

12 DAYS

GIGANTIC

12 DAYS

STOCK

REDUCING

SALE

\$40,000 STOCK

Of High Grade Merchandise:---Dress Goods, Ready-to-Wear Garments, Staple and Fancy Dry Goods, Floor Coverings and Millinery

Both Mr. J. W. Wakely and Miss Wakely have kindly consented to remain with the new firm for some time. We will aim to give as they did, entire satisfaction in all our dealings.

Will March to the Quick Step of Bargain Prices For Next 12 Days Saturday, May 16th. to Saturday, May 30th.

We extend a hearty invitation to every man, woman and child to share in the bargains. Remember the date—Store opens Saturday morning, May 16th. at 8 o'clock.

Having purchased J. W. Wakely's Stock at a rate on the dollar, we will throw the entire stock on the market at a tremendous sacrifice, making the greatest turnover of merchandise ever held in the town of Lindsay.

During These Twelve Days Every Price In The Store Will Be Reduced.

Many Many Articles Being Priced Away AWAY BELOW THEIR ACTUAL COST.

ALL PREVIOUS BARGAIN RECORDS SMASHED AT THE GREAT GIGANTIC SALE

DRESS GOODS PRICES SHATTERED

- 50 yards Ratine Dress Goods, 40 inches wide, all the shades. Regular 50c yard. **35c**
- 75c Brocaded Silk Dress Goods at. **49c**
- The Fashionable Ratine Voile in all the newest shades, especially priced. **44c**

60c BLOUSE SILKS 35c YARD

There are many patterns and different silks, all great Big Sale Value. Per yard. **35c**

EXCEPTIONAL VALUE IN SPRING COATINGS

- Fine Chinchilla Coating in Alice Blue, Pale Blue and Cardinal. Extra value, 2 1-2 yards. **\$2.75**
- Fawn Coating, 2 1-2 coat length. **\$1.75**

RED HOT PRICES FOR MEN AND BOY'S

- 75 Men's and Boy's Caps, regular 50c. Sale. **19c**
- Men's extra quality Grey Cotton Socks, regular 15c. Per pair. **11c**
- Boys Short Knickers, made of English Tweed. **49c**
- 25 dozen Men's Linen Collars. Each. **5c**
- Men's Fine Shirts, regular \$1.00 for. **49c**
- Men's Ties, all sorts, silk, 2 for. **25c**
- Boy's Print Shirts and Blouses, 50c values. **39c**
- Boys Flannelette Shirts for. **19c**
- Men's Felt Hats, regular \$1.50 and \$2.00. Sale. **89c**
- Boys' Felt Hats, regular 90c. Sale. **49c**

LADIES' GLOVES ALMOST GIVEN AWAY

- Kid Gloves, tan, grey, green, navy and white, reg. 75c. **29c**
- A few pair of 14 button length grey swede, reg. \$1.25. Sale. **79c**
- Silk Gloves, black, white, navy and brown, reg. 50c. **25c**
- Lace Gloves, black only, 15c at. **10c**

HAND BAG SNAPS

- Women's black and tan leather, reg. 75c to \$1.25. Sale. **19c**
- Children's sizes. Sale price. **10c**

LADIES' SUMMER VESTS 5c

with and without half sleeves, regular 10c

LITTLE MONEY FOR SMALLWARES

- Safety Pins, 5c papers, 2 for. **5c**
- Hair Pins, 5c boxes, 2 for. **5c**
- Back Combs, reg. 25c to 50c, at. **10c**
- Fancy Silk Ties, all colors, reg. 25c. Sale. **5c**
- Mending Wool, all colors, 4 cards. **5c**
- Needles, all sizes, 5c pkgs, 2 for. **5c**

HOSIERY SNAPS

- Children's Ribbed Hose, cotton, small sizes, reg. 10 4 pr. **25c**
- Medium size, reg. 12 1-2, 3 pr. **25c**
- Largest sizes, reg. 15, per pr. **11c**
- Double knee Cotton Hose, reg. 20c, sizes 9 to 10. **15c**
- Women's Fancy Chiffon Collars, all colors, reg. up to \$1.50. Sale. **25c**
- Women's Raincoats. Some of these coats were priced as high as \$6.00. Sale. **\$1.49**

WONDERFUL PRICES ON STAPLES AND WASH GOODS

- Colored Muslins, Gingham, etc., reg. 12 1-2, 15 and 20c. Sale. **6 1-2c** yd
- Colored Muslin and Wash Goods, a selection, some up to 50c yard. **11c** yard
- 15c Flannelette for. **11c** yard (a limited quantity)
- Bleached Sheetting, 72 in. wide, extra value. **27 1-2c**

REAL MONEY SAVED in the WOMEN'S READY-TO-WEAR

- 3 only blue and black corded Silk Suits, lovely new styles, sizes 38, 40, 42, reg. \$30.00. Sale. **\$22.50**
- \$25.00 Women's Suits \$16.48**
- And this season's styles too. In the newest shades. They were priced from \$20 to \$25. Opening Sale Price. **\$16.48**

SPRING COATS—for both children and grown-ups—all greatly reduced in price.

- 10 only colored Silk Underskirts, reg. 7.50 each, go at less than half price. **\$3.25**

WHITEWEAR VALUES

- 18 only Ladies' two-piece White House Dresses, reg. 2.50. While they last. **99c**
- Women's Fancy White Dresses. These are all pretty and a snap at the price. They were worth up to 6.00. Sale. **\$3.50**
- A big assortment of fancy White Waists, new goods, all sizes. Special. **89c**
- A small lot of about 3 dozen White Waists. Come early for these at the price, each. **49c**
- Night Gowns. **49c**

Infants' White Dresses at 69c

- Why bother making when you can buy so cheap, different styles especially priced. **69c**
- White Underskirts and Princess Slips, reg. 1.50 and 1.75. Sale. **99c**

A BIG ASSORTMENT of CHILDREN'S WHITE and COLORED DRESSES—All sizes—Prices all Reduced

Millinery at Money Saving Prices

300 Trimmed Hats—the best styles and smartest materials of the season (including the very latest New York shapes in latest summer styles). All at special price.

N.B.—The millinery in charge of Miss Wakely.

CHILDREN'S HATS—Now is the time and chance to get dainty hats for the girls—a lot being especially trimmed and priced for this sale.

- Galateas (Sailors)—75c to \$1.25 hats, very special. **49c**
- 65c hats at. **29c**

A big lot to choose from at 10c

MILLINERY—EXTRA SPECIALS

- 100 Hats that were priced up to \$1.00 at. **19c**
- 100 Hats, that were up to as high as \$2.00 at. **49c**
- FLOWERS at ridiculous prices. Wreaths, etc. **10c**
- Shaded Roses and imported Flowers. **19c**
- Silk Roses, etc. **29c**

HOUSE FURNISHINGS SAVINGS

- Small Mats, some fringed, some without, 65c and 75c they were. Sale. **48c**
- A lot of Carpet Samples, good size for mats, worth 69c. **39c**
- 72 only Window Shades, mostly odd only, some slightly soiled, worth up to 75c, sale. **19c**
- 8 only Hemp Mats 25c, at. **19c**
- 8 pr. sample Curtains, reg. 1.75 to 3.00, sale. **99c**

SPECIAL PRICES ON CARPET SQUARES

- Towel special, something extra, 100 doz. only, linen 16x28. Pair. **12c**

These Are Only A Few Of The Bargains Demonstrating The Price Power Of Our Gigantic Sale.

No juggling with prices, one price to all. DON'T MISS IT. You will be jostled by pleased and good-natured people, but come with the crowd and you won't regret it. REMEMBER THE DATE. Come early. Come often.

STORE OPENS SATURDAY MORNING, MAY 16th. AT EIGHT O'CLOCK.

CLAXTON & CO.

SUCCESSORS TO J. W. WAKELY

LINDSAY