



NEWS

Weldon teen turns passion for hunting into apparel business

Janetville teen's school project becomes a money-making venture

By **Marissa Lentz** Kawartha Lakes This Week

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A 14-year-old from Janetville has used his time wisely during the provincewide stay-at-home order, turning what was initially a school project into a business.

Last month, Kahale Steward, a Grade 9 student at I.E. Weldon Secondary School, said he was required to create his own logo for his media arts class.

"I decided I'd get a bunch of photos off of Google. I found some and put them together on Photoshop, and came up with the logo," said Steward.

With nothing to do during the lockdown, Steward said he thought he would try to follow in both his mom and sister's footsteps and establish his own business using the logo he developed.

"Everybody in my family, except my dad, have their own business, so I thought I'd try it out," said Steward.

So far, Steward's put his logo on T-shirts, baseball shirts, hoodies, tuques, can cozies and face masks, and he is selling them through a Facebook page he founded for his business.

Since starting the business he calls BUCK FEVER on Jan. 24, Steward has sold 30 items. One order came from Pennsylvania, he said.

The logo he created was inspired by his love for hunting, he said.

"I just started hunting with my dad maybe five years ago, but I had wanted to go hunting for a while ... I just never really got the chance to because hunting season was during school. I have loved hunting ever since. I just got my licence in November," he said.

Christy Smith, Steward's mother, said several people have been sharing Steward's posts. "It's (his business) had a really positive response," she said.

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Smith said it's exciting that Steward has started his own business.

"I have my own business and my daughter has started her own, and Kahale's been thinking, 'I really want to do my own thing like you guys,'" Smith said. "He came up with the idea one day and it's been great. He does a lot of the work himself which is awesome."

For those younger individuals that want to start their own business but may be afraid to, Steward says to do it. "It's a lot of fun. It's stressful at the start, but once you get past that, it's just so easy."

For more information about Steward's business, visit [BUCK FEVER by Kahale Facebook page](#).

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