

THE TICK TOCK OF TIME. YOU HAVE A LOT TO DO THIS WEEK AT GOUGH'S

From now until Christmas Eve every hour counts. The pendulum of Time is rapidly measuring off the moments that remain between now and the great festival. Don't wait for the jostling that is bound to come at the last. Let us have a rush now! We delight in throngs at the Wonderful Cheap Man's Store.

IT'S TIME TO BE MERRY.

Gough feels happy because BUSINESS IS RUSHING. Stupendous purchases from overstuffed manufacturers have placed us in a position to offer High-Class Ready-to-wear Suits, Overcoats, Ulsters and Christmas Outfittings at prices that bring us the Lion's Share of Trade from Men, Young Men and Boys.



GOUGH BELONGS TO YOU.

So prices must make business hum livelier than ever during the Gift Giving Season.

GIFT GIVING MADE EASY AT GOUGH'S.

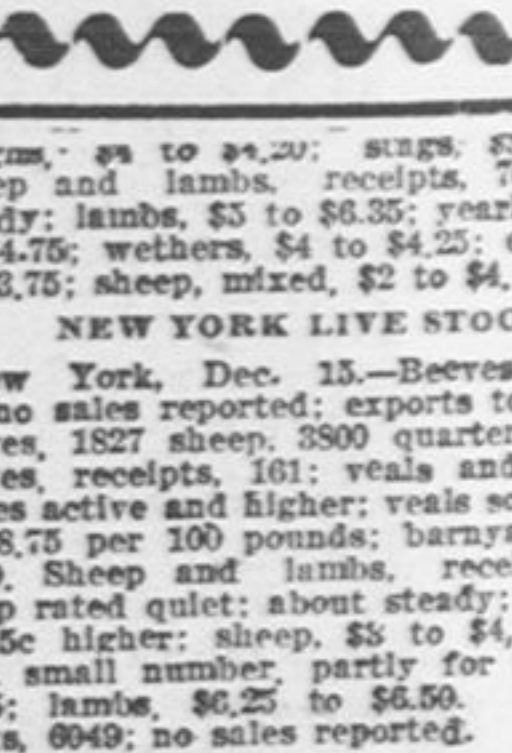
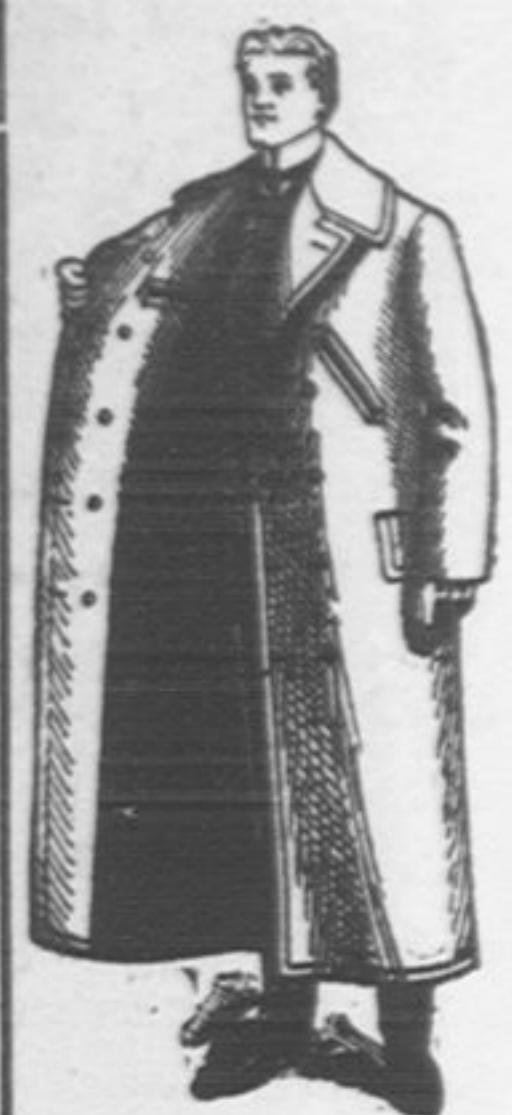
We have the stock and the special values to do it, embracing the best gifts for this wintry weather, in

The Ruling Styles in Overcoats and The Ruling Styles in Wintry Suits.

When you give a man a present let it be something SENSIBLE. By their gifts ye shall know them.

IT'S UP TO YOU NOW.

Don't tarry any longer—shop in the forenoons. Don't be a last minuter. That's all. "The hand that gives gathers."



WHAT'S NICER

FANCY VESTS, LINED AND UNLINED GLOVES, HANDKERCHIEFS, DRESS SHIRTS, THE STORE IS DOTTED WITH BARGAIN SPOTS.

WAY'S MUFLERS, HOLIDAY CRAVATS, MUFLERS, FANCY HOSIERY, STIFF AND SOFT HATS, SMOKING JACKETS, SILK SCARFS, BATH ROBES. THE STORE IS DOTTED WITH BARGAIN SPOTS.

Always Good at Gough's

B. J. GOUGH

The Wonderful Cheap Man.

CORRESPONDENT'S LETTERS

MANILLA (From Our Own Correspondent.) Mr. Whitesmith has a complete assortment of Christmas goods, in jewelry, toys, chinaware, clocks, gold and silver watches, electroplate ware, gold rings, ladies and gentlemen's chains, brooches, cufflinks and various other articles too numerous to mention.—W.S.

OMEEMEE (From Our Own Correspondent.) The holiday entertainments are the topic of the day in the village. On Christmas Day the Toronto concert company will furnish a very pleasing programme. The entertainment on New Year's night also promises to be good.

Mr. C. W. Richards, proprietor of the Millbrook and Omeemee Mirror, visited our village last week.

Mrs. D. Thornton and **Mr. Geo. Morrison**, two of our respected citizens, are seriously ill. Mr. Geo. A. Morrissey is laid up with typhoid fever.

The anniversary services in connection with the Methodist church last Sunday were well attended. Rev. Mr. Hamilton, of Toronto, occupied the pulpit and delivered two very pleasing sermons.

We are sorry to hear of the illness of Mr. Geo. Caldwell, of Mount Horch, who is well known to many of our villagers. We wish him a speedy recovery.

The Orange Lodge intend giving a concert on Christmas eve.

A concert will be given in the Presbyterian church on New Year's eve. A grand concert will be given about the 1st of February. The proceeds will be in aid of the Public Library. The managing committee are now making the preparatory arrangements.

A number of our citizens took in the Minstrel show in Lindsay on Monday night.

Rev. Mr. Whitlaw is attracting large crowds at the Presbyterian church every Sunday. His sermons are being very much appreciated.

Mr. C. W. Richards was presented with a gift and an address on Tuesday evening of last week by the

of the Canadian Order of Woodmen of the World. Mr. Richards made a reply thanking the members for the kind words said of him. While in Omeemee Mr. Richards officiated as secretary of the lodge.

LITTLE BRITAIN (From Our Own Correspondent.) Rev. G. R. Clark, of Oakwood, occupied the pulpit in the Methodist church Sunday evening.

Rev. Mr. Clarke returned on Friday evening but was sent for immediately, as their baby girl, who has been ill, was very much worse.

The funeral of Mr. George Pogus, of Midland, eldest son of Mr. James Pogus, took place on Tuesday afternoon.

Mr. and Mrs. Richard Oliver returned on Monday evening, after attending the funeral of Mr. Oliver's mother.

Mr. E. J. Yerex presented his customers with some very handsome calendars this week.

GOODERHAM (From Our Own Correspondent.) The weather has been very bad of late, nothing but wind storms since Thursday night. The roads are very heavy.

Friday was court day here, but Judge Dean's duties were light, only two cases—Huff vs. Huff and Hancock vs. McLaughlin Campbell-Fanion Mill Co.

On Saturday our Council met for the last time this year and considerable business was transacted.

Mrs. May and Morton, evangelists for the Plymouth brethren, are in the village. They held two open meetings on Sunday. We wish them every success.

The new flour machinery is being installed in Mr. Hunter's mill. Things are still shifting. Mr. Walker is taking over Mr. D. McEaddon's business. Mr. Molin has opened up a barber shop, and Mr. Maxwell is thinking about purchasing the departmental store.

OAKWOOD (From Our Own Correspondent.) The Methodist Sunday school is making preparations for an entertainment and Christmas tree in the town hall on Thursday, next Christmas eve. The concert is in charge of a good committee who are expending no pains to make it the best entertainment of the season. Come

and enjoy the evening and make the children happy for Christmas by buying presents off the tree.

We are glad to learn that Miss Lenora Cameron is recovering. Her bright face has been missed during the last week.

Miss Ruthie Webster did not return to Lindsay this week.

Mr. W. Justice, of Knox college, conducted the service in the Presbyterian church, Sunday afternoon last.

Mr. Jack Thornadyko is visiting his brother, Daff.

Rev. G. R. Clark conducted the services in Little Britain on Sunday. Mr. Clark being absent on account of the illness of his little girl.

Rev. A. F. Webster, spent Sunday in Toronto.

Mr. Mouce will continue his revival services in the Methodist church all this week.

Miss Reggie Rennie and W. Tait, spent Sunday in the village.

Mr. and Mrs. F. Dowes are visiting at Taylor's Corners.

You don't know what you are going to miss if you fail to come to the Christmas cantata in the town hall on Christmas night. This entertainment is given entirely by the scholars and teachers of the Presbyterian Sabbath school. Look out for further particulars next week.

We have often wondered why some of our friends have not taken it into their heads to run a rink in the village. When there was one here, and when properly managed, it was a paying concern and we see no reason why it would not do so now. There was a time when Oakwood boasted of a hockey team that was pretty hard to beat, but things have changed. Come, brace up, ye gentlemen who have no regular employment for the winter months, and put life in the village. We will be quite satisfied with an open sheet of ice this winter if it is too late to think of erecting a closed arena.

Mr. Jack Thornadyko, more popularly known as "Barty", has returned home after an absence of over a year. During that time he has been over some country, having been with a survey party who worked one hundred and fifty miles north of Saskatoon, N. W. T. He looks hale and hearty after his sojourn in the wild and woolly West. He purposes putting in the winter here.

Miss Gourlay, who has been visiting her brother-in-law, has returned.

Those who were fortunate enough to attend the cantata given by the Presbyterian Sunday School last Christmas, will be delighted to learn that another is under way that promises to eclipse that of a year ago. No efforts are being spared to make this entertainment a complete success.

Large crowds are attending the revival services in the Methodist church.

There is some talk of having a football match between the Old Boys who come home at Christmas and a team picked from those who still stay with the old burg. No doubt it would attract a large crowd of spectators, as a very scientific game would result.

A meeting of the directors of the Public Library was held recently, and it was decided to make the fee from now till the end of 1904, 50 cents. This extraordinary offer is being much appreciated, as a large number of new members have already handed in their names. A library such as we possess, and with such a well equipped reading room, in connection with it, can't fail to be appreciated. We understand the management has ordered a fine assortment of both Canadian and American magazines for the ensuing year.

The municipal nominations take place on Dec. 23th, elections a week later. Already numerous names are mentioned as likely candidates. We are looking forward to a very stirring meeting on the 23th.

Mr. Fred Coad, who has been running a harness shop in Lindsay for the past year, has purchased the business formerly conducted by Mr. E. Prouse. Mr. Coad has everything in good shape now, and reports trade brisk. Fred is up-to-date and will, we are sure, do a thriving business.

MARKET REPORTS.

Grain Markets Easier, Futures Are All Lower—The Live Stock Market—The Latest Quotations.

Tuesday Evening, Dec. 15.

Liverpool wheat futures closed unchanged to bid higher than yesterday and corn futures unchanged to bid higher.

At Chicago May wheat closed 1/2c lower than yesterday, May corn 1/2c lower and May oats 1/2c lower.

FOREIGN MARKETS.

London—Close—Wheat on passage, quiet but steady. Maize on passage, quiet but steady. Spot, American mixed, 20s 3d. Flour, spec. Minn., 25s 3d.

Paris—Close—Wheat, tone quiet; Dec. 20f. 90c; March and June, 20f. 50c. Flour, tone quiet; Dec. 28f. 50c; March and June, 27f. 50c.

Antwerp—Wheat, spot quiet; No. 2 R.W., 17f.

LEADING WHEAT MARKETS.

Following are the closing quotations at important wheat centres today:

New York	Cash	Dec. May
Chicago	80 1/2	80 1/2
Toledo	88	88
Duluth, No. 1	79 1/2	80 1/2

TORONTO LIVE STOCK.

Receipts of live stock at the City Cattle Market, 1200 sheep, 782 hogs and 57 calves. The quality of fat cattle was generally good, several loads of choice Christmas cattle being brought forward.

Trade was brisk for all good to choice lots, but common to inferior were not in such good demand.

Exporters sold from \$4.25 to \$4.70 per cwt.

Butcher's cattle of choice quality were in demand, and sold from \$4.40 to \$4.80 per cwt., with odd cattle of extra quality as high as \$5 per cwt. Loads of good butcher's cows were sold at \$4.25, and fair to medium cattle sold at \$3.50 to \$3.75 per cwt., while common to rough cattle sold at \$2.75 to \$3 per cwt.

Deliveries of feeders and stockers were light, and while there were a few farmers looking for a few lots, business was light in these classes at nominal prices.

There was a limited number of about 10 milch cows and springers, which sold at \$38 to \$45 each.

About 57 veal calves, many of which did not deserve the name, being from four to five months old, too big and coarse to be classed as veal. A few fair to good calves were offered, which were quickly bought up at unchanged quotations.

There was a fair run of sheep and lambs. Deliveries of hogs were not large and prices again advanced. Selects sold at \$5 per cwt. and lights and fats at \$4.75 per cwt. All offerings were quickly bought up at above prices.

EAST BUFFALO CATTLE MARKET.

East Buffalo, N.Y., Dec. 15.—Cattle—Receipts, 1250 head; moderately active, barely steady; prime steers, \$3.15 to \$3.50; bulls, \$2.50 to \$3.25; stockers and feeders, \$2.50 to \$3.75. Veal receipts, 75 head; strong; \$3 to \$7.75. Hogs, receipts, 25,000 head; slow on York grades; active on others; 15c to 25c lower; heavy and mixed, \$4.75 to \$5.25; rockers and sics, \$4.75 to \$4.75.

CATTLE MARKETS.

Cables Unchanged—Cattle Active, But Barely Steady at Buffalo.

London, Dec. 15.—Live cattle steady at 11c to 12 1/2c per lb. for American steers, dressed weight; Canadian steers, 10 1/2c to 11 1/2c per lb., refrigerated; beef, 10c per lb. Sheep, slow, 10c to 11c per lb. Lambs, 12c to 12 1/2c, dressed weight.

NEW YORK DAIRY MARKET.

New York, Dec. 15.—Butter—Steady; receipts, 6272; creamery, extras, per lb., 25c; do, firsts, 22 1/2c to 24c.

Cheese—Quiet; unchanged; receipts, 5107.

Eggs—Strong; unchanged; receipts, 4154.

NEW YORK LIVE STOCK.

New York, Dec. 15.—Beaver—Receipts, 24; no sales reported; exports to-day, 1200. Sheep, 1827 sheep, 5800 quarters of beef, calves, receipts, 161; veals and butcher's calves active and higher; veals sold at \$5.40 to \$5.75 per 100 pounds; barnyard calves, \$3.50. Sheep and lambs, receipts, 1581; sheep rated quiet; about steady; lambs 10c to 15c higher; sheep, \$3 to \$4, exclusive of a small number, partly for export, at \$4.25; lambs, \$2.25 to \$2.50. Hogs, receipts, 6949; no sales reported.

LOCAL MARKETS.

Geese, West.	0 65	to 0 75
Spring Wheat.	0 72	to 0 75
Fall Wheat.	0 73	to 0 75
Oats.	0 26	to 0 28
Rye.	0 48	to 0 48
Barley, No. 1.	0 57	to 0 57
Barley, No. 2.	0 57	to 0 57
Barley, No. 3.	0 65	to 0 65
Peas, Canadian Beauties.	0 65	to 0 65
Peas, Black Eye.	0 65	to 0 65
Peas, Prince Albert.	0 61	to 0 60
Buckwheat.	0 38	to 0 38
Geese, fresh, per doz.	0 20	to 0 22
Butter, per lb., for roll.	0 15	to 0 18
Butter, cream, per lb.	0 10	to 0 10
Hard.	0 9	to 0 10
Ducks.	0 11	to 0 10
Turkeys.	0 11	to 0 08
Geese.	0 7	to 0 08
Highest Grade Manitoba Patent.	2 30	to 2 50
Buckwheat, new process, bks., 100 lbs.	1 5	to 2 05
100 lbs.	2 15	to 2 50
Flour, new process, mixed, 100 lbs.	2 10	to 2 20
Light Bolls.	2 00	to 2 20
Straight Roller Flour.	1 80	to 2 00
Roller Oats.	1 80	to 2 00
Hay	8 00	to 9 00
Hogs, subject, live weight, per ew.	5 09	to 5 00
" Fats.	4 75	to 4 75
" Lights.	4 25	to 4 25
" Sows.	4 45	to 4 45
Potatoes, per bag.	0 50	to 0 75
Apples, per bag.	1 50	to 1 75
Light Bulls.	2 00	to 2 50
Butcher's Cow.	2 00	to 2 50
Butcher's Cattle.	2 00	to 4 00
Export Cattle.	2 25	to 2 50
Stocker's Cattle, good color.	2 00	to 2 00
Stocker's Cattle, off color.	2 00	to 4 00
Milk Cows.	2 50	to 4 00
Calves.	2 00	to 2 00
Sheep.	2 00	to 3 00
Lambs.	2 00	to 3 00

DEATHS.

EASTON.—Robert Easton, on Monday, December 14, aged 74 years.

BIRTHS.

McNEIL.—In Lindsay, on 12th inst., to Mr. and Mrs. H. W. McNeil, a son.

WARREN.—In Lindsay, on Sunday, December 13th, to Mr. and Mrs. Wm. Warren, a son.