

VOTE FOR US

AND SAVE SOME DOLLARS FOR A RAINY DAY

Every Plank in Our Platform will Bear the Closest Scrutiny

Men's Fancy Vests

YOU'LL FIND AN EXCELLENT RANGE OF FANCY VESTS TO CHOOSE FROM HERE. THIS GREAT REDUCTION SALE STRIKES HARD AT THESE.

\$1.50 Fancy Vests. Sale Price99
\$2.00 Fancy Vests. Sale Price	\$1.49
\$2.50 Fancy Vests. Sale Price	\$1.99
\$3.50 Fancy Vests. Sale Price	\$2.49
\$4.50 Fancy Vests. Sale Price	\$3.69

OUR POLICY

We do as we advertise in all cases. We never misrepresent. We handle only reliable goods and up to the minute styles. Cheap sweat shop goods made for sale purposes are never allowed to enter our store. Owing to the mild weather this fall winter goods have not been moving out as fast as they should, therefore we find ourselves with a much larger stock on our hands than is desirable. Rather than take any chances on carrying over to the next season we have inaugurated our

Christmas Presents

A CHANCE NOW FOR YOU TO SAVE 25 PER CENT.

Men's Neckwear, direct from New York, in fancy boxes. Regular 75c. Sale Price	39c
Suspender, Garter and Armlets, Set boxed. Regular 75c. Sale Price	49c
Regular \$1.00 Sets as above. Sale Price	69c
Big Reductions in Rolled Plate and Gold Filled Cuff and Collar Buttons, during our Stock Reduction Sale.		

GREAT STOCK REDUCTION STOCK SALE

Before You Spend Your Hard Earned Dollars come to our store. The following list will give you some idea of the Genuine Bargains being offered during this Stock Reduction Sale.

Men's Overcoats

\$8.00 Men's Overcoats, Storm Collar. Sale Price	\$3.95
\$10.00 Men's Overcoats, Velvet Collar. Sale Price	\$4.95
\$12.00 Men's Overcoats, with College Collar. Sale Price	\$7.95
\$14.00 Men's Scotch Tweed Overcoats. Convertible Collar. Sale Price	\$10.95
\$16.00 Men's Black Melton Overcoats. Velvet Collar. Sale Price	\$12.95
\$18.00 Men's Scotch Bannockburn Tweed Overcoats, convertible Collars. Sale Price	\$14.95
\$5.00 and \$6.00 Men's Beaver Pea Jackets. Sale Price	\$3.69

Boys' Suits

\$3.00 Boys' 2-piece Suits in serviceable Tweeds. Sale Price	\$1.49
\$3.00 to \$4.00 Boys' 2-piece Blue and Black Serge Suits. Sale Price	\$2.29
\$5.00 Boys' Fancy Tweed 2-piece Suits single and double breasted styles. Sale Price	\$3.49
\$6.50 Boys' 2-piece Tweed and Worsted Suits, in pure wool materials. Sale Price	\$4.99

Boys' 3-Piece Suits

\$4.50 Boys' Tweed Suits, single breasted Coats. Sale Price	\$3.29
\$5.50 Boys' Tweed Suits, single or double breasted, neat patterns. Sale Price	\$3.79
\$6.50 Boys' Worsted and Tweed Suits, in all the newest patterns. Sale Price	\$4.99

Boys' Overcoats

\$5.00 Boys' Tweed Overcoats, high or low collars. Sale Price	\$3.29
\$6.50 Boys' Worsted and Tweed Overcoats, high or low collars. Sale Price	\$3.99
\$7.50 Boys' Black Melton Overcoats, velvet collars. Sale Price	\$5.29

Fur Coats

\$20 Cub Bear Coats	\$16.49
\$25 China Dog Coats	\$18.99
\$55 Coon Coats	\$42.00
\$75 Coon Coats	\$52.00
\$85 Coon Coats	\$62.00
\$90 Coon Coats	\$72.00
\$50 Men's Rat Lined Coats, Persian Lamb Collar. Sale Price	\$38.00
\$60 Men's Rat Lined Coats, Otter collar. Sale Price	\$48.00

Men's Suits

\$10.00 and 12. Men's Fancy Worsted and Whipcord Suits, think of it. Sale Price	\$5.95
\$10.00 Men's fancy Tweed Suits, three button style, all sizes	\$6.95
\$12.00 Men's Fancy Tweed and Worsted Suits, neat patterns. Sale Price	\$7.95
\$15.00 Men's Fancy Worsted Suits in checks and stripes grey, brown and olive shades. Sale Price	\$10.95
\$16.00 and \$18.00 Men's Fancy Worsted Suits in all the newest check and stripe patterns. Sale Price	\$13.95
\$20.00 to \$24.00 Men's Imported Worsted Suits, in plain and fancy weaves. All newest patterns. Sale Price	\$17.95

Boys' Knickers

50 Dozen Boys' Tweed Knickers, made of serviceable materials	49c
Regular 75c. Sale Price
60 Dozen Men's White and Colored Handkerchiefs, reg. 5c. Sale Price	3c

Men's Odd Trousers

150 Pairs Men's Tweed Trousers in medium and dark shades, fall and winter weights, all sizes. Reg. \$1.75 and \$2. Sacrifice Sale Price	\$1.39
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Furnishings

15c Excelsa Handkerchiefs	9c
15c Men's Sox	9c
25c Men's Wool Sox	15c
35c Men's Black Wool Sox	15c
50c Ascot Ties	23c
40c Boys' Fleece Underwear	25c
35c Men's Wool Sox	25c
65c Men's Wool Sox	35c
50c Men's Fleece Underwear	39c
75c Men's Wool Underwear	49c
75c Men's Fleece Underwear	49c
75c Men's Negligee Shirts	49c
75c Men's Working Shirts	49c
\$1 Men's Negligee Shirts	69c
\$1 Men's Mocha Gloves	73c
\$1 Men's Wool Underwear	78c
\$1.25 Men's Mocha Gloves	98c
\$1.25 Men's Wool Underwear	99c

Hats and Caps

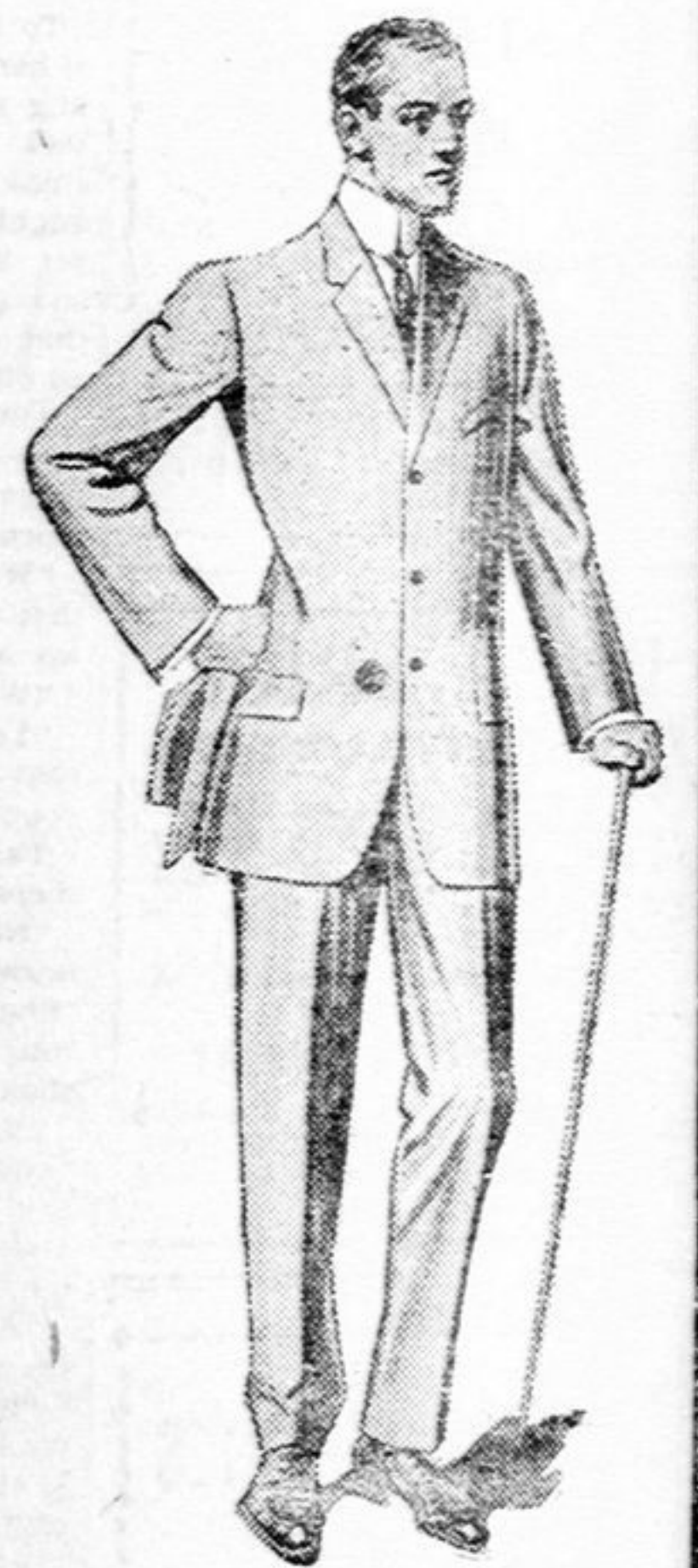
50c Boys' Pull Down Caps	25c
50c Boys' Imitation Caps	25c
50c Men's Tweed Caps	39c
\$1 Men's Fur Band Caps	69c
\$1.50 Fine Beaver Caps	99c
\$1 Soft Hats	59c
\$2 Men's Hard Hats	\$1.25
\$2.50 Men's Hard and Soft Hats	\$1.69
\$2.50 Grey Lamb Caps	\$1.49
\$4.50 Grey Lamb Caps	\$2.79

Men's Sweater Special

Men's All Wool Sweaters, made in medium weights, some have open necks. Reg. \$1.25. Sacrifice sale 99c

Boys' Sweater Coat Special

10 doz. Boys' Pure Wool Sweater Coats in newest colors. Beautifully finished. Reg. \$1.75 each. Sacrifice Sale Price \$1.21



You know the High Standard of our clothes - well there's nothing reserved. Come in and take your pick. **EARLY BUYERS WILL FARE THE BEST**

B. J. GOUGE

"Where The Good Clothes Come From."