

Micros Christmas. Mrs. Elizabeth Paul is visiting at e home of Mrs. Jonas Foster.

John Hedger of Hinsdale looked up d friends in the village Tuesday. Mrs. Ray Clark is improving from recent indisposition.

Tom Kidwell came up from Champaign, Ill., on Wednesday. Leone Stanley is at home from the

Illinois University. Bruest Schultz and family have all been on the sick list the past week.

Mrs. Hawkins of Chicago is spending the holidays with her son and fam-

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Mr. and Mrs. Clifford Reed of Belvidere visited at the home of V. Simonson and family this week.

Mr. John Sherman of Maple avenue is confined to his bed. He is suffering from a bad attack of la grippe.

The heating system at the Paragon theater has been fixed. If you don't believe it come and see .-- Adv. Dr. and Mrs. M. L. Puffer will spend Christmas day at the Puffer farm, as

Mrs. M. E. Brunson is confined to her bed with a malignant case of the

George Brackenburg of La Grange spent the week end visiting with his sister, Mrs. J. L. Harden of Maple

George Dicke, who has been laid up for two months with a broken leg, expects to be walking around town again by the middle of January.

At the Paragon theater Christmas day Mary Fuller in "Lil' Nor'wester." Matinee, 3:30 p. m.; evening, 7:15 and 8:30 o'clock .-- Adv.

Rev. Paul G. Viehe has accepted a call to the Congregational church at Rock Rapids, Iowa. He will begin work in his new field January 1.

Miss Chapin, a teacher in the local public schools, will spend the Christmas holidays with home folks at Can-

The doctors are very busy personages nowadays, as an epidemic of la grippe and just plain hang-on cold seems to have Downers in its grasp.

Stewart Burns came home on Saturday from Dartmouth College and will spend the holidays with his par-

The Virgil class beaved a long sigh of relief and satisfaction when Miss Manly said on Wednesday morning: Ill translate Monday morning." en Long of Oak Park returned to

home on Wednesday, after taking lins Te tlor's place in the first grade at the t ath Side school. The E emann family on the Plank

Boad have the sympathy of the community in the serious accident that befell their young son.

The librarians from the Sheridan branch of the Chicago Public Library were the guests of Miss Fannie Stewart on Sunday and visited our beautiful new library building.

leave Thursday night to spend Christmas with Ed Blodgett at Green Bay Wis. His mother and sister are visiting there now.

St. Andrew's Church will keep the old custom by celebrating the Holy Sucharist on Christmas Eve at mid- Bridgeman, last Saturday evening. night. All are invited to attend this

Born to Mr. and Mrs. Sam Hoffert a boy Monday, December 20. Mrs. Hoffert and the baby are at the Mary Thompson hospital in Chicago and Year's with her parents, Mr. and Mrs.

andley has received a letter Gilbert, one of the old-time asident of the village, who now lives en Colton, Cal. He has been in poor health, but is gradually improving.

M. K. Brunson had the misfortune to alip on an ley Chicago sidewalk the recipient of a gift made by the and break his arm. He was carrying an iron pipe, and when he fell his arm doubled up under him.

The spectators were seated behind Year's the baskets over at West Chicago. The locals shot at the lap of some fair damsel more than at the basket. It is said that David Moar holds the

A. R. Moore has rented the suite offices over the Paragon theater and will open up dental parlors about Manuary 1. Roy is a local boy and will no doubt make a success of den fatry-here.

Mr. and Mrs. E. L. Rohlfing and daughter of Englewood have moved into their new bungalow which was recently completed. It stands on the corner of Saratoga and Prairie aveames and is a credit to the north side.

Mrs. Lydia Miller of Naperville is taying for a few weeks with her other, Mrs. Selig, before going to Mich., where Mr. Miller has ted a position with the Briggs

Mr. John Gray will attend a family anion at his old home in Cedar Raplows, during the Christmas vaca-He is one of ten children-four and six boys and all are alive e to spend Christmas with their

m a serious fire Saturday. A hole struck him in the legs and different on promptly. Do you want to be a vertising.

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Mrs. Walter Bebb and son are III with ia grippe.

Mrs. Bert Stevenson is quite ill with the prevalent malady-la grippe.

Mrs. George Prickett is another on the sick list.

Mr. David Klein is quite ill at his home on South Main street.

Little Melvin Kehler is III with a

had cold, B. E. was also on the sick list the fore part of the week. Miss Grace Batterham had the mis-

fortune of scalding her foot quite badly last Friday.

Sam Bertolin is out again, after a few days spent in bed, suffering with

Murie, Mich., came to the Grove on Wednesday to spend the holidays at he Gustin home.

eave Friday evening to spend Christmas with Mrs. Wood's parents in Council Bluffs, la. Levi Mertz came back from South Dakota Wednesday morning. He says

his son Fred was hurt in an auto accident, but was getting along fine Mrs. Ellen Marshall is on her way to spend Christmas with her son, certainly fine and to the point.

R. G. Marshall, at Rock Island. Next week she will visit with Rev. and Mrs. R. W. Babcock. A seven-pound boy was born De-Mr. and Mrs. Charles Blodgett will cember 10 to Mr. and Mrs. T. F. Muel-

ler of Detroit, Mich. Mrs. Mueller was formerly Glennie Potter of this village. Charles Phipps of Brooklyn, N. called on his aunt, Mrs. Ellen N

and brought to her the first Christmas present-a beautiful bouquet. Mrs. L. M. Wheeler of Chicago is very much in place, even though at home for Christmas and

Andrew E. Cummings of Sunset Parm. Mr. Wheeler will spend Christmas above knows, and that's with them. The children of the kindergarten

here entertained their parents fuesday evening. Each parent children. The kindergarten closes for he holidays Tuesday, and will re open the Wednesday after New

The annual meeting of the Ladies Aid of the Congregational church will be held Tuesday, December 28, at 2:30 p. m., in the church. Members of the club are requested to come possible, to hear reports of what have accomplished during the year and have voice in the election of of ficers for the New Year.

#### OLD RESIDENT DIES IN CALIFORNIA

Mrs. Horace P. Courtright, a for mer resident of the Grove, died over 80 years old and died of pneu-

The Courtrights will be remembered as having owned the livery here years ago. Henry Courtright also was in the undertaking business here.

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## WHO'S WHO, SOME MORE. The

Downers Grove, Ill., Dec. 20, 1915. Reporter, Downers Grove III.

Dear Sir-Allow me to congratu-Mr. George Richards of Sault Ste late you on the Who's Who articles bring in the Reporter every week. I was especially interested in the one in your last number, or Mr. and Mrs. J. Woods and children rather in the two, the second one with reference to the cheer some good people of our town brought to some poor unfortunate widow in Chicago. and who in return sent a you" through one of the Chicago dailies to our Who's Who, in town who brought this cheer, was by far the best, and the party who sent in that article has his heart in the right place; his comments were

Now I have no objection to you Crimson Sabre patting some or all of our good See America First neighbors on the back and saying Romance of the Alps nice things about them; it is certain ly far better to do that than to black mail them; but after all, a real man cares very little about such mush. To be honest and decent is not only the privilege but common every-day duty special credit for doing that; but

when some good people help to light en the burden of some poor unforunate being, then Who's Who one knows Who's Who. needs to know; the good people themgood Lord enough. May the good work con-

Pardon me for taking up so much Large-Scale Production Reduces Cost. space, but I must make public the plan that the members of the First Evangelical Sunday School are work ing in order to help others, and esecially to bring good cheer and hapiness to the orphans during these

The Christmas entertainment he Sunday school will be held next Sunday evening, beginning at 7:30 There will be two trees on the plat uch things as are Christmas time, the other will have o decorations of any kind; but be cinning next Sunday morning the members of the school will start to lecorate this tree with such articles s they may choose that will be use ful for the orphans. These may iniude anything that a hoy or girl can use either to keep them warm or to amuse them, and it is also per missible to bring money in denomof from \$100 31. All this will be placed on the ree, and at the close of the entertainment will be packed and sent the orphans. Now here's a fine chance

yourself you may send whatever you may have to the parsonage next to

manureceived a charge of shot that cannot do that, call Phone 79J for crough the kitchen floor parts of the body, one pellet going Who's Who? If so, here's your Trade-Marked Goods Furnish Fraud Loods at a, but was quickly ex- through the ball of his right eye. Dr. chance, make use of it and be happy Bebb was called and took him in to yourself by helping to make others Actna In the Preabyterian Hospital in Chicago, happy, and after all, it's the on the loss where it is hoped his excellent may wantle by a Who's Who

# PROGRAM

Film Tempo Drama Saturday Evening Post story On the Minute The Double Cross Comedy (Mutual Program)

Thursday, Dec. 30

Drama Animated Weekly Educational Broken Coin Episode 7 Getting his Goat Comedy

Saturday, Jan. 1 Matinee 3:30 p. m.

(Mutual Program)

### ON COST OF LIVING.

F. J. MILNES. President National Indoor Game As sociation, Downers Grove, III.

One very practical way to reduce the cost of living is to patronize trademarked or "standardized" goods. not occur to the layman that he is tightening the noose about his own neck. He may lower the stand ard of living, but not the cost of liv-

Nationally advertised commodities re manufactured in huge quantities. hat means in many cases a saving of (a) per cent or more in the cost of ereduction. It also means that the goods are more fresh and in a better endition because they are sold ess time after being manufactured. he ordinary consumer who has not iven thought to these factors might et a concrete illustration of the saving resulting from large output by conelting his local editor and obtaining price. comparative prices between printing one hundred copies of a certain artiand ten thousand copies of the ame job. He would then get some dea of the principle of saving inolved in manufacturing in stagger og proportions.

Store News Valuable to Consumer. Again, the merchant who advertises his goods performs a service of real value to his customers by supplying icem with information where they can people get the goods they desire. How valuin invitation to take part in this able it is to know just where a thing the church, find the pastor, the Rev. what a convenience, and, in many companions last Sunday Max Eichel- to some poor boy or girl, or if you able to the consumer, and that value

# Downers Theatre

Tuesday, Dec. 28

The Awakening of Patsy

(Universal Program)

Society Drama

is when you want it. What a saving miliar sign of a leading music store of time, what an elimination of worry, in Chicago reads: "Steinway, A. Manshardt, will see that it is cases, what a prevention of accidents guarantee, and this is true of all star While out hunting rabbits with two placed on the tree, and forwarded and waste. Such information is value ardized goods. Harry Gregory had a narrow escape was meant for a cotton tail. The shot a messenger and you will be waited and service are obtained through ad-

The Price of Ambition "The Spider", kalan Paramount Magazine "A Christmas Carol"

The Motion Picture News makes the following favorable community productions of Charles Dickens' most popular story (A Christmas Carol) screen, but there has never been one which has surpassed this. It is a film view without a shock were he alive today."

## Tuesday Dec. 28th

Paramount Feature

Lois Meredith, in

This is an adaption of Jack Lait's play by the same name which in the Cort theatre, Chicago. Lois Meredith the original star plays Gertrud OWEN MOORE plays Jack Scott.

"The Woman", in 5 parts Special Theodore Roberts, Lois Meredith, Mabel Van Burel

### Friday Dec. 31st

"Neal of the Navy" Episode 8 "Burton Holmes Travel Picture" Charlie Chaplin, in

Shows: 7:30 and 8:45

Matinee Saturday 3:30 DICKE

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tised goods protect the customer from short weights, adulteration and polch. It is self-evident that no manafacturer would spend any consider able amount of money on advertising unless he hoped thereby to secure a permanent business reputation. Having paid good money to build up that eputation he would not proceed at once to destroy it by cheating his cus tomers. This element of performance in tusiness, therefore, acts in behalf of the customer as an insurance policy against fraud, and in some cases it acts as an actual life insurance proection. For, in spite of our pure food laws, certain "just as good" commodies manage to reach the consumer

and by their poisonous adulterations nenace his life. Now, the manufacarers of well-known trade-marked goods charge no premium for this insurance. Yet the real value of such rotection is obvious. Just what per entage of the price of goods the value this insurance represents it would be impossible to determine. That deends somewhat upon the tempera ment of the consumer. Personally, would rate it somewhere in the neighcorhood of 50 per cent of the purchase

Apply this principle, for instance, to lothing. What does a layman know bout a suit of clothes other than that t looks well and feels a fit when he ries it on? In three weeks' wear it may prove the sham. It requires as expert to judge the quality of drygoods, and even they are often deeived. But when I know the trademark of a suit that gave good service can call for that same brand again with confidence and security. This is rue of all consumptive commodities. from planes to canned beans. A famore can we say?" The name is the

MERRY CHRISTMAS Everybody the wish of

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F. GERWIG

for protecting you against fraud in known advertised goods give you gratic by virtue of their reputation. assure you that such premium

charge would be high. Therefore, dear consumer, in purchasing only advertised goods you are saving this premium, which, if we are correct in our estimate, lowers the cost of living to yourself and family by about one-half. It sounds unbelievable. But the more thought you give to this subject the more you appreci ate the real value of the saving factors mentioned above, together with that restful feeling of security knowing what you are buying and where at all times to conveniently and get it.

You tell me that money cannot buy monplace proves that you have never known the lack of it. When I think than I was able to earn, I stand aghes

rrive from East. 8:35 A. In. 8:40 m. m. 11:40 a. m. 18:28 p. m. 6:00 p. m. 5:10 m. m.

6:02 a. m.