

Store
Opens
8 a. m.

LINDSAY'S NEWEST STORE

Store
Closes
6 p. m.

J. W. Wakely,

Opposite the Post Office

NOVEMBER CARNIVAL OF BARGAINS

Sale Starts on Friday Morning November 9th.

Exceptionally Important Sale of Ladies' Tailored Skirts.

\$8.00 Coats Special at \$5.95

Ladies' fancy Tweed Coats 42 inches long, trimmed with piping of satin, pleated or plain backs, reg \$8.00, sale price \$5.95.

\$10.50 Coat Specials at \$7.95

These are a handsome lot of fancy Tweed Coats, 40 inches long, with velvet collar, pleated back or fancy yoke, reg 10.50, special at \$7.95.

\$4.75 Girls' Coats at \$3.25

Great savings on Girl's Coats in Brown and Blue Mixed Tweeds, double breasted with fancy silk braided buttons, sale price \$3.25.

\$1.35 Ladies' Waists 98c

3 dozen only Ladies' black Sateen Waists, all sizes, good quality and appearance, some tucked and others pleated, sale price 98c.

47c Ladies' Waists 47c

Unequaled value in Waists made of American flannel in navy, wines, myrtles and browns, all sizes at 47c.

Rare Values in Plaids

All-wool Tartan Plaids, 48 in. wide at 75c. Clan Plaids 44 inches wide at 49c.

Special Plaids, all colors, 42 in. wide at 25c.

All-wool Venetians, 44 inches wide, in Myrtles, Wines, Navy and Black, special at 48c.

American Flannel 6 3-4c

Fall and winter weight American Flannels in myrtles, wines, navy and brown in fancy patterns and stripes, special at 6 3/4c.

Cashmerettes

Plaid Cashmerettes, the new colors, good washing material, reg 14c, clearing at 10c.

Undershirt Special

2 Wonders

Extra good quality black Sateen Undershirt, 10-inch knife-pleated flounce, special at 98c.

\$1.48 Undershirt Bargain

\$1.75 Undershirt made of heavy quality black material, three frills good full size, extra value at \$1.48.

Umbrella Special

Gentlemen's steel frame, good quality black mercerized top assorted handles, regular \$1.25 clearing at 89c.

Windsor Ties

In all the leading shades and plaid effects, fast colors at 25c.

Appealing Prices in Stylish Millinery

Rolling Sailors

Sample lot trimmed with cord and pom-poms, regular \$1.35 and 1.50, clearing at 95c.

Ready-to-Wears

A few New York Ready-to-wears for Ladies' and Misses', reg \$2.00, \$2.25 and \$2.50 special at \$1.25.

\$500 Worth of Sample Furs

One-half dozen only Coney Seal Stoles, with high collar, well lined, four fur tails, sale price \$2.50.

Thibet Setts

In black, grey and white Stoles, 72 inches long, chain fastener, special at \$6.50. Muff to match, \$6.50.

German Mink Stoles

Neatly made, two heads, four natural fur tail, 64 inches long with chain fastener, selling at \$8.00.

J. W. WAKELY,

OPPOSITE THE POST OFFICE,

LINDSAY, ONTARIO.

Cash and
One Price.

Goods
Right or
Money
Refunded.

HEARST'S RISE TO FAME.

From Unsuccessful Student to World's Most Powerful Editor.

William Randolph Hearst has for years been one of the most-talked-of men in the United States, and even in Canada, although he has not exactly been a public personage, his career in congress not bringing him greatly to the front, except through a vitriolic encounter with an antagonistic member.

According to a writer in Collier's, "No other American of equal celebrity is so little known personally as our foremost champion of unrestrained publicity. The character of Hearst himself has been hidden in the shadows behind the searchlight, whose rays he has so mercilessly directed against the affairs of other men. It would seem as if his adjutant, by his own confidence, had surrounded him with an air of mystery in order to whet public curiosity. Yellow journalism was not the product of inheritance or necessity with Hearst, but of choice. His father won a vast fortune by the same methods which his son has spent his life and much of that fortune in attacking. William was sent to Harvard, which is not proud of him and yet is loyal to him in the official sense that it will not be a party to his disparagement. He was known as a good fellow and generally liked. His association on account of his wealth with the wealthy class of students. But he really had no intimate friends. One of his classmates summed up his character as "amiable, innocuous broken by spasms of energy." He was not a good student. Yet he had enormous power of application for a brief period, and he was capable of learning enough of a text book in a single night to pass an examination. In his second year he was expelled. Although he had not studied his lessons diligently, he had read the newspapers diligently. When the wayward son came home the father told him that if he would not go to school he had better to work.

and learn how to conserve the great fortune he was to inherit. Besides his ranches and his mines, the father owned the San Francisco Examiner, a Boston-based newspaper, which he had bought to support his canvass for the Democratic gubernatorial nomination. When William surprised his father by asking for the Examiner, the senator was amazed at the boy's audacity. His intention of going on the stage. Hearst went to New York to study methods. That was twenty years ago when the New York World was just beginning to publish illustrations, hitherto only in the weeklies and magazines. Then he went to San Francisco, which woke up one morning to find the Examiner in an entirely new dress, with scandal and sensation served under big black headlines, according to the Pulitzerian model. The contest was enormous the first year, and still heavier the second, but it gained circulation and became independent of the Hearst fortune, in more than name for the old senator found he could not keep sensational about his own political business out of its columns. News was news, William said. In 1895 Hearst turned his attention to the east. He became an active competitor of the World, which then sold for two cents. Hearst made the Journal one cent. Pulitzer had a few chosen geniuses of his style of work around him whom he had trained from youth. Hearst offered increased salaries and made this and wages away from magazines. In a month he had made all America alive to the fact that he, William R. Hearst, was

SPLASHING MORE INK—red, blue, yellow and black—in more fantastic ways upon wood pulp in New York than any other man. Hearst, in creating his papers, has had able lieutenants. One, especially, Arthur Brisbane, editor of the Evening Journal, is the writer of the columns which the Journal and Hearst's papers famous. He is also as proud of having invented big headlines as of having invented the telephone. Hearst himself does not sit at a desk with a row of push-buttons which will summon his editors out heads of departments, but when in the mood enters into minutest details of the management. His energy and inventiveness have really "made" his papers, and no other single newspaper proprietor has ever had at his command one-half the circulation Hearst has. His Elisco paper before the earthquake, had a circulation of 123,000; his Los Angeles paper, 70,000; Chicago morning edition, 157,000; evening edition, 125,000; New York American, 225,000; New York Journal, 650,000; Boston American, 300,000; a total of 1,800,000 a day. The profits prior to the earthquake were from \$800,000 to \$1,000,000.

Five years ago he entered politics and was elected to congress. Last year he would have been elected mayor of New York city had the elections been honestly conducted. To-day he is candidate for state governor after the most exciting fight for the nomination ever conducted. He himself was not at the convention at Buffalo; that day he was addressing a meeting in Rome, N. Y. And, by the way, Hearst has no megaphone as an orator. His voice is weak. His speeches are carefully prepared, then memorized and delivered as though from a phonograph.

Tarred Roads Free From Dust.

(Cleveland Plain Dealer.) An excellent suggestion for the improvement of country roads comes from France. The French as well as all other peoples suffer from the clouds of dust which make travel disagreeable during the summer months. To provide dustless roads an extremely inexpensive application of tar has been used with the most satisfactory results. Not only is the dust prevented but the road is improved. Automobileists may now spin along the dust-free French road without spoiling the millinery of the women, while the householders, relieved from the constant clouds of shifting dust, hail the innovation as a godsend.

Do you eat Biscuits for their food value?

Mooney's Sodas contains all the nutrient of the finest Canadian wheat.

Do you eat Biscuits "just because you like them?"

Mooney's Cream Sodas come to your table appetizing, tempting, fresh, crisp, tasty.

In either case, don't you want the most nutritious and most delicious biscuits.

MOONEY'S ARE BOTH.



THE COLLEGIATE INSTITUTE

RESULT OF THE WEEKLY EXAMS IN THE SEVERAL FORMS.

Form IV.

Chemistry.—A. Bryans 84, N. Hart 73, J. Richardson 53, S. Mark 42, P. Hopkins 21.

Form V.

Geography.—J. Greer 98, L. Johnston 88, B. Beag 84, F. Maunder 81, R. Veals 80, A. Richardson 74, R. McMullen 74, D. Lamb 67, F. Clendennan 65, J. Lytle 64, T. McPhaden 64, V. Preston 49, T. Peck 48, J. Parker 46, L. Cruess 33, E. Kerr 24, W. Carley 0. Absent—E. Reid.

Form VI.

English History.—W. Spence 82, N. Davey 68, G. Knowlson 67, C. Donald 63, F. McRae 62, W. Mulvihill 62, E. Macondald 61, L. Whiteside 61, G. Cathro 60, J. Flavelle 58, F. Reed 56, J. Anderson 56, F. Callaghan 54, M. Cinnamon 54, A. Carow 54, A. Nokes 53, F. Jackson 50, P. Spratt 50, J. Fee 49, O. O'Neill 48, P. McQuarrie 48, W. Knowlson 47, S. Minthorne 47, N. Peck 46, H. Reeds 46, A. Primeau 46, J. Graham 46, M. Naylor 44, S. Beal 43, M. Knowlson 41, W. Phelps 36, M. Jordan 34, B. Maunder 26, J. Gillogly 26, E. Currie 24, M. Webster 19, V. Sproule 17. Absent—M. Pepper, E. Maybee.

Form VII.

English History.—L. Johnson 82, English History.—L. Johnson 82, W. Carley 74, J. Murphy 73, K. Touchburn 66, Z. Cruess 62, J. Greer 61, A. Richardson 60, J. Peck 59, C. McPhaden 59, B. Beag 58, B. Kingsley 57, B. Beag 55, F. Clendennan 55, J. Parker 54, A. Smith 54, D. Lamb 51, R. McMullen 50, C. Mitchell 50, J. Lytle 43, V. Teavin 42, F. Maunder 41, V. Preston 38, R. Fallis 35, E. Kerr 33. Absent—E. Reid.

Form VIII.

Bookkeeping.—Joyce Pogue 100, Arlie Wilkinson 100, Florence Way 77, Rubie Williamson 76, Laura Bennett 71, Vera Campbell 70, Stella McKay 61, Louie Hadder 61, Lizzie Kenney 60, Hattie Thurston 56, Stanley Davey 50, Hazel Moynes 34, Lorne Frain 34, Ida Richardson, of Junior Form, 29.

Form IX.

Algebra.—H. Phelps 85, (R. C. Nugent 75, V. Millar 68, J. M. Bishop 65, G. Mitchell 63, H. McLaughlin 60, W. K. Anderson, 52, De W. Puffer 48, W. Fallis 45, M. C. Dingle 44, M. Fallis 44, L. Wood 41, L. Rogers 40, P. Percin 39, C. E. Sutcliffe 35, F. Curdall 35, G. M. Peck 34, L. Kopy 32, H. G. Flavelle 30, T. O'Loughlin 30, R. Perkins 28, J. Murphy 25, M. Fisher 25, M. Mark 25, J. Graham 19, W. R. Johnston 19, C. Pogue 12, Annie Patton 10, E. Wilson 10, Allee Patton 6, F. Wickett 6, E. Graham 6.

Form X.

Latin.—L. Clark 96, R. Williamson 95, John Spratt 92, Gladys Phelps 91, Orca Williams 90, Richard Hunter 90, Cassie Haugh 89, Arthur Stewart 89, Norman Nesbitt 88, Florence Touchburn 87, Esther Campbell 86, Jean McDougall 85, Cecil Fulton 82, Florence Pratt 76, Mamie Parkin 71, Amy Adams 70, Lloyd Fallis 67, Fabian Gillogly 64, Blanche Jackson 64, Hazel Richardson 62, Leonard Stacey 62, Harold Hogg 60, David Edwards 60, Orris Stewart 57, Florence Armit 54, Mary Nicholson 54, Florence Brokenshire 53, Albert Greer 51, Ethel Tompkins 51, Maurice Carroll 50, George Peel 48, Gertrude McLaughlin 46, Silas Newton 43, Olive Anderson 41, Norbert Callaghan 41, Gertrude Vrooman 36, J. O'Neill 34, L. Stevens 34, Arnold Coad 33, Maude Fleeth 32, Harold Barton 32, Ethel Wright 27, Tom O'Rielly 24, Vincent Gillogly 19, Cecil Primeau 18. Absent—Willie Workman.

HONESTY

We're pounding away at the one fact—that our Clothing is honest through and through, with no skimping in quality, and no question as to style.

That's the sum total of all our advertising. Honest Clothing within your reach.

Suits \$8 to \$25
O'coats \$8 to \$25

Are you a stranger to our Men's Furnishing Department? If you are, get the habit of dropping in and get a line on our superb collection of men's fixings. Special this week, the new Wine Shades in Ties at 50c each, try one.



Dundas & Flavelles Limited

Clothing and Furnishing Dept.

The Long Dark Nights

Human nature is cast in a complex mould, and it sometimes is difficult to get people to agree upon any one question of importance—save one.

When love of light is the subject at issue all divergent natures come together gladly and freely. No more intolerable injury could befall the race than a return to the farthing dips and other makeshifts with which our ancestors tried to dispel the gloom of long dark nights.

Fancy, if you can, the amazement of one of the good housewives of old if permitted to gaze upon the clear bright light shed by one of our Superior, Parlor, Dining Room or Hall Lamps—it would appear to her far more wonderful than anything she ever seen.

Speaking about Lamps, we have a number on hand that we are anxious to get rid of to make room for a shipment coming in. Price is low—this is the saving housekeepers' opportunity.

SPRATT & KILLEN

THE FAMILY GROCERS.

An Ad'vt in The Post Pays—People Read Them

ROSS MEMORIAL HOSPITAL

The Annual Meeting of the Board of Governors.

(Continued from page 9)

fully taken up. Probably a nurses' home would relieve lack of accommodation in the hospital. The Board were men who had given time to the work and were not looking for any praise.

Mr. Flavelle said it was quite correct. There had been times when desirable patients had been refused admittance on account of lack of room. On one side of the hospital there were so many public beds for men, and on the other side so many for women. Both could not always be full at one time, and perhaps one side would be full and a few empty cots on the other side, or vice versa. But they were short of semi-private wards. To-day the hospital was practically full, there being 20 out of 23 beds occupied.

Dr. White said it was an undoubted fact that the hospital was proving a great success. Scores of lives had been saved. The harmonious way in which the matters were being conducted was due to the action and sympathy of the people, and the Board of Governors deserve the utmost confidence.

Congratulations to the Board were offered by Rev. Dr. Bishop. He was glad that speakers had emphasized the importance of making stronger appeals to the public. It wouldn't be very long before it would be necessary to have increased accommodation. Notwithstanding Mr. Ross' generosity, it would be a good thing to appeal to the people to respond

and at least furnish the proposed nurses' home. In his capacity he had visited hospitals for many years, but had never been in a more thorough one. The standard set up had been very high. The nurses showed great courtesy and the whole atmosphere and tone of the place was good. The moral and spiritual influence the nurses had over the patients was exceedingly high. He had not heard one complaint—everybody seemed to be loud in their praise. This had been a meeting for congratulation all around, and there was no reason why there should not be increased sympathy and usefulness.

Mr. G. H. Wilson had nothing but words of praise to offer to the Board of Governors and the hospital staff. He enquired what was the cost per patient last year and the present year. Mr. McNellie stating that it was \$1.87 last year and \$1.49, or perhaps \$1.33 this year. Mr. Wilson brought out another point which showed that in proportion one-third of the typhoid patients were from the country and about two-thirds from the town. Mr. Wilson congratulated the Board and remarked that evidently credit for the improved results was probably due to The Post's timely criticism of last year, with which much fault was found at the time. He promised The Post's best support to any enterprise in connection with the Ross hospital.

Mr. Cornish thought that the nurses were very much overworked. Every body was looked after, but he was glad they were about to be considered by the erection of a nurses' home. Mr. Cornish also spoke in regard to the moral and spiritual atmosphere of the institution.

Drs. Clarke and Collison endorsed the remarks of previous speakers. Mr. Flavelle made a few closing remarks. He did not speak as a Water Commissioner, but he would like to see every town well closed up. In the hospital they had not yet had one solitary case of typhoid that had resulted from drinking town water. All came from wells. It meant money to have proper filtration, but it might mean the saving of lives. Six or eight out of one family in Ops had all had typhoid fever, which was traceable to the wells; it had also been the same in the east ward, Sim-

ply because water looks good does not signify that it is good. The public are very seriously to blame in allowing the water to be such as it is. If the Water Commissioners had their way the town would have a proper filtration plant to-morrow. With a few more gratifying remarks from the chairman the meeting disbanded.

Something About Chickens.

The chicken population of the United States in 1900 was 230,000,000 and at present approaches 300,000,000. Turkeys numbered more than 6,000,000, ducks more than 5,000,000 and geese as many, though that seems an underestimate for geese, everything considered. The yearly consumption of chickens is more than 300,000,000, though not a few, it appears, are carried over from year to year in definite in cold storage for the ultimate benefit of the hopeless boarder, notes the Baltimore Sun. Poultry and eggs are undoubtedly first-class and popular articles of diet, and the supply in recent years never equalled the demand. This is shown in the advanced price, which begins to limit the use of chickens in many families. The human population seems to be increasing faster than the chicken population. In view of the profit to be had in raising chickens at present prices, it is a matter of wonder that farmers do not give special attention to it. It is an industry specially suited to persons having small farms and small capital, not to speak of persons, like women, who cannot follow the plow, and want an occupation that requires constant attention, rather than great strength. "Chicken farming" has become, in fact, a woman's occupation in some sections of the country to the profit of woman's bank account.

CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Wm. D. Little*