

Helmets Worn by German War Lords on Exhibit at Methodist Centenary Celebration



THREE helmets, absolutely guaranteed to have been worn by the former Kaiser William of Germany...

ports or authority of any kind. To do this he was forced to hide out for days on the border...

REAL HAND GRENADES AS SAVINGS BANKS FOR KIDS

Chicago, June 19—Thirty thousand Illinois school children—probably more—will receive, at the reconvening of school in the fall...

The mechanical contrivances for exploding the grenade and safeguarding the thrower are left intact...

When the armistice was signed the War Department had 15,000,000 grenades on hand and these are being transformed into banks...

Under the plan approved by the Treasury Department for the distribution of the souvenir banks, each child under ten years old...

fall by the teachers upon receipt of the pupils' essay. It will be for the teacher to determine whether the stamps bought represent bonafide vacation earnings.

DOWNERS GROVE ILLINOIS POST OFFICE SERVICE

Sunday Service. After July 1st the lobby of this office will be open for one (1) hour only...

Holiday Service. On July 4th this office will be open from 6:30 a. m. until 9:30 a. m.

RUSSIAN REVOLUTIONARY NOW A CHRISTIAN

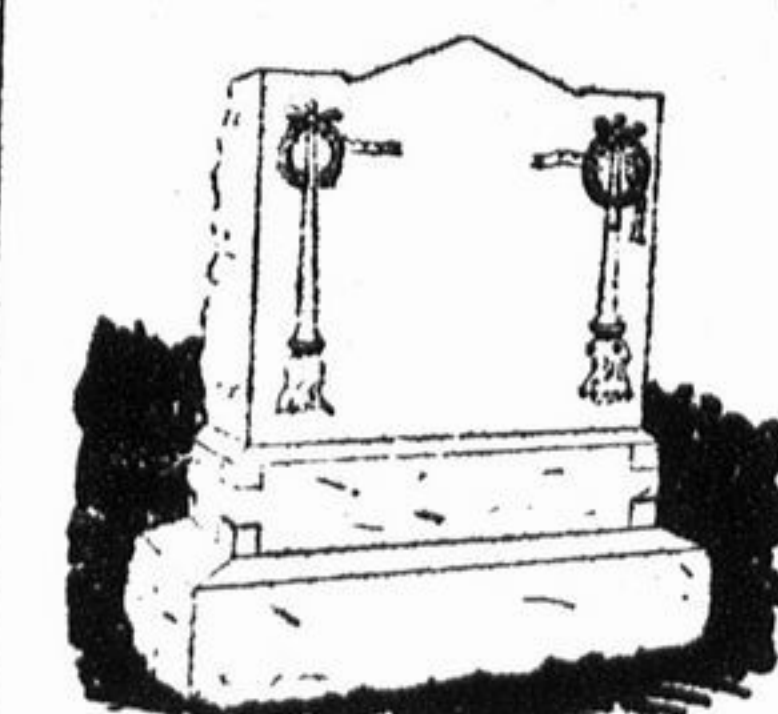
Sent to Siberia. Escaped. Came to America. Then Became a Christian. Baptist Church.

Rev. Abraham Benjamine Machlin was born of Jewish parents in Russia. knows from experience the program and the Russian Orthodox Jewish life in general...

Christian as he knew it then and joined the Social Revolutionary Party, giving to it such activity that he was arrested and imprisoned for nine months...

Jewish Mission in Philadelphia, later visiting New York, where he took up the study of prophecies concerning the Messiah...

Mr. Machlin will speak at the First Baptist Church of Downers Grove, Wednesday, June 26th at 8:00 p. m.



Our Monuments

are executed from a variety of acceptable designs and every detail is looked after by experts.

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METHODISTS SHOULD GATHER NEW ZEAL

Centenary an Inspiration Says Dr. Fisher.

Dr. Fred Fisher of New York, who has been assistant executive secretary of the Methodist Centenary drive...

In outlining the campaign he has placed before 78,000 committeemen of the Methodist Church, he says: "We must stress four things. First, this will be a big Victory Celebration."

"In the second place, this is an opportunity for Methodists to have visualized the scenes and activities of which they have been talking for the past year...

"Third, this is the time to finish the job of gathering inspiration and information to enable the organized workers in the church to carry out the program which has been mapped out for the next four years."

Dr. Fisher indicated that 150 trained executives, in addition to the 78,000 volunteer workers, will stimulate interest in the Centenary Celebration during the next six weeks.

JULY 7 NEGRO DAY

Trips Planned For Visitors to Methodist Centenary.

Negro Methodists, in Columbus as Centenary Celebration visitors, will make a pilgrimage to Upper Sandusky, birthplace of the Home Missionary movement...

Other trips planned include a visit to the grave of Ben Hanby, author of "Nellie Gray," in Otterbein cemetery; to Ohio Wesleyan University...

Monday, July 7, has been designated officially as "Negro Day," and will be observed at the Centenary Celebration grounds with an elaborate program of pageantry, addresses, special music and parades.

Leading Lady in 'The Wayfarer' at Methodist Centenary Celebration



MME. BLANCHE YURKA creates the role of understanding, leading female part in "The Wayfarer" pageant, which will be presented at the Methodist Centenary celebration in Columbus, O., June 29 to July 13...

Nearly 1,000 costumed characters will appear in the majestic religious pageant which will be presented every evening during the celebration in the Coliseum at the exposition grounds...

Soloist in 'The Wayfarer' at Methodist Celebration



MISS HELEN HEWITT, dramatic lyric soprano, will be the soloist in "The Wayfarer," the great religious pageant which will be presented as a part of the Methodist Centenary celebration in Columbus, O., June 29 to July 13...

The pageant will be presented on the largest stage in America, in the Coliseum of the exposition grounds which seats 8,000 persons. Nearly 1,000 costumed characters and a seated chorus of 1,000 trained voices will appear in the pageant.

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MANY STILL LOVE TO BE HUMBLED Seem Not to Mind Having "Something Put Over" on Them the Least Bit.

PINK PAJAMAS FOR SHIRT Mail Order Houses Find It Easy to Make Substitutions Because of the Cost of Making Exchanges.

It was a famous American showman who declared that the American people love to be humbugged. That saying is many years old now but sometimes it seems that there is about as much truth in it now as there was when it was first uttered.

People as a rule do not like the idea of having "something put over" on them, but from the way in which the great mail order houses in the big cities flourish it seems that a great many people do not mind it a bit.

The business man who, when he gets a call for an article which he has not in stock, attempts to substitute some other article of a similar nature without telling the buyer of the substitution, is "putting something over" on his customer.

But there is another class of merchants, of which the same thing cannot be said. A man who has been closely connected with some of the big mail order houses is authority for the statement that the heads of the various merchandise departments of many mail order houses have standing orders to substitute with the nearest thing they have if the articles ordered are not in stock and available for delivery.

It is easy for the mail order house to get away with this substitution of another article for the one that is ordered for the reason that to exchange an article received from a catalogue house is a costly undertaking.

Exchanges Are Costly. If a mail order buyer is disappointed in his purchase, as he is very apt to be when he compares the article upon its arrival with the picture and flowery description which appeared in the catalogue, the wisest plan is to take what he gets and make the best of it for every time he sends an article back to be exchanged, he is piling up the express or freight charges and even if the article is exchanged as requested, the buyer is not apt to fare much better on the second attempt.

The mail order houses are well aware of the fact that the majority of their customers will not go to the trouble and expense of returning an article if it does not come up to their expectations and as a result they can work the substitution game to their hearts' content.

The home merchant, however, cannot do business in this way and, as has been said, the majority of them would not do it if they could. The home merchant, if he has not the article called for, may offer another with the explanation that it is of the same quality as the one for which the customer asked. Good merchants nowadays even hesitate to offer something "just as good" to the customer especially when the article called for is one that has become well-known and popular through the advertising done by the manufacturer, but to attempt to make a substitution without the knowledge or consent of the customer! Well, it isn't being done by the local merchants today.

Substitution Made Easy. Substitution is made easy for the mail order houses, also, by the fact that they do not sell much of what is known as "mail order goods"—that is, goods that are thoroughly advertised by the manufacturers and have become nationally known through such advertising. A large part of the merchandise which the mail order houses sell purports to be manufactured by them—although in most cases little of it is made in their own plants. Much of this merchandise bears only the name of the mail order house and it is easy to substitute one article for another without the customer being any the wiser.

The methods of the home merchant naturally are different. With the great development of advertising in recent years much of the merchandise carried by the retail merchant is "advertised" goods. These goods are of familiar brands, the names of which have been made famous by the national advertising of the makers. This advertising is a distinct protection to the buyer for the latter knows when he goes into his local store and asks for an article of this kind that he will get just what he asks for if the merchant has it in stock and that he will be told if the article is not in stock. There is absolutely no opportunity for the merchant to "put one over" on him, even if the merchant had the inclination to do so.

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