

THE LINDSAY ADVOCATE

KAWARTHA LAKES' FINEST MAGAZINE

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Kawartha Lakes Arts Council launches new platform to support arts community

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In order to better support its members, the Kawartha Lakes Arts Council has developed a strategic digital plan to include a refresh of brand, and the creation of a new website with a digital sales and marketing platform for members, offering a year-round marketplace of arts and cultural products and services.

As a result of COVID-19, the Board of Kawartha Lakes Arts Council was forced to cancel the fourth annual two-day Made in Kawartha Lakes Art

Show & Sale (MIKL) typically held in November. The annual show was missed by many who benefited from the exposure, sales and collaboration.

As reflected by James Lukow of Your Dreams in Wood, “the show was missed for many reasons. I always look forward to checking in with fellow artisans and Arts & Heritage Trail members. Having attended for the last number of years I’ve noticed that people have specifically looked for

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