

LOCAL BANKS COMBINED RESOURCES OVER A MILLION

Both First National and Farmers & Merchants Show Healthy Gain for Year.

The Farmers & Merchants and the First National banks of the village made a good, healthy gain of deposits and resources during the year just closed making a total gain of \$123,513.67 in combined resources and a gain of \$122,557.65 in total deposits.

The figures below are taken from their official statements of publication from this issue of The Reporter and from a corresponding issue one year ago. Their statements last year were at the close of business December 31, 1919. This year the Farmers & Merchants is at the close of business January 29, and the First National December 29, so that just about a year interval.

The figures for the two banks follow:

First National—Total Resources	
Jan. 1, 1921	\$553,960.92
Jan. 1, 1920	505,715.51
Gain	\$48,245.41
F. & M.—Total Resources	
Jan. 1, 1921	\$475,458.04
Jan. 1, 1920	400,189.78
Gain	75,268.26
First National—Total Deposits	
Jan. 1, 1921	\$467,545.97
Jan. 1, 1920	414,196.33
Gain	\$53,349.64
F. & M.—Total Deposits	
Jan. 1, 1921	\$364,823.30
Jan. 1, 1920	295,615.29
Gain	\$69,208.01
Combined Resources	
Jan. 1, 1921	\$1,029,418.96
Jan. 1, 1920	906,904.29
Gain	\$122,514.67
Combined Deposits	
Jan. 1, 1921	\$832,369.27
Jan. 1, 1920	709,811.62
Gain	\$122,557.65

These statements show that local people have on deposit in the two banks \$832,369.27 or nearly one million dollars in checking and savings accounts. During the past year they have deposited \$122,557.65. This is less than the total gain made in 1919 which exceeded \$200,000 but shows a good, healthy, normal growth.

ANNUAL FARMERS' INSTITUTE JAN. 27-29 AT WHEATON

Three Classes of Exhibits, Farm Products, Domestic Science and School.

Thursday, Friday and Saturday, January 27, 28 and 29, are the dates set for the annual sessions of the DuPage County Farmers' Institute to be held in the court house at Wheaton. Arrangements are practically complete and the sessions promise to be up to the usual high standard.

There will be three classes of exhibits: farm products, domestic science and school.

Farm Products.
In the farm products department: 1st, 2nd and 3rd premiums will be awarded on the following entries:

- 10 ears Yellow Corn
 - 10 Ears White Corn
 - 1 Peck Small Yellow Oats
 - 1 Peck Large White Oats
 - 1 Peck Small White Oats
 - 1 Peck of Barley
 - 1 Peck of Spring Wheat
 - 1 Peck of Winter Wheat
 - 1 Peck of Rye
 - 1 Peck of Early Potatoes
 - 1 Peck of Late potatoes
 - Plate of Five Apples
 - 10 Ears of Pop Corn exhibited by girl or boy under 16 years
- For the corn exhibits the 1st prize is \$5.00; 2nd, \$3.00 and 3rd, \$1.00. For the small yellow oats, large and small white oats, rye and early and late potatoes the 1st prize is \$3.00, 2nd, \$2.00 and 3rd, \$1.00. The first prize on spring and winter wheat and barley is 1st, \$4.00; 2nd, \$3.00 and 3rd, \$1.00.

In the domestic science department there will be exhibits as follows:

- White and Brown Bread
- Mince, Apple and Pumpkin Pie
- White and Ginger Cookies (12)
- Chocolate Layer, Angel Food, and White Layer, Devil's Food & Sponge cake
- 1 Dozen Plain Doughnuts

A first prize of \$2.00; second of \$1.00; third of 75c and fourth of 50c. will be awarded on all these classes except for angel food cake which will carry prizes of \$2.50; \$1.50; \$1.00 and 75c; and brown bread with \$1.25; \$1.00, 75c and 50c.

All exhibits must be placed on pa-

per plates and must be entered by noon, Thursday, January 27.

Prize winning domestic science entries become the property of the Institute and will be auctioned Saturday noon, January 29th.

Schools.
There will be no exhibits of district products in connection with the school exhibits this year. Every township offers special premiums in schools in the township that enter school exhibits. The following districts have already arranged for space:

- District 3—Frances Case, Teacher.
- Dist. 22—Ruth Kelley, Teacher.
- Dist. 47—Vivian Torode, Teacher.
- Dist. 49—Helen Weiggand, Teach.
- Dist. 53—Mrs. W. Vogel, Teacher.
- Dist. 79—Marie Riedy—Teacher.
- Dist. 89—Margaret Ritchey, Teach.

A number of other schools will doubtless be represented. In addition to the township premiums the Institute offers a first prize of \$5.00 and a second prize of \$3.00 on rural and graded school exhibits.

All prizes are offered by the Institute and payable in cash Saturday afternoon, January 29th. In addition to the cash ribbons to the prize winners in all the classes.

Mary Margaret Kempfert

Mary Margaret Kempfert, the two year old daughter of Mr. and Mrs. Fred Kempfert of West Railroad st., died last Saturday morning from stomach trouble.

Funeral services were held Monday morning from St. Joseph's Catholic Church, the Rev. Eneas B. Goodwin officiating. Burial was made in Mt. Carmel cemetery.

Bird's Power of Vision.

A bird's power of vision is on the average about 100 times greater than man's. Birds have been known to see a corn on freshly plowed ground from a distance of 1000 feet.

Uncle John's Ash

NOW THEY'RE GOIN' TO GIVE BREAKFAST FOODS TO THE POOR DUMB COWS. SAWDUST, TREATED WITH MILD ACIDS, HAS BEEN FOUND TO BE GOOD CATTLE FEED.



Sh-h-h!
But you can't stop laughing.

FAY TINCHER
AND THE BEACH VAMPS
'A SEASIDE SIREN'
Chuckles as countless as sands of the sea.
A Christie Comedy

'Beach Vamps' Avoid Waves; Costumes Are The Answer

True to their reputation, the Beach Vamps who appear with Fay Tinchier in "A Seaside Siren," the newest 2-reel Christie Comedy, which comes to the Dicke Theatre on Saturday, Jan. 15th, never go in the water. One glance at their costumes supplies the answer. It is not because they are afraid of the Pacific since at a recent surf competition near Los Angeles, seven of the nine prizes were taken by Christie Comedy girls. But they object strenuously to be known as "Bathing Girls," since they are known the world over as the Follies. The costumes for each picture are said to have an appreciable effect on the Christie bank account. adv.

ANNUAL BANQUET VETERANS OF CO. H, JANUARY 29TH

Ex-Militiamen Looking Forward to Enjoyment of Big Evening in G. A. R. Hall.

On the last Saturday of this month January 29th, the First Annual Banquet and Reunion of the Veterans of Company H, Illinois Reserve Militia, will be held in the G. A. R. Hall at the corner of Main and Curtiss sts.

Invitations will soon be issued to the more than 250 men who during and after the war were enrolled as members of the company. It is expected that a great majority of these men will respond and be present at the banquet.

The committee in charge, H. P. Jones, E. H. Huntington, Jr., S. J. Brown, Ed. Otto, Carl Staiger and W. H. Heintz, well knowing the appetites which these fellows keep concealed somewhere about their persons are concentrating most of their ef-

forts on the banquet itself. It will have army beans skinned a mile.

Following the feed will come short talks by the members and it is expected that everyone will be called on whether they have anything to say or not.

One of the main purposes of the meeting will be the perfecting of a permanent organization. Officers will be elected and plans made to keep up the old spirit which made Co. H one of the most democratic organizations the village has ever had.

CARD OF THANKS

We wish to extend to our relatives and friends our sincere thanks for their expressions of sympathy and floral offerings in our sad bereavement in the death of our darling baby Mary Margaret Kempfert.

We also wish to extend to the Rev. Eneas B. Goodwin our thanks for the spiritual comfort he has given us. Also the hymns the little girls sang. Mr. and Mrs. Fred Kempfert.

SENTENCED FOR FORGING, FORMER TREAS. APPEALS

E. F. Adams of Glen Ellyn, in Hopes Supreme Court Will Save Him From Joliet.

Elmer F. Adams, former village treasurer of Glen Ellyn, sentenced to an indeterminate period of from one to fourteen years in the Illinois state penitentiary at Joliet by Judge Irwin last week Wednesday, has filed notice of an appeal to the Supreme Court, through his attorneys.

Judge Irwin heard arguments on the motion for a new trial Wednesday and promptly overruled the motion. Adams has sixty days in which to perfect the appeal.

He bases his hopes on the surmise that the state did not prove that the crime was committed in DuPage county. His friends believe that if the Supreme Court holds with him that there will be no incentive in Cook county to prosecute.

Adams did not take the witness stand and did not deny that the bonds had been forged.

DEVEREAUX — BRUNS

Miss Lillian Devereaux, daughter of Mrs. Devereaux of Belmont street and Mr. Harry Bruns of Chicago, were quietly married last Saturday afternoon, January 8th, at four o'clock, at the Baptist parsonage, the Rev. John Stewart officiating.

Mr. and Mrs. Warren Devereaux, of Galesburg, and Mr. Ed. Devereaux, of McNab, Ill., were present to witness the ceremony.

Mr. and Mrs. Bruns will make their home with her mother on Belmont st.

Croquet, Tool

Jeer as the light-minded and frivolous may at the decorous and unblatant game of chess, the finger of suspicion has never been pointed at an international chess tournament, and it has never been hinted that any of the players were seduced by the lures of the professional gamblers.—Springfield Union.

A MESSAGE

for Those Who Do — and Those Who Should — Advertise in The Reporter

People of Downers Grove MUST eat if they expect to live. In the natural course of events they must buy clothing; they must replace their cooking utensils, their crockery, their dishes, their bed clothes, their garden tools and thousands of other things when they wear out, are damaged or lost.

In the normal year Downers Grove people spend thousands of dollars for food, clothing and other necessities of life. They will spend other thousands for semi-necessities and for luxuries.

WHERE WILL THEY SPEND ALL THIS MONEY?

That's what we want to talk about.

Most people who have buying to do buy where they can get the best quality at the lowest price. They also take into consideration the reputation of the firm with whom they are dealing.

This is where Downers Grove business people have the edge on Chicago stores and on the thousands of mail order houses whose catalogs flood the homes of local buyers.

It is our firm belief that the business people of Downers Grove can and do sell merchandise which, when quality and price are taken into consideration, compare more than favorably with the offerings of the large Chicago stores and with that of the mail order houses.

We know this to be true. You people in business here know it to be true. But—how many of the BUYERS of the village know it? True, there are more now than at this time last year and the proportion will be vastly increased by this time next year if Downers Grove business men and women will awake to the only way in which this truth can be brought before the public.

How? The answer is simple—ADVERTISE!

Most retailers spend a great deal of time in buying, in the arrangement of their merchandise, in the fixing of their window displays, and in hundreds of other ways, but they forget that all this work is lost if after it is done they just sit back and wait for customers to come to them. The modern way, the only way, is to go out after them. And this can be done in only one way. By ADVERTISING IN A PAPER WHICH IS READ BY THOSE WHO WOULD NATURALLY BE CUSTOMERS. SUCH A PAPER IS THE REPORTER.

Most people read the daily papers for the news of world events that they contain, they also read the advertisements in these papers, not so much in towns and cities away from Chicago as in the city. A mail order catalog has nothing of interest except the descriptions of goods and the prices, it is, therefore, harder to get people to read one of these.

That's why advertising in a Community paper is worth vastly more than in either a catalog or the daily press. A Community paper, like The Reporter, is printed for the people of one comparatively

small district. Like a mirror it reflects the life of that community; the daily, PERSONAL comings and goings, the births, marriages and deaths; it holds something of interest to every resident every week, not just once in a while. That is what makes it the most valuable advertising medium in the world.

There is no one foolish enough to question the statement that there is a golden flood of money leaving this community every month to the mail order houses scattered all over the country and to the large department stores of Chicago. What has diverted this flood from its natural resting place in the stores of this community? There is but one answer and that is—ADVERTISING!

What local merchants are faced with is the problem of winning back at least a small part of this vanished business. Again there is but one answer and again this answer is—ADVERTISING!

By advertising we do not mean a spasmodic effort, a once-in-a-while appeal to the buyers, a hit or miss plan, but consistent, business pulling, real advertising where week after week the fact that the people of Downers Grove should buy at home is the central theme. Not because they make their home here but because they can buy here better than thru a mail order house or in the department stores.

Most retailers are poor advertisers, not so much we believe because they do not value the printed word but because they do not put enough thought on the preparation of their copy. They do not pay enough attention to this, one of the most vital factors in every great business success.

To overcome this factor we are subscribing to an advertising service which cannot but help local dealers. Contained in the service are suggested ads, a little copy and many cuts. This is but one way we will try to put over the 1921 advertising of Downers Grove merchants. Another is that we are at the service of local business people at any time to help them in their advertising problems. If you are one of the merchants who want to advertise and don't know how to go about it, let us know and we will call and explain our plans.

Just a word or two about the publication in which we ask you to advertise your business.

The REPORTER is read every week by more than THREE THOUSAND people in and around Downers Grove. It prints more NEWS than any two other papers in the county. Both the advertisements and the news are displayed in a way which make them easy to read and the entire paper is fundamentally correct mechanically. This is proven by the fact that during the past six months trade magazines with national circulations have printed little stories praising The Reporter. It is read by people who are natural customers of Downers Grove stores.

If you are interested in a campaign to increase your business phone 188-J and a representative will call.

Downers Grove Publishing Company