

NEW U. S. AMBASSADOR SAILS FOR DENMARK



Norman Hapgood, famous American editor, sails this week for Denmark, to take up his duties as ambassador to that country from the United States.

THRIFT SCHOOL PLAN OUTLINED BY EXPERT

Dr. Shailer Mathews Explains Scope and Purpose of Great U. S. Educational Movement for Saving.

By DR. SHAILER MATHEWS. [Chairman of W. S. S. Educational Committee for Seventh District and Vice Director for Illinois.]

There will be taught in the schools of the states constituting the Seventh federal reserve district.

The children of Iowa will help prepare the Little Lessons in Thrift which are being written by Prof. May Campbell of the Iowa State Teachers' college, under the general direction of an educational committee of the district.

The Little Lessons in Thrift appear fortnightly on printed sheets. The lessons are prepared for the different grades in the schools. They are illustrated and interesting. They teach savings as a phase of good citizenship.

It is a new field which is thus being opened up and the war savings organization is rendering a great service to the rising generation.

Along with these Little Lessons in Thrift the educational committee furnishes the schools with pupils' thrift cards, on which the teacher keeps an account of the amount, however small, which the pupil brings to her for the purpose of buying stamps.

These plans have received the heartiest co-operation of the school administration in the various states and cities. The parochial and private schools also are co-operating in the use of the material and plans prepared by the committee.

The young men and women of the next generation will have a higher respect for thrift and a better understanding as to how to spend their money, for they will learn even in the primary grades that thrift is not miserliness but a way of spending money so as to make it for them.

SAVE; HAVE A PERSONAL SHARE IN THE FUTURE

BILLIONS FROM THE NICKELS Ever Stop to Think of Vast Sums That Can Be Saved From Small Amounts?

If every person in the United States saved a nickel in one day it would mean that at night the people would be just five million dollars richer. And then suppose the people kept this up for one month? It would mean that at the end of thirty days they would have saved one hundred and fifty million dollars.

Why not keep it up for the rest of 1919? What would be the result? One billion five hundred million dollars. Sounds like a lot of work for one little nickel to do, doesn't it, yet there are scores of industries in the United States which are paying big dividends on the little nickels gathered day by day.

This immense sum if invested in War Savings Stamps would earn for the savers approximately sixty-four million dollars in 1920 the work of "old man interest" who never takes a day off and who is continuously on the job.

Keep the Money Saved. Thrift means saving money and keeping it saved. Patriotism does not mean enthusiasm today and indifference tomorrow. Buy War Savings Stamps and hold them. No man's duty is fully done when he purchases the securities. He must hold them.

GARDEN GIVES A LIFT.



A garden gives the game a lift. And helps us practice ways of thrift. That give us seeds from which we grow War Savings Stamps that earn us "dough."

BOY SCOUT NOTES

The executive committee of the local council, Boy Scouts of America, held a meeting last week and voted to pay to the Treasurer of the District Council seventy-five dollars, to apply on its apportionment for the current year.

It also passed resolutions of appreciation for aid and services given by the Misses Bessie Nash, Gwendolyn Griffiths and Mr. C. H. Dicke in connection with entertainments given for the benefit of the Boy Scouts.

The committee voted Mrs. H. E. Strong and Miss Florence Spober—the first honorary members of the local council.

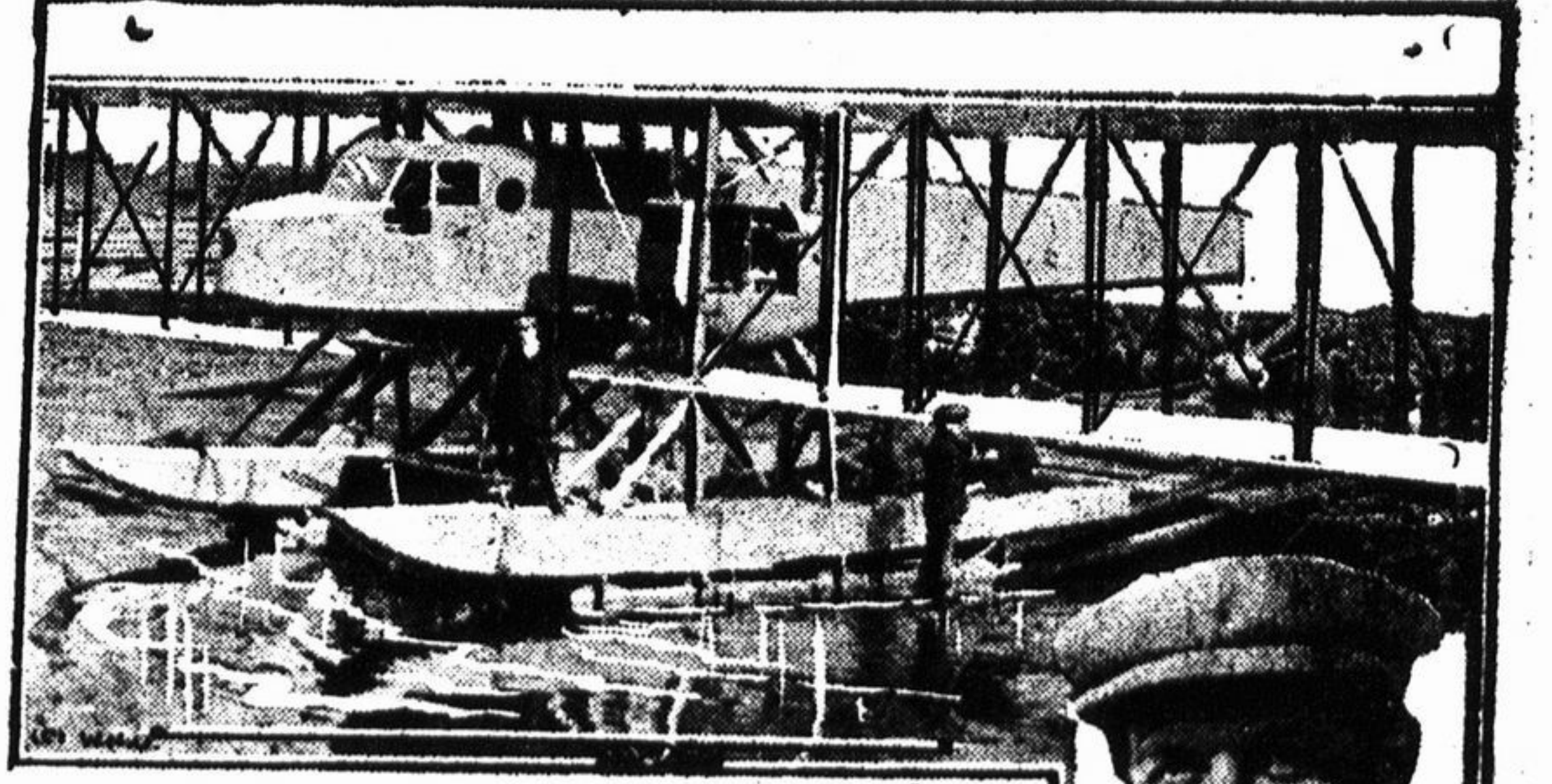
The committee adjourned to meet again the third Monday evening in April, at which time it is expected the Court of Honor will be ready to organize.

Formation of Troop No. 3 is being agitated. There are some dozen applicants for membership on file. Scout Masters, Assistant Scout Masters and Troop Committeemen are desired.

Mrs. I. A. Mordon, of Jackson, Mich., is now "sticking type" and doing the many other tasks required in the Reporter office.

Add signs of spring — women gossiping over the back fence. Yes sir, his was actually seen yesterday afternoon.

Swedish Aviator Ready for Historic Atlantic Flight



Flying the Atlantic in 22 hours may be recorded into history within the next few weeks if this giant seaplane performs in the way its builders have planned. Captain Sundstedt, Swedish aviator of Paris to Stockholm fame, is to pilot the machine from its dock at Bayonne, N. J.

Independent venture. The machine will carry the pilot and four passengers on this attempt for the first flight across the ocean. Pontoon floats filled with supplies enough to last a week will keep the machine afloat should the engine fail. The route is planned from St. John, Nova Scotia, to Queenstown, Ireland, a distance of 1800 miles.



CAPTAIN SUNDSTEDT

STALKING PROFITTEERS RITTER'S JOB



Getting prices down is this man's job. It is W. M. Ritter, chairman of the price conference committee, whose task it is to recommend to the government what prices shall be paid for principal commodities during the readjustment period.

YANKS TURN TABLES FOR BRITISH BRIDES



Yankee boys are turning the tables on the British youths in the "brides from across sea" act. A. J. Drexel, son of the famous Anthony J. Drexel of Philadelphia, is the latest American to marry a British beauty. This is the bride, formerly Miss Nancy Grayson, daughter of Lieut.-Col. H. M. Grayson, M. P.

BRITISH MAKE SCHOOL HEAD AN AMBASSADOR



H. D. Fisher, former president of the Board of Education of England, has been named British ambassador to the United States to succeed Lord Reading. The appointment was a surprise to those diplomatic experts who follow such affairs closely.

OUR HOME TOWN BOOSTERS

We sell Victrolas cash or on terms to suit the purchaser. Records Stationery School Supplies Books and Magazines. J. L. SWEARINGEN CANDY CIGARS & TOBACCO 23 S. Main St. Phone 123-J

Canned Goods Vegetables LOUIS KLEIN SANITARY MEAT MARKET 42 S. Main St. Phone 279

Printing of every kind for anyone. Good work and right prices. THE DOWNERS GROVE PUBLISHING Company 37 N. Main St. Phone 188

China Ware, Granite Ware, Glass Ware, Stockings, Ribbons, Laces, Cigars and Confections. S. A. DEXTER VARIETY STORE 16 S. Main St. Phone 240-J

A Complete Banking Service The First National Bank Private and Commercial Accounts Solicited

MERCHANTS MUST BUILD "BACKFIRE" Can Beat Mail Order Houses at Their Own Game If They Will Do It. ADVERTISING ONLY WEAPON

In advertising, the local merchants find the only weapon with which they can beat the mail order houses at their own game. This does not mean necessarily, only newspaper advertising, although that is the big gun in the battery employed by the successful merchant in his battle for trade.

PAY YOUR BILLS BY CHECK THE FARMERS AND MERCHANTS BANK Oldest Bank in Downers Grove

Overhauling -- Repairing -- Storage Downers Grove Garage Prompt Service by Experienced Men Main & Grove Sts. Phone 22

Catalogue Concerns Spend Hundreds of Thousands of Dollars Annually to Create Demand for Their Merchandise.

Overhauling -- Repairing -- Storage KIDWELL GARAGE CO. OLDSMOBILE AGENCY Main & Warren Phone 284

Cleaning Pressing Dyeing Repairing JOSEPH MAZZA LADIES and GENTS TAILOR 27 S. Main St. Phone 62-M

The buying public has learned that the store which takes the people into its confidence through its advertising is the one in which it may expect to get the best bargains and the most satisfactory treatment.

Blankets, Trunks, Whips C. PENNER HARNESS MAKER 101 S. Main St. Kow Cure, Calc Meal, Bag Balm

Prescriptions Smokes ZINDT'S DRUG STORE A full line of Wedding Birthday & Birth Congratulation Cards 34 S. Main St. Phones 281-282

Advertising is the weapon with which the mail order houses conduct their warfare on the retail merchants of the small cities and towns. The mail order houses do their advertising through their own catalogues and through certain publications which are known as mail order advertising mediums.

Prescriptions Cigars Novelties Tobaccos PUFFER PHARMACY Main & Curtiss Sts. Phone 6

REAL ESTATE LOANS W. H. BLODGETT 42 S. Main St. Phone 24 Fire, Accident, Plate Glass, Automobile and other INSURANCE!

Farm Lighting Plants J. H. FRANKENFIELD PLUMBING -- HEATING ELECTRIC WIRING 32 S. Main St. Phone 184

Electric Wiring Electric Pumps H. J. HAWKINS PLUMBING -- HEATING 43 S. Main St. Phone 82-J

Fire Insurance Renting Cyclone Insurance Notary Public CHAS. HALLER REAL ESTATE AND LOANS 33 S. Main St. Phone 266-J

Everything Complete for the table! North Side Grocery and Market 32 N. Forest Ave. Phone 2

Phone 20 LORD LUMBER COMPANY Downers Grove, Ill. Millwork -- Lumber -- Coal -- Building Material --

LUMBER COAL Potter Manufacturing and Lumber Company Phone 15 MILLWORK Mason Supplies

Dry Goods Groceries LEHMANN & MICHEL GENERAL MERCHANDISE Lowest Prices 28-30 S. Main St. Phones 177-178

H. O. SUTTER BLACKSMITH Horse Shoeing and Repairing 128 S. Main St.

Agricultural Implements, Repairs International Fire Motor Truck For Sale by Hawkins & Hawkins 63 S. Main St. Phone 267-J