

WINNER - NEW BUSINESS OF THE YEAR







United Way disperses additional \$90,000 to Kawartha Lakes, Haliburton programs

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On Oct. 5 United Way for the City of Kawartha Lakes (UWCKL) launched a second call for applications for the Emergency Community Support Fund (ECSF). The fund provides financial support to charities and other qualified donees adapting their frontline services to support vulnerable Canadians during the COVID-19 pandemic. The Government of Canada has released the balance of funding for ECSF which is being administered in collaboration with United Way Centraide Canada, Community Foundations of Canada and the Canadian Red Cross.

United Way for the City of Kawartha Lakes is pleased to share an update on the recipients of this second round of funding. United Way for the City of Kawartha Lakes has received over 12 applications for community programs and services that support vulnerable community members.

Organizations and programs funded through this round of the Emergency Community Response Fund include:

City of Kawartha Lakes

- A Place Called Home, Homeless Shelter, \$7,500
- Boys and Girls Club City of Kawartha Lakes,
 After School Program, \$7,500
- Centre of Hope, Food Bank, \$7,500
- Canadian Mental Health Association HKPR,
 Health Promotion, \$7,500
- Coboconk and Area Food Bank, Food Bank, \$5,101.94
- Community Care City of Kawartha Lakes,
 Standing Together and Receiving Support
 (S.T.A.R.S.) Program, \$7,500

- Five Counties Children's Centre, Outdoor Treatment Space, \$7,473.70
- Therapeutic Horse Riding in Lindsay (T.H.R.I.L.)\$7,500

Haliburton County

- Point in Time, Closing the Gap Connectivity Program, \$7,500
- Rotary Club of Haliburton, Good Food Box, \$5,500
- SIRCH, Lunch Tickets, \$7,500

Cross Jurisdictional

– Big Brothers Big Sisters, Virtual School Mentoring, \$7,500

To date, 23 local organizations have been approved for a total of \$344,723.08.

United Way for the City of Kawartha Lakes is proud to support the important investment of \$90,000 into our local communities. A portion of the investment was used to assemble the and train the application review committee, liaise with community groups and applicants, and monitor the distribution of funds with the federal government..

"The impact of this investment is threefold;" writes Penny Barton Dyke, executive director of UWCKL.

"Organizations in our area will be able to help people, especially citizens at



PENNY BARTON BOUT,

risk, with some supports more rapidly; assist in connecting people to EXECUTIVE DIRECTOR, UWCKL

agencies that will help them now and going forward; and lastly help strengthen the capacity of our community by working collaboratively."

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