

New Winchester-Western plant to invite public to visit

Cobourg's new Winchester-Western (Canada) Limited plant, Brook Road North, will formally open its doors with a dedication ceremony on June 11 and for the community on June 13. The company is a unit of Olin Corp. of the U.S.

Harlow Reed, executive vice-president and chief operating officer of Olin, will head the senior management group attending the June 11 ceremonies at 2 p.m.

John E. Feldhaus, Cobourg, president, Winchester Canada, said the company is looking forward to meeting with its neighbors on June 13 and showing how Winchester sporting arms are produced. "We are very proud of this new plant and of our craftsmen and are pleased to have this opportunity to have members of the community see our facility.

A special family day open house program was held at the new plant on May 16.

Speakers at the dedication program on June 11 will be Russell Rowe, MPP, Mayor Jack Heenan, H.J. Reed, Olin executive vice-president, William L. Wallace, Winchester Group vice-president; and John E.

Feldhaus, president and general manager of Winchester Canada.

Rev. George Malcolm, chairman of the Cobourg Council of Churches, will deliver the invocation.

Following the formal dedication ceremonies, the guests will be conducted on special tours of the new plant and offices.

On Saturday, June 13, the plant will be open to the public from 10:00 a.m. to 5:00 p.m. All friends of Winchester who wish to tour the plant are cordially invited. Plant employees will be present at all times to explain the production operations.

Cooley Firearms Company of Cobourg, one of Canada's oldest and most respected names in firearms, was purchased by Winchester in 1961 and Winchester Canada was established.

The product line has expanded from the Cooley base to include the manufacture and assembly of one new Cooley rimfire rifle and several Winchester branded rifles and shotguns, as well as a complete line of Winchester ammunition.

In 1961 - 62, the Cooley plant was expanded with

an addition on King and Tremaine Streets in Cobourg. In 1964 property was purchased on Brook Road North and

an ammunition loading plant was started. Concurrently the new Cooley model 64 semi-automatic rifle was in-

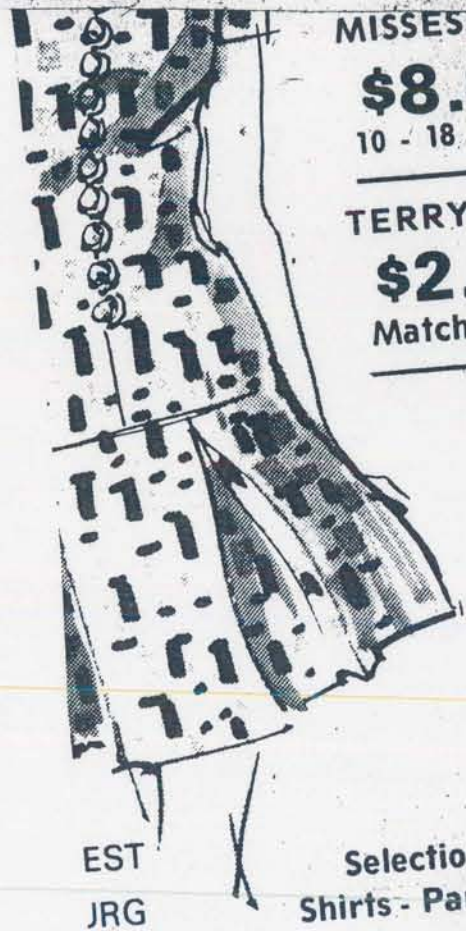
troduced and the famous model 94 Winchester was introduced in the manufacturing line. Other ammunition lines

were added in 1965 and 1967, and in 1968 Winchester Canada began assembling a slide action and automatic shotgun in

Cobourg. In 1969, having outgrown the facilities at King St. West, the new, modern, 86,000 sq. ft. plant was started.

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