

## Most Local Businesses Persevering After Second Lockdown

Jennifer Walker



Downtown Lindsay Courtesy- City of Kawartha Lakes

**KAWARTHA LAKES** – Seven in 10 small business owners have taken on debt due to COVID-19 but many of the local businesses in the Kawartha Lakes have pushed through and managed to find continuing success through innovation and community support.

According to Chad Broad, Store Manager of Home Hardware Lindsay, 207, Kent St., West, the store has done well through the pandemic. During the recent lockdown, the store served many customers with curbside pickup and with the recent reopening, the store is busy and doing well.

“Considering how other businesses are in town, we did fine, there was a lot of running around to do, you’re a personal shopper basically,” he laughed.

Broad noted that none of his staff were laid off during the shutdown as they needed all employees onboard as the phones were constantly ringing for orders.

“Hardware and grocery stores are resistant to stuff like this, people need certain items to survive,” he said. “Since we reopened, it’s been going very good, people are glad we are open again, there still are some people that aren’t 100 per cent sure about going out to shop, but we still offer curbside and online orders.”

Broad noted that curbside pickup and his team of staff has enabled the store to find success through a difficult time.

“Without curbside it would have been tough, not being a big store, it’s easy for us to manage. We managed to help people within an hour of when they had an item ordered,” he said. “Thank gosh for my employees, that they hung around, I have such amazing staff.”

For Fenelon Falls, the wide range of businesses have managed to support one another through the pandemic