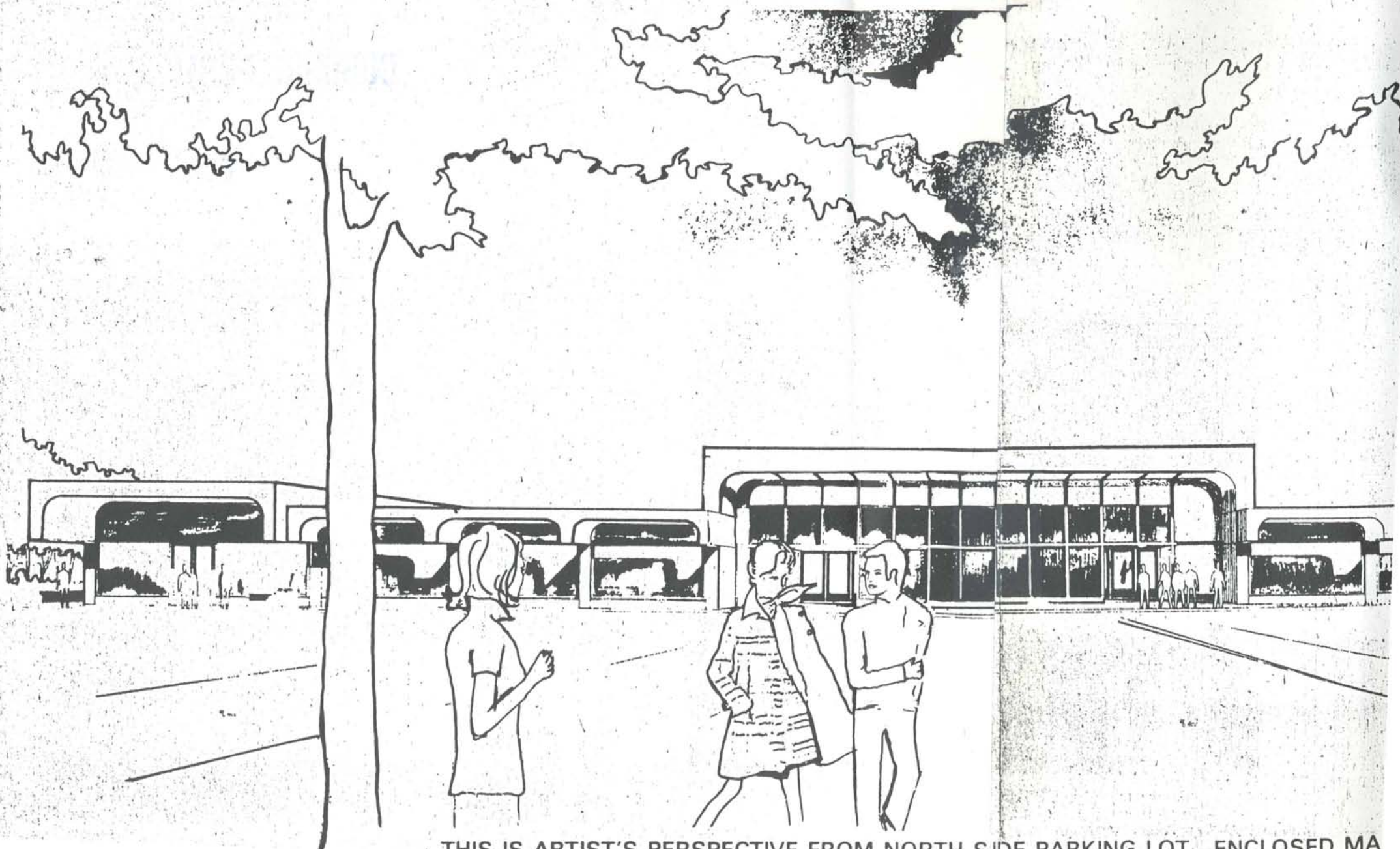


7 leased now ...

# EXPECT START SOON ON ENCLOSED MALL SHOPPING

A-Cobourg - Stores, shopping centre (06-05)



THIS IS ARTIST'S PERSPECTIVE FROM NORTH SIDE PARKING LOT. ENCLOSED MA



# ...beside Dominion, Zello ON ON ENCLOSED MALL SHOPPING CENTRE OF 30 STORE



THIS IS ARTIST'S PERSPECTIVE FROM NORTH SIDE PARKING LOT. ENCLOSED MALL IS AT CENTRE, BUILT TO MATCH COUNTY FAIR

# Completion set for May, says Sabem Developments

The new shopping mall, to be constructed east of the present County Fair site, will be fully enclosed to facilitate an air-conditioned, glassed-in mall for 30-31 stores, S. Mayer of Sabem Developments announced this week.

"The customer and consumer of today is demanding the facilities of a shopping area which is unexposed to weather conditions," said Mr.

Mayer, "With benches and comfort on the inside people are drawn into the plaza to shop where they might stay in the car if it were not enclosed."

In order to change the original plan of the plaza with an open mall, the company submitted the new plan to the Committee of Adjustment where it was approved two weeks ago.

The construction of the building will begin in three

to four weeks: completion date is set for next May at the latest. The plan includes room for two 45 by 60 foot stores, sixteen 16 by 55 foot stores, two 18 by 55 foot stores, two 35 by 55 foot, two 20 by 30 foot and one 35 by 15 foot stores. These spaces may be broken up or joined, depending on the space required by the interested farms.

Mr. Mayer said he has seven stores with Toronto offices lined up at present, several of which are large chain stores.

"I chose Cobourg as the site for this mall because I think it has a good future," said Mr. Mayer. "People told me I was crazy to pick a town of only 10,000 people but I know that the town extends farther than the present boundaries. It

comes close to 15,000 people in the immediate area and 30-35,000 including the neighbouring municipalities."

"When I came to look at the town, they told me most of Port Hope comes here to shop and I assume this is correct."

"I don't think there will be any trouble here with 30 stores. The chain stores

study the areas and know good investment. You can't sell them a location they don't like," said Mr. Mayer.

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*Cobourg Sentinel Star Sept 30, 1970*

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