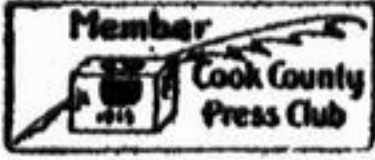


Downers Grove Reporter

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C. H. STAATS, EDITOR

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MICKIE SAYS

A TYPE IS A LIL' THING, BUT A LOT OF THEM TOGETHER ARE A MIGHTY BIG THING AROUND THIS HERE NEWSPAPER OFFICE! AND IT'S JUST TH' SAME WAY WITH A TWO DOLLAR BILL!!

GEE! I WISH WE HAD AS MANY TWO DOLLAR BILLS AS WE HAVE LIL' TYPES! OH, BABY!!



SEEDS AND MERCHANDISE

The following is taken from "Building Trade With Farmers" a publication for newspaper men issued by "Successful Farming," whose publisher is E. T. Meredith, the new Secretary of Agriculture. It is such a fine message that we are passing it on to the local business men.

No farmer could afford to accept a gift seed corn that is low in germinating qualities, or from plants that are not high producers. It is even worse if the seeds of noxious weeds are mixed with the grain or grass seed so that these weeds will get a hold in the field, use up soil elements that should go to profitable crops and thus cut down profitable production.

The merchants in your town are in much the same position. Their stores are comparable to the fields of the farmers. The merchandise they buy is in the same class with the seed purchased by the farmer. Unreliable merchandise is detrimental to the merchant just as unreliable seed is detrimental to the farmer.

If the farmer plants dead seed, he loses a crop. If the merchant stocks a thing for which there is no sale because of poor quality, he loses a sale.

The seed that comes from a poor producing plant, (a small ear of corn or a small head of grain or grass), will produce a plant that requires the same space in the field as a good producer. It takes the same preparation of the ground, the same cultivation and the same effort to harvest it. But the crop will not pay the farmer for his seed, his time and the use of his land—certainly not a profit even if the seed cost nothing.

Unreliable merchandise takes up the same space on the merchant's shelves as dependable merchandise. It must be unloaded at the depot, hauled to the store, piled on the shelves and shown to customers. But the merchant can't get the turnover on it. His sales will not cover the cost of freight and drayage and clerk hire and store room and interest on the money—certainly not a profit.

Merchandise that is not up to the standard will keep your merchants and their clerks busy making explanations and adjustments. It will reduce their volume of business this year and its effects may keep trade away for years to come, until the people are finally convinced that the merchant has ceased to buy the things for resale merely because the first cost is low.

Farmers have learned that it pays to plant only tested seeds from high producing plants free from weed and foreign seeds. They do not expect big crops and large profits otherwise.

Country merchants are rapidly learning to stock only standard merchandise with a broad general reputation built by advertising and backed by quality.

When such merchandise is continually advertised in your paper over the name of a reliable merchant, it brings present profit and permanent business for the merchant.

LEGION RAISING FUNDS FOR DECORATING GRAVES

Local Post Has Made Contribution—Others Can Do So Through Local Secretary.

The American Legion is helping raise a fund to decorate the graves of the heroic dead in the cemeteries of France and England on this next Memorial day.

The local post has contributed \$10 to the fund and we are advised that anyone wishing to contribute to the fund can do so. Either Paul Bentley, post adjutant; or Robert Carpenter, commander, are authorized to accept money for this purpose. The only stipulation is, that it must come in soon.

Plans for Decoration Day.
In the near future a meeting will be held by the ex-servicemen of Downers Grove to make plans for the local observance of Decoration day.

Harry Stusser, formerly a resident of Downers Grove, has agreed to be here. From present plans he will hand out the citations to the families of the boys from Downers Grove who now sleep the long sleep on French soil. These have been issued by the French government and are being distributed through the American Legion posts.

Timely notice will be given of the place and date of the meeting so that all may have a chance to attend and make complete the plans for the observance of the day.

STATE HEALTH CAMPAIGN HITS LOCAL SCHOOLS

W. H. Richie, County "Y" Secretary, Gave Health Talk Tuesday.

Under appointment of Dr. Drake of the state department of health, Mr. W. H. Richie, the county Y. M. C. A. secretary, visited our grammar school on Tuesday and gave a health talk to both sections of the Seventh and Eighth grades. By the exhibit of charts the five laws of health were forcibly brought to the pupils: Exercise, proper food, pure air and deep breathing, plenty of sleep and keeping clean—in thought and speech as well as in body.

Charts were also shown of scientific tests made with smokers and non-smokers, which showed the marked decrease in endurance, efficiency and accuracy after smoking even one or two cigars or cigarettes. Thomas A. Edison's letter was read explaining the fact that the substance formed by the burning paper wrapper is called "Acrofen." "It is a violent action on the nerve centers, producing degeneration of the cells of the brain, which is quite rapid among boys. Unlike most narcotics this degeneration is permanent and uncontrollable." Then as Edison says he employs no person who smokes cigarettes for this reason.

This health campaign is covering the county through the "Y" secretary and it is hoped by the health department it will result in health habits by the boys and girls.

Origin of the Album.
Albums were originally whitened boards used in Rome for displaying public notices.

REPORT OF OLDER BOYS' CONFERENCE

Glen Elynn Was Host to Many Older Boys of Du Page County.

Many boys from Du Page county met at Glen Elynn a few weeks ago for the third Du Page County Older Boys' conference, which ended with a banquet on Saturday evening.

The conference was under the direction of the County Sunday School association, the Y. M. C. A. of Naperville and the County "Y." Mortimer Goodwin of Naperville acted as chairman.

The entertainment committee appointed by the conference is as follows: John J. Bentz, chairman, Naperville; Merrill Morton, Downers Grove; Harold Heinke, Elmhurst; Fred Whitley, Lombard; Robert Theil, Glen Elynn; Herman Otto, Wheaton; John Tuttle, West Chicago; W. H. Releife, Wheaton, with one member to be appointed from Hinsdale.

Resolutions adopted by the conference are as follows:

To the delegates of the Third Du Page County Older Boys' conference, Greetings:

Whereas, The Third Du Page County conference of Older Boys held in sessions from Friday evening, April 16 to Saturday evening, April 17, in the Methodist church at Glen Elynn, were first cordially welcomed by Mr. E. S. Wagner on behalf of the village board; and whereas,

Rev. Eaton B. Freeman of La Grange called our attention to the tremendous need of the world today; two-thirds of it still being without the Christian gospel and without the social, intellectual, physical and spiritual benefits arising therefrom, he demanded that we prepare for the test of our characters severe as it may be in the coming year, to accept the task assigned to use with courage and persistence and train for the type of Christian leadership which acknowledges Jesus Christ as our supreme leader and shall in the strength which He supplies endeavor to hasten the coming of His Kingdom; and whereas,

Mr. O. B. Ransopher of the Chicago Boys' club winsomely recommended our knowing Christ as a personal savior and then in a sense of loving gratitude grasp the opportunity of personally recommending Him to our fellow men; and whereas,

Mr. Doris Ester, a college student of Naperville, congratulated us upon our opportunities of birth, education and environment and exhorted us to be faithful to our responsibilities of leadership which these require, to accept Christ as our own foundation for a true character worthy of a position of leadership; and whereas,

The training of young men for leadership while still in their teens in the organizations of the Sunday school class, and the H-Y club and the necessary development of such Christian characteristics as honesty, sincerity, friendliness, clean habits and speech, dependability and self-control must be fostered in early life; and whereas,

Mr. S. F. Beatty of Hinsdale called our attention to the fact that the business world today is rapidly recognizing the practicability of Christian ideals. It challenges the life service of more young men to enter this field with full loyalty to Christ and His church and to represent Him effectively in all walks of life; and whereas,

Judge Clark of Wheaton told this conference that the unrest of the world today is due to the lack of application of the Golden Rule and the greatest need of the day is Christian leadership to pay the price of sacrifice; and whereas,

In the chalk talk, Mr. Abel showed us very graphically the danger of little habits which are entering wedges and ere long may wreck a character, and called us to enlist under the banner of Christ and through Him gain personal victory over our temptations; and whereas,

Du Page county is blessed of God and with an abundance of beautiful homes, splendid schools and well-equipped churches with a wealth of young manhood desiring to render a service to this day and generation; therefore, be it resolved

That we, the delegates to the Third Du Page County Older Boys' conference, extend our thanks and hearty appreciation to the village of Glen Elynn and its residents for their hospitality, and to the Ladies' aid and the officers of the Methodist Episcopal church as our hosts in this conference, and to Mr. C. H. Hibbard and the entertainment committee for their efforts for our comfort and welfare; and be it further resolved

That the toastmaster be authorized to appoint a continuation committee of nine with power to add to their number, representing the towns of this county who shall be commissioned first, to conserve the results of this conference by the enlistment and training of Christian leadership; second, the co-operating with the County Sunday School association, the Naperville Y. M. C. A. and the County Y. M. C. A. for the promoting of next year's conference; and, third, the preparation of a registry of all older boys of the county in order to serve them more adequately in the coming years.

SIoux INDIANS TO BE AT SCOUT CONTEST SATURDAY

(Continued from first page.)

summer with some reliable farmer. If any scout desires a vacation on a farm with good pay he should see or write the executive at Riverside, and he will put him in touch with the proper party.

Saturday and Sunday, May 22 and 23, the scout leaders of the district are going to Aurora. There is to be a conference with the leaders of the Joliet, Aurora, Elgin, Morris, Du Page counties, and West Suburban councils. They will go by auto train that will leave Berwyn at 2 p. m. Saturday. In this conference the time will be given to the discussion of the various problems that arise in the work of the various troops.

Purity Coal

In order to insure your supply of Purity Coal for next winter, place your order for your entire supply NOW. Do not be caught during the extreme cold weather with an empty bin as you have been in previous winters.

Prices to Rise

It is almost a certainty that the price of Purity Coal will advance month by month. The wise householder is he who places his order now for delivery during the summer. In this way, and in this way only, can you protect yourself and be assured of an adequate supply of this free burning PURITY. It is the best of the Illinois coals and has more satisfied users than any other.

Lord Lumber Company

Phone Day 20 Phone after 6 P. M. 142 J

READ ALL THE ADS. IT PAYS TO READ THEM. DO IT ALWAYS.

White Wash Apparel for warm weather needs



This is the time of year when all women's thoughts turn to all-white costumes and here and blouses that anticipate ere assortments of wash skirts very preference as to style, quality and material. And you will find it more economical to choose now than later, for, the present prices are much more favorable than they are apt to be later, and then stocks are so much fresher and complete.

Wash Skirts in Many Styles

This is a splendid collection of wash skirts for it offers in addition to a fine variety of styles, many different fabrics and the best workmanship. These Skirts are of the famous WOOLTEX line well known all over the country for their non-shrinkable qualities, both belts and material being shrunk before the Skirt is made up. They are ideal for wear with cotton blouses at outings, picnics or for general sport wear.

Priced at \$7.95 to \$13.50

Lingerie Blouses of Superior Quality

These cotton blouses are a revelation in smart yet practical styling. They are good to look at, long wearing and inexpensively priced. It will pay you to select several of them. They range in price from

\$2.00 to \$5.00



H. E. McAllister & Co.

33 S. Main Street Downers Grove, Ill. Telephone 190

S. Andrew's Church
Announces a Benefic Entertainment under the auspices of the Womans Guild Dicke Theatre, Tuesday, May Eleventh at Eight o'clock P. M.

Garden and Field Seeds
GARDEN TOOLS
SPADES, SPADING FORKS
HOES AND RAKES
FINEST MIXTURE OF LAWN SEED
POULTRY WIRE AND POULTRY FEED
MERTZ & MOCHEL
HARDWARE
36 S. Main Street Telephone No. 29