

Advertising Advertising

FOR THE BUYER---

This is an advertisement. Quite a long one, to be sure, but an advertisement.

It has a most unusual purpose—to advertise advertising. The message is this:—

Don't miss the advertisements.

They make good reading just from the news and educational standpoint alone.

But more than that:—

Advertisements keep you in touch with the world's progress

They point the path to comforts that were unknown in the old days.

They help you to save.

They protect you from fraud.

They are guide-posts to better buying.

FOR THE SELLER---

Advertising is the most potent force in the business world today. It creates more new and holds more old business than any other one factor.

Manufacturers and wholesalers thru national advertising create in the buyer the desire for an article, whether it be a food product or an automobile. This national advertising does not tell Downers Grove people where to buy the article they desire to purchase.

Here is where you will step in, if you want the business, with your local advertising. Tell the people of Downers Grove where they can buy the article desired and you will get the business.

In no other way can you reach more than 3000 local people, possible buyers, every week, than through the columns of THE REPORTER.

Every man, woman and child in and around Downers Grove is a possible customer for your store. With very few exceptions they have all read, are reading or will read this advertisement, the same as you are. They will read your bid for business just the same and it will pay you to

ADVERTISE in The Reporter!

A BEAUTIFUL HOME WEDDING AT MRS. AUSTIN'S

Wedding bells rang again in Downers Grove on Wednesday, September 24th, when Mr. Chester C. Ames and Mrs. Sarah Meade, both of Grays Lake, Ill., were united in marriage at the home of Mrs. J. C. Austin on West Maple avenue.

The ceremony was performed by the Rev. B. H. Fleming, pastor of the Methodist church and took place at three o'clock in the afternoon.

The bride is an own cousin of Mrs. J. C. Austin. She comes from one of the best known families of Lake Co. She is a member of the First Congregational church of Grays Lake and has been a tireless worker there for many years. She is also a Past Wor-

thy Matron of the Eastern Star of which she has been a member for twenty-one years.

The groom is one of the best known men in that part of the state. He is a prosperous farmer and a public spirited citizen whose temperate habits and straight forward life coupled with good business judgement have given him a place of honor and respect throughout the whole county.

The wedding was a quiet one and witnessed by only a few relatives and friends. Among those present were Mr. and Mrs. Lester Hanger of Rockford, and Mr. Harold Ames of Chicago, Mr. and Mrs. Delbert Austin and Rev. and Mrs. Fleming of Downers Grove.

Mrs. Hanger, daughter of the bride, and Mr. Harold Ames, eldest son of the groom, acted as bridesmaid and

best man.

Lohengrin's Wedding March was played and Rev. and Mrs. Fleming sang, after which all enjoyed a most delightful and sumptuous wedding dinner which had been prepared by Mrs. J. C. Austin and her children.

HE'LL GET FOUR DOLLARS WORTH FOR HIS TWO

C. H. Staats, Esq.
Downers Grove, Illinois.

Dear Sir:

Please find my check for Two Dollars for which send me two dollars worth of the Downers Grove Dispatch in weekly installments. I desire to keep posted on the happenings in one of the best towns in Illinois.

Yours truly,
Anson Backus.

Your Coal Order Should Be Placed NOW!

Around about the middle of October a little heat on cold mornings will be necessary. Be prepared by having a supply of good coal on hand. "Old Ben," Franklin County

Lumber
Shingles
Doors
Windows
Screens
Millwork
Flooring
Roofing
Siding
Moulding
Lath
Nails
Etc

Coal, will give you the heat satisfaction you want.
ORDER NOW YOUR WINTER'S SUPPLY!

KINDLING FOR SALE

We have a good stock of fine dry kindling. This is cut up waste from our factory. No large pieces, but just right for light fires and starting the furnace

\$3.00 PER LOAD, DELIVERED (5 to 600 pounds)

Also, a fine grade of heavy

WALNUT FUEL WOOD

\$3.00 per.....500 pounds

All wood is under cover and absolutely dry. Our supply is limited so do not delay placing orders.

Cement
Blocks
Brick
Sand
Gravel
Cinders
Lime
Plaster
Tile
Coal
Coke
Wood
Etc.

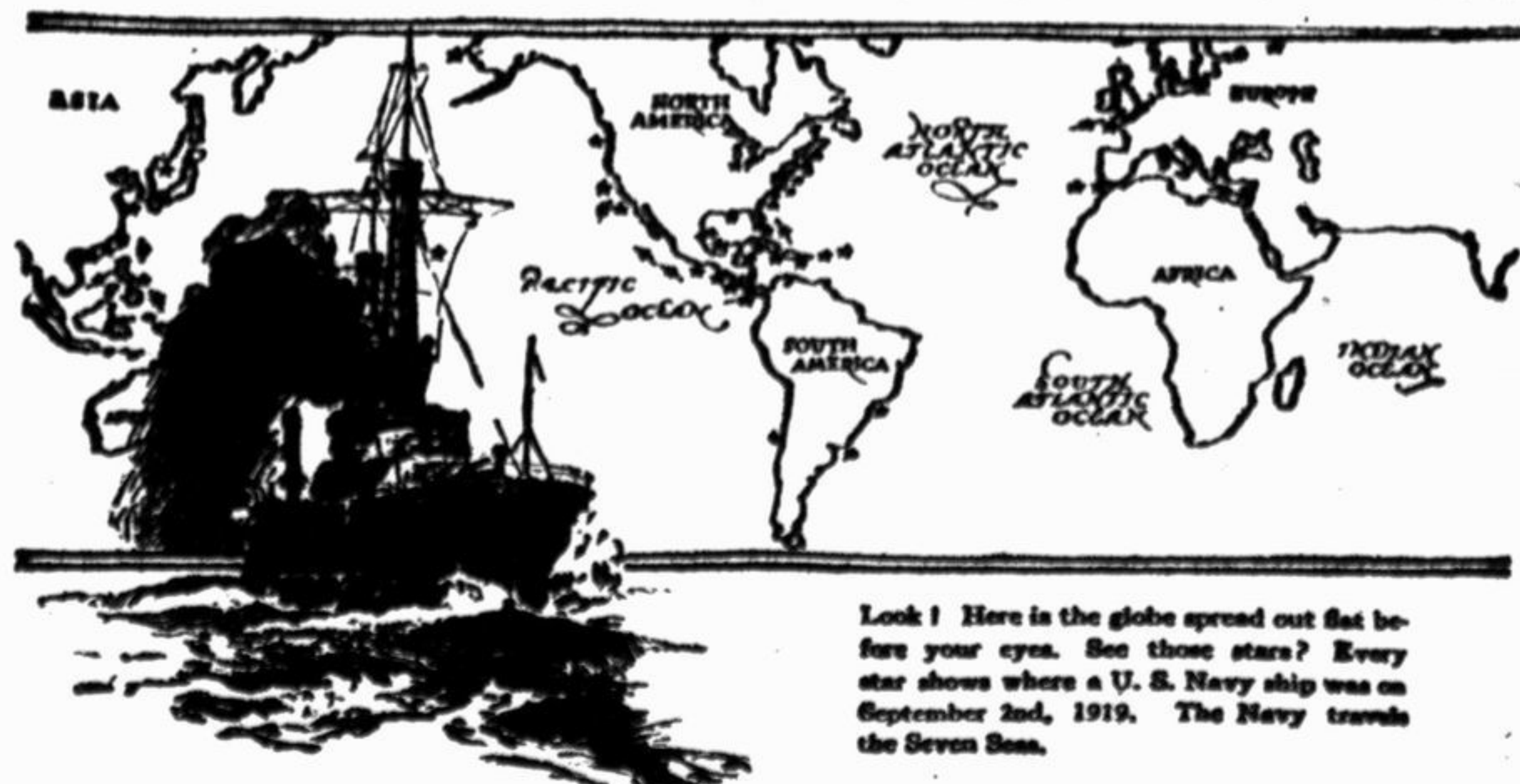
Potter Mfg. & Lumber Co.

MANUFACTURERS AND DEALERS
BUILDING MATERIALS OF ALL KINDS
LUMBER — COAL — MILLWORK

TELEPHONE
ONE FIVE

OUR POLICY
Prompt Service, Best Quality, Right Prices

TELEPHONE
ONE FIVE



Don't you want to see the World?

ROMANCE is calling to you! Strange and smiling foreign lands are beckoning to you. Shove off and see the world!

Learn to "parley-voo" in gay Patec. See the bull-fights in Panama. See surf-riding on the beach of Waikiki.

Learn the lure that comes with the swish and swirl of the good salt sea. Eat well—free; dress well—free; sleep clean—free; and look 'em all straight in the eye—British, French, Chinese, Japanese, Spaniards, Egyptians, Algerians and all manner of people.

Come! Be a real man of the world. See the world. See it with

the red-blooded, hard-working, hard-playing men of the U. S. Navy.

Pay begins the day you join. On board ship a man is always learning. Trade schools develop skill, industry and business ability. Thirty days care-free holiday each year with full pay. The food is good. First uniform outfit is furnished free. Promotion is unlimited for men of brains. You can enlist for two years and come out broader, stronger and abler.

Shove off—Join the U. S. Navy. If you're between 17 and 35 go to the nearest recruiting station for all the details. If you don't know where it is ask your postmaster.

Shove off! -Join the U. S. Navy