



# Santa Claus AND Gough's STOCK-REDUCTION SALE

## Make Grand Team Mates WE'LL HELP YOU DECREASE THE HIGH COST OF LIVING

The past five years has seen the most rapid advance in the Cost of Living that the World has ever known. Everything that we use has advanced to such a degree that to-day we are face to face with the question of "how to make our Dollars go the farthest." Our Great Stock-Reduction Sale of High-Class Clothing, Furnishings, Hats, Caps and Furs is a splendid help to those who are finding it hard to make ends meet. Would you appreciate the help we offer? If you would, COME HERE for your CLOTHING AND FURNISHING GIFTS AND REQUIREMENTS.

### Make Your Gift Selections "for Him" Here. The Earlier the Better.

#### MEN'S OVERCOATS

- Men's Overcoats, made of kerseys and tweeds, well-trimmed, velvet collars, regular \$8, Stock Reduction Sale ..... **5.95**
- Men's College Ulster or Chesterfield Overcoats, in a beautiful range of patterns, regular \$10, Stock Reduction Sale ..... **7.50**
- Men's Fancy Tweed Overcoats, single or double-breasted, military or velvet collar, regular \$12, Stock Reduction Sale ..... **9.75**
- Men's College Collar Overcoats, in new fashionable Tweeds, beautifully finished, regular \$15, Stock Reduction Sale ..... **12.50**
- Men's Black Melton Overcoats, made with convertible or velvet collars, regular \$18, Stock Reduction Sale ..... **14.75**
- Men's Scotch Tweed Overcoats in plaids and shadow stripes, excellent trimmings, regular \$20, Stock Reduction Sale ..... **16.50**

#### MEN'S SUITS

- Men's Fancy Tweed Suits, made in medium browns with new mixtures, regular \$8, Stock Reduction Sale ..... **5.95**
- Men's Fancy Tweed Suits, in medium grey and olive mixtures, regular \$10, Stock Reduction Sale..... **7.50**
- Men's Fancy Tweed and Worsted Suits, single-breasted, well trimmed, beautiful patterns, regular \$12, Stock Reduction Sale ..... **9.50**
- Men's Fancy Tweed and Worsted Suits with newest trimmings and correct make, regular \$15, Stock Reduction Sale ..... **12.50**
- Men's Bannockburn Tweed and Worsted Suits in a swell assortment of patterns, regular \$18, Stock Reduction Sale ..... **14.50**
- Men's Honey Brown Tweeds and Worsteds in a beautiful range of high-class materials, regular \$20, Stock Reduction Sale ..... **16.50**

#### BOYS' OVERCOATS

- Boys' Fancy Tweed Overcoats made with Convertible or Velvet Collars ..... **2.75**
- Boys' Dark Tweed Overcoats made in double-breasted style, fancy buttons, velvet collars, regular \$4, Stock Reduction Sale ..... **3.75**
- Boys' Fancy Tweed Overcoats, made with convertible collar in beautiful patterns, regular \$5, Stock Reduction Sale ..... **4.25**
- Boys' Chesterfield Overcoats made in Fancy Tweeds and Black Melton, good trimmings, regular \$6, Stock Reduction Sale ..... **5.25**
- Boys' Fancy Tweed Military Collar Overcoats, smart clever models, in good patterns, regular \$7, Stock Reduction Sale ..... **6.25**
- Boys' Handsome College Overcoats made of excellent tweed materials, good linings, regular \$8, Stock Reduction Sale ..... **6.25**

#### High Class Furnishings

- 10c Excellida Handkerchiefs, 3 for..... 25c
- 10c Colored Handkerchiefs, 4 for..... 25c
- 15c Wool Sox..... 10c
- 25c Wool Sox..... 19c
- 25c Llama Cashmere Sox ..... 19c
- 25c Braces..... 19c
- 35c Wool Sox..... 25c
- 35c Boys' Wool Stockings ..... 25c
- 40c Boys' Fleece Underwear ..... 25c
- 50c Men's Wool Underwear ..... 39c
- 50c Men's Fleece Underwear ..... 39c
- 75c Men's Wool Underwear ..... 49c
- 75c Men's Working Shirts..... 49c
- 75c Men's Jersey Working Shirts..... 59c
- \$1.00 St. George's Wool Underwear..... 69c
- \$1.00 Black Jersey Working Shirts..... 79c
- \$1.00 White Shirts (large sizes)..... 79c
- \$1.25 Men's Wool Underwear..... 98c
- \$1.50 Woolnap Underwear..... \$ 1.09

### Xmas Gifts!

Gifts That "He" Will Appreciate!

Gifts selected here will be sure to please any man!

We sell the things men like — the things men wear.

Choose here and you'll make no mistake. We know he would be pleased to have a swell new HOUSE COAT, BATH ROBE, PAJAMAS, SHIRTS, or some beautiful exclusive NECKWEAR.

**SPECIAL DISCOUNTS FROM 10 TO 15 PER CENT. ON ALL FURS**

### Come to a Man's Store for a Man's Christmas Gift! You Can't Go Wrong Here!

# B. J. GOUGH

Where the Good Clothes Come from Lindsay - Ontario

### Roman Catholic and Anglican Clergy Giving Support to Local Option

Today we publish the views of clergymen of the Anglican and Roman Catholic denominations regarding the success of local option in municipalities with which they are closely identified. There is no disputing their testimony. Read what they have to say. The same conditions will prevail here under local option:

REV. I. R. S. BOYD.

Among recently published letters from Orillia citizens well posted upon conditions in that town, is one to Mr. Treadgold, of Forest, written by Rev. I. R. S. Boyd, rector of the Orillia English church, dated November 12, which says:

It only gives pleasure to answer your inquiry re local option, and I am happy to give it unqualified approval. It is working well; our public officials, Mayor, Council and Police

Magistrate, are all strongly in favor of it, and that means enforcement of the law. Public sentiment is with it and some who voted against it before would vote against repeal now. You will hear from the business interests themselves, but I may say that hotel property which was offered for sale six or seven years ago at \$8,500 is now rented as a store, and an offer of \$20,000 was refused the other day for the same property, another former hotel keeper is renting his place for \$2200 a year and never intends doing a liquor business even though he had the chance. He is making enough money as things are. It stands to reason that there must be more money to spend in other directions. Real estate has gone up in price and the town is flourishing. Houses are difficult to get, though many have been built this summer.

If local option is killing this place others might well WISH TO BE KILLED IN THE SAME WAY.

REV. CANON GREENE.

Rev. Canon Greene, formerly of Orillia, is one of the most prominent Anglican clergymen in the Province of Ontario. He lived for many years in the town of Orillia, and is thoroughly conversant with conditions there.

Speaking in Huntsville some time ago, Canon Greene, by request, referred to the enforcement of local option in Orillia. The Huntsville Forester quotes him as follows:

Based upon the most careful and judicial enquiry, and upon information gleaned from sources thoroughly trustworthy, he was able to say that Orillia was prospering under local option. The effect upon business was declared by the business men themselves to be productive of a greater volume of trade, with a smaller proportion of unpaid accounts. It was shown also that licensed municipalities close at hand did not draw from Orillia merchants trade from within their circle.

The hotel accommodation was better than ever before, meals were better, the houses were cleaner, and the travelling public were better satisfied. Hotel men and clerks were more obliging and civil than under license, and so far as the financial return was concerned, some of the largest houses had declared that they were able to make a splendid living from the table alone, without the revenue of a licensed bar.

BISHOP RYAN, OF PEMBROKE

The following extract is from a sermon delivered in Renfrew by Rev. Father Ryan (now Bishop Ryan of Pembroke.) His Lordship Bishop Ryan was parish priest of Renfrew, a local option centre, until a short time ago.

"The only question for him now was could and would local option make the town of Renfrew "dry." He believed it could and would, and consequently he was going to vote for it. He was not alone in favoring local option. Several priests he knew were in favor of it, particularly in the diocese of Ottawa. He was told that Bishop McDonnell of Alexandria

had publicly bestowed his blessing on a local option campaign in Cornwall. Many clergy were opposed to it only through the consideration of local difficulties.

Our Catholic people are often told that local option is only a "Protestant invention," whereas the Catholic province of Quebec might be called the home and cradle of local option, there being more municipalities under local option in that Province than in Ontario, and many of these provinces were under prohibition and were kept under it by the strenuous efforts of the parish priests. In most of the cities, and particularly in Montreal, the clergy, following the lead of Archbishop Bruchet were doing all they could to obtain at least a substantial reduction in the number of licenses.

Another parish priest who was not in favor of the law, speaking to Father Ryan about the contention that local option caused a loss of trade, said that he knew a case where that happened, but it did not last long, for people soon went back to their abandoned market.

The parish priest of Orillia (at present in Barrie) told Father Ryan that while he was personally opposed to local option, or any other similar law, he had to admit that it worked satisfactorily in Orillia.

whatever help he could in the effort to banish intemperance from the land. Referring to the township of Huntley particularly, he said that experience had proved bar room abolition a most unqualified success, and he believed that all were now pretty fully convinced that the banishing of the bar was the right thing. His own personal and professional experience was that it was a great boon to them in Huntley township. He knew well that so far as Carp and Huntley, and his own parish were concerned, it had proved a success and a blessing to them in every way. He wished the movement for the abolition of the bar success in the other townships of Carleton county, and all over Ontario, and hoped that the time was drawing near when the curse of intemperance would be banished forever.

Children Cry FOR FLETCHER'S CASTORIA

ADVERTISE IN THE POST.

CATARRH CANNOT BE CURED with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quack medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free.

F. J. CHENNEY & CO., PROPS., Toledo, O.

Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.



### Big Values in Xmas Slippers

Here are a few suggestions for Christmas and you could not select more appropriate gifts if you were to sit up night and day to think of something.

Women's Felt Juliet Slippers, colors black, brown and red and black; fine quality, neatly made, high front and trimmed with imitation fur, leather soles and heels, great comfort sizes 3, 4, 5, 6, 7.

Price \$1.00

Felix Forbert Shoe Store

### 3 Very Useful 3 Christmas Presents

- A Bissell Carpet Sweeper
- A "Perfection" Oil Heater
- A "Rayo" Lamp

and scores of other useful articles to choose from—at

### Cinnamon's

Hardware Store  
Kent-st. LINDSAY

REV. FATHER CAVANAGH

One of the features of a public meeting, under the auspices of the Carleton County Temperance Alliance, which was held in the town hall, Carp, on Monday evening, June 24th, 1912, was an address by Rev. Father Cavanagh, parish priest, testifying as to the success of local option in Huntley township. The address is reported by the Carp Review as follows:

Father Cavanagh said he was glad to be associated with the great work of moral reform represented by the cause of temperance, and to give

### OUR GREAT XMAS SALE

Our Xmas sale starts this week and we beg to call attention to the excellent assortment of the lines we carry.

Never before have we been in as good a position to offer such excellent value for your money as this year, and the assortment affords a variety of choice for any member of the family for whom a gift may be required.

We invite you to come and look these goods over, and if you are looking for the very best values that can be had for the money we have them. Come down and take a look at the moving toys in our window. A regular little world running night and day. Demonstrating our hot air engines and electric railway, either of which make an excellent present for a boy from 8 to 12 years old.

### R. L. MORGAN,

Druggist and Optician  
Riggs' Old Stand  
LINDSAY, Ont.

P.S.—A pair of our properly fitted glasses make an acceptable gift for father or mother. Ask to see our presentation cards for spectacle