

Office Support

NBDACs' staff is on hand to provide general office services on a fee for service basis.

Resources

The corporation provides up-to-date information on sources of financing and Government programs.



Examples Of Government Funding Available:

Business Improvement Loan

Up to 90% of all land and premises costs.
Up to 80% of equipment costs.

New Ventures Program

For newly registered businesses.
Up to \$15,000 in a guaranteed loan

Destinations East

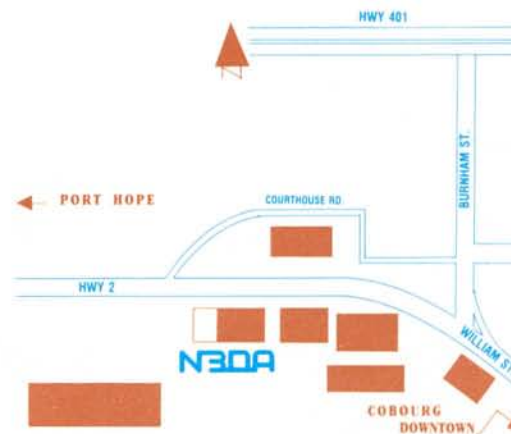
A seven part program for existing businesses, municipalities and non-profit organizations.



We invite you to contact our Cobourg office for further information or to arrange an appointment.

Northumberland Business Development Assistance Corporation

25 — 1011 William St.
P.O. Box 304
Cobourg, Ont.
K9A 4K8
(416) 372-8315



NBDAC
CORP

Cobourg Public Library
August 2, 1997

Introduction

Small business, Canada's number one source of new job creation, faces exciting changes and challenges to the entrepreneur. Its need for responsive and innovative business counsel has never been more critical.

Northumberland Business Development Assistance Corporation has been founded to provide workable, profitable, and often precedent setting solutions to traditional and complicated business problems.

The corporation's compliment of expert business consultants, successful in the fields of management, marketing research and program development, financial analysis and communications networking, allows for a most valuable resource for any new or established manufacturing, service or retail industry.

Your business success defines the corporation's achievements; when you succeed, we succeed.



Financial Assistance

The strongest business idea requires an equally potent financial plan. The NBDAC, with their newly attained status of a Business Development Centre, can assess your business plan and make recommendations providing assistance in obtaining loans of up to \$75,000.00.

Loan applications are approved by the board of directors based on your company's feasibility, cash flow and sound business plan.

Furthermore, with the corporation's support, investors or traditional lenders can be approached to obtain funding directly or merge funds with those of the NBDAC.



Services

Preparatory Consulting

It is of particular importance to seek qualified evaluation pertaining to all aspects of your venture. NBDAC makes itself available to discuss your proposal and assist in developing feasibility reports, capital needs and support services.

Business Planning

Operating within the framework of a sound business plan will ultimately ensure the success of any new or expanding business. Again, NBDAC will develop this plan with you exploring the areas of goals, market research, competition, operations plan and forecasting.

Market Analysis

NBDAC will aid your company with effective market analysis to position or modify your product or service to the market's particular needs.

Computer Support

Using the corporation's in-house computer services, your business can benefit from the generation of mailing lists, record keeping and bookkeeping, therefore alleviating the expense of such equipment.

Consulting

NBDACs' consulting is available on a continuing basis to companies wishing to monitor or revise their business plans.

