

Cobourg Chamber of Commerce newsletter

August, 1970

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COBOURG HORSE SHOW

In 1969 the Cobourg Chamber of Commerce spearheaded the revival of the Cobourg Horse Show. As a result of numerous meetings over a period of weeks with enthusiasts in the district, a very good show was put on in Donegan Park.

In 1970 the key word is expansion. The Cobourg Horse Show will not only be rated among the top six shows in Canada, but is unique in that it presents three major divisions under their own administration and location, not mixed together as is usually the case. August 21st will see Junior riders from many parts of Ontario competing at the Canadian Forces Base on D'Arcy Street, Cobourg.

August 22nd will bring horses and riders from across the Dominion and from the U.S.A. in all three divisions, Arabian, English and Western, while on Sunday August 23rd at 2:00 o'clock, Cobourg will host one of the finest shows in North America. Our Canadian Equestrian Team, winners of the Olympic Gold Medal in Mexico and recently the Cup of Nations at a world exhibition in France, will be on hand for the Eastern Ontario Cobourg Grand Prix, competing for the Rothman Award of \$2,500.00.

Those dates again - August 21st, 22nd and 23rd at the Canadian Forces Base property on D'Arcy Street for the Cobourg Horse Show 1970.