

MANUFACTURERS' OVER PRODUCTION SALE

\$35,000.00 Worth of Men's, Boys' and Children's Clothing, Furnishings, Hats, Caps and Furs to be Sold at A Fraction of Their Usual Cost.



The Western Provinces have been securing a large share of the Clothing manufactured in Ontario and Quebec. The Manufacturers have tried to meet this great increasing business and consequently added largely to their plants and equipment last year and managed to increase their stocks tremendously to meet this situation---but the West, as is well known, has met with a serious Money Stringency and western merchants in a great many cases could not place orders for the same quantities as under normal conditions. The result of this situation in the wholesale clothing market has spelt failure to many large firms. We have secured part of one of these large stocks at our own prices, and on

SATURDAY, NOVEMBER 22nd. --AT-- 8 O'CLOCK A.M.



We will inaugurate the **Greatest Clothing Sale** ever held in this district. This tremendous purchase along with our own very large stock is much more than our ordinary business can take care of. We have decided to sell the combined stocks at a reduction from **10 to 40 per cent**--representing in a good many instances cost and less.

This Sale will positively eclipse any Clothing Sale ever held--not only on account of the tremendous assortment of materials and models which are included, but also from the fact of the unparalleled **Quality** that each and every garment contains, and remember we are just entering upon the first of the Winter Season when you are actually in need of the goods. Think then what it will mean in securing your **Winter Suit** and **Overcoat** at a **Saving** of from **10 to 40 per cent** from the regular prices.

Thirty Days of Sensational Clothing Specials for Men and Boys'

Men's Overcoats made of beautiful Brown Tweeds with grey mixtures also Grey Tweeds and Brown mixtures in the stylish convertible collar model with belted and plain backs. 48 to 52 inches long, good trimmings, all sizes. Special 5.95	Men's Fur Coats Men's China Dog Black Coats made of beautiful matched skins, extra good collar, extra quality quilted satin linings, all sizes in the lot. Special 14.95	Men's Tweed Suits in beautiful olive shades with fine hair line stripe effect, cut in three button single breasted style, side straps on Trousers, extra good trimmings. A very dressy suit. Sizes 35 to 42. Special 7.50
Men's Suits made in the three button single breasted style in Brown with fine stripe, and plain Brown in the beautiful herringbone weaves, good satin linings and nicely tailored, all sizes. Special 6.95	Boys' Three-Piece Suits Boys' Three Piece Suits made of best domestic and imported Tweeds and Worsteds in Brown and Grey fancy mixtures, good quality linings and trimmings, all sizes. Special 3.95	Boys' Two Piece Reefer style suits made with double breasted coat and full peg-top Bloomer Trousers in neat patterns in mixtures of grey, brown and olives, extra well tailored, all sizes. Special 3.99
Men's half length Overcoats made up in Fawn, Grey, Brown and Black materials. Some extra fine quality. These coats are extra value and beautifully trimmed, made with self and velvet collars, Special 4.95	Men's beautiful Grey Cheviot Overcoats made in the convertible collar style, belted backs with extra fine tweed lining, a stylish, comfortable winter coat, all sizes. Specially priced 6.95	Boys' Tweed Overcoats made in the convertible collar and velvet collar styles in the new browns, olives, greys and fancy mixtures, extra well tailored and good serviceable materials, all sizes. Special 3.45
Men's Fancy Tweed Overcoats in convertible collar and military collar styles in new Browns, Olives and Grey shades, belted and plain backs, lengths run from 46 to 52 inches, heavy Italian linings, all sizes. Special 10.95	Men's Imported Tweed and Worsteds Suits in Brown and Grey materials, some in Bannockburn weaves, extra good trimmings and splendid models. Special 11.75	Men's English and Scotch Tweed Overcoats made with the shawl or notch collars, beautiful Greys, Browns and mixed materials, Skeleton and full lined coats, extra tailoring, all sizes. Special 17.95

Extra Special---10 Per Cent off all Fit Reform Suits and Overcoats. This line represents Perfection in high quality Materials and expert Tailoring.

Remember Saturday November 22nd. marks the opening of this Great Sale

B. J. GOUGH

THE HOME OF BETTER CLOTHES

This Manufacturer's Stock must be sold in Thirty Days. Come Early.