

AWFUL WRECK IN PRICES AT GOUGH'S!

GOUGH'S RE-ORGANIZING SALE

The Gough Syndicate are re-organizing their business and making extensive preparations for bigger and better things. The remarkable expansion of our business and the necessity for getting still closer to the cost of production, has decided us to begin the manufacturing of Clothing at an early date on an extensive scale. In view of these facts, we have begun the most decisive Stock-Clearance Event ever attempted by any Canadian Syndicate. It is imperative that an excess of stock carried by us of every grade and character be disposed of within the next six weeks, no matter how great the losses that may result.

Greatest Sale in Lindsay History

\$40,000 worth of dependable Clothing for men, youths and boys to be sold, and we're not going to let prices interfere with the quick disposal of goods. The sale begins with a blaze of price-cutting. Busy hands have been engaged in pruning the prices so closely, so deeply, that we have lost all sight of profit, and in many cases part of the cost has gone.

Men's Suits and Overcoats.		
Men's \$ 6.00 Suits and Overcoats for.....	\$3.75	
Men's 7.00 Suits and Overcoats for.....	4.25	
Men's 8.00 Suits and Overcoats for.....	4.75	
Men's 9.00 Suits and Overcoats for.....	5.50	
Men's 10.00 Suits and Overcoats for.....	6.00	
Men's 12.50 Suits and Overcoats for.....	7.00	

Boys' Suits and Overcoats.		
Boys' \$2.50 2-piece Suits and Overcoats for.....	\$1.49	
Boys' 3.00 2-piece Suits and Overcoats for.....	2.00	
Boys' 3.50 3-piece Suits and Overcoats for.....	2.50	
Boys' 4.00 3-piece Suits and Overcoats for.....	2.95	
Boys' 5.00 3-piece Suits and Overcoats for.....	3.50	
Boys' 6.00 3-piece Suits and Overcoats for.....	4.00	

A DOLLAR'S WORTH FOR FIFTY CENTS.—That's what you can look for in many cases during this BIG SALE. An avalanche of reduction on all winter stocks—bargains that should draw crowds from town and bring flocks of people in from the country for miles around.

B. J. GOUGH

Member of the Gough Syndicate.

LINDSAY'S BIG CLOTHIER

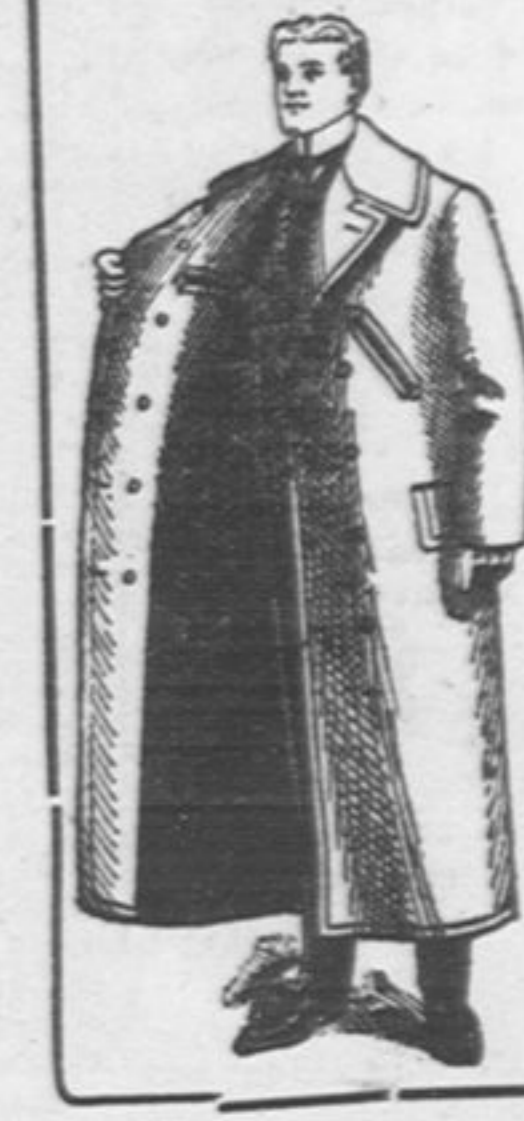
A Hurricane of Slashed Prices

More value in Men's and Boys' Overcoats and Suits, Fur Coats, Hats, Caps, Underwear and Furnishings can now be had at Gough's than ever known before. The chance to make money has come. Here's a few of the matchless prices. The sale is now in full swing WITH MAGNETIC MARK-DOWN'S LIKE THESE:

Fur Coats at Cost.	
\$65.00 Coon Coats for.....	\$46.00
50.00 Coon Coats for.....	37.50
50.00 Wallaby Coats for.....	25.00
30.00 Black Buffalo Coats for.....	22.00
28.00 Wambat Buffalo Coats for.....	19.00
26.00 Wambat Buffalo Coats for.....	17.00

Underwear	
50c Fleece Lined Underwear.....	24c
75c Scotch Wool Underwear.....	55c
50c Knit Top Shirts for.....	33c
25c, 35c and 50c Ties for.....	19c
25c and 35c Cashmere and Worsted Half Hose for.....	19c

PRICES THAT BARELY REPRESENT THE COST of raw material alone, without any consideration for expense of manufacturing. Everything here is GOOD, no matter how cheap. At such prices it will pay you to buy for next winter.



Peterboro Business College

THE ATTENDANCE AT Peterboro Business College, the "Electric City," which is fast becoming a leading manufacturing centre in Ontario, is larger than ever. Why? Because we are keeping up with the growth of the "Electric City," which is fast becoming a leading manufacturing centre in Ontario. Over 90 per cent. of those attending are placed in good positions in Peterboro. Attend a school where you have such success.

CORRESPONDENT'S LETTERS

OAKWOOD. (From Our Own Correspondent.) Mr. A. B. Sullivan, of Murrice Station, has a good thing in the pot for local agents. The pot is a troupe that cannot be wanted or clipped, and will stand the severest test of wear and weather. It has been long felt and is now supplied at reasonable cost. They are for profit, they are proof, frost proof, and really indestructible. You will not hurt them—you can boil water in them. Every troupe needs these troupes, as they will serve their price in a short time. Mr. Sullivan is disposing of numbers of them.

VICTORIA ROAD. (Special to The Post.) The annual meeting of the members of the Victoria Agricultural Society was held in the township hall, Victoria Road, at 1 o'clock on Wednesday, Jan. 20th. The members were well pleased with a more substantial balance than was expected after the large sums paid for prizes, after the cattle sheds and other improvements. The directors of 1903 deserve credit for their progressive and systematic way of carrying out the various transactions requiring their attention. The meeting was opened by appointing Mr. John Armstrong chairman. After the usual business was over, with considerable remuneration, Mr. Myles Haynes was appointed president; Mr. Michael Healy, last vice-president; Mr. E. Lytle, 2nd vice-president; and the following directors were elected: Messrs. W. A. Fanning, W. G. Peel, Dr. E. F. Ross, C. Martin, Isaac Naylor, Joshua Biley, John McNancy, Auditors, John Armour and Robert Taylor. Mr. Michael Healy was appointed as a delegate to the Provincial Assembly of Paris, to be held in Toronto, Feb. 17th and 18th. At the directors meeting which followed, Mr. A. C. Graham and Mr. A. Taylor were appointed secretary and treasurer respectively. At the same meeting it was decided to hold the meeting at Victoria Road, Tuesday and Wednesday, September 20th and 21st next. Before closing a unanimous standing vote was tendered Mr. A. Webster for his excellent and efficient assistance in the various positions of honor he has filled in the Society during the last eighteen years, and the secretary was instructed to give Mr. Webster a copy of the resolution, on Wednesday, Feb. 10th. Remember the date.—W.L.

KIRKFIELD. Dentists.—Drs. Neelands & Irvine, Lindsay, one of the above will be at Campbell's hotel, Kirkfield, on Wednesday, Feb. 10th. Remember the date.—W.L.

ARGYLE. (From Our Own Correspondent.) A very pleasing event took place at the residence of Mr. and Mrs. A. Hawkins, P.M., Argyle, on Friday, the 22nd inst., the occasion being the celebration of their twenty-fifth wedding anniversary. About fifty sat down to a most sumptuous repast, the tables being daintily decorated in pink and white with floral effects in sweet peas and amilax. Guests were present from Toronto, Lindsay, Campbellton, Ganoungville and surrounding country. After doing justice to the good things provided, each indulged in one or other of the various parlor amusements, which consisted in part of crokinole, piano duets by Mrs. Cole and Miss Ethel Irvine, also Mrs. D. McEneaney was present with her magnificent new gramophone, which entertained the company for over two hours, with some excellent selections, for which he had the thanks of all present for his kindness in entertaining friends so royally. After a most enjoyable evening, the amusements were terminated by speeches from Mr. Fox, M. P. P., Mr. Lapp and others, to which Mr. Hawkins ably responded. After wishing Mr. and Mrs. Hawkins a happy and prosperous journey through-out the remainder of their lives, the happy guests departed after singing, "God be with you till we meet again."

LITTLE BRITAIN. (From Our Own Correspondent.) Miss Ethel Austin, of Fort Hope, who has been here for some time, went home Saturday. Mrs. Wm. J. Tremor, of Peterboro, is visiting friends in Little Britain. Dr. W. J. Elgrett, of Chicago, spent Sunday under the parental roof here, having been called home to see his mother, who is very ill. Mr. and Mrs. D. W. Barlow, of Langdon, Dakota, visited relatives in Little Britain and vicinity lately. Miss Ethel Weldon, of Oakwood, was the guest of Mrs. C. Netherland last week. A quiet wedding was solemnized at the residence of John Jackson on Wednesday, Jan. 27th, when his only daughter, Miss Mabel, was united in marriage to Mr. Charles Kennedy. The officiating clergyman was Rev. W. G. Clarke. It is our sad duty to chronicle the death of an aged and respected citizen, Mr. Richard Clemis, after a short illness of la grippe followed by a paralytic stroke, has passed away. He survived his wife only eight days. The funeral took place Sunday afternoon. Report of senior fourth history class examinations—30 marks a full paper: Pearl Hooper 62, Howard Lapp 53, Ethel McKee 46, Roy Mark 48, Beatrice Jenkins 43, Stanley Dix 39, Nellie Diltman 35.

RAILWAYS AND STORMS.

The Grand Trunk and Other Lines Really Accomplishing Wonders. Newspapers and people who are kicking up such a row about railway trains not running on schedule time during the past few weeks seem to forget the fact that this has been perhaps the coldest and stormiest winter ever experienced since railway service began to run in Canada. There have been many heavy falls of snow and not a sign of thaw to remove the accumulation, with the result that there is a greater depth of snow on the ground than has been seen for many years. In some parts of western Ontario a depth of from five to nine feet of snow is reported. The wonder is that along such circumstances trains are able to get through at all. The Grand Trunk service has come in for, what seems to us, uncalled for, and unfair criticism. The officials of the line are always anxious to give the best and most regular service possible, and as far as the eastern division between Toronto and Montreal is concerned, they have done very well, considering the unprecedented difficulties in the form of cold and snow that they have had to contend with. People have become so accustomed during recent years to luxuriously equipped trains running sharp on schedule time, that when under adverse conditions, such as have prevailed this winter, there is sometimes a little wait at the point of embarkation or delay in reaching their destination, they become unreasonably critical, and the officials of the railway, who are doing the best they can, are often most unjustly blamed. The railway companies do nothing to gain by not running sharp on time, but from the way some people talk one would think they would discover that they are faring just as well, if not better, than their neighbors across the line on the great railway systems running into New York, Boston and other places. There for some time trains have been running from one to ten hours late, and traffic outside the passenger service is practically tied up. And the American railways have not half the snow nor nearly the extreme degree of cold to contend with that the lines in Canada have.

Keep easy gentlemen; give the railway a chance; they are doing the best they can under the adverse circumstances.—Brockville Record, January 23.

A Manufacturer's Discovery. A leading Canadian clothing manufacturer has, until recently, limited his advertising to trade papers, and which he took for granted must be read by the dealers. Now he finds that he has more positive returns from advertisements in carefully chosen daily newspapers. This leads him to observe that "there are no publications which are so sure to be read by everybody, including dealers as are the best of the newspapers."

DEATH OF W. C. WHITNEY.

Cleveland's Secretary of the Navy Dies of Appendicitis. New York, Feb. 3.—W. C. Whitney is dead. Mr. Whitney was taken ill at the performance of "Parasitica" last Thursday afternoon and was compelled to return to his home as his indisposition continued. Physicians were called in, and after a diagnosis it was announced that Mr. Whitney was suffering from appendicitis. An operation was decided upon, and it was performed on Saturday night. William Collins Whitney, former Secretary of the Navy under President Cleveland, was a many-sided man, a man of many ambitions, most of which he had realized. He set out to be a successful lawyer, and he succeeded in that. He had always had a hankering after politics, but he left that alone until he had made an independent fortune without any thought of gain. He was instrumental in building up the same line for the county Democracy organizing as well as directing. The only public offices he ever held were those of inspector of schools and corporation counsel for New York City until Cleveland made him Secretary of the Navy. Whitney set to work to build up the new navy, a work which has been carried on with energy ever since.

SCHOOL HYGIENE.

Medical Experts Confer on Health Matters For Provincial Schools. Toronto, Feb. 3.—Yesterday morning a congress of the members of the Provincial Board of Health and others interested in sanitary and educational matters convened in the Normal School on the call of the Minister of Education. Although few responded to those who did were all experts in the subjects set for discussion, and as a result a movement was instituted which may have most important results in the educational system of Ontario. In order to produce some practical effect it was unanimously agreed that a committee be empowered to prepare a series of resolutions embodying the conclusions of the congress, and that these be submitted to the Minister of Education. Principal Scott, of the Normal School, nominated the following gentlemen to act upon the committee: Dr. Hodgetts, secretary of the Provincial Board of Health; Dr. Sheard, Medical Health Officer for Toronto; Inspector Hughes, and Mr. O'Lea of the Technical School. At the unanimous desire of the meeting Principal Scott's name was also added. The committee will meet on an early day on the call of Dr. Hodgetts.

SALE REGISTER.

ON THURSDAY, Feb. 25th.—By Peter Brown, auctioneer, credit sale of Farm Stock and Implements, and Household Furniture, the property of R. A. Graham, lot 5, con. 12, M'Kipco's. Sale at 1 o'clock sharp.—W.S.

MARKET REPORTS.

Wheat Firm at Liverpool and Chicago—Bradstreet's Visible Report Indicates Big Decrease—Latest Quotations. Tuesday Evening, Feb. 2. Liverpool wheat futures closed 1/4 higher than yesterday and corn futures 1/4 higher. Chicago May wheat closed 1/2 higher than yesterday, May corn 1/4 higher. Bradstreet's estimates to-day indicate a decrease of 2,500,000 bushels in the world's visible supply of wheat for the week.

FOREIGN MARKETS. London—Close—Wheat on passing buyers' tender, operators, periods No. 2 North Sea, January and February, 30s 4 1/2 and 30s 6d. Malze on passage, 20s 6d. Flour—Spot, 21s 6d. February, 21s 6d. May and August, 21s 6d. Flour—Spot, 21s 6d. February, 21s 6d. May and August, 21s 6d.

LEADING WHEAT MARKETS. Following are the closing quotations at important wheat centres to-day: New York Cash, 95c; Chicago, 92c; Duluth, No. 1 N., 90c.

TORONTO STOCK MARKET.

Receipts of wheat during the past three days, 342,000 cwt., including 65,000 cwt. American. Receipts of American corn during the past three days, 47,000 cwt. Weather, showery.

NEW YORK DAIRY MARKET.

New York Feb. 2.—Butter—Firm; receipts 10,724; unchanged. Cheese—Steady; receipts, 9070; unchanged. Eggs—Strong; receipts, 9070; unchanged.

CATTLE MARKETS.

Cattle Steady on All Markets—Hogs Higher at Buffalo. London, Feb. 2.—Live cattle steady at 10 1/2c to 11 1/2c per lb. for American steers, dressed weight; Canadian steers, 10 1/2c to 11 1/2c per lb. for dressed weight; sheep, 12c to 12 1/2c per lb. Lamb, 1 1/2c to 1 3/4c, dressed weight.

TORONTO LIVE STOCK.

The superintendent of the City Cattle Market, Mr. Walker, reports that since Friday the receipts from all sources at the City Cattle Market amounted to 102 carloads, consisting of 1588 head, 1063 sheep, 1058 pigs and 40 calves.

LOCAL MARKETS.

Spring Wheat..... 0.67 to 0.69
Good Wheat..... 0.74 to 0.76
Fall Wheat..... 0.77 to 0.79
Oats..... 0.29 to 0.31
Rye..... 0.50 to 0.52
Barley, No. 1..... 0.28 to 0.30
Barley, No. 2..... 0.25 to 0.27
Peas, Canadian Beauties..... 0.38 to 0.40
Peas, Black Eye..... 0.45 to 0.47
Peas, Prince Albert..... 0.45 to 0.47
Buckwheat..... 0.50 to 0.52
Red Clover Seed..... 5.50 to 5.75
Alfalfa..... 5.00 to 5.25
Eggs, fresh, per doz..... 0.12 to 0.14
Butter, per lb., for roll..... 0.15 to 0.17
Butter, crock, per lb..... 0.10 to 0.12
Chickens, per lb..... 0.10 to 0.12
Ducks..... 0.10 to 0.12
Turkeys..... 0.10 to 0.12
Geese..... 0.10 to 0.12
Highest Grade Manitoba Patent..... 2.00 to 2.10
100 lbs..... 2.10 to 2.20
Straight Roller Flour..... 2.00 to 2.10
Rolled Oats..... 2.00 to 2.10
Hay..... 8.00 to 8.50
Hogs, select, live weight..... 7.50 to 8.00
" Fat..... 4.50 to 5.00
" Light..... 4.00 to 4.50
Potatoes, per bag..... 0.50 to 0.60
Apples, per bag..... 0.50 to 0.60
Light Bulbs..... 1.00 to 1.50
Butcher's Cows..... 3.00 to 3.50
Butcher's Cattle..... 4.00 to 4.50
Expert Cattle..... 3.50 to 4.00
Stockers' Cattle, good color..... 2.50 to 3.00
Milk Cows..... 2.50 to 3.00
Calves..... 3.00 to 3.50
Sheep..... 3.00 to 3.50
Lamb..... 4.00 to 4.50