

MERRY XMAS



Our store is in holiday attire and anybody that is looking for a Christmas Remembrance for a "Him" can find any number of choice things here that will be appropriate and just the "thing."

GREAT OVERCOAT and SUIT SALE

CAN YOU USE ANOTHER OVERCOAT, SIR?

To belated buyers who have been backward about coming forward to our Manufacturer's Over-Production Sale, we want to say that it will be necessary to act soon in order to reap any benefit from our cut price offerings. Thousands have been here and have gone away delighted with the splendid Christmas Gifts and unusual measure of value they have received of the good things.

YOU'LL HAVE TO HURRY. NOTE OFFERINGS BELOW

Men's Overcoats



- \$8.00 Men's Overcoats, storm collar. Sale Price..... **3.95**
- \$10 Men's Overcoats, velvet collar. Sale Price..... **4.95**
- \$12 Men's Overcoats, college collar. Sale Price..... **\$8.00**
- \$14.00 Men's Scotch Bannockburn Tweed Overcoats, convertible collar. Sale Price..... **10.95**
- \$16 Men's Black Melton Overcoats, velvet collar. Sale price..... **13.50**
- \$12 Men's Black satin faced Chesterfield style Overcoats. Sale price..... **8.95**

Men's Suits

- \$10 and \$12 Fancy Worsteds and Whipcord Suits. Think of it—sale price... **5.95**
- \$10 Men's double breasted Black Chinchilla Cloth Suit. Sale price ... **6.95**

Men's Suits

- \$8 Men's Fancy Tweed three-button cut, square corner Suits, all sizes. Sale price..... **5.95**
- \$10 Men's beautiful tweed pattern Suits, square corner, all sizes..... **7.95**
- \$15 Men's Fancy Worsteds Suits in all the latest designs and shades. Sale price..... **10.98**
- \$12 Men's Blue and Black Botany Worsteds Suits. Sale price..... **9.95**
- \$16 Men's Blue and Black Botany Worsteds Suits, all sizes..... **13.95**

Boys' Suits and Overcoats



- \$4.00 and \$5.00 Boys Two-Piece Suits; sale price..... **1.75**
- \$3 to \$4 Boys' Two-Piece Blue and Black Serge Suits Sale price..... **2.50**
- \$5.00 Boys' Three-Piece Suits in brown grey and dark tweed, sale price..... **2.90**
- \$3.50 Boys' Buster Brown Overcoats in black cheviot, brass buttons, age 3 to 8 years; sale price..... **2.75**
- \$5 to \$6 Boys' Overcoats in mixed tweeds and frize. Sale price..... **2.90**

Boys' Suits, O'Coats

Special lines of Boys' Two-piece Suits for Christmas trade, made up in the latest styles in Black, Olive, Brown and Grey in Worsteds and fancy Tweeds. Sale price \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$6.00, \$6.50, \$7.00 and \$7.50

The greatest bargains on earth for the little boys, age 3 to 6 years old; Coats worth \$3.00 to \$4.00, made up in a variety of the best cloths. Why let your boys go cold when you can get one for \$1.75.

Fur and Fur-Lined Coats

Special sale of travellers' sample Coon Overcoats, \$35, \$40, \$45, \$50, \$60, \$65, \$75, \$85, \$100, \$110.

- \$30.00 Black China Dog Overcoats Sale price..... **22.00**
- \$65 Muskrat lined Overcoat, otter collar; sale price..... **55.00**
- \$50 Marmot lined Overcoat, otter collar; sale price..... **39.00**
- \$40 Russian Lamb lined Overcoat otter collar; sale price..... **33.00**
- \$22 Imitation Lamb lined, otter collar; sale price..... **18.00**

Hats and Caps

- \$1.00 Felt Hats, sale price..... 50c
- \$1.50 Felt Hats, sale price..... \$1.00
- \$2.00 Felt Hats, sale price..... \$1.50
- \$2.50 Felt Hats, sale price..... \$1.95
- \$1.00 Black Fur Lined Caps; sale price..... **75c**
- \$1.50 double pull down, fur lined Cap; sale price..... **1.00**
- 75c fur lined and knitted pull down Caps; sale price..... **50c**
- 50c Caps in a variety of tweed styles and shapes, all kinds of pull downs; sale price..... **25c**

Odd Snaps

- \$4.00 and \$5.00 Men's Odd Coats..... \$1.95
- \$1.50 and \$2.00 Men's Odd Pants..... \$1.25
- 50c Boys' Odd Vests..... 25c
- \$5.00 and \$6.00 Men's Beaver Reeler... \$3.50
- \$5.00 Mackintouche Overcoats..... \$2.90
- \$7.00 Mackintouche Overcoats..... \$4.00
- \$10.00 Mackintouche Overcoats..... \$5.95
- \$3.50 Boys' Mackintouche Overcoats... \$2.25

Furnishings



- 75c Fleece lined Underwear; sale price only..... **45c**
- 50c Ribbed Underwear; sale price only..... **39c**
- 20 dozen Boys' Fleece lined Underwear; sale price..... **25c**
- 12 dozen Boys' extra heavy Underwear; sale price..... **30c**
- 75c Wool Underwear..... **45c**
- \$1 Wool Underwear..... **75c**
- 20c Wool Sox..... **10c**
- 25c Wool Sox..... **20c**
- 35c Boys' all-wool Hose..... **25c**
- 50c Boys' all-wool Hose, colored tops..... **25c**
- 15c Men's Braces, wire buckle..... **10c**
- 15c Boys' Braces..... **10c**
- 10c Hemstitched Handkerchiefs..... **5c**
- 50c Four-in-hand Ties in fancy boxes..... **25c**
- 25c Arlington Rubber Collars..... **15c**
- 35c Muleskin Leather Mitts..... **20c**
- 35c lined Leather Mitts..... **25c**
- 50c lined Leather Mitts..... **35c**
- 35c Boys' Leather Mitts..... **25c**
- 35c Wool Mitts..... **25c**
- \$1.25 Driving Mitts..... **1.00**
- \$1.00 lined Mocha Gloves..... **75c**
- 75c Boys' Mocha Gloves..... **50c**
- 75c Boys' Sweater Coats..... **60c**
- \$1.00 Men's Sweater Coats..... **75c**
- \$3.50 Men's Sweater Coats..... **2.50**
- \$3.00 Men's Wool Vests..... **1.50**
- 75c Men's Negligee Shirts..... **49c**
- 15c Linens Collars..... **3c**

B. J. GOUGH, = = LINDSAY

"Where The Good Clothes Come From."