

Crayola Sale in Lindsay cancelled for first time in 30 years due to COVID-19 pandemic

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July 8, 2020



The annual Crayola Sale, which takes place every fall at the Lindsay Exhibition Fairgrounds, offers discounted prices on Crayola products. The event, which has raised more than \$1 million for United Way for the City of Kawartha Lakes, is being cancelled in 2020 for the first time in 30 years due to health and safety concerns with the COVID-19 pandemic. (Photo: Crayola Canada)

The annual Crayola Sale, which takes place every fall at the Lindsay Exhibition Fairgrounds, has been cancelled for the first time in 30 years due to the COVID-19 pandemic.

According to representatives of both the United Way for the City of Kawartha Lakes and Crayola Canada, the decision to cancel the event was based on safety and health concerns.

The popular cash-only sale attracts hundreds of people seeking Crayola products — including crayons, markers, paints, and kits — at discounted prices. For past sales, people have camped out in advance to get the best selection.