

All the World is now your neighbor

TO any forward-looking man or woman "the world" is no longer visualized by the continents and seas on a whirling globe. Yesterday's *map-world* has been changed over night by the victory of right.

Yesterday's map-*distances* have been bridged by wireless communication and the aeroplane.

"The World" to-day, as never before, is "the people living in the world"—"just folks" like you and your neighbors.

And in this new and larger sense—

all the world is now your neighbor.

Same neighborly feeling—same neighborly willingness to progress through a common understanding to a common solution of common problems—same desire to "talk things over with the folks next door."

You have recently moved into a bigger neighborhood, you have more neighbors!—otherwise nothing is changed.

There are now so many "next doors" that you can't "run in after supper" to listen and talk to the neighbors, as you once did. You can no longer

learn what's going on in this way, for—

all the world is now your neighbor!

It is a comforting outlook for the world's future happiness and prosperity, and for the right solution of its problems, that this neighborly understanding is still possible—through the daily newspaper.

For the American newspaper brings *all* your neighbors "next door"!

Instead of "running in after supper" to the circumscribed vision of one or two neighbors, you can now exchange views with *all* your neighbors through your evening paper as they "run in" on you from every part of the world.

You know, at once, what "the folks" in France, Germany, Great Britain, China, Italy, Japan, Scandinavia, Poland, *everywhere*—are thinking, planning, deciding, doing. Whatever these neighbors are saying to each other, they're *also saying to you*, through the American newspaper.

Of all these mediums of neighborly communication the *local home* newspaper now in your hand is the most influential, the most necessary to you. The reasons for this will be advanced in a page advertisement called "The Home Newspaper", which will be printed here to-morrow by

THE CHICAGO DAILY NEWS

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