

Men's Coon Coats

Worth	sacrifice price	
\$90.00	"	\$72.00
\$80.00	"	\$62.00
\$75.00	"	\$52.00
\$55.00	"	\$42.00

B. J. GOUGH'S

Men's Fine Fur-Lined Coats

with black lamb collar and choice rat linings worth

\$75.00	sacrifice price	\$67.00
\$60.00	"	\$48.00
\$50.00	"	\$38.00

MONSTER SACRIFICE SALE

\$45,000.00 Worth of Clothing, Gent's Furnishings, Hats, Caps, Furs, Etc.

To be slaughtered at **HARD TIME PRICES** for the next six weeks. Our stock is much too large for this time of the year and must be reduced to just one-half its present size, consequently we commence on Saturday the Monster Sale of the age, during which we will offer every dollar's worth of Men's and Boy's Suits, Overcoats, Underwear, Top Shirts, Sweaters, Overalls, Hats, Caps and Furs, in fact every article in our store. Cost is not being taken into consideration, but are marked at such low prices as to make them very interesting. This is a rare opportunity to lay in your Fall and Winter Supplies from the largest, finest, and best assorted Clothing and Furnishing Stock in Lindsay at Special Sacrifice Sale Prices.

Remember \$45,000.00 Worth of Clothing and Furnishings, Hats, Caps, Furs, etc. to Make Your Selection From at Special Sale Prices

We have neither time nor space to quote all our prices here, but if you will call in on and after Saturday we will show you some startling bargains in every line. We are honest advertisers---what we promise we perform---and this time we are bound to make things hum if low prices will do it.



High-Class Men's Suits

Men's High-Class Fancy Worsted Suits, of the latest style and make, in all the warranted shades and mixtures, Worth —

\$22.00 Values, Sacrifice price at	\$17.00
\$20.00 Values, Sacrifice prices at	\$16.00
\$18.00 Values, Sacrifice prices at	\$14.50
\$15.00 Values, Sacrifice prices at	\$13.00
\$12.00 Values, Sacrifice prices at	\$9.00
\$10.00 Values, Sacrifice prices at	\$7.50
\$8.00 Values, Sacrifice prices at	\$5.95

High-Class Men's Overcoats

Men's fine Tweed Overcoats in dark brown and olive shades, with the PRESTO Collar; worth —

\$20.00 Values, Sacrifice price	\$16.50
\$18.00 Values, Sacrifice price	\$15.00
\$15.00 Values, Sacrifice price	\$13.00
\$12.00 Values, Sacrifice price	\$9.90
\$10.00 Values, Sacrifice price	\$8.00
\$8.00 Values, Sacrifice price	\$5.95
Men's Black Overcoats with velvet collar: worth —	
\$15.00, Sacrifice price	\$12.50

High-Class Boy's Suits

Boys' Two-piece Suits; worth —

\$3.50 and \$4.00 Values, Sacrifice price	\$1.75
\$4.00 and \$5.00 Values, Sacrifice prices	\$3.50
\$6.00 Values, Sacrifice price	\$4.50
\$7.00 Values, Sacrifice price	\$5.95
\$8.00 Values, Sacrifice price	\$6.75

High-Class Boy's Overcoats

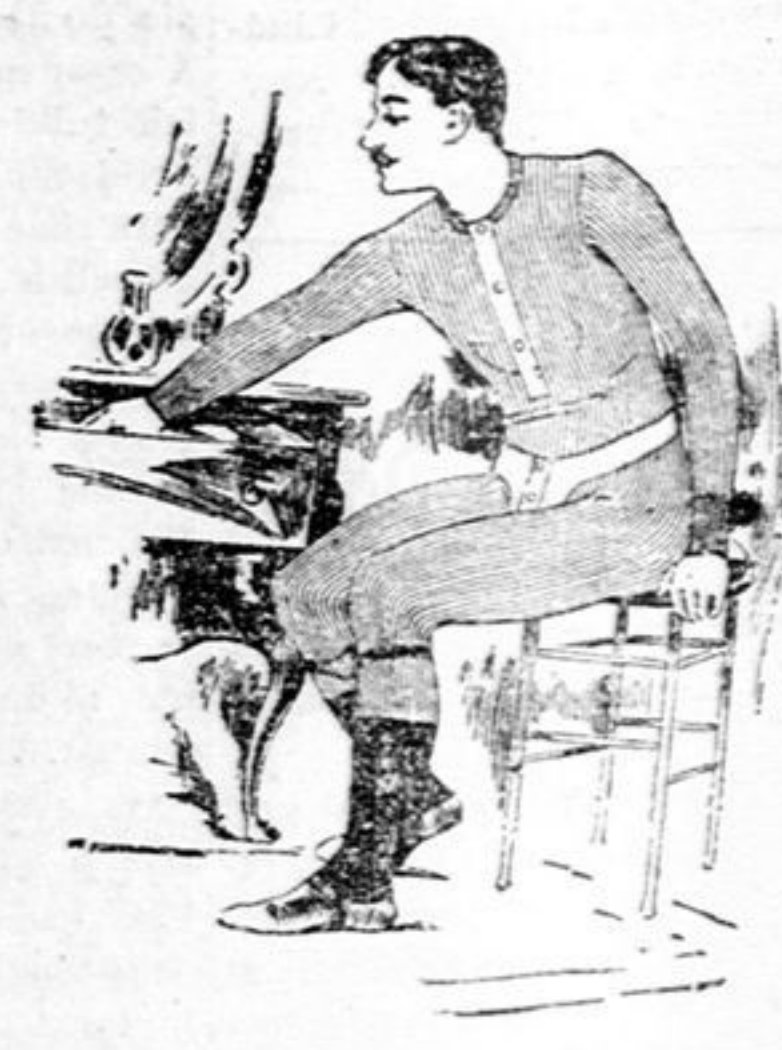
Boys' Tweed Overcoats, with the Presto Collars or velvet collars:

Worth \$4.50, to Sacrifice at	\$2.75
Worth \$5.00, to Sacrifice at	\$3.50
Worth \$6.00, to Sacrifice at	\$4.75
Worth \$7.00, to Sacrifice at	\$5.50
Worth \$8.00, to Sacrifice at	\$6.00
Worth \$9.00, to Sacrifice at	\$7.00
Worth 12.00, to Sacrifice at	\$8.00

High-Class Boy's Suits

Boys' Three-Piece Suits, worth —

\$5.00 Values, Sacrifice price	\$3.25
\$6.00 Values, Sacrifice price	\$4.50
\$7.00 Values, Sacrifice price	\$5.50
\$8.00 Values, Sacrifice price	\$6.75
\$9.00 Values, Sacrifice price	\$7.25



High-Class Furnishings

50c Men's Fine Braces	Sacrifice price	25c
45c Men's Wool Sox	Sacrifice price	25c
2.00 Men's Sweaters	Sacrifice price	1.25c
2.00 Men's Sweater Coats	Sacrifice price	1.25c

High-Class Furnishings

75 Men's Wool Underwear	Sacrifice Price	49c
1.00 Men's Wool Underwear	Sacrifice Price	75c
1.25 Men's Wool Underwear	Sacrifice price	95c
1.50 Men's Wool Underwear	Sacrifice price	\$1.20c
75 Men's Wool Fleece Underwear	Sacrifice price	49c
50 Fleece lined Underwear	Sacrifice price	39c
20 Doz. Boys' Fleece Lined Underwear, per garments	Sacrifice price	25c
25c Wool Socks, at		15c

High-Class Furnishings

75c and \$1.00 Fine Shirts	Sacrifice price	50c
75 Men's working shirts	Sacrifice price	49c
1.00 Men's Night-Shirts	Sacrifice price	70c
50c Boys' Wool Stockings, all sizes	Sacrifice price	25c

B. J. GOUGH'S

"Where The Good Clothes Come From."