

## MORE FACTS.

### "NEILL THE SHOEMAN"

controls eight large Boot and Shoe Stores, in each of which is maintained a STRICTLY ONE PRICE CASH SYSTEM.

### WHAT ONE PRICE CASH SELLING DOES FOR NEILL.

First—NO ACCOUNTS—Saves extra office help.  
Second—SPOT CASH BUYING—Secures best discounts.  
Third—GOODS QUICKLY TURNED OVER—Ensures up-to-date stocks.

### WHAT ONE PRICE CASH BUYING DOES FOR YOU.

First—It saves you the percentage that credit stores charge to cover bad accounts.  
Second—You also get the benefit of the middle man's profits, and share our large cash discounts.  
Third—It makes every purchase a pleasant and a profitable transaction.

### IT PAYS TO BUY AT NEILL'S.

Eight Stores—Lindsay, Peterboro, London, Woodstock, Barrie, Brockville, Guelph, Brantford.

## R. NEILL,

Boots, Shoes, Trucks, Valises.

### WEST VICTORIA LICENSE BOARD.

Temperance People Send a Deputation to the Meeting—Improved Accommodation and a Strict Enforcement of the Law be Insisted Upon.

A meeting of the License Commissioners was held on the 22nd in Inspector Short's office to consider applications for licenses for the ensuing year and to transact other business. The Commissioners are Mr. W. Neider, Mr. C. Brady, town, and Mr. Hogg, of Oakville. Mr. Neider was re-elected chairman. About 2 o'clock the Commissioners were waited on by a strong temperance deputation comprising citizens from various parts of the county. The deputation had come for the purpose of urging the Commissioners to assist in securing the thorough enforcement of the license law. The deputation was a live issue, and so far as they were concerned they would not discontinue working in its behalf.

The Chairman thanked the deputation for stating their case, and expressed his appreciation of the interest they were taking in the matter. He assured them that the whole aim of the Board and Inspector was the thorough enforcement of the law and to see that first-class accommodation was afforded the travelling public. It was the intention of the Commissioners to summon the licensees of their district to meet their next meeting on April 29th, and so inform them.

Applications for Licenses.

The following licenses were considered by the Commissioners:  
Lindsay—W. H. Simpson, Simpson house; John Mauder, Central house; Mrs. McConnell, Royal hotel; Arthur McFoy, Grand Union; Chas. E. Vitch, Vitch house; Wm. Pym, Pym house; Jas. Butler, Butler house; and John Wardrobe, Benson house. All granted; Herb. M. Brown, Brown's hotel, not granted; the license to be extended for one month to permit him to dispose of his business. Mr. J. R. Shannon was granted a shop license.

Woodville—M. J. McGowan, Royal hotel, granted; D. J. McCrae, Queen's hotel, laid over.  
Lorville—B. Matheson, Junction house, granted; Geo. S. Menger, Midland hotel, granted.

Kirkfield—Andrew Gusty, Dominion house, laid over; Hector Campbell, Campbell house, laid over.  
Victoria Road—Peter Marren, Victoria hotel, laid over.

### BLAZE AT RIDER & KITCHENER'S.

The Excelsior Department Caught in Fire and was Destroyed.

About 4:30 Monday afternoon fire broke out in the excelsior department of the Rider & Kitcheners Co.'s factory, and in less than ten minutes the whole building was a mass of flames. An alarm was sent in by telephone and the brigade responded quickly. The fire had gained such headway before the firemen arrived that the roof of the engine room had caught, and it looked as though the whole factory would be consumed. The firemen however, got to work with two streams and soon had the fire under control confining the fire to the excelsior department.

The origin of the fire is a mystery. Mr. Rider, the president, says it is supposed to have started among some candles in the north-east corner. In the department there are five costly machines, and the room contained about fifty tons of excelsior, besides other stock.

Five or six men worked in the excelsior department, and they will be thrown out of employment for a few weeks until the building is replaced. The firm estimate their loss to be in the neighborhood of \$10,000, which is covered by blanket policy of \$10,000 in the National Guardian, Sun and Colonial Companies. Mr. T. W. Greer is the local agent.

### Fire in the East Ward.

The dwelling of Mr. David Sharpe, Caroline-st., east ward, was completely gutted Tuesday night by fire which was discovered in the kitchen about 11:30. An alarm was sent in from the box and the brigade was on hand a few minutes later and did good work in keeping the fire from spreading to the adjoining buildings. With the exception of the youngest daughter the family had retired, and they had a narrow escape from being burned to death. Mr. Sharpe's contents were completely destroyed. We understand the insurance is light, there being only about \$200 on the house.

## ASTRAVELLERS COME AND GO

### PITHY PERSONAL POINTERS.

Movements of Citizens and Strangers Within Our Gates.

—Dr. Cornwall, of Onondaga, was in town Saturday.  
—Mrs. Stevenson, of Kilmount, was in town lately.  
—Mr. E. Noice, of Minden, was in town Monday on business.  
—Mrs. Ludgate, of Fenelon Falls, was in town last week.  
—Mr. Thos. Grancy, of Kilmount, was in town Thursday.  
—Mr. W. J. Stevenson, of Glenora, was in town Thursday.  
—Mr. G. N. Patterson, of Port Hope, was in town lately.  
—Mr. D. J. McKay, of Woodville, was in town Friday.  
—Mr. S. J. Ketchum, of Kilmount, was in town Saturday on business.  
—Mrs. Salles and Miss Salles, of Little Britain, were in town Saturday.  
—Mr. P. Bradley and daughter, of Fenelon Falls, were in town Friday.  
—Miss Richardson, of New York, is visiting Mrs. Robinson, William-st.

—Rev. W. J. Smith, Presbyterian minister at Bobaygeon, was in town Thursday.

—Mr. Fred. Detman, proprietor of the Dunbar house, Kilmount, was in town Saturday.

—Mr. D. Deyman and Mr. Thos. Minore, of Fenelon Falls, were in town Monday.

—Miss James left to day for Muskoka, where she has accepted a position as teacher.

—Mr. E. Duggan left lately for Calgary, N.W.T., where he will engage in farming.

—Mr. W. R. Jenkins, Little Britain, of the Federal Business College, was in town Friday.

—Mr. D. Campbell, of Woodville, and Mr. W. R. Way, of Beaverton, were in town Saturday.

—Miss Ella Sylvester, who has been visiting her parents in town, left on Monday for New York.

—Mr. J. M. Martin, manager of the Bell Telephone Co.'s office at Barrie, was in town over Sunday.

—Mr. J. J. Walters left lately for Parry Sound, where he has accepted a position on the Star staff.

—Miss F. Wilson, of Port Dover, is visiting her brother, Mr. G. H. Wilson, Cambridge-st.

—Miss McGill, of the Federal Business College, has accepted a position as bookkeeper for Mr. D. Cinnamon.

—Mr. A. H. Ross, of Guelph, representing the National Cream Separator Co., is spending a few days in town.

—Mr. R. Campbell, inspector of the Manufacturers' Life Insurance Co. for Eastern Ontario, was in town Friday.

—Mr. Alvin J. Gould, of Fenelon Falls, who is attending the school of Pharmacy, Toronto, was in town today.

—Mrs. J. D. Grant, who had been visiting her father, Mr. D. Hallman, east ward, returned to her home at Sturgeon Point Monday.

—Mr. J. A. Paddon, manager of the Bank of Montreal, is attending the Spring Horse Show in Toronto this week.

—Mr. Ed. Henley, left Monday for Stratford to take a position as typographical operator on the Beacon staff.

—Mrs. McConnell, Miss McConnell and Mrs. English, of Philadelphia, passed through last week to visit friends in the north country.

—Mr. and Mrs. Fred Lindsay, of New York City, are the guests of his mother, Mrs. J. Lindsay, Cambridge-st. south.

—Mr. Hugh McDougall, of Fenelon Falls, was in town last week. Mr. McDougall is travelling for the McCormick Mfg. Co.

—Mr. and Mrs. Geo. W. Rear, of San Francisco, Cal., are visiting his parents, Mr. and Mrs. J. Rear, Melbourne-st.

—Miss Stanton, Toronto, has taken a position as head trimmer in the millinery department of Messrs. Sutcliffe & Son's store.

—Miss E. D. Cathro, who has been attending Queen's College, Kingston, left on Saturday for Rochester, N.Y., Assa., to spend the summer.

—Mrs. R. Howard, William-st., left this morning for Rochester, N.Y., owing to the sudden death of her brother-in-law, Mr. Lewis Outebout.

—Mr. W. C. Goffart, of Orillia, was in town Friday. We understand he purchased a large number of pelts from local trappers.

—Mr. C. H. Grantham and Miss Grantham, of Toronto, passed through to Sturgeon Point yesterday to spend a few days at their summer home.

—Mr. Felix Gassien, Sr., of the east ward, left lately for Souris, Man., to spend the summer. If he can secure a good quarter section of land he may remain permanently.

—Mr. M. Nasmith, Miss E. Nasmith and Miss Maggie Nasmith, of Toronto, passed through Friday to their summer home at Eureka Point, Sturgeon Lake.

—Mrs. F. C. Haro, of Ottawa, who has been visiting her parents, Dr. and Mrs. Wilson, of Fenelon Falls, passed through to Whitby lately to spend a few days prior to returning to the Capital.

—Mr. W. Wilson, Mr. J. G. Bowes, of Crossman & Co.'s staff, Mr. J. B. Primeau, Mr. Geo. A. Slater, Mr. W. McGridge, Mr. L. J. Stuart and Mr. B. O. Switzer, of Peterboro, spent Sunday with friends in town.

—Sir Knights Capt. Wallace, Robertson and Henderson, town, attending a meeting of the Haliburton Preceptory of Royal Black Knights of Ireland in that village Thursday evening and left valuable assistance in the initiation of six new members.

—Rev. Jas. Wallace, M. A., F. D. T. e new minister of St. Andrew's, left town last Monday for Germany, where he will complete his course in Philosophy and the study of the German language. He was accompanied to the station by a number of the leading members of the congregation.

## BREEZY LOCAL BREVITIES.

### GATHERED BY POST REPORTERS

What is Happening in Town and the Country About Us.

Farmers should remember the office hours of the Victoria Loan & Savings Co., are from 9 a.m. to 4:30 p.m., every lawful day.—w.t.

Galt's visitation of smallpox cost her \$12,000. In consequence the rate of taxation has had to be increased. —Once it may have been cheaper to move than to pay rent, but in these days of high prices it's cheaper to do neither.

On Friday evening, May 8th, Mr. F. D. Monk, leader of the opposition in Quebec province will lecture in the Collegiate Institute.—d.w.l.

Local contractors are reminded that tenders are being asked for the erection of a town hall, 40x70 ft. in size in the village of Woodville.

Port Hope citizens are discussing the erection of a hospital. A committee has been appointed to devise ways and means.

Remember the Victoria Loan & Savings Company allow 3-1-2 per cent interest, compounded half-yearly, for money left with them on deposit.—w.t.

The first drive of logs passed over Fenelon Falls bridge on Wednesday. The timber belonged to the Gilmour Co., and had been held over in Cameron Lake since last season.

The tug Marie Louise, which sank near Sturgeon Point wharf on Friday as the result of having a hole in the stern, was raised Saturday and reached town the same evening.

Forty-nine years ago last Monday, Sergt. Major Martin first donned the scarlet of the British Army. The old veteran was down town today calling on friends, and is in fairly good health.

The pupils of Miss E. Jackson, music teacher, Cambridge-st., gave a recital at the residence of Dr. Vrooman Tuesday, April 21st. They were assisted by Mrs. Williamson, Mrs. Koyle and Mrs. W. R. Widess.

Ex-Mayor Silver, of Collingwood, was defeated for the majority on a newspaper man and so dropped advertising. He is now advertising his business for sale. You cannot continue successfully in business without advertising.

Found, on Friday last, on the river bank below Lindsay, a breech-loading shot-gun and fish spear. Owner can regain possession of same by applying to Nicholas Brady, fishery overseer and answering a few questions. Nuff sed!

Paragraphs like the following from Saturday's Examiner are not infrequent in the Peterboro papers: The market this morning was an exceptionally small one. Butter sold at from 10c to 22c, eggs 11c to 12c, and chickens from 70c to 80c.

Dr. Forbes Winslow, the brain specialist, in the course of an address before the London Psycho-Therapeutic Society, advocated the treatment and cure of inebriety and other diseases by hypnosis. His ideas were very explicit and pronounced.

The Raven Lake Portland Cement Co. want more masons and helpers to push the erection of their large buildings. A large building, already been erected and placed in charge of an experienced caterer, and the sleeping accommodation is first-class.

We notice that some of our bicyclists are speeding on the sidewalks faster than the law permits. Also that when passing citizens they fail to dismount. This is a violation of the bicycle by-law. Chief Nelson should keep a sharp lookout and prosecute the offenders.

The Hon. A. H. Blair, Minister of Railways and Canals, Mr. Collingwood Schreiber, Deputy Minister, and some other distinguished gentlemen, passed through on Monday in their private car "Ottawa" to Beaverton. They are making a tour of inspection of The Trent Valley Canal.

Last Friday about 6:30 a double-header train started out for Midland, but owing the switch near the freight shed not being set properly the front engine, No. 459, left the track. It engine, No. 459, left the track. It engine, No. 459, left the track. It engine, No. 459, left the track.

Mr. Geo. Lindsay has a gang of men at work building the foundation for a new brick dwelling on Cambridge-st. south. The house will be bridge-st. south. The house will be bridge-st. south. The house will be bridge-st. south.

April 23rd, was St. George's day the anniversary of passengers on Cambridge-st. south. The house will be bridge-st. south. The house will be bridge-st. south. The house will be bridge-st. south.

The capacity of the Rathbun Co. saw and shingle mill at Fenelon Falls has been greatly increased as a result of extensive improvements. Two new high pressure boilers and another fast operating shingle machine have been added at a cost of about \$6,000, and next season the mill will be enlarged and made first class in every respect.

Capt. Bell made his third trip on Saturday with his steamer, the Comet, bringing passengers from Caesarea and other upper lake points. As a proof of the value of this service As a proof of the value of this service As a proof of the value of this service.

The Colonial Weaving Company is a new industry just organized in Peterboro with a capital of \$60,000. The company proposes to manufacture all kinds of silk, linen and cotton labels, badges, ribbons, belts and ornamental drapings. As yet the shareholders of the company are Messrs. J. D. King, vice-president of the company, J. H. Jamieson, John Nugent, A. H. Stratton and J. English, Hastings. The factory will be in full operation by the 1st day of June.

## Wakely & Ford. Wakely & Ford.

## ...CITY-LIKE LINDSAY...

How often it has been said—and truthfully—that Lindsay is more like a city than some so-called cities.

In our own business we've found a large demand for goods that usually are found only in city stores.

By catering to this demand we have kept in Lindsay a good deal of money that formerly went to the city stores.

We do not believe in whining about people doing their buying in city stores. We know from experience that Lindsay people will buy in Lindsay stores if they can get the kind of goods they want.

Can't blame people for going to the city for what they want if they cannot get it at home.

We've got goods to supply the most exclusive tastes—quality equal to the best city stores—choice wide enough for the most critical; prices we believe as low or lower than you can get the same goods for in any store either here or citywards.

## SPRING HAT BEAUTY

After all, the hat makes or mars the lady's appearance.

Men may ridicule women's love of beauty in hats but they secretly admire a pretty face under a pretty hat just the same.

And there's no face so pretty that a becoming hat won't make just a wee bit prettier, and there's no face so plain but can be improved by a handsome hat.

The first thing to consider in a lady's hat is "becomingness." You'll have no trouble to choose a becoming hat to suit your own liking. We have scores from the fashion marts and each one is characterized by its beauty and individuality of style that would be a credit to any city store.

Prices are fully twenty-five to fifty per cent. lower than city prices.

## CHARMING SHIRT WAIST STYLES

Modish Waists of all the correct materials are represented here in big variety. All the fashionable ideas as embodied in the latest modes, got up with cleverness and taste, are shown in the Wakely & Ford Waist. Only by seeing them can you obtain a tangible and realising idea of their infinite merit and the comprehensiveness of the showing. Materials are muslin, silk, lace, and silk organza. Prices start at 49c. and go as high as \$3.00 for muslin. Silks at 3.75, 4.50, 5.00, 6.00 and \$8.50. Organza at 5.00 and \$6.50. Lustrous at 2.75 and \$3.50.

## A WEALTH OF WOMEN'S WEAR

Outer Garments Generally—priced at little more than half real value.

A Montreal man, famous as a fine clock maker, wanted to dispose of all of his samples at one transaction. We had a splendid stock of our own, so we made an almost absurdly low bid for his new, handsome, perfect samples. He surprised us by accepting. Now a surprise awaits you. Think of saving \$3 to \$13 on a Spring Suit! And these beautiful Silk Coats that are now in such high favor, \$4 and \$5 less than our already moderate price. Then, too, there are Skirts and Capes—various late approved styles—choose anywhere among these, sure of getting an a matched bargain.

These prices show big savings.

### SKIRTS.

SUITS.  
\$25.00 Suits \$18.50  
20.00 Suits 15.00  
15.00 Suits 10.00  
10.00 Suits 7.50

\$10.00 kinds \$7.50  
7.50 kinds 5.00  
5.00 kinds 3.50

## A SPLENDID SHOWING OF NEW DRESS GOODS

We do like to talk on this subject. Dress Goods is a topic as close to our hearts as it is to women kind generally. Maybe it's because we have such an excellent assortment of rich, charming new spring fancies, and in the way we price them. Heaps of beautiful new dress stuffs, arrays in all their spring beauty, are here in lavish profusion to tempt fair feminity. And the prices are in every instance small enough to please the most economical. They start at 15c. and range up to \$3.00 a yard.

## WAKELY & FORD,

The Safe Satisfactory Store.

STRICTLY CASH DEALERS

LINDSAY

## FOR YOU, GENTLEMEN!

Irish Twills and Serges.  
English Meltons and Whipcords.  
Scotch Tweeds and Serges.

YOUR NEW SUIT will give you sound satisfaction if made of any of the above weaves. We guarantee the excellence of the goods, and can offer you a choice of all the new designs for this season.

We have been in business in Lindsay for many years, and have to thank our old customers for their long and appreciated patronage. We promise the general public that every garment turned out by us will embody all that is best in material, workmanship and style. Thoroughness is a feature of our work.

Place your order for your Spring Suit or Overcoat now.

## A. CATHRO, Merchant Tailor.

## A FULL LINE OF BABY CARRIAGES AND GO CARTS.

When in doubt buy at RUDD'S. We try to give you a little more value for your money than you will get anywhere else.

If in need of a Trunk, Valise, Grip or Satchel, we have them of the very best makes at lowest possible prices.

Light or Heavy Harness always on hand or made to order.

THE RUDD HARNESS CO.  
H. J. LITTLE, Manager.

## Do Your Eyes Trouble You?

If You are Abusing Them—STOP IT.

If any Reasonable Use of Them Causes Inconvenience or Distress—CONSULT US.

Examination and Advice Free.

BRITTON BROS., Opticians,  
Foot of Kent Street, Lindsay.