

EQUAL TO ANY EMERGENCY

B. J. GOUGH'S LATEST TRIUMPH



COLOSSAL SHIPMENTS OF New Fall Clothing Hats, and Furnishings.

SPECIAL INDUCEMENTS DURING CENTRAL EXHIBITION

An Enormous Collection of Merchandise for fall presents. A striking object lesson of the onward strides that has been made since last year in the manufacture of High Class Clothing, Top Coats, Hats, Caps and Furnishings. Gough is ready now and equal for any emergency. When you want to be dressed for any particular occasion, no matter what, let Gough be your wants. We keep our promise.

We take a back seat for no man, and we do Guarantee Our Prices cannot be Duplicated in the District.



Being in close touch with all markets implies constant chances, forming one of a syndicate in buying for eight large stores implies large discounts. Spot cash and large outlets implies opportunities to capture prizes which can only be secured by hard coin and enormous sales counts.

THE FALL BOOM IS ON AT GOUGH'S

We have struck oil. You are welcome to come and examine our new stock all round. Buy if you like and don't buy if you don't want to. **TIMES ARE GOOD.** There's no calamity a brewing. WE have been to market; we are ready to go again to-day for equal bargains; we haven't lost our moorings or our heads. Watch this store do the business.

THE BIG CLOTHIER

B. J. GOUGH

LINDSAY AND MIDLAND



The Weekly Post.

LINDSAY, FRIDAY, SEPT. 20th '01.
LOCAL NEWS-LETTER:

HARTLEY
(From Our Own Correspondent.)
Best 17 oz. grain bags for 25c. at Byams.—wtf.

GLENNAM
(From Our Own Correspondent.)
A full line of school supplies at Byam & Sons.—wtf.
Let us go to the Lindsay Central. The Betscoe children, the young and prettiest dancers in the Dominion, winners of many prizes, are one of the special attractions at the Fair.

KINMOUNT
(From Our Own Correspondent.)
Wain & Jones, in the funniest and prettiest comedy sketch, introducing wonderful Cornet playing and the prettiest dancing of a lady ever seen in Canada, are among the attractions to be seen at the Lindsay Exhibition. Don't fail to go to the premier fair of the Midland district, Sept. 26th, 27th and 28th.

PULLEY & JOY, proprietors of the Kinmount flour mills, manufacturers and dealers in high patent and family flour, bran, shorts and all kinds of grails, are selling Royal Oak for \$2.20, Silver Star, \$2.00, and Red Star, \$1.90, which is 30c. per hundred less than when they started their mill in Kinmount. Gristing and chipping carefully and promptly done. Flour and feed delivered to any part of the town.—wtf.

VICTORIA ROAD
(From Our Own Correspondent.)
Let us all go to the Lindsay Central to see Lily Betscoe, the youngest lady Cornet player, and Nellie Franklin, the clever English dancer and singer.
All wheels will trundle to Victoria Road on 24th and 25th, where the great North Fair takes place. Many horses from many places are booked for the speeding on the new track. The best-looking and the most prosperous sons and daughters of North Victoria will be here in their gay attire and gaily with their gayest manners to enjoy a happy day at Victoria Road. This year's fair will be second to none—the best ever held with new grounds, new prizes, new money and a jolly day on the 25th. Curtis' merry-go-round is to be here, also Toboconk band, and many other attractions to make the fair a most enjoyable one. The directors and all connected with the management have done everything possible, and intend this year to do down all former efforts to make the great North Fair, held at Victoria Road, the finest in the Midland district. Four bankers, merchants, doctors, lawyers, and others, specially come to see the farmers, vegetable, dairy produce, grain, poultry, swine, and especially the artistic fancy work wrought by the nimble fingers of the ladies.

OAKWOOD.

(Special to The Post.)
Come to Lindsay Fair with us to see the three year old speeding—a new feature. Nothing like bringing in young blood. Sept. 26th, 27th and 28th.

A repeat order of those nobly Whippard Overcoats, which have sold so well this fall, expected in a few days at Hogg Bros., Oakwood.—wtf.
The Wilkinson ploughs and pots are the best in the market. For sale by E. Prouse, O. K. Wood.—wtf.
One of our young lads had a surprise on Saturday evening last. He purchased a watermelon costing 40c. and left it in a friend's store while he finished his purchases. In his absence a few of the village lads called for the melon and a good feed was enjoyed. To say the owner was surprised when he learned of this act is putting it mild.

We are glad to learn that the condition of Mrs. T. H. King, who has been ill for a few weeks past, is now very favorable.
Farmers in this locality rejoiced over the welcome showers of rain during the last few days. Fall ploughing is now in order.
Readers, do not forget to visit our fall show.

Before purchasing will you be good enough to ask to have a look at the last two shipments of Suits, just arrived at Hogg Bros. Price \$7 and \$7.50, special value.—wtf.
The news of the death of Mr. Magwood in Lindsay on Sunday from appendicitis, was received with sadness. The deceased was in his 53rd year. His funeral took place on Tuesday and was largely attended.
Farmers, attention! You will find the Wilkinson plough the best to use on the land. E. Prouse is agent. Give him a call.

Mr. T. H. King, the proprietor of the Temperance hotel in our village, is making preparations for a great crowd which he expects on the fair grounds—Oct. 1st and 2nd. Ample accommodations are provided for the comforts of man and beast, and all who come will find a pleasant time with Edent King.
Over 200 pairs Pants in stock at Hogg Bros., from 90c. to \$3.00 per pair. Cut right, made right, and marked right.—wtf.
Mr. and Mrs. W. H. Taylor, of Canington, are visiting at Mr. and Mrs. T. H. King's.

We notice the village streets are being cleaned up and put in order so as to impress our visitors.
Any make of Wilkinson's ploughs points for sale by E. Prouse, Oakwood.—wtf.
The visitor to our village will be struck with the natural beauty of the surroundings of our town hall property. Nearby are the fair grounds, and our fair directors will do their level best to make the fair grounds more attractive than ever this season.

Hogg Bros are clearing several lines—old lines of Dry Goods at 10c. a yard. Regular price from 12-1-2c. to 15c. to 20c. Ask for them.—wtf.
At the church services on Sunday the ministers referred in their prayers to the death of President McKinley in feeling terms.
The directors of Oakwood Fair extend a cordial invitation to everybody to visit their fall fair to be held

MANILLA.

(From Our Own Correspondent.)
Franklyn & Hatt, the marvelous Lightning Change Impersonators, in realistic sketches of English characters, are engaged by the directors of the Lindsay Central to give some of their unique performances. Don't fail to go and see all the great sights.

Mrs. Dan. Carmichael and Geo. Douglas spent a few days at the Pan-American last week.
Mr. John DeLury went to Toronto on Friday to attend Varsity.
Miss Annie McFadden is spending a few days in Port Perry.
Mr. and Mrs. Glendinning are at the Pan-American for a few days.
Mr. and Mrs. M. Stewart left Tuesday morning to visit the Pan-American before leaving for their future home in Duluth, Minn.
Miss L. Daniel, of Toronto, is the guest of Mrs. L. King.
Miss M. Douglas has returned home, after spending a couple of weeks with friends in Peterboro and Bethany.
Miss Minnie DeLury has returned to Chicago, after spending a month at home.

MT. PLEASANT.
(From Our Own Correspondent.)
Arno, the Contortionist, who performs feats which have mystified the medical profession in Canada and the United States, will perform at the Lindsay Fair on the 26th, 27th and 28th Sept.
Flags have been flying in our town at half mast, out of respect to the late President McKinley. The Rev. Wm. Jamieson referred to his death on Sabbath last, taking for his text: "Render unto Caesar, and unto God the things that are God's."
H. J. McLean with his wife and son have gone on a visit to Mrs. Nellie Greig, at Smith's Falls. They will visit Ottawa before they return and will likely have the pleasure of seeing the Duke and Duchess of Cornwall while there.
Mrs. T. Jamieson has left for Ottawa to visit her sister Mrs. Bennie.
Dr. Keath's brother is enjoying life in town and vicinity.

We regret to hear of the sudden death of Mr. Magwood, of Lindsay, who was formerly a resident of the township of Cayaw. We extend our sympathies to the bereaved family.
The storm of the 19th inst. swept the remaining few apples off the trees in the orchards here. This with the failure of the crop will make apples scarce.
The butter factory will be in operation very soon. The season for making cheese will end next month unless the season remains open longer than usual. We look for the best quality of butter being made here this winter, as Mr. Casser has had ample time to study up the new discovery in the manufacture of butter. Farmers should avail themselves of the opportunity of having good butter and saving of labor to this winter, who are taxed sufficiently with work without the trouble of making butter.

We hear they are offering larger and better prizes for all stocks at Byam's fall fair this year. We may expect to see a very fine display of all kinds of farm produce taken in cash or trade at Byam & Sons.—wtf.

CAMBRAE.
(From Our Own Correspondent.)
Byam's will the "Erect Form" corner, and other lines of Grompton's best make.—wtf.
We hear that the directors of the Lindsay Central have erected an elegant and new poultry house 100 feet long, so that there will be a fine display of birds at the Fair on Sept. 26th, 27th and 28th.

All kinds of farm produce taken in cash or trade at Byam & Sons.—wtf.

MILLERSMITH-EMILY.

(From Our Own Correspondent.)
The Shadow social, though a new feature in the line of money-making entertainments, was not in reality what many anticipated, notwithstanding its financial success. The next attempt will be of a different nature.

Rev. M. L. Igh, pastor of the Methodist church, is at present confined to his bed. We hope to soon see him at his duties again.
Mr. John Kennedy has lately sold his farm, (the old homestead), to his brother, David Kennedy.
Miss Amy Kennedy is a present visiting with her sister, Mrs. G. Thurston, of Lindsay.
We are sorry to learn that Mr. Thos. Johns is unable to attend to his duties. We hope to soon see him in his accustomed health and strength.
Owing to the rumor that another picnic was to be held here this fall, we might here announce that all thoughts of it have been abandoned.

WOODVILLE.
(From Our Own Correspondent.)
Come away with us to the Lindsay Exhibition on the 26th, 27th and 28th Sept. Harry Rich is to be there. See Canada's foremost comedian in a series of very funny and amusing songs and sketches.
Near future.
It's our fair this week, and a grand concert in Victoria hall on Friday night. All come.
Mrs. W. J. Moore visited with relatives at Buffalo and vicinity last week.

Secretary J. C. Gilchrist reports entries for Woodville Fair to date far ahead of former years.
The much talked-of Lambert vs. Bagg case, referred to in our issue of a fight on the highway last June, was settled here on Monday night out of court. We understand the defendant pays \$250 and each party pays their own costs. Mr. T. Stewart, Lindsay, and Mr. Reid, Canington, were the legal advisers and with the assistance of arbitrators here, a settlement was effected.
Miss E. Browning and Miss Barnes, of Toronto, visited with Mr. J. Barnes here for a few days, returning to the city on Saturday.
The entertainment on Friday night in Victoria hall will be represented by some of Toronto's best talent, and should bring a full house.
A number of good horses are booked for the speeding in the ring at our fall show, which will prove an interesting feature.

Arch. Campbell, our miller, received his new 50-horse power engine a few days ago. It and the new addition to the building, and other improvements, make a decided change.
Miss Maggie G. Campbell, of London, Ont., is visiting with friends and acquaintances here this week.
The farmers are busy harvesting clover in this section, which is a good crop generally.
Saturday morning last news came of the death of President McKinley, which was a great surprise to all, and many were the expressions of regret. In the churches the ministers feelingly referred to the death of the good President.

LITTLE BRITAIN.
(From Our Own Correspondent.)
For horses repairing and boy's supplies, go to Isaac McKee. He is a practical mechanic and can guarantee a first-class job. Bolters, spines and farm implements repaired promptly at reasonable prices. ISAAC MCKEE, Little Britain Foundry.—wtf.
Come with us to the Lindsay Fair to see Varin & Turcotte, the celebrated Mexican axe jugglers, showing their wonderful skill in handling a perfect shower of axes, Sept. 26th, 27th and 28th.
We are very sorry to say that Mr. J. Jones has taken ill with typhoid fever. It is hoped that he will recover.
Mrs. F. Yerex presented her husband with a fine baby boy.
Mr. W. E. Yerex is delivering a great many ploughs, which shows that his business is going all right. We are glad to see our former pastor, Rev. Terrill and wife, back for a visit.
On Sunday last Rev. Mr. Terrill took the pulpit and preached a fine missionary sermon in the morning, and Mr. Clark, of Oakwood, delivered a masterly address in the evening. The collections and contributions amounted to \$90, or in the vicinity thereof.
Our Christian pastor, Mr. Rattan, has taken a trip back north to his brother's for the benefit of his

RELIABLE FURS

For Men, Women and Children.
FINE FURS FOR THE COMING SEASON

The greatest care has been exercised in their selection, only trustworthy qualities are seen in the showing. Latest styles from London, Paris and New York.

Ladies' Electric Seal Jackets from \$30.00 to \$100.00
Ladies' Black Astrachan Jackets from \$25.00 and \$30.00 to \$100.00
Ladies' Fur Capes at \$5.00, \$9.00, \$10.00 to \$100.00
Ladies' Fur Neck Pieces, \$3.50, \$4.50, \$6.00 to \$100.00
Ladies' Collarlets in all fashionable furs at \$3.50 up to \$100.00
Ladies' Gauntlets, \$2.50, \$4.00, \$5.00 to \$10.00 and \$100.00
Men's Gauntlets, \$2.50, \$3.50 up to \$10.00
Children's Storm Proof Collars and Gauntlets to match in choice furs.
Men's Fur C. ats., \$12.50, \$15.00, \$18.00 to \$100.00

REPAIRING AND REMODELLING FURS A SPECIALTY.
Now is the time to get your Fur Work Finished up before the Season opens.

ARMSTRONG BROS.

Manufacturing Furriers and Hatters, Lindsay.

Mr. John Campbell, Fairview Farm, will visit the Pan-American this week with his lot of prize sheep. We expect he will carry away many prizes, as usual.

MARRIAGES.
HARRY ATKINSON, of Lindsay, Ont., on Sept. 5th, by Rev. Mr. J. W. Stewart, married Miss Mabel Atkinson, of Lindsay, Ont., daughter of Mr. J. W. Stewart.
SHIRLEY BROWN, of Lindsay, Ont., on Sept. 4th, by Rev. Mr. J. W. Stewart, married Mr. J. W. Brown, daughter of Mr. J. W. Stewart.
GERMYN CORLEY, of Lindsay, Ont., on Sept. 4th, by Rev. Mr. J. W. Stewart, married Mr. W. J. Gernym, daughter of Mr. J. W. Stewart.
McCREA-ENGLISH—On the residence of the late Mrs. J. W. Stewart, at Lindsay, Ont., on Sept. 4th, by Rev. Mr. J. W. Stewart, Mr. George English, of Lindsay, Ont., and Miss Mary English, of Lindsay, Ont., were united in marriage.