ESTBAM'S UP FORE GOUGH'S Re-Organizing Sale

This is the Bigest, Broadest, Unloading Movement of the Period, re-arranging our business for another year of prosperity. Now "for a long pull, a strong pull, and a pull together." No Clothing, Underwear, Hats, Caps or Furnishings should

A GOOD MOBNING'S SHOPPING

If you save Five Dollars on one article Two Dollars and a Half on a second and a Dollar on a third in a Morning's Shopping you have saved an average skilled workman's wages for wise investing of your money for Clothing if you come to this sale. All our former regular low prices have been ruthlessly reduced—SOME 1-4-SOME 1-3-SOME 1-2. We have the goods, we have the qualities; we have the assortments to make this reorganizing sale the Wonder Sale of the season.

Why Do We Make Such Sacrifices? Why? It's as simple as A B C. We have done an immense business and can afford to sell the ba'ance of Winter Stock at Sacrifice Prices. Besides the Gough Syndicate is going in for manufacturing it's own Clothing—going to get closer to the actual cost of making, so as to sell still closer to you—and we have to make a supreme effort to clear out the clothing on hand, lock, stock and barrel. Therefore, ON WITH THE RUSH! This re-organizing of our business does not make Gough's Store any less "Gough's." It will continue to be Gough's Store with the same old policy, but with greater strength than ever. The second week adds to the intense interest of this sale. Have a look at these fast flyers for this week.

	SUITS	
Suits worth 6 co Suits worth 7 50 Suits worth 8 50 Suits worth 10 00 Suits worth 12 00 Suits worth 13 00	Sale Price Sale Price Sale Price Sale Price Sale Price Sale Price	\$ 2.95 \$ 3.95 \$ 4.95 \$ 5.95 \$ 6.95 \$ 7.95 \$ 9.95 \$ 9.95

YOUTHS' RAGLANETTE OVERCOATS Raglanette Overcoats worth \$5 00 Sile Price \$2 90 Riglanette Overcoats worth 6 on Sile Price 3 95 Raglanette Overcoats worth 7 oo Sale Price 4 85 Raglanette Overcoats worth 8 00 Sale Price Raglanette Overcoats worth 10 00 Sale Price 7 85 BOVS' 2-PIECE SUITS

Boys' 2-piece Suits worth \$1 Boys' 2-piece Suits worth 1 Boys' 2-piece Suits worth 2 Boys' 2-piece Suits worth 2 Boys' 2-piece Suits worth 3	50 Sale Price 950 75 Sale Price \$1 25 50 Sale Price 1 49 75 Sale Price 1 95
MEN'S CRAVENE	TTE COATS

BOYS' 3-PIECE SUITS Boys' 3-piece Suits worth \$3 00 Sale Price \$1 95 Boys' 3-piece Suits worth 4 00 Sale Price 2 95 Boys' 3-piece Suits worth 5 00 Sale Price 3 50 Boys' 3-piece Suits worth 6 00 Sale Price 4 95 Boys' 3-piece Suits worth 7 00 Sale Price 5 95 OVERCOATS

Overcoats Overcoats Overcoats	worth	10	00	Sale	Price	7	95
	2110	DE	200	PDC			

MEN'S REEFERS

Youths' Suits worth \$4 50 Sale price \$2 75 Youths' Suits worth 6 oo Sale price 3 75 Youths' Suits worth 8 50 Sale price. ... 5 75 Youths' Suits worth 10 00 Sale price 6 75

BOYS' REEFERS

Extra good quality nap and beaver, fine linings, perfect in fit, special value when priced at \$4 50, ages 6 to 12 years, Sale price \$2 95 Boys' Reefers, high class materials, frieze and beaver,

Men's Reefers worth \$4 50 Sale price.....\$2 95 an elegant range, sizes to fit from 6 to 12 yrs., worth

Suit worth 14 00 Sale Price..... 9 95
Suit worth 16 00 Sale Price..... 9 95
Cravenette Coats worth 12 00 Sale price... 8 95

Men's Reefers worth 6 50 Sale price.... 4 95

Men's Reefers worth 6 50 Sale price... 4 95

Men's Reefers worth 6 50 Sale price.... 4 95 All Gent's Furnishings, Hats, Caps and Furs will be sold at cost during this Great Slaughter Sale. Without exception the Greatest Slaughter of Winter Clothing we ever made 640)0(64);

Men's

Men's

THE ATTYNDANOE AT

Poterboro, the 'Electric City", which is fast becoming ing of the furnace. The building be- press. a leading manufacturing centre of Cana a. Over 90 per cent of thes greduating are placed in good to icions in Pete boro Ascend a school where you have such prospects.

NOW IS THE TIME TO ENTER. If you espant attend ou school, write for particulars regarding our Correspon cace Course.

WM. PRINGLE.

MANULLA.

(From Our Own Corr spond at.)

morning for Hamilton, where she will

spent a few days with her daugh-

Mrs. G. M. Pearce left on Thursday

Moster Leon King returned last

On Monday, Feb. 8th, Mrs. B Jow.

ell, presented her husband with a

baby girl. Both mother and haby

Judge McIntyre, of Whitby, speat

Miss M. McQueen, returned list

mack to New York, after spending

two menths' vacation with her meth-

Miss Minnie Shortridge has gone

Mr. H. Glendenning is at present in

Our basebali club intends holding

LITTLE BRITAIN.

(From Our Own Correspondent.)

Mrs. E. Yerex spent Thursday and

Mrs. Sailes and Mrs. Pearce have

Mrs. J. Yeo gave a party Tuesday

evening for her grandchildren pre-

Sunday at her home in Lindsay.

returned from a visit in Bothany.

Western Ontario, speaking at Farm-

to Columbus, and expects to be away

Monday night in our village.

for a ccuple of months.

ers' Institute meetings.

are doing well.

entertainment.

Friday in Toronto.

a speedy recovery.

their home in Manitoba.

Saturday after spending a month in

ney 37, N. Dillman 37, M. Yerex 25, S. Dix 25, F. Maunder 25, M. Mark 0. OMEMEE.

(From Our Own Correspondent) The fire which destroyed our publie and high school building last week was caused by the everhear- are overhauling the steamer Eming frame, burned quickly, and the scholars were fortunate in getting out in safety. Some of the teachers we e ausent at the time, being home on account of sickness. T mporary accommodation will be provided in

the Salvation Aumy barracks. There is a great deal of sickness in the village, and the doctors are

kept busy. Our citizens are going to have better fire protection, as a brigade will Messrs. C. Ivory, J. Mitcheli, J. Chang and J. D. Thornton are about again after being laid up with la

(Too late for last week.)

BOBCA YGEON

Aylmer with his brother, Mr. Fred , their golden wedding last Tuesday urer, evening, the 2nd, inst., and it was a Moved by Mr. Taylor, seconded by most pleasing affair. Their children Mr. Watson, that in reply to Messrs. and grandchildren, with other rela- Stewart & O'Connor's communication tives, assembled at Mr. Moore's resi- re damages for the death of the late dence in the evening and formed a Joseph Found, the Clark is authorizhappy circle. After those present ed to say that two of the Councillors had partaken of a splendid repast, having examined the road in question they formed in a circle to perform and from the condition of the weathe ceremony of the golden wedding, ther, being a very stormy day when and when the Rev. G. W. Smith ask- the accident occurred, and the state he hesitated in producing it, but after receiving notice of damages, his grandson, Mr. W. H. Moore, pull- the Council are of the opinion that ed out a paper from his pocket and they cannot be held responsible. asked the reverend gentleman if that Carried. would do. When it was examined it. Mr. McLeod presented the case of mittee are sparing neither time or was found to be a genuine license to Mr. Malcolm Blew, who had frezen expense in making this a first-class unite him and Miss Hilt, of Toronto, part of his foot while chopping in reverend gentleman soon saw that Moved by Mr. Watson, seconded by all was right and the young couple Mr. Taylor, that Mr. McLeod be apcame to the centre of the circle and pointed with Mr. Robert Wells, were united in matrimony, while the to look into the matter of the supgrandfather and grandmother look- port of Mr. Archie McEachren, with ed on, being well pleased. The scene a view to transferring his property young couple health, prosperity and for his support .- Carried. happiness, and hope they may live to enjoy their golden wedding. After by Mr. Watson, the following acparatory to the latters' departure for the marriage ceremony was perform-We are sorry to hear that Mr. and od the ancient bride and groom were each presented with a purse of gold Mrs. J. Blowett have been very ill. after which Mr. Moore, sr., returned Their many friends will wish them thanks. This closed a very happy There was quite a flurry of excite- evening's proceedings.

ment in our village Sunday evening | Owing to the deep snow and the when the alarm was given that the impassable state of the roads, there Methodist church was on fire. A is almost a wood famine here. Fablighted lamp fell to the floor and ulous prices are being offered, but started quite a blaze but fortunately they fail to bring the wood. Our It was noticed by Mr. S. Inwin, who villagers are hoping for settled wearesides near the church. The fire ther, so that the roads will get betwas extinguished before much dam- | for.

was the guest of Miss Smith Sunday of Mr. Harvey Thompson, was married to Mr. Routley, of Toronto. For Following are the marks obtained a more extended notice see item in month.

Miss F. Nugant spent Saturday and place at the Rockland house, Bobcaygeon, on Wednesday of last week, Miss Scott, teacher at Providence, when Miss Cora Thompson, daughter

classes of Public School: Total 100 down with typhoid fever for the past evening. Feb. 19th, and it promises posed to have been caused by an un--R. Mark, 73, F. Lapp 73, E. McKee eight weeks, is recovering nicely. We to be the best of the season. Messrs. exposed electric wire.

71, S. Mark 63, P. Hooper 63, H. Lapp hope to see him out soon. Whiteside 50, B. Jerkins 38, R. Glen- played in Toronto last week, drove will take part. Plan of hall is now over to Fenelon Falls in the afternoon on last Tuesday, and to their surprise could not get a train for Lindsay owing to the snowstorm, so they had to return without seeing

The Trent Valley Navigation. Co.

MARIPOSA. (Special to The Post.)

The Municipal Council of Mariposa met at Oakwood on Monday, the 8th day of February, 1904. The members were all present. The minutes of the last meeting were read and approved. owing to bad roads and weather. The Clerk read a communication, Miss Smith is considered one of the from Messrs. Stewart & O'Connor, best stating that they had received in- Oos. s ructions from the widow and childaction for damages egainst the Cor- School in the Salvation Army Bar- fering of Whitewear the most notren of the late Joseph Found to bring Mechanics' Institute, the Public poration because of the death of the said Joseph Found by reason of the Our new school building will be Rev. Mr. Teney, Anglican minister, default of the corporation to keep right up-to-date, and will cost from has beer given a call to Peterboro. the highway in a fit and proper con- \$5,000 to \$6,000. dition for public travel. From Sawyer & Massey, re road machinery and of Omemee and Emily delegates at road repairs. From Mr. John Han- the Convention on hext Tuesday, cock, tendering his resignation as ov- 16th inst. The split between the Mr. and Mrs. Quintin Moore, who erseer of beat No. 13. From Messrs. Vrooman and Hughes parties causes reside at Nogey's Creek, celebrated McSweyn & Smith re bonds for treas- considerable hopefulness, as the Vroogood pouplar Liberal.

ed the ancient groom for his license, of the roads as found the second day

was an unique one, and we wish the to the corporation, or to Mr. Walls On motion of Mr. Michael, seconded | trrest of his firm.

counts were ordered to be paid; Wilson & Wilson \$ 35.75 E. Yerex

Manson Oliver The Municipal World McSweyn & Smith Alfred Hodgins Denis Mackin Pascoe Bros J. B. Weldon Bert Graham ... The Council then adjourned till the business and to appoint overseers.

J. B. Weldon, Clerk. WOODVILLE. (From Our Own Correspondent.) Mr. Bert McIntyre, who has been

inations held in the fourth and fifth Mr. W. Hickson, who has been ing their annual concert on Friday underneath his studio. It is sup-

Smiley and Smedley, two leading ar-63. B. Maunder 50, F. Dix 50, L. One of our rinks that was to have tists, of Toronto, besides local talent,

day evening, is making her many -Miss Florence Symons, of Lindsay is visiting Miss Mabel McKee. .- Our doctors are at present kept busy attending the numerous lagrippe patients.

OMEMEE.

(From Our Own Correspondent.) None died lately notwithstanding cold weather, la grippe, blockade

The churches are slimly attended

Our High School holds out in the

There bids fair to be a large crowd

Our new bank manager is well

pleased with the business done so far. Our village fire apparatus is being overhauled and repaired. Dr. Keith has been appointed Medical inspector for the village as successor to Dr. Cornwall.

Personals

-Conductor J. D. McMillan, of the Peterboro-Believille run, is spending | they are all buying in larger quana few days in town.

-Mr. Henry Mulligan, of Millbrook, inspector for the Midland Loan and Savings Co., of Fort Hope, was in town Tuesday. - Mr. Wm. Muldoon, a former em-

ployee in Cowan & Co's foundary at

Galt, has taken a position in McCrae's foundry, William-st. -Mr. J. Goodman, travelier for the Copeland Brewing Co., of Toronto, west in town Morday in the in-

-Mr. A. J. Ford left on Wednesday for Toronto to assist his friend, Mr. Thos Bryden, in the purchasing of a new stock of clothing and furnishs ings. Mr. Bryden is opening a new store in Galt.

- Mr. J. W. Leonard, station agent at Lindsay about 25 years ago, who recently resigned his position as Assistant General Manager C. P. R. lines west of Fort William, at Winnipeg, states that he intends taking a rost for a time, and denies thd [resecond Monday in March for general port that he has obtained an apa line in the U.S.

-Mr. W. A. Sherwood, the popular artist, of Toronto, formerly of Lind- St. 1 RERLAND .- At Fencion Falls, on say and Omemee, and president of the Victoria County Old Boys' Assoworking in Hamilton, is home for a ciation, will suffer a loss of over \$1,000 on account of a fire which broke out recently in the apartments

THE PREMIER WHITE COODS SALE

Bros. is Offering to Ladies.

The ladies are flocking to Dundas & Flavelle Bros.' these days, the special attraction being a great sale of Whitewear. We speak advisedly when we say "a great sale," because the plans for it were laid on no common scale. The initial preparations were made as far back as last June on English soil, the firm's buyer having taken advantage of some remarkable bargains in white nally unchanged. Maize on passage firm piece goods, and since then, as oppor- but active; spot American mixed, 20s 6d. tunity offered, and the needs of Paris-Close-Wheat tone quiet: Feb. 21f manufacturers compelled, the firm | 50c. May and Aug., 21f 65c. Flour tone has been making extensive purchases quiet; Feb. 29f 70c, May and Aug. 20f 60c. of manufactured undergarments for Antwerp-Wheat, spot steady; No. 2 R. ladies with the one object in view. that of making their 1904 spring ofever placed before the ladies of Lind-

say and the County: There are other dry goods stores, and there may be other whitewear sales, but the firm that plans early and buys freely generally secures Grainthe cream of the offerings in the particular line sought for. That Messrs, Dundas & Flavelle Bros. have had that fortunate choice of new lines which awaits the early buyer will be made evident by even a hurried inspaction of the immense range of goods displayed, and we may point out that they have been doubly fortunate in buying prior to the several stiff advances in the price of all cotton goods, which places them in a position to undersell most, if not all competitors. The ladies appear to have received a kint of the state ci affairs in some way, because tities than even before.

BIRTHS

SCOTT .- In Lindsay, on February 6th, The wife of Mr. Fred Scott, daughter. SCOTT,-In Lindsay, on February 6th,

the wife of Mr. Joseph Scott, a daughter. MURPHY .- In South Ops, on Jan. 29th, the wife of Mr. Peter Mur- Cables Steady-Buffalo Firmer for

phy, a daughter, MARRIAGES

SMITH-GILLIES -Ou Wiednesday, February 3rd, at the home of Angus Gillies, Eden, by the Rev. A. J. Terrill, Samuel D. Smith to Cora HOOEY-SMITH,-At the Rectory,

Fencion Falls, by the Rev. A. S. S. Dickinson, on Tuesday, February 2nd, Mr. Edwin Harvey Hooey, of the township of Fenelon, to Miss Mary Matilda Smith, of the township of Somerville, DEATHS

JEWELL.-In Lindsay, on Sunday, February 7th, 1904, Thomas Jewell, aged 81 years.

Friday, Feb. 5th, Sarah Jordan, wife of Andrew Sutherland. G.T.R.

EDWARDS .- At Fenelon Falls, on Thursday, January 28th, 1904, Edward Robert Edwards, aged 58 years, 4 months and 24 days.

MARKET REPORTS.

What the Big Firm of Dundas & Flavelle | Wheat Scores Big Advance at Chicago -Liverpool Lower - Visible Supply Greater-The Latest Quotations.

Tuesday Evening, Feb 9. to-day than yesterday, and corn futures At Paris, wheat futures advanced 30 to 35 At Chicago, July wheat advanced 234c from yesterday, May corn 1%c, and May Bradstreet's estimate places the increase

n visible wheat at 2 600,000.

LEADING WHEAT MARKET! Following are the closing quotations at mportant wheat centres to-day New York TORONTO SE. LAWRENCE MARKET.

Wheat, white, bash 0 801/2 Wheat spring, bush 0 87 Wheat, goose, bush. 0 78 Barley, bush, 0 46 Beans, bush. 1 35 Beans, hand-picked 1 65 Rye, bush. 0 57 Peas bush. 0 66 Buckwheat, bush. 0 46 Oats, bush. 0 85 Liverpool, Feb. 9 .- Wheat-Spot nominal.

Futures dull; March 6s 51/d, May 6s 61/d. July nominal. Corn-Spot American mixed, new, quiet, 4s 2d; American mixed, old 4s 6%d. Futures quiet; March 4s 6%d, May 4s 8%d. Hams- Short cut, steady, 44s; shoulders, square, steady, 38s. Lard-American refined steady, 37s 3d. Turpentine Spirits-Steady, 47s. NEW YORK DAIRY MARKET.

New York, Feb. 9 .- Butter-Firm; receipts, 2917; creamery, extras, per lb., 2414c to 24%c; firsts, 22c to 24c; renovated, extras, 17e; do, firsts, 15c to 16c; western factory, current nake, firsts, 14c to 141/c. Cheese-Steady, unchanged; rece pts, Eggs-Firm, unchanged; receipts, 11,915

CATTLE MARKETS.

Both Hogs and Cattle. London, Feb. 9.- Live cattle steady at | Chickens, per le 101/2c to 111/2c per lb, for American steers, dressed weight; (anadian steers, 10c to .11c per lb.; refrigerator beef, 7%c to 8c per Turkeys..... Sheep, 11c to 1114c per lb. Lambs, 14c Gesse to 141/c, dressed weight. TORONTO LIVE STOCK.

Receipts of live stock at the City Market since last Friday were 28 cars of Canadian and 9 cars of American, consisting of 479 cattle, 723 hogs, 376 sheep, 16 calves. Exporters-Best lots of exporters sold at \$4.50 to \$4.60 per cwt.; medium at about \$4.25 to \$4.50 per cwt.

Export Bulls Choice quality bulls are worth \$3.75 to \$3.85 per cwt,; medium & good bulls sold at \$3.25 to \$3.50. Export Cows-Export cows are worth \$3,40 to \$3.50 per cwt. Butchers' Cattle-Choice picked lots butchers', 1100 to 1175 lbs. each, equal in uality to best exporters, are worth \$4.20 to \$4.30; loads of good sold at \$4 to \$4,25; fair to good, \$3,60 to \$3,85; common, \$3.15 to \$3.30; rough to inferior, \$3; ners, \$2.50 to \$2.75. Feeders-Steers of good quality, 1050

1150 lbs. each, at \$3.75 to \$4 per cwt.

Stockers-Une-year to 2-year-old stee 400 to 700 lbs. each, are worth \$3 to \$3,50

per cwt; of colors and of poor breeding Sheep quality of same weights are worth \$2.50 to Lambs

\$4 to \$4.90; helfers, \$3.25 to \$4.73; \$2.75 to \$4; bulls, \$3 to \$4.25; stock feeders, \$2,75 to \$4.

20c higher; heavy, medlum Yoke \$5 to \$6,90; yearlings, \$5.25 to \$5.35 ers, \$4.50 to \$4.75; ewes, \$4.25 " \$

sheep, mixed, \$2.50 to \$4.50. NEW YORK LIVE ST New York, Feb. 9. - Beevesno sales; no exports. Calves-Receipts, 198; veals fra 11 Sheep and Lambs-Receipts, 428. quiet, steady; sambs active and firm \$3.50 to \$4.60; outside of two small at \$2,75 to \$4.90, lambs, \$6.50 Hogs-Receipts, 3179; 10c higher;

of state bogs sold at \$5.75. CHICAGO LIVE STOCK. Chicago, Feb. 9 -Cattle-Reccipia steady; good to prime steers, \$5 poor to medium, \$4 to \$4,90; stock feeders, \$2.50 to \$4.20; cows, \$1.50 to heifers, \$2,20 to \$4.60; canners, \$ \$2.50; bulls, \$2,25 to \$4,10; calves, \$2 Hogs-Receipts, 28,000; to-morrow,

5c to 10c higher; mixed and butcher to \$5.30; good to choice, \$5.10 rough, heavy, \$4,95 to \$5.05; light, \$5.15; bulk of sales, \$4.95 to \$5.15, Sheep and Lambs-Receipts, 18,000 slow; lambs steady to slow; good to wethers, \$4 to \$4.50; fair to choice, \$3.75 to \$4; native lambs, \$5,15 to \$5 LOCAL MARKETS.

Goose Wheat 0 70 to Barley. No. 1.. Peas, Canadian Beauties 0 65 Peas, Black Eye 0 8 Peas, Prince Albert Buckwheat Red Clover Seed Alsike Eggs, fresh, per dos. .. Butter, per lb., for roll. Butter, erock, per lb Lard Highest Grade Manisobs Straight Roller Flour. 2 00 10

Patent 2 30 10 100 lbs..... 2 10 10 1 Relled Oats, 9 20 W Hay8 00 w Hege, select, live weight, Potestoes, per bag 0 45 14 Apples, per bag 0 50 W Butcher's Cow Butcher's Cattle Export Cattle Stooker's Cattle, good color. Stocker's Oatole, off color.