

ALL THE REST

COBOURG MEAT MARKET

ROUND STEAK OR ROASTS	79^c
SIRLOIN Steak	89^c
T-BONE Steak	99^c
Rump Roast	59^c
Hamburg Steak	39^c

WIENERS 2 lb. pkg. **89^c**
 Pkg. of Buns FREE To The First 40 Wiener Sales On THURS., JULY 30, 1964

BREAD 6 loaves **\$1.15**

In the 1860s Cobourg had **three main newspapers** and many others came and went in the region.

Andrew D. McAllister, a man known for his love of politics, founded the *Cobourg Sentinel* in 1861. The *Sentinel* readers **voiced their opinions in this paper** through letters to the editor. Previously, the letters to the editor had been on educational topics or came in the form of storytelling but the *Sentinel* became an avenue for advocacy.

The *Sentinel* merged with the *Star* in 1878 becoming the *Sentinel-Star*. In 1946 the editor, Foster M. Russell changed the name to the *Cobourg Sentinel-Star* and in 1973 it became, very simply, the *Cobourg Star*.

The *Cobourg World* began publishing in 1864 a time when Cobourg was still suffering from the failure of the Cobourg and Peterborough Railway. Published by Dr. Henry Hough, the *World* **was known as a Reform newspaper with Methodist values**. The paper took on various names such as the *Cobourg World* and *Newcastle Reformers Family Journal* and *Cobourg*

Advertising World & Northumberland & Durham Local Gazette. In 1948 this paper was merged with the *Cobourg Sentinel-Star*.

In 1971 the *Cobourg Star* purchased the *Colborne Chronicle* as well as the *Port Hope Evening Guide*, though all three continued to publish separately.

In 1977 the *Cobourg Star* became the *Cobourg Daily Star*. In 2009 Sun Media purchased the *Cobourg Daily Star*, *Colborne Chronicle* and *Port Hope Evening Guide*. **All were amalgamated** to become the *Northumberland Today*, continuing as a daily paper.

The *Colborne Chronicle* had served the community since 1866 and Bob Owen, its former editor, decided there wasn't enough local coverage after the amalgamation, so he started an **online news site called Cramahe Now**.

Today there are two newspapers serving the west Northumberland area – *Northumberland Today*, recently purchased by Post Media, and *Northumberland News*, owned by Metroland Media. The first issue of the *Northumberland News* was published on October 23, 1991.

With the advent of the Internet, times have changed for the media. There are now local online news websites including *Northumberland View* and *Cobourg Internet* offering a different way to stay informed.

