

Downers Grove Reporter

Issued every Friday morning from the office of the Downers Grove Publishing Company, 37 North Main street, Downers Grove, Illinois.

C. H. STAATS, EDITOR

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MICKIE SAYS

YEAN, THESE ARE KINDA PUNK TIMES 'T BE GUNNIN' A PAPER, WANT WITH PRINT PAPER UP IN TH' CLOUDS 'N BURNIN'—BUT THEY'S ONE CONSOLATION—WHEN ALL TH' PENITENTIARIES ARE BULGIN' OUT WITH PROFITEERS, US NEWSPAPER GUNS WILL BE RAMMAGIN' 'ROUND LOOSE JUST TH' SAME AS PER USUAL!



COMMUNITY HIGH SCHOOL

Action is at last to be taken on the much discussed Community High School. The petition has been presented and an election will be held within thirty days to determine as to whether or not the dream shall become the reality.

Downers Grove is the last community in this neighborhood to take direct action on the proposition. The Hinsdale Township High has been in successful operation for a number of years. Elmhurst and Glen Ellyn have adopted the idea. Wheaton is about to. All over the state Township or Community high schools are in the front rank as educational centers.

There is a great need that a favorable action be taken on the proposition by the people within the proposed district. Costs of properly conducting schools have risen in a like proportion with the cost of conducting any business. The income has remained practically stationary and under the present taxing system it cannot be increased. The only and the best solution is to separate the grammar schools from the high school making each one a distinct institution.

If the proposition carries, and we see no valid reason why it should not, it will mean the continuance of educational facilities locally. It will mean that more money will be available to pay the salaries of more and better teachers. It will mean that people within the district need not be ashamed of the high school which their children attend. It will mean that a graduate of the school will have the best that can be given him. A Community High School is a real need. Those who have the future education of the children at heart cannot vote against it.

ASKING PEOPLE TO BUY

Just let the following sentence sink in. Study it. Analyze what it means, and you will have the whole secret of advertising. "The Merchant who asks the most people to buy, sells to the most people."

There it is in a nut shell. The more people you ask to buy, the more people you will sell to. Your chances of asking people to buy if you wait for them to come within range of your voice is limited. Your chance of asking them to buy if you use newspaper space to ask them is unlimited. That is the reason and the only reason for advertising.

For instance with classified advertising. You have a perfectly good dining room set which you can no if he can use one. He says no. Then a few friends are approached and none of them are in the market. Then you naturally turn to a larger audience. You advertise in the classified column of The Reporter. Out of the thousands who read the paper every week, there is sure to be one who is just waiting for the chance

to buy a dining room set. That's talking to a lot of people.

The same rule applies with a merchant who has a stock of goods on hand all the time. He has but little chance to talk his product in the ordinary run of the days business. But he has a large audience when he does his talking thru a display advertisement in The Reporter.

"The Merchant who asks the most people to buy, sells to the most people."

SELLING PRINTING FROM A PRICE LIST

It is not so many years ago that it was thought impossible to sell printing from a price list. The great movement among printers in the last ten years in the cost finding field has changed this.

R. T. Porte of Salt Lake City, Utah, has gathered data from every part of the United States. He has taken the cost systems of large and small shops, country newspapers and city catalog houses, and has averaged them. His work has been printed in a volume called the Franklin Price List. This list gives the lowest possible price on nearly every kind of printed matter at which a profit can be made.

The Downers Grove Publishing has purchased the lease rights on this volume and will abide as nearly as possible to the prices as listed there in. We have checked them over carefully with the prices we have been charging for various grades of work and find they are very close.

Hereafter when you order printing from the Reporter Job Department, the price will not be a hit and miss affair, but a scientifically arrived at price, fair to both the buyer and the seller.

The Democrats have two alternative planks which they can insert into their platform which will get them votes. One is that the 18th amendment be strictly enforced, both as to the letter and the spirit of the law. The other that the amendment be cancelled or coming out in favor of a light wine and beer amendment.

Either would get a mess of votes and would also lose a mess. It will be a pretty fight on the convention floor between Wm. Jennings and the wet leaders of the party.

Mr. McAdoo says he cannot afford to accept the nomination of the party as their candidate for the presidency. We are wondering if papa has given any orders regarding the viewpoint of son-in-law.

Political observers say that the uninstructed delegates are liable to stampede at any moment to Wilson for a third term. It is hardly necessary to comment on the probability of his carrying the country.

SIXTH FIRE TRUCK FUND REPORT

About one half the town has been canvassed and none of the business houses with indications that we ought to collect \$4,000.00. Of the \$1544.50 collected, Fireman Val. Wander is reported to have collected nearly one third. Come on boys just because Wander is a big man and President of the Department is no sign that he is one third of the department. Get busy! We want to order that truck.

Previously acknowledged	\$1392.50
A. A. Langosch	5.00
Rev. H. M. MacWhorter	2.00
A. C. Miskelly	5.00
Albert Pfaff	5.00
O. Beidelman	3.00
J. D. Anthony	2.00
E. D. Wirth	1.00
John J. Penner	5.00
Edward Hanson	5.00
F. L. Havenhill	5.00
R. A. Swenson	1.00
George Kremski	5.00
Bateman Sisters	2.00
E. Lawson	6.00
Josephine Austin	2.00
J. Ehr	2.00
Edw. F. Hecht	2.00
C. W. Fraher	3.00
Clinton Steffy	3.00
Alex. F. Brevillier	5.00
Pierce Butler	1.00
Harry Case	1.00
John P. Butler	2.00
Chas. D. Heinke	2.00
A. J. Offerle	2.00
Leon Stimson	1.00
Russell Newcomb	10.00
W. H. Blodgett	25.00
S. Swanson	1.00
Mrs. Ida Ehninger	2.00
Jos. Barron	1.00
Adam Prendota	2.00
F. G. Bartels	5.00
Anton Poprawski	2.50
Alex. Suroslawski	3.00
J. R. Shaffer	10.00
C. H. Woodruff	1.00
Leo Wiernewski	1.00
Mrs. Kate Papizya	5.00
M. Czechowski	2.00
Adam Cizaza	1.50
A. Zaucha	2.00
Steven Budzik	1.00
Total	\$1544.50

Advantage in Being a Horse.
About the only advantage a horse has is that he doesn't have to take off his shoes when he goes to bed.—Dallas News.

Virtue in Paying Debts.
Paying of debts is, next to the grace of God, the best means in the world to deliver you from a thousand temptations to sin and vanity.—Delaney.

New Musical Instrument.
New in the musical instrument line is a whistle with two tubes that is played like a slide trombone.

ANNOUNCEMENT

I have purchased the Chas. E. Baker Teaming, Trucking and Furniture Moving business and I will continue same at the old stand. The taxi will be dispensed with and a full line of best grades of dairy and chicken feeds, hay grain and straw will be carried in stock, also a full line of farm implements and tractors and gas engines.

I respectfully solicit your trade.
I am yours truly,
Joseph V. Dieter.

Daily Thought.
Where should the scholar live? In solitude or in society? In the green stillness of the country, where he can hear the heart of Nature beat, or in the dark, gray town where he can hear and feel the throbbing heart of man?—Longfellow.

RUGS

SEND IN YOUR OLD CARPETS AND CLEAN RAGS WE WILL MAKE THEM OVER INTO BEAUTIFUL RUGS
RUGS FOR SALE
Downers Grove Weaving Wks.
HIGHLAND NEAR LINCOLN
Phone 32-J

For Automobile Insurance
SEE
J. H. CHENEY
Phone 152-M-2

R. C. ELLIOTT
IMPLEMENT DEALER
International Tractors and Farm Implements of All Kinds.
PHONE 189 63 S. MAIN ST.

Purity Egg Coal

We have cars of the famous PURITY Coal enroute right along and in all sizes. Inasmuch as this coal advances in price each month the same as hard coal has in the past, we advise the early purchase of this coal where it can be done conveniently. The situation with regard to coal is such that everyone should procure their winter's supply at the earliest possible date. Let us have your inquiries if you are intending laying in your supply now. Purity is the best soft coal on the market for either furnaces or stoves and has more satisfied users locally, than any other brand.

Lord Lumber Company

Phone Day 20 Phone after 6 P. M. 142 J

READ ALL THE ADS. IT PAYS TO READ THEM. DO IT ALWAYS.

S. Andrew's Church

9:45 A. M. Church School.
11:00 A. M. Morning Prayer and Sermon.
The Rev. Pearce Butler, Ph. D.
7:30 P. M. Evening Prayer and Sermon.
The Rev. Chas. L. Street.

Summer Baking

is one of the hardest things a housewife has to contend with. The kitchen, with a bake oven going full blast, is about the hottest place imaginable.

Many local women make it a rule during the summer to do no baking that is not absolutely necessary, thus saving themselves from the toil of a hot kitchen. We make this easy, for our daily output furnishes EVERYTHING in the bake shop line.

Included in our regular line of products you will find

- BREAD BUNS PIES
- COOKIES CAKES
- COFFEE CAKES CREAM ROLLS
- AND FANCY PASTRIES

Give our service a trial, one will convince you that our claims for goodness are not far-fetched.

Baker's Bake Shop

22 South Main Street Telephone 266-R

A Real Tailor-Made and it Tubs!



It usually takes such a short time for a laundress to "just ruin a wash skirt."

But not so with these little wash skirts made by WOOLTEX tailors. For they take the same pains they do with the winter duvetyns and velours.

The skirt is all pre-shrunk even to the belt.

The snaps are un-rustable.

The belt is well boned.

The seams are perfectly finished.

So you can see they are really and truly "Tailored" even if they can go straight into the suds—they come out as good as new. Prices range from

\$8.50 to \$12.50

Silk Waists, \$6.75

At the low price of \$6.75 we are showing many pleasing styles of Crepe De Chine and Crepe Georgette Waists that are of the famous Wirthmor waists and they are always what the name implies, Worth More.

OTHERS AT \$8.75 TO \$12.50



H. E. McAllister & Co.