

Downers Grove Reporter

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"IT DOESN'T PAY"

Are you one of the business people who, when the subject is brought up, say, "it doesn't pay?"

As a class you are getting smaller in numbers every year.

Here is a test and a sure one.

You say to yourself, and think you mean it, "advertising does not pay." After saying that you put your name and the kind of business you are engaged in, on your show window, on your delivery wagons on signs over your door. If you do not believe in advertising take the same way. For this is advertising, very primitive, its true but still advertising. That is a real test, if a man does not absolutely believe in advertising he will not have his name or business displayed so that "all who run may read" in any manner.

You put goods into your show window and place on them a tag saying, it may be, "Bargain, at 35c a yard." This also is advertising.

Each of the methods enumerated above reach a few of the people, none of them reach all of the people nor even a majority of them. The medium which does reach a majority of the people of this community is The Reporter. In no other way can you reach as many people with your announcements as through these columns. We estimate that The Reporter is read by more than FOUR THOUSAND people in Downers Grove and vicinity every week.

How would you like to be able to send salesmen into the homes of the people of Downers Grove every week, who would tell the BUYERS what you have for sale, the prices, materials, bargains, etc., etc.? Your advertisement is your salesman, if placed in the columns of The Reporter it will go into every worth-while home in the village every week, there to tell its story of your store.

If you are interested in advertising your business, in getting more and better business through your advertising, call at the office, or phone and we will come to see you.

Of course if you are a dead one anything that will increase your present trade will make you work a little harder and that may not be to your liking.

YES, BUT

The other day we met Iam A. Faultfinder on the street. "Nice day," we said. "Yes," with a rising voice, "but it's going to rain before night."

"Good looking suit you have on, Iam," we ventured.

"Pretty good, but the tailor made a mess of it, and didn't cut it at all like I wanted."

"Your home is a dandy," we tried once more.

"Yes, but," etc., etc.

We couldn't mention a thing that didn't have something wrong with it. As we walked down the street we caught ourself looking for the "bad" in things.

Then a little child came running toward us with the innocent smile of childhood, and we forgot Iam. We hope we never see him again.

Nothing is perfect, but we don't want some one to call the defects to our attention continually.

NEW SCIENCE FOR THE LADIES

Drat these new-fangled scientific sharps!

Here we've been condemning, with all the other men editors, tight corsets and high-heeled shoes for the women, telling them of all the troubles they'll get into if they don't look sharp, when along comes Dr. Copeland, health commissioner of the

city of New York and says that silk stockings, tight corsets, flimsy clothes high heels and paint—think of it, paint!—don't hurt the girls at all.

There used to be a saying, "Tell it not in Gotham," but here's Dr. Copeland, an up-to-date medical scientist, telling the ladies in so many words to go the limit.

Come to think of it, the hat band on our Derby gave us a headache the other night. Even if the doctor's wrong, guess we men folks had best not throw stones.

Rival.

It seems strange that this English word which means a competitor of some sort should have come from the Latin word "rivalis," pertaining to a stream. But we can easily imagine that the neighbors who lived along the river bank and used the same source for water would sometimes quarrel about their rights and perhaps become enemies.

REVEREND LITTLE ANSWERS CRITICS

Tells in His Own Way His Convictions on Subject Under Discussion.

Dear Mr. Editor:

I notice the statement I made in my Christmas message concerning Mrs. Eddy's denial of Sin and the need of "The Cross" was given the lie by a one Mr. White who, judging from his title, is a paid defender of the faith or better the myth of imagination, the product of good old Dr. P. P. Quimby (a one time metaphysical healer up in the State of Maine) copied, copyrighted and commercialized by Mrs. Mary Baker, Glover, Patterson, Eddy and pawned off on

204, Ed. 151st.)

The denial of The Cross. "One sacrifice, however great is insufficient to pay the debt of Sin" (Page 23, Ed. 1902.) "The material blood of Jesus was no more efficacious to cleanse from sin when it was shed upon the accursed tree than when it was flowing in his veins as he went daily about his Father's business." (Page 25, Ed. 1915.) She says the Atonement is not the death on the cross, but the cross bearing deathless life, which was left by Jesus as an example to man and which example ransoms from sin all who follow it. Could there be a plainer denial of THE CROSS of Christ?

Man's good deeds or cross bearing apart from accepting the work which THE CROSS has done in his behalf, may be illustrated by Capt. Parry's traveling north, while the ice-floe on which he walked was moving southward at a rate much more rapid than his walking.

When dear old sister Eddy arises from the dead and authorizes Mr. White, or someone, to cut the above from her writings and insert the blood platform then I will say return to your sleep and I will let you rest in Peace. Peace. Peace. James B. Little.

MRS. J. H. ROGERS, FORMER RESIDENT, DIES FROM BURNS

Passed Away Saturday Morning at Grandview Hospital, La Crosse, Wis.

Mrs. J. H. Rogers, Jr., formerly a resident of Downers Grove, died at the Grandview hospital, LaCrosse, Wisconsin, last Saturday morning.

Her death was caused by burns which she received the Sunday before at her home when her clothing caught fire as she was carrying lighted coals from one stove to another.

After suffering for nearly a week, while the attending doctors did all in their power to save her life, she passed away.

Mrs. Rogers was buried Tuesday afternoon at her childhood home, at Lynxville, Wisconsin.

She is survived by her husband, J. H. Rogers, who when they made their home here, was employed in the general offices of the Burlington and at LaCrosse was Secretary and Treasurer of the Burlington Railroad Telegraphers Union and by one daughter, Miss Vivian, a school teacher.

Decision of Character.

Another advantage of this character is that it exempts from a great deal of interference and obstructive annoyance which an irascible man may be almost sure to encounter. Weakness in every form tempts arrogance, and a man may be allowed to wish for a kind of character with which stupidity and impertinence may not make so free. When a firm decisive spirit is recognized, it is curious to see how the space clears around a man, and leaves him room and freedom.

Mechanical Stoking Patent

The first patent for mechanical stoking was taken out in 1785, the invention of James Watt.

LITTLE JOTTINGS FROM LACE

A political meeting is announced for February 2nd in the Lace Hall.

A delightful time was had at the home of Mr. and Mrs. Ed. Andermann last Sunday afternoon and evening. Among those present were Mr. and Mrs. A. Hinz and family of Hinsdale, W. F. Andermann and family, Mr. and Mrs. Baethke, Rev. and Mrs. Walter Burmeister and family, Fred and Emma Andermann.

Mr. Claus Scheel went to Marengo, Ill., last Friday to attend the funeral of a nephew.

The children of the Lace public school are having a two weeks vacation on account of the sickness of their teacher, Miss Bessie Welden.

Those who are on the sick list in this vicinity are: Mr. and Mrs. L. Oestmann, Charles and Ernst Pruetter, Mr. and Mrs. Adeline Lofgren, Mrs. Stahn, Henry Zielke, Margaret Rossow, William and Henry Meyer, Herbert Jeske, Mr. E. Yackley, and Mr. and Mrs. Kelm. Adding to the discomfort of the shut ins is the fact that the roads being so bad the mail men can hardly get through with news from the outside world, visiting is almost impossible and even the doctors are having a hard time getting to see their patients.

So Has the Other Fellow.

You have a right to your own religious and political belief—and the other fellow has just as much right to his.

Some Never Learn That.

Young Mrs. Turkins says that if experience were as good a teacher as advertised, Charley would by this time have learned something about which horse to bet on.

—And Lays. Like a great poet, Nature produces the greatest results with the simplest means. These are simply a sun, flowers, water and love. Of course, if the spectator be without the last, the whole will present but a pitiful appearance; and, in that case, the sun is merely so many miles in diameter, the trees are good for fuel, the flowers are classified by stems, and the water is simply wet.—Helen.

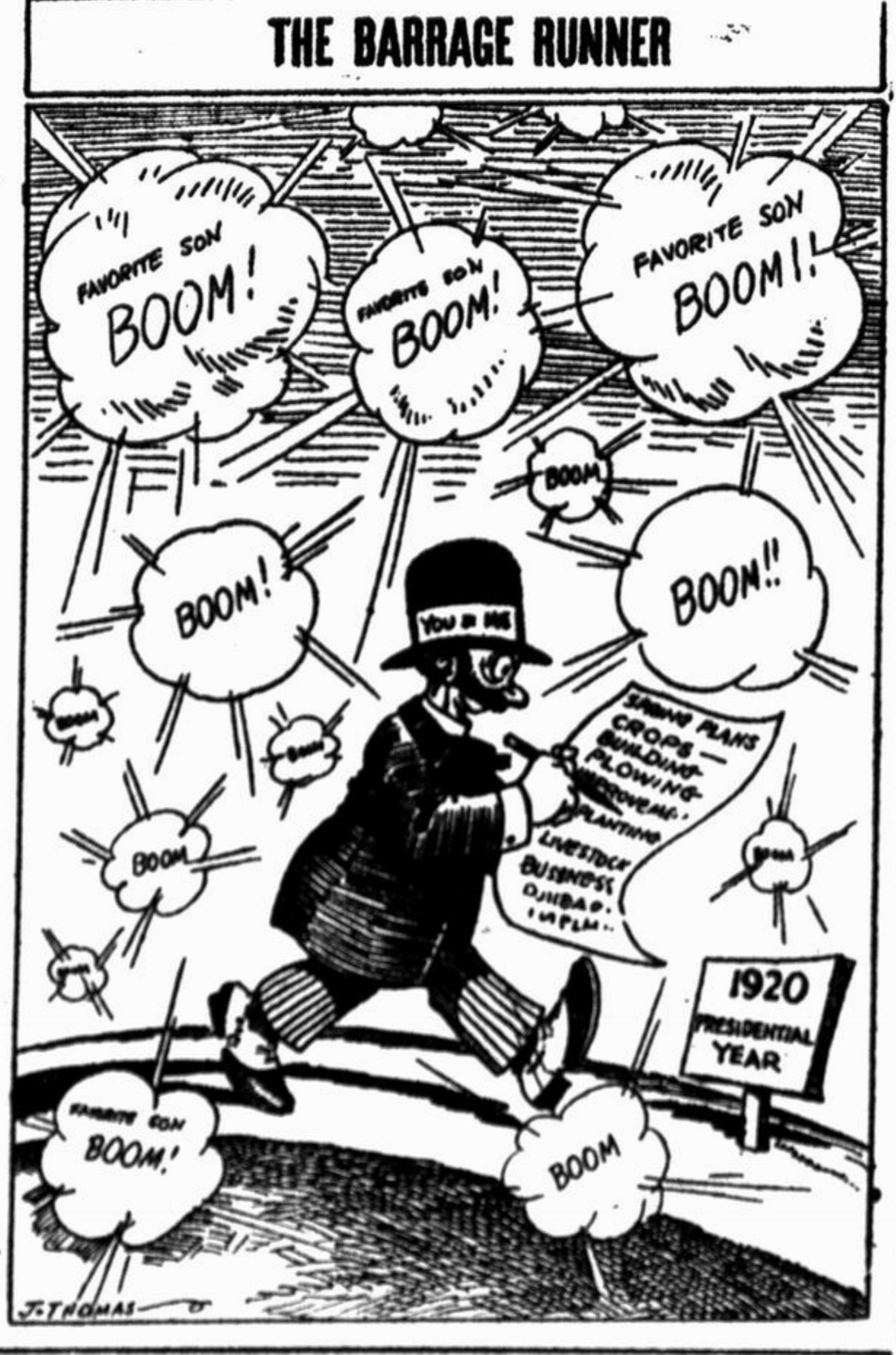
Autointoxication.

Autointoxication is self-poisoning and has nothing to do with the modern auto. It is due to toxins produced by bacteria within the body, from pus pockets, decaying teeth, pyorrhea, bad tonsils or from bacterial fermentation in the intestine.

'CURRANT' FASHION IN SPRING BONNET



Here's a new spring bonnet that should electrify all women—at least it has "currants" enough—if you will permit the pun. The hat is of white corn straw. Its crown is covered with green, white and red currants. And it proves that the small hat is to be quite the thing for early wear.



WHAT'S A BUDGETEER?

An interesting feature of the campaign being launched by the Woman's Department of the Fair Price Commission of Illinois—created by the U. S. Government to aid in the weeding out of profiteering and the establishing of fair prices for necessities—is the advent of The Budgeteers.

What's a Budgeteer? Listen to Mrs. Joseph T. Bowen, state chairman of the Woman's Department.

"All a woman has to do to become a Budgeteer," says she, "is to agree to adopt a budget system for her family expenses—that is, to settle on what proportion of it shall be paid for food, what for clothing, what for rent, etc., and to live within those sums. If the budget system could be established in every family in Illinois, the problem of extravagant buying, which goes hand in hand with the other causes of present soaring prices, would be solved forever. Most of what we call extravagance is caused by disproportionate buying—that is, spending the money in hand for the need or desire of the moment without considering or knowing the other items of family expenditure which remain to be taken care of."

"Our department stands ready to offer competent advice to any woman who would like to consider budgeting her family—either through personal correspondence, when that is desired, or by furnishing sample budgets and simple, plain directions for organizing the family funds in budget fashion."

Membership applications can be secured at local branches of the Fair Price Commission, where organization has been completed, or by addressing Mrs. Joseph T. Bowen, chairman Woman's Department of the Fair Price Commission, Federal Bldg., Chicago, Illinois.

a lot of people, who seem to prefer truth mixed with error to the old-time whole truth, the unadulterated and nothing but the truth.

My silence thus far does not mean that I am satisfied with or consenting to his explanation of The Cross. It is due, among other things, to a severe attack of the "Flu" from which I am just recovering. No doubt Science and Health would call it a delusion or lack of harmony with Divine Science. Well suffice it to say I am glad the two excellent nurses I had, did not say such a thing while my temperature was a hundred and four if they had I am thinking it would have been a great deal worse with me than receiving the death treatment from a bunch of Eddyites.

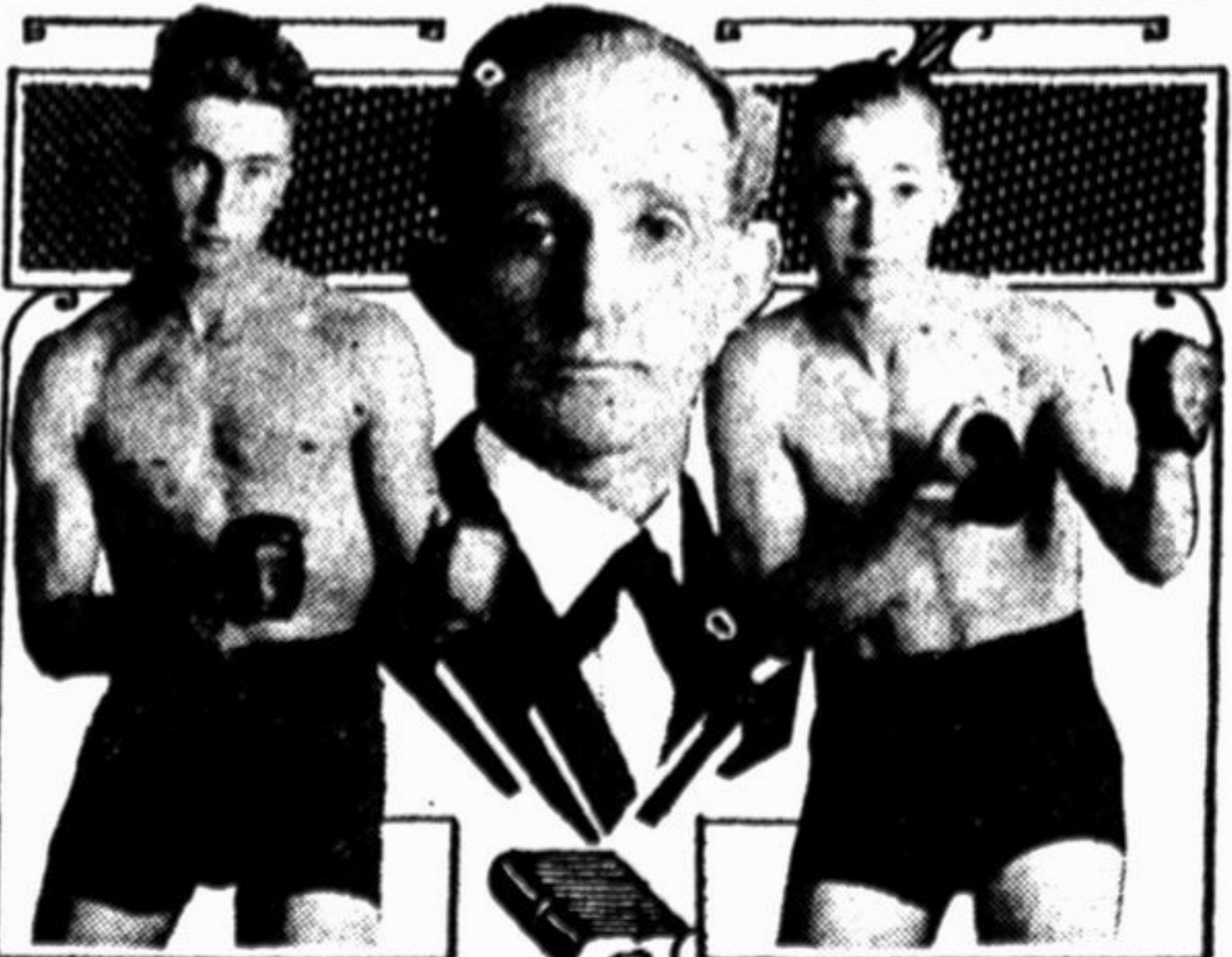
He takes the stand that Mrs. Eddy believed in and taught the cross. That is everybody has his own cross and quoted Mat. 16:24 to substantiate his argument. I agree and accept his interpretation, but I did not say she denied our cross, or a cross, but The Cross. His twisting the term is common with them, ask them if they believe in God "of course" they will say but to them God is but a principal, ask them if they believe in Christ, yes, but Christ is truth, etc. Now as to The Cross, he knows and every other man with an ounce of Biblical knowledge knows that the term, The Cross, is taken for the whole of Christ's suffering, from his birth to his death, but especially those upon the tree, Eph. 2:16; Heb. 12:2 and for the doctrine of the Gospel, that is of salvation through Christ Crucified, 1 Cor. 1:18.

Now does Mrs. Eddy deny Sin and The Cross? To the law and testimony or the Key to the Script.

"Man is incapable of Sin." (Page 475, Ed. 1904.)

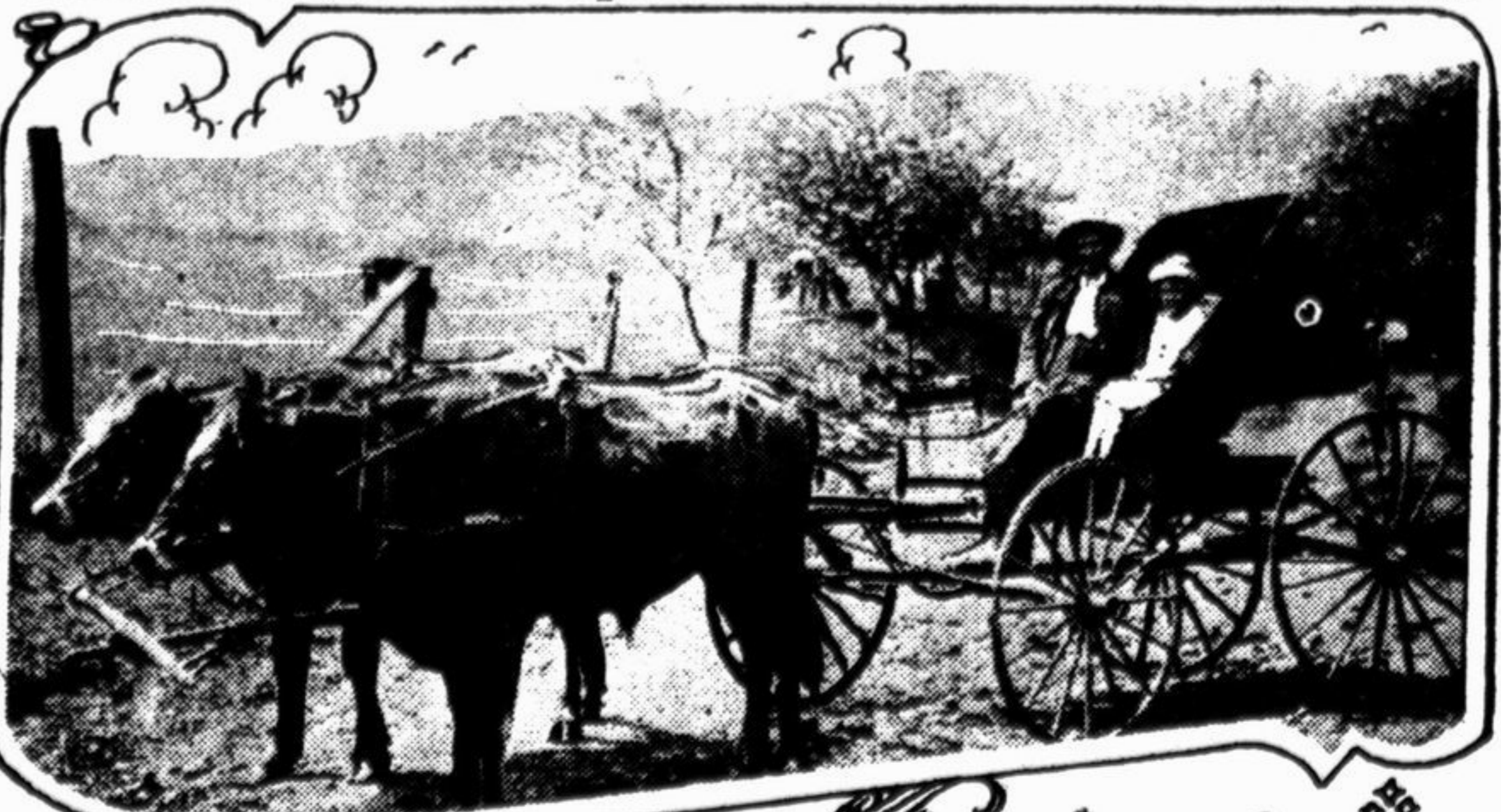
"If Soul could sin Spirit would be material instead of spiritual (Page

PREACHER SECONDS SONS IN RING BATTLES



On Sundays the Rev. E. F. Zimmerman and his two sons, Neal 18, and Earl 22, are very busy in a M. E. church at Portland, Ore. But maybe on Monday night—or any other night of the week, except Wednesday—the three may be found in one of the fight club's rings, zipping it up in the pro mitt game. For both boys are boxers of real ability and with dad in the corner swinging a towel and handing out good advice the two, out of 25 battle, have lost twice. Both boys are regular at church and they pass the silver trays on Sundays. Rev. Zimmerman believes in sports, Sunday baseball and all. Neal weighs 128 pounds, Earle 120 pounds.

Bullock Still the Speed Steed in Carolina Hills



Twelve-cylinder motor cars, airplanes and submarines are three of the more advanced methods of travel in this great inventive era, but that does not mean that they have been adopted every place. For instance—right here in America, down in the hills of Carolina, the oxen or bullock are still the steeds of speed for the more "well-to-do" folks. That buggy is a vehicle of absolute luxury, according to the mountaineer's version—and this is a new picture—taken within a fortnight.

