

“We’ve spread the activity from five days over eight weeks to give people an opportunity to experience more aspects of the LEX,” said Lindsay Agricultural Society president Len Dawson. “The team has worked hard to ensure we have fresh, engaging content from now until the end of September.”

Since people can’t go to the fairgrounds, organizers are bringing it to them.

Instagram and Facebook feeds will feature virtual farm tours as local farms do a “takeover” one day each week.

Instagram visitors can also use the LEX Instagram augmented reality filters to put animated, life-like, 3-D farm animals in their backyard, living room, or anywhere else they think the critters might be happy.

As well, the Taste of the LEX online store is now open to order Swiss Fudge, caramel corn, cotton candy, DooDoo the Clown’s Animal Balloon Kit, and more. Order before Labour Day and pick up goodies starting Sept. 21 - the traditional week of the LEX. Specially designed LEX social distancing t-shirts are also available for purchase until Aug. 21.

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