

Downers Grove Reporter

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MICKIE SAYS

IT TAKES SUBSCRIPTIONS, ADVERTISING 'N JOB PRINTING TO KEEP TH' HOME PAPER TOOTING TH' HORN FOR THE OLE HOME TOWN, AN' THE MORE BUSINESS, THE MORE TOOT 'N TH' MORE TOOT, TH' MORE TOWN, SO DRAG IN VER BUSINESS



BOY SCOUT CAMP

The West Suburban District of the Boy Scouts, through the Council which has charge of the affairs has purchased a camping site on the shores of Delevan Lake, Wisconsin. This site is in the woods and here this summer and for many summers to come the boys of the "Q" suburbs will spend their vacations under the supervision of men trained for the various purposes things they will teach the boys.

In the life of the average boy of today there is all too little of the magic and mystery of the great outdoors. This is true more of the boys of the big cities than of the smaller towns, but it is also true of the latter.

In after years, when these boys have children of their own, their fondest memories will be of the days spent close to mother earth. The mere living in a tent and coming in close contact with the creeping, crawling, running and flying birds, beasts and insects, observing their habits and studying them under men who know of them, will be wonderful factors in the growing life of the boys.

Camping, hunting, fishing, swimming, boating and athletics of various kinds, form a foundation, physical, mental and moral, when under the right supervision, that should give the scouts a big lead in the race of life. And competent supervision is one of the really big things of the scout program, which can be seen from the staff in another part of this issue which will have charge of the activities of the camp life at Delevan.

Let no one believe that the summer outings are the chief thing in the life of boy scouts. So comprehensive is the great program back of the movement that every day a scout is helped to be a better boy and grow into a better, wiser man. The Scout Oath and the Scout Law, if studied by those interested in the movement will give one a small idea of the character building plan of the boy scout scheme.

Parents of young boys can do far worse than to urge upon them the joining of a Scout Troop.

Those who have the welfare of the children at heart will do all they can for the Scout Movement, financially and otherwise.

SLEEP ON McBETH—SLEEP ON!

If one would listen awhile to the growls of the average business man he might think he was attending a polite dog fight.

First, it is patronage that he has lost to some competitor while indulging in a commercial nap that would make Rip Van Winkle's look like the hat of an eye.

Again he curses the entire town because its people are tripping away to trade in some other community like cats to a back-yard-fence-convention.

Or the Mail Order Houses may be the object of his condemnation while he annihilates their prices and system by a red-hot explanation of why people will make fools of themselves buying from catalogues.

The cause and solution, however, is just one thing, viz., ADVERTISING. You would find these growls drowned by the music of tinkling dollars on their way to the cash drawer if half the time taken in grumbling about these unfortunate situations was spent in writing good business boosting advertisements and inserted in the local newspaper.

It shouldn't require a Mrs. O'Flanagan wallop to wake these fellows up to the advantages to be gained by the use of 3% newspaper publicity. Most of these Business Men use just enough advertising space to show what good sports they are in backing up the newspaper that backs up the town. They should stop hypnotizing themselves, for if this newspaper support of a town depended on the advertising patronage which these same individuals gave it, you would find a town that has the sun pushing a button that would ring curfew when it sets. It would be too dead to keep awake after the stars came out.

After giving the proposition the perpendicular and horizontal, one should begin to see the difference between Merchants and store-keepers. And this difference can be measured by advertising.

It shouldn't be necessary to wake old Columbus up to help discover why some Merchants succeed and others trail their commercial dust until it chokes them to death.

It's time to wake up, Mr. Business Man! This is an age where the slug-gard has little chance for success advertise sufficiently as much as any and it applies to the one who doesn't one else.

What will be your decision?

ISN'T IT FUNNY

that the first thing a business man will do when his wife catches him kissing the maid; and starts an awful fuss; and drags him into court for the judge to look over; and tells the judge what a soft old fool he is; and the size of his family; and of what her suspicions about him have always been; and everything—that his first thought will be to rush to the Newspaper Office and try to keep the story out of print? The next day he turns down advertising with the argument that advertising doesn't advertise.

Kindheartedness.

The thing that St Simlin's mule died of was kindheartedness. St couldn't stand it to see anybody walk, so he kept the wagon loaded so heavy that the poor old creature got too feeble to kick and passed away.—Exchange.

NAPERVILLE LEGION POST PASSES SET OF RESOLUTIONS

Resolves to Help Senator Sherman "Equalize" His War Salary With the Doughboys.

Senator Sherman in speaking of the proposed bonus for the soldiers of the world war came out against it "Flatfooted." Properly resenting his attitude the Naperville Post of the American Legion have passed a set of resolutions which have been sent to him as follows:

Whereas, The patriotic Senator and Statesman, Lawrence Y. Sherman of Illinois, in an exceptionally clear and brilliant statement of his stand on the Soldiers' Bonus or "Grab Bill," shows in such an unmistakable manner the ghastly unpatriotic materialism which dominates the minds of the ex-service men in asking for an adjustment of pay for the time they were in the service of their country.

And Whereas, Senator Lawrence Y. Sherman was much to his humiliation and chagrin, barred by the important and strenuous duties of his office as a Senator of this great republic from risking his life on the field of battle, or walking post or digging trenches and latrines in this land of the free at a salary of One Dollar a Day;

And Whereas, The United States Government was founded on a basis of liberty and equality; Therefore Be It Resolved, That Naperville Post No. 43, American Legion take the liberty of expressing their profound sympathy for Senator Lawrence Y. Sherman in being under the humiliation of having to accept the salary of a Senator of the United States at \$7,500.00 per annum instead of \$1.00 per day during the period of the war;

Be It Further Resolved, That as a means of obtaining equality with the ex-service men, Senator Lawrence Y. Sherman be permitted to refund to the treasury of the United States that part of his salary drawn during the period of the war, in excess of One Dollar a Day, plus a ration allowance of Fifty-Two Cents per day, a travel allowance of Four Cents per mile from his home to Washington when necessary in the public service, deductions to be made for liberty bonds, allotments and insurance;

Be It Further Resolved, That this Post stands ready to assist Senator Lawrence Y. Sherman in any way in its power to computing the amount of refund due the United States;

And Be It Further Resolved, That a copy of this resolution be sent to Senator Lawrence Y. Sherman, one to the President of the Senate of the United States, one to the Speaker of

the House of Representatives of the United States and one to the Press of DuPage County.

Naperville Post No. 43, American Legion, Department of Illinois. By R. D. Bradlee, Chairman Resolutions Committee. Passed by unanimous vote of Post at regular meeting Thursday, May 27th, 1920.

C. W. Reed, Commander.

S. S. Good, Adjutant

America and England.

The war of independence was virtually a second English civil war. The ruin of the American cause would have been also the ruin of the constitutional cause in England; and a patriotic Englishman may revere the memory of Patrick Henry and George Washington not less justly than the patriotic American.—John Morley, on Burke.

RUGS

SEND IN YOUR OLD CARPETS AND CLEAN RAGS WE WILL MAKE THEM OVER INTO BEAUTIFUL RUGS

RUGS FOR SALE

Downers Grove Weaving Wks. HIGHLAND NEAR LINCOLN Phone 32-J

For Automobile Insurance

SEE

J. H. CHENEY

Phone 152-M-2

R. C. ELLIOTT IMPLEMENT DEALER

International Tractors and Farm Implements of All Kinds.

PHONE 189 63 S. MAIN ST.

Purity Egg Coal

We have cars of the famous PURITY Coal enroute right along and in all sizes. Inasmuch as this coal advances in price each month the same as hard coal has in the past, we advise the early purchase of this coal where it can be done conveniently. The situation with regard to coal is such that everyone should procure their winter's supply at the earliest possible date. Let us have your inquiries if you are intending laying in your supply now. Purity is the best soft coal on the market for either furnaces or stoves and has more satisfied users locally, than any other brand.

Lord Lumber Company

Phone Day 20

Phone after 6 P. M. 142 J

READ ALL THE ADS. IT PAYS T O READ THEM. DO IT ALWAYS.

S. Andrew's Church

June 13th, 1920. Second Sunday after Trinity.

9:45 A. M. Church School.

11:00 A. M. Morning Prayer and Sermon.

5:00 P. M. Evening Prayer and Sermon.

The Rev. M. W. Ross of Chicago, in Charge

Good Bread

Since opening our Bake Shop several weeks ago we have had more compliments on our bread than on any other single thing we bake. There is a reason for this and one that is not hard to find—IT IS GOOD BREAD.

We have been trying to keep a supply in the grocery stores to make it easier for you to have a fresh supply close. To be sure of getting the best, always ask for Baker's Bake Shop Bread.

One of our specialties and one which is making a sure fire hit is the famous

Butter Pretzels

Try some, get the Baker's Bake Shop flavor for which our products are noted.

Baker's Bake Shop

22 South Main Street

Telephone 266-R



Summer Fabrics



and Summer Sewing

How about it? Have you made all your plans; bought all of your materials? If not you should pay this store a visit and see the values we are offering in summer dress fabrics. Values that you will find it hard to duplicate now or later. In extensive displays, and attractively priced, you will find the newest fabrics, late pattern helps and all the notions which enable you to carry on your sewing with the utmost facility and satisfaction.

40 inch Voile, all nice patterns, and a wide range of colors. Now is the time you should see these. Per yard

75c to \$1.25

36 inch Lingerie Batiste, flesh color, the ideal fabric for Night Gowns, Teddys, Bloomers, and all under things, at per yard

95 cents

32 inch Clairlock and Anconia Zephyr Ginghams, very fine quality, in a fine assortment of Plaids and Checks. These are selling on State Street for 95c and \$1.15 per yard. Our price is, per yard

65 and 85 cents

36 inch Astoria Tissue, the real summery fabric, cool and dainty, at per yard

75 cents

36 inch Crash Suiting, just the thing for summer Sports Skirts, launders beautifully, at per yard

85 cents

Special for Saturday Only

40 inch Voile in plain colors, 75c—Value Saturday

49 cents

H. E. McAllister & Co.