

Kawartha Lakes

Jump In



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Kawartha Lakes – In follow up to Council’s decision to adopt the Economic Recovery Task Force’s Action Plan, the Task Force met March 2 to further define how some of the actions will roll out.

As a decision unit in the 2021 budget, Council approved an increase of \$200,000 for an enhanced level of service beyond pre-pandemic levels in downtowns and parks to ensure the Kawartha Lakes experience is

positive for residents and businesses alike.

Keeping downtowns clean and welcoming

One action discussed that could leverage the new funding is to hire student ambassadors to work in key downtowns across Kawartha Lakes. Student duties could include emptying garbage, weeding and keeping their eyes open to other items needing attention. Task force members discussed other roles such as welcoming visitors at the locks and while walking downtown. Students could welcome travelers and help point out the key tourism attractions while reinforcing the Kawartha Lakes brand experience.

In addition to the work of the students, municipal Staff would also increase waste removal services in parks and downtowns.

Making public washroom facilities available

Another use for the funding is to provide additional facilities for public washrooms in downtowns and parks. The Task Force discussed a creative option of deluxe portable washrooms as an interesting option to explore if resources would allow.