doing 10 months later:

## **Dvine Laboratories**

Dvine Laboratories, Whitney Plastics and Sunspace were among the first Lindsay businesses to retool to support the country's COVID-19 supply shortage. Dvine Laboratories started producing hand sanitizer, Whitney Plastics invested in manufacturing face shields and Sunspace designed hygiene shields and pop-up isolation pods.

Mike Meathrel, president of Dvine, said his business is one of the lucky ones that has been able to flourish during the pandemic. Though business has slowed since the first wave peaked in the summer, there is still a steady demand for their product.

"It's allowed the team to rethink what we can do as a company," Meathrel said, noting staff had "gone above and beyond." He added 80 per cent of the revenues from producing more than 1 million bottles of hand sanitizer over the last 10months have gone back into building the business.

"We have a lot more opportunity walking into 2021 than we ever had in the history of the company," he said. The company will look to bottle antiseptic sprays and glass cleaners in the new year as it continues with hand sanitizer and e-liquids.

It's also continuing to support local not-for-profits with donations. Around 15,000 bottles of hand sanitizer have gone to Kawartha Food Source alone. He noted any not-for-profit needing hand sanitizer just has to ask.

## Whitney Plastics

Dale Schumacher, president of Whitney Plastics, didn't see his face shields take off quite as much as Dvine saw its hand sanitizer take off. He estimated Whitney Plastic could now produce 100,000 shields a week if it needed to, but those contracts have been given to other businesses.

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"On the bright side, it was a big learning curve for us," he said, noting he found his

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