

Downers Grove Reporter

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MICKIE SAYS--

ONE ADVANTAGE OF ADVERTISING IS THAT A YOUNG BUSINESS MAN, BY USING IT PERSISTENTLY AND BACKING IT UP, CAN BUILD UP AS GOOD A BUSINESS IN A COUPLE OF YEARS AS HIS OLDER NON-ADVERTISING COMPETITOR HAS WON BY YEARS OF SERVICE



CHARLES SCHMIDT

SCHOOL CONDITIONS

Conditions at the schools are bad. This is not said in a spirit of criticism. The present and past Boards of Education have done everything in their power for the advancement of education in Downers Grove. The whole thing is a nut shell is the lack of money. What money could be had from taxation and other sources has been spent wisely and well.

We try this because we want to wake up the people of the community to conditions as they actually are. The schools are overcrowded. The great influx of people, driven out of Chicago by the high rents and generally bad living conditions, has brought about this condition. Most town is

not a question of convenience but a necessity.

The equipment is inadequate and obsolete. No wise manufacturer, farmer or merchant would ask maximum results from his help with machinery and equipment that was in use twenty years ago. Yet that is what we are asking the educators of this community to do. It can't be done.

There is a solution to this ever-with-us problem of the education of the young of the community. It is a solution which is not new; which has been tried out and found practical in many communities of the State, four of them in our own County.

This is the Community High School. Take a survey of Downers Grove. You will see new subdivisions south, west, north and east of us. Each of these subdivisions mean more students for the high school. Why not now create a community high school district, centrally located for the people of this community so that it will be functioning next fall? There's your solution. What are you going to do about it?

POLITICS AND THE LEGION

The ex-service man is taking a great deal more interest in politics than the average "man on the street" realizes. They are not through their organization, The American Legion, doing or saying anything which could be construed as a political matter, but as individuals they are "getting their feet wet."

It naturally follows that the ex-service men in the race for the various offices should be known as "American Legion candidates." They are not. There is no such political party as the "American Legion." These men are simply ex-service men running for office on the tickets of the established old parties.

We look to see the ex-service men candidates of the future carry all before them when they learn to put up the best men, the men most qualified for the office and get an organization which can be kept together.

SEEING IT FROM THE PREACHER'S VIEWPOINT

Suppose that next Sunday your pastor and every other clergyman should say from the pulpit:

"Now, friends, the Gospel has been preached for 1900 years. Ever since 987 town was started there has been at least one church here. There is nobody in this town who doesn't believe in God, one way or another. Everybody knows that to get to Heaven he must lead a right-living life. Now that being the case, what is the use of continuing this church? What is the use of me getting up here in the pulpit every Sunday and telling you something every

body knows? Beginning tomorrow I am going to take a job selling something besides Christianity and I'm not going to waste my time and yours preaching any more. Good-bye and don't forget to keep right on believing in God."

If that should happen, how long before the Christian religion would vanish from the face of the earth? Not very long. The idea is too foolish to contemplate.

And it's just as foolish for a merchant to get into the state of mind which he thinks that a majority of the people in his community are friendly toward him and will continue dealing with him.

That is a fatal idea. New citizens are growing up every day. New buyers are coming into the community. New people must be made to realize that he has a superior line of goods; that he sells cheaper; that he gives better service or whatever the inducement he makes to get and hold his trade.

The opinions of people are changing always. They may be for you fire fighting equipment was moved today and against you tomorrow. No merchant can afford even to slacken his race for the good opinion

of the people in his trade territory. Constant effort along these lines is the only kind of effort that counts. Sporadic efforts are not worth the money. Keep constantly at it, day in and day out and you will win; not otherwise.

And the best; the most effective and the least expensive means at your disposal for promoting and holding business is THE DOWNERS GROVE REPORTER, the "Newspaper for the Community" which is the one which reaches into the HOMES of a majority of the people in this trade territory.

"4-11" ALARM BRINGS OUT ALL FIRE EQUIPMENT

Chief Dicke Takes No Chances at the Blodgett Blaze Wednesday Morning.

For the first time in many months the hook and ladder part of the local fire fighting equipment was moved from the barn.

The firemen were called to the home of W. H. Blodgett in E. Maple

avenue Wednesday morning, the rear part of the big Blodgett homestead blazing merrily. Chief Henry Dicke took one look at the fire and then ordered out the hook and ladder truck, as only two ladders are carried on the automobile truck. He is taking no chances, especially with the wind blowing as it did Wednesday morning. Apparently the blaze started on the roof of the rear porch. From here it traveled to the main part of the house and had made inroads in the attic when the firemen arrived on the scene. They used chemicals and water to extinguish the blaze and but little water damage was done. Downers Grove has had more fires

this winter than for several years and we seem to be keeping up to the average of at least one alarm a week.

Phones: 191-R and 123-R

WALKER & DICKE

Painting
Decorating Paperhanging

Estimates on all work cheerfully furnished

It is a Necessity!

TO HAVE CLOTHES WASHED CLEAN

One of the first principles of a good housewife is "Cleanliness." This applies to the wearing apparel and household linens probably more than anything else.

The problem is and always has been to really get the family washing clean with a minimum of effort. This problem has been solved with the introduction of the electric washing machine.

BUT WHAT CONSTITUTES A GOOD WASHING MACHINE?

- 1—It must have the Right Principle, which is air pressure and suction to insure efficiency—The Easy Has This Principle.
- 2—It must be easy to operate and understand—The Easy Way is Both.
- 3—The Price must be right—The nicked-Zinc at \$129.00 is within the reach of everyone.

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Mrs. W. R. Clark

West Suburban Agent for Judd Co.
—Handling—
THE EASY WASHER, THE HORTON IRONER, THE HALF-TIME PRESSURE COOKER, THE HAMILTON-BEACH VACUUM SWEEPER AND THE HOLIDAY ELECTRIC DISHWASHER.

95 Oakwood Ave. Telephone 401-J

Klein's Cash Market

Kirk's Hardwater Castile 3 bars for 25c

Richelieu Cake and Pastry Flour, 3lb. pkg. 33c
Snowdrift, per pound 18c
Richelieu Apple Butter, 2lb glass jar 40c
Dromedary Coconut, 1/2 lb package 32c
California Peeled Peaches, per pound 20c
Prunes, per pound 18c; 20c; 23c and 30c
Six O'Clock Coffee, per pound, 35c; 3 for \$1.00

MEATS

SMOKED REGULAR HAMS, per pound 30c
Veal Shoulder Roast, per pound 24c
Veal Breast (to stuff) per pound 12 1/2c
Leg o' Lamb, per pound 37c
Chickens, per pound 32c
Fancy Rib Roast, per pound 26c

Klein's Cash Sanitary Market

L. KLEIN & SON
South Main Street Telephone 279

Now Is The Time To Buy Your Bedding

The modern housewife knows that a good substantial reserve of sheets and pillow cases is a sound business policy. This is the time you should go carefully through your supply of bed coverings and see if your needs for the coming season are fully taken care of. It is not a good plan to wait until some unexpected guests drop in and you find you are low on these things.

Sheets and Pillow Cases

72x90 Elmdale Sheets, good quality \$1.30
81x90 Elmdale Sheets, good quality \$1.40
63x90 Pepperal Sheets, extra quality \$1.50
81x90 Pepperal Sheets, extra quality \$1.75
81x99 Pepperal Sheets, extra quality \$1.90
42x36 Pillow Cases, good quality, each 27c
45x36 Pillow Cases, good quality, each 29c
42x36 Pepperal Pillow Cases, extra quality, each 42c
45x36 Pepperal Pillow Cases, extra quality, each 45c

Plain and Fancy Ticking

32 Inch Fancy Ticking, good pattern, yard 60c
32 Inch Feather Ticking, A. C. A., yard 45c

BED SPREADS

72x90 Bed Spreads, plain corners, each \$2.25
72x90 Dimity Bed Spreads, each \$2.75
Bed Spreads & Boulster Cut corners, set \$8.75

H. E. McALLISTER & CO.

Monday Evening, February 20th

Dicke Theatre

"The Land of Sometime"

OPERA COMIQUE

By the
Pupils of St. Joseph's School

Oaknoll Farm Products

Oaknoll Sausage Meat per lb. 30c
Oaknoll Sausage Links per lb. 32c

Oaknoll Sausage is now being made in links. Our sausage contains nothing but the choicest cuts of the hog—hams, shoulders and loins and is seasoned with the purest spices.

PUFFER FARM

PHONE 31-J

Drive in and Save Money!

If you're a Ford owner, you'll certainly want to see and soon buy the new Westinghouse Ford Special Battery—for \$25.00—in your car! Just think of that price—a Westinghouse built battery for \$25.00! It has been designed especially for Ford cars, to give the most efficient service and dependable, economical performance possible at a remarkably low price. Drive in and see this new battery. Westinghouse Attention is for your battery, no matter what make it is.

DOWNERS GROVE GARAGE

WESTINGHOUSE Special Battery for Fords

\$25