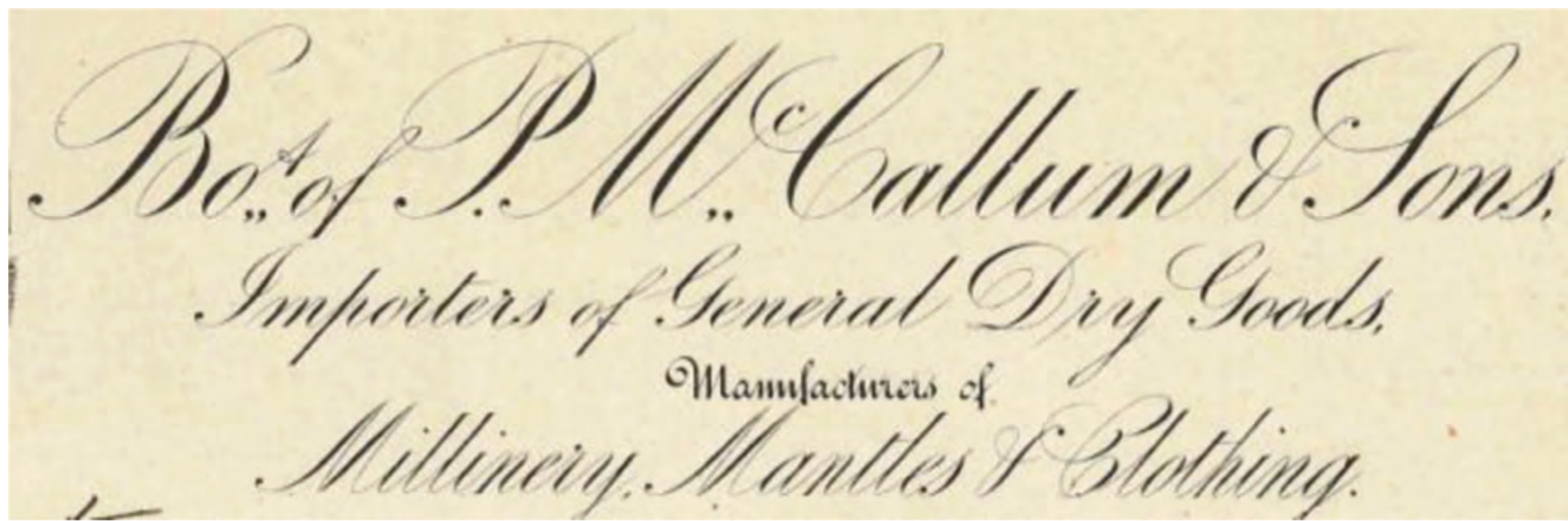


# P. MCCALLUM AND SONS

## DRY GOODS MANUFACTURE AND SALES



Peter McCallum opened his dry goods store in 1831, shortly after arriving in Cobourg from his native Scotland. Peter was a tailor by trade and McCallum and Sons remained as a family run operation well into the twentieth century.

In 1849, McCallum began to manufacture ready to wear clothing, which cost 25% less than was usually charged for shop-made articles. This made P. McCallum and Sons more than just a retail business, it was **now also a manufacturing business.**

After a fire in 1871, Peter **had 23-29 King Street West built, a building which still stands.** When the McCallum Block opened it was impressive. The store was thoroughly described in the *Cobourg Advertising World* in September 1871. The goods rooms were beautifully decorated and

*"The walls lined with capacious shelving drawers, these shelves were surmounted by a beautiful cornice, ornamented with brackets, railings, and countless decorations rendering the effect quite complete".*

The second floor was designed for carpets, oil cloth and clothing and the third was storage. The basement had been "comfortably fitted up for the tailoresses" and there was also a room for millinery. The number of rooms and their variety in purpose presents an active thriving business.

