ANNOUNCEME

Advertisements

support as Republican Candidate for

the office of County Treasurer at the

POULTRY FEED

At A Saving

A. J. WOLF

Maple & East Grove Ave.

R. F. D. No. 1

N. E. MATTER.

7-22-4

April Primaries.

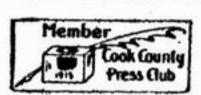
I hereby ask for your vote and

Downers Grove Reporter

effice of the Downers Grove Publishing Company, 37 North Main street, Downers Grove, Illinois.

C. H. STAATS, EDITOR

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MICKIE SAYS

YEBBR! TH' ONLY WAY YA? KIN KEEP ON GOOD TERMS WITH BOME FOLKS IS TO NEVER ASK THEM TO PAY THEIR BILLS BUT TH' BOOS SAYS HE CAN'T AFFORD THAT KIND OF FRIENDS NO MORE!



ASKING PEOPLE TO BUY

in. Study it. Analyze what it means, men and women? How many charity and you will have the whole secret organizations in the cities to care for of advertising. "The Merchant who the poor? How many orphans homes asks the most people to buy; sells and how many asylums to care for the to the most people."

more people you ask to buy, the more tions? How many missionaries were people you will sell to. Your chances the churches of that day sending to of asking people to buy if you wait Africa, India, China, Japan and the for them to come within the range Islands of the Sea? And how much of your voice is limited. Your chance money were the churches of that day of asking them to buy if you use contributing for their support? He newspaper space to ask them is un- knows, or if he does not, he can aslimited. That is the reason and the certain that the answer to these quesonly reason for advertising.

tising. You have a perfectly good China in those days, as there doubtdining room set which you can no less was, how much food would Amlonger use. You ask your neighbor erica have contributed to save the if he can use one. He says no. Then Chinese from starvation? He knows a few friends are approached and the answer: "none." Or if there had none of them are in the market. Then been a Johnstown flood, or a Galvesyou naturally turn to a larger audi- ton storm, or a San Francisco earthence. You advertise in the classi- quake, how much money would the fied column of The Reporter. Out people of America have contributed of the thousands who read the paper to relieve the distress in their own every week, there is sure to be one land? A pittance, if any. Now all who is just waiting for the chance to buy a dining room set. That's talking to a lot of people.

The same rule applies with a merchant who has a stock of goods on hand all the time. He has but little chance to talk his product in the ordinary run of the days business. But he has a large audience when he does his talking thru the display columns of The Reporter.

"The Merchant who asks the most people to buy; sells to the most people."

TAKING SHELTER

One rainy day a man was arrested for stealing an umbrella. He said, "I was only taking shelter, most anybody will lift an umbrella when it rains." His sentance was "thirty days

shelter in the lockup." Many people take a round-about way of playing safe. Just for instance take those auto drivers, who in approaching railroad crossings, take no thought of the possible approach of a train of cars. They trust to luck. Yes, they chance the loss of their own lives and maybe the lives of innocent and helpless passengers.

Of course they are thinking about something, but what that something may be ,the good Lord only knows. Some drivers when they see a train

drawing near, take a sudden notion that they wish to cross to the other side. Oh the pity and the misery of yielding to such a notion as that!

Victims by the score, the hundreds, yes, the thousands, have rushed to destruction just trying to make that other side. The "other side of Jordan" is where they only too often land. Who can account for the reckless desire to beat the train to the crossing? The near side is just as good in every way: in some ways, it

is infinitely better. We need a lot of wholesome agitaas auto drivers and those who drive more of it. horses.

than that.

"ODE TO PESSIM-ISM" DRAWS FIRE OF W. BRUBAKER

Weeks Reporter Written by Frank J. Milnes

Editor, Reporter:

expose its fallacies .

If I were to assert, in a company of intelligent people, that the Miss- great reforms. In 1800, where was mission proves a failure? cataclysm.

the "Ode" turn back, say to the year ernment of the United States would be will teach us his ways and we will 1800 and compare conditions then and now. Let me give him some suggestions for such a comparison. In proportion to population then and now, how many hospitals were there Just let the following sentence sink then? How many homes for aged insane? What was the per capita There it is in a nut shell. The taxation to care for these institutions is "None, absolutely none." , For instance with classified adver- And if there had been a famine in

> Candidate For Sheriff Lawrence Hattendorf CHIEF DEPUTY SHERIFF

SOLICITS YOUR VOTE FOR SHERIFF

Primary — April 11, 1922

TRACTOR **PLOWING** DISCING

> BASEMENT **EXCAVATING**

W. S. Hamblin Phone 213-R-2 Avenue Lyman

PRE-WAR PRICES AND TWO DAY SERVICE

Two reasons why you should have your Cleaning, Dyeing and Pressing done by us. There are other reasons and we'll tell you about them from week to week.

> PHONE 90-R For Our Driver

LAGRANGE STEAM DY WORKS

near side. The fellow who has the the marvelous progress of the truth, the counterfeiter, the horse-thief and shall go forth the law and the word smoker at Dicke's Hall, Monday, Aug. habit of speeding across to the other in the minds of men, that the human the rapist! Do you find any evidence of the Lord from Jerusalem. And 15 at 8:30 p. m. fissued every Friday morning from the side and then stopping to watch the race is all one great family and that of "retrogression" in these facts, Mr. he shall judge among the nations and All bowlers urged to be present. train go by, might better slow up, all men are brothers. How much pro- Pessimist?. stop and watch it from the near side. gress had that truth made in 1800? If you need more evidence, investi- shall beat their swords into plow- anyhow as you are as welcome as This applies to pedestrians as well If this is "retrogression," let us have gate conditions of the laboring class shares and their spears into pruning the flowers in May and our list of

way. It will claim it anyway and compare the conditions of prisons and of pessimism from the brain of any we cannot take shelter in the claim their methods of discipline. We have, man who honestly wants to know the that we "didn't know the danger," in our day, actually reached the con- truth. because any child of five knows better clusion that even a criminal is a hu- Oh, no; hes' wrong; this old world man being ,that he may be amenable of ours is growing better as the years a hardened criminal but a useful more secure than now? When was

To form a just estimate of the what a monstrous curse it was! Who who lived twenty-six centuries ago,

tion to advertise the merits of the these facts are important as showing make the liquor-seller an outlaw, like walk in his paths; for out of Zion officers at the ice cream social and shall rebuke many people; and they If you did not get an invitation come

one hundred years ago and compare hooks. Nation shall not lift up sword local bowlers is incomplete. Then to secure further evidence of them with conditions now. The facts against nation, neither shall they Let's give the engine the right of "retrogression," I suggest that he developed will drive the last shadow learn war any more."

> old age more respected; womanhood redeem mankind from its sin and its

issippi river runs north, I would be there an effective voice raised against! It were a pitiable spectacle if at

trend of human progress, one must but a "fanatic" like myself, would the Prophet Isiah: "Come ye, and let gather the oustanding facts, not from have dared ten years ago to predict us go up to the mountain of the Lord, cades or longer. Let the author of that within the next decade, the Gov- to the house of the God of Jacob; and

to kindly treatment, and that it is go by, in spite of the plaint of the possible to give back to society not pessimist. When was human life his face, draws up the corner of his mouth, and says, "It can't be done." If he wishes evidence of "retrogres- more honored; childhood more tender-An optomist has a face full of sunsion" along the line of intelligence, ly nurtured; relations between man Takes Exception to Letter in Last let him ascertain how many public and man more kindly? To assert shine. He beams on you and says, "It can be done" - and then lets schools there were in those days, what that the world is growing worse is George do it. But a "pep-to-mist" was their condition and the scope of to give the lie to God's Book and to takes off his hat, rolls up his sleeves, their teaching. And what was the declare that Christianity is a failure. Downers Grove, Aug. 8, '21 per capita of taxation for their main- In one of the prophecies fortelling the goes to it, and does it.-The Rotarian. tenance? Also what was the propor- infinite sufferings of the Divine Your correspondent's "Ode to Pess- tion of illiteracy? If his pessimism Founder of Christianity, I read: "He imism" is so misleading that I am im- does not get a jolt, it is bomb-proof shall see of the travail of His soul pelled to ask some of your space to against fact and reason and argu- and shall be satisfied." He came to Next let him note the progress of suffering. Will He be satisfied if His

regarded as a fit subject for the psy- human slavery in this "land of the high noon of these glorious August copathic hospital. But I would have free and home of the brave?" And days, a man who had been supposed stated an exact fact, for the Father later on, who cared whether Brigham by his neighbors to be sane, were to of Waters does run due north for a Young had one wife or one hundred? go out into the sunlight and solemnly short distance above Cairo, Ill. So Today, human slavery and polygamy call men to witness that the sun has the mighty onward sweep of intelli- are to be found only in the dark cor- gone from the heavens; that the gence and virtue and religion may ners of the earth. And war - the blackness of night has fallen upon the sometimes for a brief period, seem to last relic of barbarism - will soon earth and that no morn will ever aflow backward; but he is a poor stu- be placed under the ban of civilization gain drive away the night. So is the dent of the history of humankind who by the League of Nations, President pessimist who solemnly asseverates will assert from this apparent fact Hardings Peace Parley or some other that mankind is hastening onward to that the race is headed for a organization of nations growing out its doom, and that doom eternal night. of both. The legalized liquor traffic, Listen to the voice of an optimist

Order Your Coal WHILE PRICES ARE THE LOWEST AND ALL

Respectfully,

THIS SHOULD SETTLE

THE ARGUMENT

A pessimist closes an eye, wrinkles

ALL BOWLERS —

NOTICE

Important business and election of

William A. Brubaker

-Contributed

KINDS ARE OBTAINABLE

WE HAVE ALL SIZES OF Franklin Co. Illinois Coal Pocahontas & Hard Coal

CAN ATTEND TO ORDERS PROMPTLY NOW!

MERTZ & MOCHEL

HARDWARE

36 S. Main Street Telephone No.29



the cheapest shoe you can. A cheap shoe is always the most expensive in the end. WEYENBERG

Don't Buy

"Shoes for Service" are made from real leather. They wear better, feel better and look better than just ordinary shoes. Our boys shoes last longer, look better and

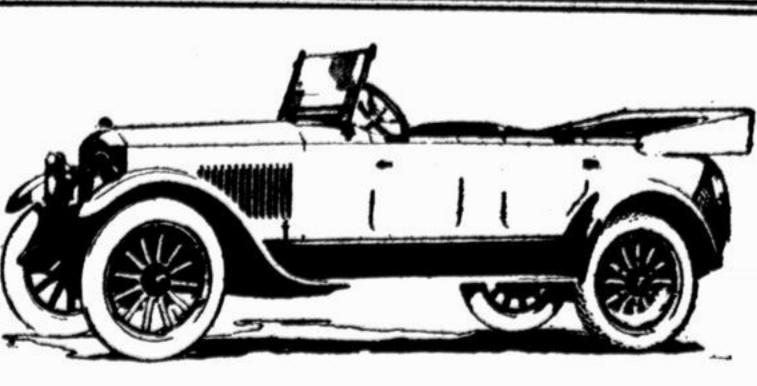
are more comfortable than just ordinary shoes. We give you the most value for each dollar you invest.

Men's \$5.50 and up Boy's \$4.00 and up

J. W. NASH

Phone 8

21 S. Main St.



When You Get Your STUDEBAKER "THE COMFORT CAR"

you will be kept busy for a long time, returning the delightful rides given you in the past by friends and neighbors, and the beauty of it is, you will be able to return them with INTEREST, for there are but few cars as comfortable to ride in, as the STUDEBAKER!

Downers Grove Garage, Inc.

Phone 22

Downers Grove, III.



For just the sort of hangings you have in mind

COLONIAL DRAPERIES AND CURTAIN GOODS

Summer draperies must soon be taken down. Many women are already planning new window hangings for Fall and Winter, and the new weaves and patterns in Colonial draperies and curtain goods are coming in right along.

New, fresh draperies add a wonderful touch of freshness to the home. Even a little bit of newness here and there will mean much, but now that reasonable prices have come back, you'll want to have new hangings ready for every room. You have the choice of a fine variety of fabrics, patterns and colorings - and interesting prices like these —

> Cretonnes 25c to \$1.00 Tapestries 95c to \$1.50 Silk Drapes \$1.25 to \$1.75 Madrasses 50c to 75c Filet Nets 35c to \$1.00 Marquisettes 25c to 59c

H.E. McAllister & Co.