

**GIRLS' CONFERENCE  
TO BE HELD AT O.A.C.  
MAY 11, 12, 13, 1938**

The thirteenth Annual Girls' Conference will be held at the Ontario Agricultural College and Macdonald Institute, Guelph, on May 11, 12 and 13. The College accommodation necessitates limiting the registration to 400 girls. Therefore, any one branch or Homemaking Club will be limited to two delegates. The first 400 applications will be considered.

The conference gives the girls an opportunity to attend College for three days, become familiar with the services afforded by the College to homemakers and farmers, gain practical information in Home Economics and Agriculture and receive leadership in Junior Institute and Homemaking Club programmes.

Branches sending representatives to this conference should make application, prior to April 28, to the Women's Institute Branch, Department of Agriculture, Parliament Buildings, Toronto. The application should state the delegate's name, address, county and name of the organization sending a representative. Only girls receiving official acceptance will be assured accommodation. Girls who find it impossible to attend, after having their application accepted, will be expected to notify the Women's Institute Branch in order that their reservation may be transferred to other applicants.

The fee for room and board from the afternoon of May 10 to the morning of May 14, will be three dollars (\$3.00).

**The Members of the Provincial Board of the Federated Women's Institutes of Ontario, 1937-1938**



TOP ROW, reading from left to right: Mrs. E. Duffy, Mrs. S. H. Moak, Mrs. Dan Moore, Mrs. Harold Wilkinson, Mrs. W. J. Reynolds, Mrs. L. G. Crozier, Mrs. A. W. Brandon, Mrs. John Wilcox, Mrs. Gus Campbell, Mrs. W. R. Steeper.

SECOND ROW: Mrs. E. Duke, Mrs. F. Hewson, Mrs. F. Denyes, Mrs. W. B. Leatherdale, Mrs. T. J. McDowell, Miss B. McDermand, Miss M. L. Schnurr.

BOTTOM ROW: Mrs. Garnet Shields, Mrs. J. W. Cunningham, Mrs. A. M. Bosler, Mrs. W. R. Tait, Mrs. D. D. Guntton, Mrs. O. A. M. Herrmann.

**REFORESTATION  
PROMOTED BY INSTITUTES  
IN MANY DISTRICTS**

Last spring Women's Institutes promoted reforestation in many districts in Ontario. Waste lots were planted with trees and wind breaks were started in bleak situations. Special work along this line was undertaken by institutes in Carleton, Elgin, Brockville, Haldimand, Grey, Kent and Frontenac. In Haldimand, 16 branches made reforestation the subject for discussion at their March meeting. One branch in Kent County planted 139 trees.

However, trees were not planted for utility alone; last spring marked a period of greater interest in planting tree for beauty and shade. Shrubs found their way to door yards never before boasting of a green leaf. With a few years' growth they will make the houses, around which they have been planted, look as if they belonged where they were built. This past year was only the beginning. This spring should have a far greater accomplishment.

Gardens and gardening have had special attention in 10 districts. In 14 districts special consideration has been given to planning the beautification of home and civic grounds. Perennials, annuals, house plants, hot beds and wild flowers have been studied by many institutes. Roses, dahlias and other individual flowers have been given special study under the guidance of eminent horticulturists. Garden plans, landscape gardening, rock gardens and tree grafting have had prominent places on the regular monthly programmes of interested institutes.

**INSTITUTES INTERESTED  
IN PROTECTING  
FUR-BEARING ANIMALS**

The Canadian Association for the Protection of Fur-Bearers reports a good response to the circular letter sent last year to the Women's Institutes of Ontario, many having written expressing their interest and asking for further information. To these enquiries, the Association has sent particulars concerning humane traps suitable for use around farms. It is hoped that these recommended traps will be used in place of the cruel steel trap which condemns its victim to severe and prolonged suffering.

The Association asks women to buy only those furs which are obtained from ranch-bred animals (mainly silver fox and mink at the present time), or else fur substitutes of which there is now a good selection on the market. The Association is looking forward to the time when a store will be opened in Toronto where only fur of humane origin will be sold.

The secretary of the Association is Dr. C. D. Niven, Box 121, Ottawa, from whom further particulars may be obtained.

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A large formal dance, excellently arranged, was held during the Christmas holidays and a similar one on Coronation Day. Each regular meeting was followed by a couple of hours of dancing and games.

In 1937-38 a one-act play will be given at each regular meeting. The play will be produced, as well as acted, by the young people themselves. At the end of the year, the four plays which have been produced will be polished up and presented to the public at a fee just sufficient to cover expenses.

Many rural communities have been so lethargic about providing their young people with desirable activities, that the young people, themselves, are impatient and unhappy with a situation in which they would, otherwise, be content. The members of the Pakenham Women's Institute have shown that their own village can be made a place of education and enjoyment by providing a constructive activity programme for their young people.

**Mary Wright Discusses  
Preparation of Speech**

"Well, I am here, to help you with that speech I hear you have been invited to give over in the next county", was Donald's greeting as he flung open his Aunt Mary Wright's kitchen door.

"Aren't you volunteering a lot?" queried Mary, "And why this sudden interest in my problems?"

"Honestly, Aunt Mary, I have never known anyone who smelled a rat and set a trap as quickly as you", admitted Donald. "The truth is, that I have just completed a course in Public Speaking this term and I should like to see if it were practical. I should like to go over with you some of the high lights. Then I should like to know if the advice were of any use to you. And I want you to take me seriously, Aunt Mary."

"In other words, you want me to be a guinea-pig for you", summarized Mary. "You know that I have made speeches before and I don't know that your theory will be so useful."

"If it makes you conscious of your methods", argued Donald, "the time you and I use in discussing some of the principles will not be lost, do you think? And I don't know anyone who likes to know what she is doing better than you do, Aunt Mary."

Whether it was Donald's sly praise, or his earnestness, but something happened that softened the line of Mary Wright's chin and she turned to Donald with a glance of approval. With a smile she began packing up the dishes and said, "Now, you may give me a lecture for half an hour, Professor."

"Not a lecture, Aunt Mary, lectures are out of date for small groups. It is discussion method we shall use—the dialogue discussion", remonstrated Donald.

"Whatever you please", replied Mary, "but you will have to do most of the talking because you are better informed on the subject than I, at least you should be. Where shall we begin?"

"We shall begin at the beginning—the preparation of a speech and the factors that affect the preparation", ruled Donald.

**Aim of Speech**

"This is checking up on your own learnings, Donald", said Mary, as

Donald drew up his chair to the table. "What are some of the factors?"

"When you start to prepare a speech, you must decide upon the goal toward which you wish to direct your group. I know that sounds obvious, but think how many speakers never seem to know what they are trying to say. Quintilian said, 'First of all let our method of speaking be settled; for no journey can be attempted before we know to what place and by what road we have to go.'"

"That is a good quotation", approved Mary. "Aren't there different types of aims of which we must be aware?"

"Yes, to be sure", replied Donald. "It will be easier if you are first aware of your broader and more general objectives, and then your definite and exact goal. You might follow somewhat the same procedure as in taking a trip. You might plan: 'I am going to Toronto; to the Fair; to be exact.'"

"What do you mean by general aim?" asked Mary.

"Well your general aim will be one of two things. You will be aiming to inform, instruct or enlighten the group or you will be trying to secure assent or action from the group. In the main, Aunt Mary, you will be doing one of those two things when you go to make your speech next month."

"Yes, I suppose I shall", admitted Mary.

"And your exact goal will be determined by what you want to tell your listeners, if your general aim is to inform them. However, if your general aim is to secure action, your exact goal will be determined by what you want them to do. This whole matter of determining your general and specific aims must not be left to chance. It is wise to write out your goal before you start. Put it down simply like this:

General aim—to instruct  
Exact goal—to tell about synthetic fibres

or  
General aim—to secure action  
Exact goal—to get the group to collect historical data about their community.

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**BOOKLET AVAILABLE  
ON BEAUTIFYING  
HOME GROUNDS**

Amateur horticulturists interested in landscaping home grounds may obtain a booklet called "Beautifying the Home Grounds of Canada" from The Canadian Horticultural Council, Ottawa, Canada. Many thousands of copies of this publication have been distributed at 25 cents per copy, the net cost to the Council. The remainder of the supply may be purchased for 10 cents per copy by members of societies in Canada interested in the promotion of more beautiful home grounds. The Council has included Women's Institutes in this list of societies. If a number of members of a local institute wish to have copies of the booklet, the secretary may send the bulk order with the required money order at one time. In fact, this is preferable to single orders.

The publication is one of 86 pages, and is well illustrated. It was edited by Professor M. H. Howitt in co-operation with the Professors of Horticulture in the various provinces throughout the Dominion. The booklet gives in a concise form the principles of landscape gardening, the kinds and varieties of trees, shrubs and herbaceous plants most suited to different parts of Canada. All the plants mentioned in this book can be purchased from Canadian sources.

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Of course, even when you are trying to secure action, you will have to use informational material as a means to that end."

"When we try to instruct, we so often get into trouble", volunteered Mary.

"And often I feel convinced that a speaker is not using authentic data", added Donald.

"You can rest assured, Donald, that I always try to be accurate."

"Yes, if you are using facts, be absolutely certain about them. If your speech is to instruct, most of your speech will consist of state-

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