

Winchester Canada 08-08

# The Cobourg Sentinel-Star



CANADA'S OLDEST WEEKLY - SINCE 1831  
WEDNESDAY, JUNE 10, 1970

## Winchester's new plant

THE FIRST DAY OF THE REST OF ITS LIFE

This week townspeople look with pride at their new Winchester plant (and we purposely say "their" not "the" because in a community like this there is a certain proprietary interest in everything that goes on).

It is "their" and "our" school, and church and beach and main street. Its "our" Dominion store or IGA or Loblaws, "our" banks, "our" town hall, and so on.

So, to you visitors this week to Winchester, get used to it, you may be paying the bills for that beautiful new building, but is it "our" Winchester plant.

The new plant offers magnificent working conditions, and is a credit to the company and to the town. Economically, it offers something more, it gives new expandibility to a growing business. A lot of the production from the Cobourg plant is now going into the export trade as rising standards of living give more time for hunting sports. Employment has moved up from under 100 a decade ago when Winchester bought out the Coeey company to 265 today.

There is plenty of room for expansion. Winchester, as part of the giant U.S. Olin Corp., is allied closely with the whole recreation field. Olin has interests in camping equipment, all sorts of chemicals and aluminum, building materials, and even skis. When the market is right for further development in Canada, the energetic management team already here in Cobourg will have already spotted the potential, and make the move. It is our bet that it won't be too many years until the Cobourg plant is making a lot more products than rifles, shotguns and ammunition.

All of us in Cobourg will be watching closely. And we will take pride in the company's every success.

## Paintings for sale

We don't often use an editorial column in praise of "do-gooders" because we think the public is a lot better served by being kept informed on community activities and ventures, and they can praise the "do-gooders" by helping their causes, attending their shows and events and showing their



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## LETTERS