

Downers Grove Reporter

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IT IS IMPORTANT!

We need new fire fighting tools. Have you a way that the firemen can raise \$3,000.00. Will it be by petition? Come, some of you, tell us how?

Possibly our ex-chiefs have some plan. How about our attorneys, they surely ought to have some plan. Our business men, not only those on Main st. but those who do business in Chicago and elsewhere.

Apparently the only way is a pledge card.

No matter how we get the finances we must have improved apparatus. They will help keep down our fire loss and help get lower insurance.

Henry C. Dicke, Chief, Fire Dept.

WILSON vs. LANSING

The gong has sounded in the final round between President Woodrow Wilson and Ex-Secretary of State Robert Lansing. Wilson has received the decision of the referee's and stays in the ring a victor. But the public at large of the United States has decided that Lansing was fouled and their sympathies are all with him.

Of course there is more to this break than appears on the surface. Woodrow Wilson is too brainy a man to thus dismiss (for that is what it amounts to) his Secretary of State. What it is however, is puzzling, not only to the man on the street, but to those who thought they were pretty well next to the present administration.

Let us see what Robert Lansing's mistake was: Being senior member of the cabinet, he called informal meetings of that body to consider the problems vitally affecting the country, and this during a period of reconstruction following the world's greatest war. The president was seriously ill, so serious that he could not see anyone or be seen. He could not take up any of the problems, it was impossible if his life was to be saved. In this crisis, for crisis it

TAM AND SCARF SHAWL HERE TO STAY



The tam and scarf shawl has been gaining in popularity for the school miss or outdoor girl until this year exclusive sets are retailing in many shops at prices which formerly were paid for furs. The rich deep nap on the camelhair sets in plaids—and even oriental patterns—give all the warmth and "that comfy feeling" obtainable in a heavy wrap. These two sets are of the newest patterns.

was, the Cabinet members stepped in and held informal conferences. According to the President, Mr. Lansing was "usurping presidential powers" and other things. Lansing resigned.

Look at it as you will, it seems as if our government has degenerated into a one-man power. Not soon will the people of the United States forget this latest proof that the President's ego is much greater than his thought for the country at large.

ADVERTISING IS TALKING

The reason some of the merchants of Downers Grove do not advertise is because they do not like the idea of writing their advertisements. They are afraid that they can not write an advertisement.

Advertisement writing is as simple as selling goods to people over the counter. Just as simple as that. It is nothing more than talking, only it is talking through the printed word. And instead of talking to one prospect you are talking to thousands.

When time to write your "copy" for the week, first settle on what you wish to advertise. Then imagine your prospective buyer is before you and settle on your selling arguments. Tell him what the article is, and why, its many advantages, its price, why the world would be a better place for him if he had that particular article. These things trip easily enough off your tongue when in the store. Put the words you would use down on paper, that's the only difference.

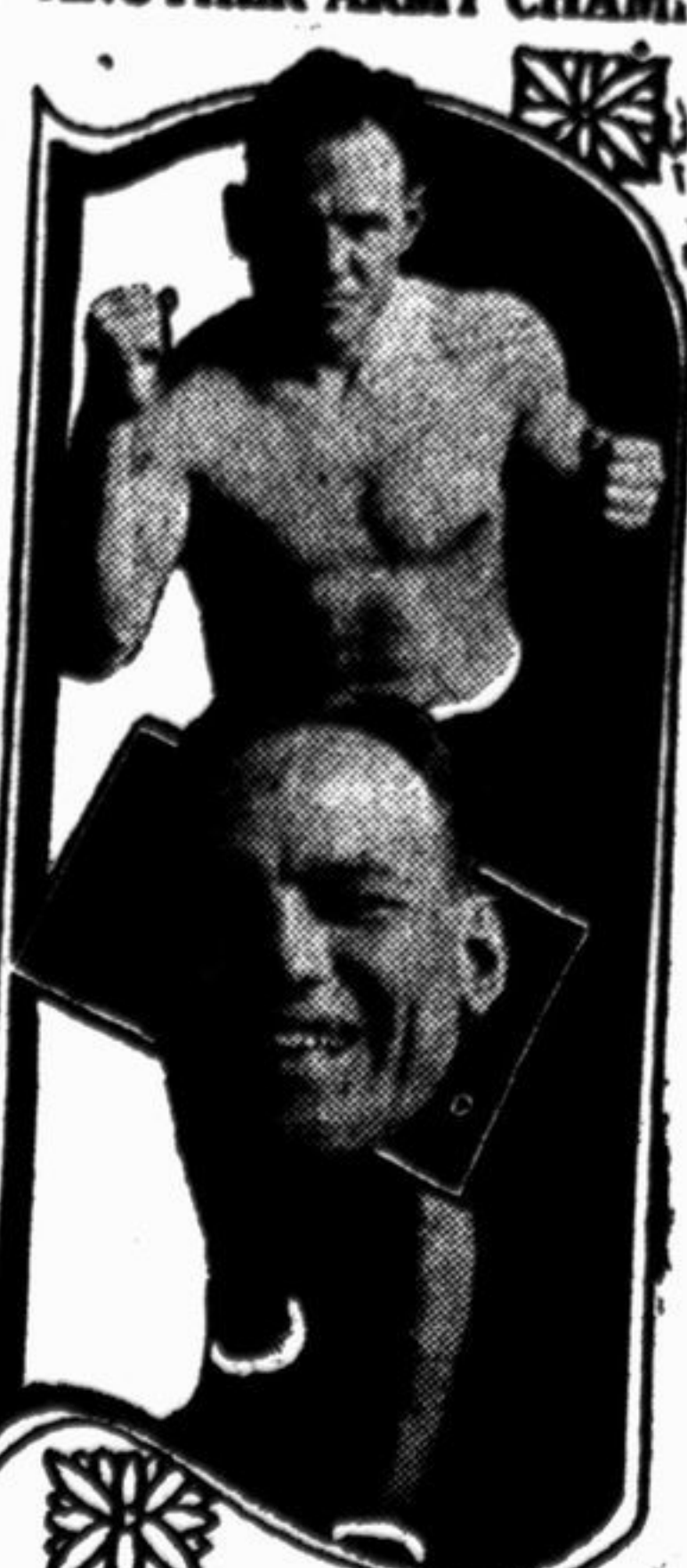
Don't try to get any style into your copy. Style may be all right for the reader of a novel or magazine, but for ad writing purposes, easily understandable words, telling clearly what you mean, are a great deal to be preferred.

Another don't. Don't put off until the last minute the writing of your weekly copy. Better to have it ready a week in advance. While going thru the routine of your daily task, keep ever in the back of your mind the question, "What shall I advertise for this week?" "How shall I get it across?" A little thinking along this line by every local merchant and then following it with suitable white space in the community newspapers would soon put out of business a great percentage of their worst competitors, the Mail Order houses. Think it over!

Duplicity Exposed.

A story is told of a country dweller who had sadly neglected his worship. A deputation from the class meeting urged his reappearance. He took part in a prayer meeting on his return, and was offering loud thanksgiving for the privilege of meeting together for worship, when suddenly one of the deputation shouted: "Gonna believe 'im, Lord; we'd a terrible hard job to get 'im back."—London Answers.

ANOTHER ARMY CHAMP



Captain Bob Roper, heavy-weight batter tipping the scales at 205 pounds, is another glove wielder who wants to brush Bob Martin and Sergeant Smith aside that he may get a crack at Jack Dempsey's crown. Former Champ Jack Johnson has tutored Roper a boxing.

OFFICIAL PROCEEDINGS BOARD OF EDUCATION

Downers Grove, Ill., Feb. 10, 1920. The Board met in regular session at the Maple Ave. School Building. President J. R. Shaffer presiding. Members present: Mrs. M. H. Prince, W. R. Curtis, H. E. Tank, R. E. Rassweiler, F. E. Dowe. Absent: H. G. Butler.

A committee representing the teachers, presented the following petition: To the Board of Education,

- proved.
- The following bills were presented having been approved by the Finance committee.
- Fred C. Witt, Janitor ser. \$125.00
- Gust Johnson, same 85.00
- Jos. Pfaff, same 85.00
- Fred E. Dowe, Sec. Ser. 15.00
- M. H. Stewart, Membership Fee, No. Cent. Assn. 2.09
- Ruth Hughes, Sub. teaching. 44.00
- G. C. Butler, Incidentals 3.53
- J. C. Winston Co., Supplies 13.62
- Garden City Ed. Co., Sup. 21.25
- Silver Burdett & Co., Sup. 3.54
- M. W. Mills Co., printing 38.50
- D. Appleton Co., Supplies 2.96
- Underwood Typewriter Co., Ribbons 7.00

in Mr. Foasley's place, \$200.00 be added to Mr. Butler's salary for the balance of the year, to compensate for added duties as principal. Motion carried. Voting Aye: H. E. Tank, R. E. Rassweiler, F. E. Dowe. Voting No: W. R. Curtis, Mrs. M. H. Prince. No further business appearing, on motion the Board adjourned. F. E. Dowe, Secretary.

COLORED PREACHER MADE FINE TALK SUNDAY NIGHT

Rev. John W. Robinson, D. D., of Chicago Delighted Audience At M. E. Church.

In spite of the extreme weather of last Sunday night, Rev. John W. Robinson, D. D., drew a large crowd at the Methodist church. He spoke for an hour in a most interesting and fascinating manner upon the subject: "My People."

He was the first colored preacher in Chicago. He told interesting events in connection with the race riot, and spoke eloquently of the great So. Park ave. M. E. Church, with 1900 members.

The audience was thrilled with his message and at the close crowded forward to shake hands with him.

He may be secured again together with his large chorus choir for a service during the special meetings in March.

CARD OF THANKS

I wish to thank my many friends and neighbors, the Old Fellow, Royal League and Royal Neighbor lodges, and the Ladies Aid Society of the Grove Street church, for the many kindnesses shown me during my sickness and that of my daughter. Mrs. Emil Hoein.

VALENTINE PARTY

A Valentine Party at the home of Carrie Constantine of Lane Place, Saturday evening, February, 14, 1920, was enjoyed by many of her school friends. The zero weather did not affect them in the least. Those present were:

- Catherine Morgan Eugene Prickett
- Hester Moor Harley Rogers
- Elizabeth Plumly Leroy Phelps
- Elinore Bird Paul Prickett
- May Binder John Sweigert
- Dorothy Near Ted Singleterry
- Paul Grunhaus

Subscribe for the Reporter.

VISITS HER FARMER DADDY AT CAPITAL



The appointment of a new secretary of agriculture meant also the advent of another Iowa beauty into the social whirl of Washington, D. C. Mrs. Frederick O. Bohen of New York, daughter of Secretary of Agriculture Meredith, is now visiting with her parents at the national capital.



Gentlemen: Owing to the present abnormal advance in living expenses, we the undersigned teachers of the Downers Grove Public Schools, feel the necessity of asking you for a bonus of One Hundred and Fifty Dollars (\$150.00) cash, for the current year, and do hereby petition that such a request be granted.

Signed by all the teachers. After remarks by Mr. Curtis, Mr. Shaffer and Mr. Tank outlining the present condition of the finances of the District, the request on motion was referred to the Finance committee.

A committee representing the D. A. R. requested permission to put a Bronze Memorial in the High School Assembly room, in memory of our boys who lost their lives in the service.

On regular motion the request was granted.

Mr. N. R. Feasley presented the following: Board of Education, Downers Grove, Illinois.

Inasmuch as I have decided to leave the teaching profession, and have been tendered a position which must be filled at once, I hereby ask to be released from my contract with you. The release to take effect as soon as the vacancy can be filled.

I would not consider such a step if it were not for the fact that I am able to submit to you the name of a qualified candidate.

Your generous support and earnest cooperation has been deeply appreciated. This action is prompted by a desire to further my own personal interests, but at the same time not to permanently retard the educational program of the Downers Grove High School.

Very sincerely yours, N. R. Feasley.

Moved and seconded that Mr. Feasley's resignation be accepted, to take effect as soon as a Mathematic's teacher can be secured. Motion carried.

The minutes of the regular session of January 13th, were read and approved.

- Florence A. Crane, Supplies. 5.26
- Fred C. Witt, Ex. Jan. ser. 10.20
- J. D. Gillespie & Co., Sup. 2.10
- J. H. Frankensfield, Supplies. 4.00
- Downers Grove Garage, Sup. 1.15
- Eugene Haymond, Supplies. 4.00
- Western Electric Co., Repairing motor 15.00
- Chicago Tel. Co., Rentals and Tolls 12.20
- Gas Co., Gas 10.71
- Village of Downers Grove, Water 13.25
- Electric light 46.91
- Lerd Lumber Co., Supplies 10.95
- Total \$582.17
- Teachers' Salaries for Jan. \$3,013.16
- Total \$3,595.29

On regular motion the bills were ordered paid. Voting Aye: Mrs. Prince, W. H. Curtis, H. E. Tank, R. E. Rassweiler, F. E. Dowe. Voting No: None.

The Superintendent reports that Miss Armstrong had resigned to accept a position in the Nicholas Senn High School of Chicago.

The Finance committee reports that the insurance on the Maple Ave. building had been all placed.

Moved and seconded that if a teacher of Mathematics be engaged

GENERAL EDWARDS FINDS PEACE ON OWN FARM



One of Uncle Sam's most successful military men, General C. B. Edwards, commander of the Northeastern Department and one of the most popular leaders of the A. E. F., is realizing one of his life's ambitions at last. He is farming. Gen. Edwards bought a farm at Westwood, Mass., where he has taken up agricultural study seriously. Chopping wood, cutting, sawing and planting crops, he says at last. He is here shown with his favorite horse, "Laddie," as he appeared for the first time in "civilian" since 1917.

WASHINGTON TRIES L. W. W.'S FOR SHOOTING EX-SERVICE MEN



Here are the L. W. W. men, ten of the 11, as they faced trial at Montezuma, Wash., for the shooting of four ex-service men at Centralia, Wash., during the Armistice Day parade. Leaning against the wall in the rear is Sheriff "Jed" Bartell. Reading, left to right, they are: Mike Sheehand, Britt Smith, Roy Becker, Loren Roberts, Eugene Barnett, O. C. Bland, Bert Bland, J. A. Lamb, Bert Falkner and James McInerney.

