

Canadian Shoes vs. American Shoes.

Rapid construction, exterior beauty, and instability are characteristics in the production of U. S. Shoes.

In addition to the extra freight charges, U. S. Shoes must pay 25 per cent. duty before entering Canada. The maker must either reduce the quality or the dealer must raise the price in proportion.

The characteristics of Canadian Shoes are solid service, comfort, and necessary but not abnormal finish.

The cost of labor in producing Canadian Shoes is less than that of the U. S., on account of the lower cost of living.

Canadian Footwear leads the world for wear, comfort and style combined. Why, then, patronize a foreign industry?

THE SLATER SHOE for men, \$3.50, \$4.00, \$5.00, and the **NEILL SHOE** for women, \$3.00, \$3.50, \$4.00, are made in Canada for Canadians, and represent the skill and labor of the most expert Canadian workmen.

R. NEILL,
Agent for Maple Leaf Rubbers. 90 KENT-ST., LINDSAY.

CORRESPONDENTS' LETTERS

LORNEVILLE.
(From Our Own Correspondent.)
Jessie Alexander (Mrs. Chas. Roberts), with other high class talent, has been engaged for a Recital on Friday evening, Oct. 22nd, under the auspices of the Presbyterian Church Choir at Woodville.—w2.

GELERT.
(From Our Own Correspondent.)
A large number from here took in the Kilmount Fair and report a lively time.

Mr. F. Train, of Toronto, has purchased the Thompson house and opened up a Temperance house.

Mrs. Geo. Dawkins and Mrs. S. Hughes are away on a visit to Pictou.

Mr. Dave Barry is down from Temiskaming on a visit.

Mr. Jack Howard has moved his family to Lindsay.

A concert will be held in Scott's hall, Thursday, 13th, inst., with Miss Kestling, of Buffalo, as entertainer.

Work on the new English church is progressing rapidly and it will present quite a handsome appearance when completed.

A number of delegates from here attended the Liberal convention at Lindsay on Tuesday.

MOUNT FORES.
(From Our Own Correspondent.)
The farmers of this vicinity are well on with their ploughing.

Mr. Herman Hart and Mr. Robt. McVitt, are doing a thriving business in this neighborhood in the line of threshing.

It is our sad duty to chronicle the death of Mr. John Maitland, of Mansfield. The funeral, which went to Onemee cemetery, was largely attended, considering the unfavorable day. Much sympathy is felt for the bereaved family which consists of Mrs. Richard Skuce, of Emily, and Mr. and Miss Maritta Maitland.

No doubt, but a number of our people will attend the dinner at Fleetwood.

Mr. Wm. Jackson wears a happy smile on his face over the arrival of a young son.

The funeral of Mr. Wm. Myers, passed through our village last week. Mr. Myers came to a sad death, while walking along the new railway track at Burketon, he being run over by the train and badly mangled.

REABORO.
(From Our Own Correspondent.)
Mr. D. McLean is the proud possessor of a beautiful black pacer that is likely to show up well on the racing course ere long. He purchased it in the vicinity of Cold Springs, in the Co. of Northumberland.

The candidature of Mr. R. J. McLaughlin for the Commons is looked upon with much favour in this neighborhood. His sterling qualities will entitle him to the hearty support of Liberals on both sides of politics.

Miss Beatrice Hickson, of Brockville, has been visiting at the home of her mother, during the past two weeks.

Miss Elizabeth, of Millbrook, visited her cousin, Miss Mabel Thorne, for some days recently.

The young men of Reaboro are not the pace for other villages and some of the larger towns in looking after the comfort of visitors who attend services in the church. Should all managers of churches, should have an usher or two, and you are glad to see some of our young men take the initiative.

MEMBER.
(From Our Own Correspondent.)
The Bible Society services in the Anglican church on Sunday, October 9th, were largely attended and the interest shown was marked. The three resident ministers conducted the services.

The anniversary services of the Presbyterian church, took place on Sunday, 20th, instead of 22nd, owing to unavoidable reasons. There will be visiting ministers and an excellent musical service by the choir.

There were quite a few at Lindsay, Tuesday, Oct. 11th, taking advantage of the reduced rates to attend the Reform Convention. The delegates returned highly pleased and satisfied with the proceedings. The best feeling prevailed over the unanimous choice of the candidate, who will receive strong support in this district.

Our young ladies and gentlemen find the new sidewalk invaluable for love's parades and rambles, and remarks from some of them go to show that they will soon settle down and assist in paying for them.

Mr. Joseph Graham and Miss Shaw were married on Tuesday and have gone out to the Coast for a trip. They were both very respected parties and former citizens here, but more recently of Peterboro.

(Too late for last week.)

HEAD LAKE.
(From Our Own Correspondent.)
It is our sad duty to record the death of Miss Mary McFadden, daughter of Mr. Patrick McFadden, of Digby township. The young lady had just been home from Peterboro one short month. She was not feeling well, but still no fears of anything serious were entertained by the family, until suddenly she became very ill and Dr. Grant, of Victoria Road, was summoned. He pronounced the disease to be brain fever and gave his faithful attention to the case, doing everything that medical aid could do, but the child had gone forth and despite faithful nursing by her sister, Mrs. Jas. Blake, of Lindsay, who never left her bedside, and indeed that of every member of the family, she passed away on the evening of Oct. 9th, leaving great sorrow in the hearts of all who knew her. The brothers who were summoned from a distance were Mr. P. H. McFadden, of Ohio, and Mr. John McFadden, of Perry township, Hastings County. They arrived in time to attend the funeral, which took place to the R. C. cemetery, Victoria Road, and was very largely attended, and was very largely attended and loved by all who knew her and loved her. Many relatives and friends in Peterboro and Lindsay will be grieved to hear of Miss McFadden's early death, as she was only twenty-two years old, which fully illustrates the proverb, "The good die young." May her soul rest in peace.

OBITUARY.
Mary Pearl Hutton, Town.
Death has visited many homes in town and country within the last few weeks, but to none has the shock been more sad than to Mr. and Mrs. Frank Hutton, east ward, in the loss of their only daughter, Mary Pearl, which occurred on Oct. 11th, at the early age of 7 years and 6 months. Two years ago she was taken ill with diabetes and at that time they had the advice of all the town doctors, but none held out any hope of her recovery. But her parents still had hope, as she kept up and was out walking with her mother on Sunday, which made the shock all the greater, when she was taken suddenly worse on Monday morning. Doctors were called but could give her no aid. She lingered until Tuesday evening at 8.30, when she passed away, and the sad news had to be broken to their household. Her death was a great loss to her friends and neighbors, who were grieved to hear of the death of their young friend. She was very popular and her death was a great loss to the community. The funeral took place to the R. C. cemetery yesterday (Thursday) morning, and was largely attended.

"There is not here, or in this country, a single man who does not feel prouder in his heart to call himself a Canadian than he would eight years ago."—Sir Wilfrid Laurier at Toronto.

Many Mothers of a Like Opinion.
Mrs. Pilmer, of Cordova, Iowa, says: "One of my children was subject to a cough of a severe type, and the griping of Chamberlain's Cough Remedy promptly always brought relief. Many mothers in this neighborhood think the same as I do about this remedy and want no other kind for their children." For sale by all druggists.

The Foundation Stones of the Ford Business.

The laws of Nature make it necessary to build a sure and solid foundation before we can go ahead, and the laws of excellence make it necessary to lean on reputation if we'd be certain. Realizing these facts to be true, we've started out with a determination to build and conduct our future business on the foundation stones of **Honesty (in everything) Truthfulness (in our advertisements and behind the counter) Fair Dealing (throughout the store) Broad Methods (in the management) Reliable Merchandise (in everything we sell) Cash System (in buying and selling) One Price (the lowest possible) Money Back (for any reasonable cause) Courteous Treatment (alike to all) Good Work (and we are trying to do it).** The execution of these foregoing principles would make ideal store-keeping. We aim to have thus perfect store-keeping and we strive to surround ourselves with all these attributes essential to accomplish our ideal. By performances rather than promises will you understand our earnestness in this direction. But we don't pretend to have a flawless system—where is the human system that is? The long forward look marks our ideas; their realization depends, first on our worthiness; second on your appreciation. What if the road be long and hard. Don't over-pity. Encourage.

Our Confidence in Lindsay.
Confidence is an all over feeling that makes us unafraid. We have confidence in Lindsay, confidence in ourselves and confidence in our public. The town of Lindsay and the surrounding country is one of the best in the Province. No-body gets rich in a colony of poverty. But remember this store has neither patents or monopoly on the wealth of this surrounding country. It's success depends on the legitimate inducements it offers you and if we cannot secure your trade honestly we're going to do without it—but we do want your confidence and deserved good will.

Our Advertisements.
Truthfulness is and always will be the cardinal feature of our daily announcement. We will take the mystery out of advertising by telling you the easy, understandable truth. Simply a plain statement of facts backed up by deeds in our store from now till the end of the chapter. That's good enough for us.

The Quality of our Merchandise
On this point we have the most positive convictions: No doubtful goods of any sort whatever will pass through our hands unless perchance by accident. This business is not launched with the mere thought of profit for to-day, to-morrow or yesterday, but a concern that hopes to endure for many years to come. There is but one way that will stand this test and that is by offering at all times merchandise that will not only sell but satisfy. Which we will aim to do under any and all circumstances. All our goods are guaranteed to be as represented.

The Benefits of Our Cash System.
We sell strictly for instant cash! Why? First—Because we want to surround our customers with every safeguard to their interest. For if you have an eye on business and choose to be independent and under no annoying obligation to your merchant you'll pay cash. Second—Because credit is no real advantage to you—this bill has to be paid sometime and if you buy goods here you have no trouble or worry over disputed accounts. Third—It's your interest to study cash habits—they are the best, because the cheapest. In the credit store you pay the long price on your merchandise and in this way you pay for the freaks of credit shrivelled up in book accounts worth 90c down to 10c on the dollar and thus you pay for those who don't pay. Fourth—Because as we buy for cash in big quantities with a syndicate of other cash stores we secure extra discounts that enables us to quote such prices as induce you to buy to save money. Selling for instant cash enables us to do with smaller profits, lessen our expenses and save losses. Cash then surely gets extraordinary value when we buy; when you buy.

This is a Money Back Store.
We are trying our best to lessen exchanges and returns; but by being more careful in the first place; not by hiding behind any narrow reason for not trying again to suit you. We've adopted this plan instead of sending goods on approval, because it is more convenient for you and for us, than there is no possible chance of your being billed (and thus displeased) for some article that you had returned from approval of which we neglected to make note of. We would rather have one sale and a friend than two sales and only money. Now if you come here and buy in haste or get goods unsuited to your needs you have only to notify the store within reasonable time after the purchase and ask the return of your money which will be cheerfully refunded in full, providing the goods are in perfect condition or have never been in use. In case you forget your purse, or order any article over the phone we will be glad to send your purchases C. O. D. This rule will apply to all alike and we are sure any reasonable person will agree with us that it is the best way after all. What could be more fair?

Our Only One Price Policy.
Some stores think it right to charge any price they can get. And the queer part of it is that some customers seem to agree with them and when they try to buy there you usually hear a sort of battle of wits between salesman and customer. Sharpness and bargain making are not needed here. It is a plain, even sort of business—our prices are unchangeable, so that the little girl spending her birthday gift can buy at the same prices that we charge the hardest bargain driver. When a merchant establishes and holds to a one-price system it follows that the prices put on his goods are low and fair, else he'd win no trade. This one price policy has been in effect since we've taken over the business and it will remain in this store as long as we do.

FORD'S,
SUCCESSORS TO
WAKELY & FORD.
Strictly Cash Dealers,
ONE OF THE BIG SYNDICATE.
OPPOSITE POST-OFFICE.
LINDSAY.

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Navigation Notes.
—The Str. Alexandria is towing cordwood to the back yards.
—Sturgeon Point residents will be without steamer service after Saturday. The *Manita* will make her final trip between Bobcaygeon and Lindsay that day.
—Steamboat men should get together and petition for a lighthouse next season at the north end of the long cut. It would be a great convenience.
—Yacht owners complain that the millmen love the river channel in a foul condition Saturday nights and interfere with the movements of yachts next day.
—The light house has drifted away from its moorings at the month of the lower cut, and is now moored at Sturgeon Point, between Walker's grocery and the sandbar.

Differences.
London, Oct. 18.—(C. A. P.)—Lord Hugh Cecil, in a letter to *The Times*, Balfour and Mr. Chamberlain's speeches would, he thinks, intensify the impression that they fundamentally differ about the fiscal policy.
Forbids the Marriage.
Boston, Oct. 18.—The House of Bishops, one of the legislative bodies of the Episcopal Church Convention, yesterday adopted an amendment to the canon on marriage and divorce, forbidding the re-marriage of any divorced person.
Bremer Released.
Regina, Oct. 18.—F. S. Bremer was released at his trial in Regina yesterday, when charged with complicity in the Wilcox mail robbery, the crown dropping the case, believing Bremer did not know the money was stolen.
No One Opposed.
Hastler, Oct. 18.—A bylaw to loan Clark & Demill of Galt, manufacturers of woodworking machinery, \$20,000 to establish their plant here was carried at the polls yesterday by 264 votes for and none against.

Murder in a Church.
Charlotte, N. C., Oct. 18.—Clay Grubbs, a prominent distiller, shot and instantly killed O. L. Davis, his brother-in-law and former business partner, at Pinesy Church, Davidson County, Sunday. There had been bad blood between the two for some time. Davis leaves a family and was a man of wealth.
Bishop of Huron Still Lives.
London, Oct. 18, 2 a.m.—Dr. Moorehouse, who is attending the Bishop of Huron, states that the patient shows no change either for good or bad. His condition is the same as last night and may remain so for some time. There is no hope of his recovery.
One Big Raft.
Sarnia, Oct. 18.—The Reid tugs *Salva* and *Ottawa* brought a big raft of logs to this port on Sunday from Spanish River. The raft was consigned to the Cleveland saw mill and consisted of 3,000,000 feet.

World Dind News.
London, Oct. 18.—(C. A. P.)—The Daily Chronicle says the creation of an Imperial Council such as is proposed by Sir Frederick Pollock, would bind ours and derogate nothing from that complete independence of action the self-governing colonies so dearly prize, and which is the condition of their devotion to the Empire.
Lt.-Col. Reade Resigns.
Ottawa, Oct. 18.—Lieut.-Col. Reade is giving up his position of commandant of Kingston College next July. The term for which he was appointed does not expire until Jan. 19, but, at Lieut.-Col. Reade's own request, he will be allowed to go six months ahead of time. His successor has not been chosen.
Toronto Yongs St. Bridge.
Ottawa, Oct. 18.—(Globe Special.)—The Railway Department has issued an order for the two railway companies to bear the cost of constructing Yongs street bridge. The order, which bears date of Oct. 7, requires the work to be commenced on Oct. 15, 1904, and completed by April 15, 1905.

Chamberlain's Cough Remedy
ALWAYS CURES
And is Pleasant and Safe.