

# THIS MAY SALE SHOULD BE A BLOOM ON THE TREE OF BUSINESS



## MEN'S SUITS, \$13

These are real, up to date in every detail and are fine worsted in brown and bronze colorings which are very new, with indistinct stripe, 3 button style coats and very newest style trousers. Very special at ..... **\$13**

THE ONLY STORE SELLING SEMI-READY CLOTHES IN LINDSAY

Wash Goods **81**  
On Sale at **82c**

This is just a clean-up in these lines of Wash Goods, and there is some very choice values here for you. They are colored and Persian cords, Muslins and Gingham; assorted patterns. Regular 15c, 12c and 10c values. To clear at ..... **82c**

Wash Suitings  
Worth 25c, for **13c**

Wash Suitings and American Foulards in a variety of good patterns and in both light and dark colorings. Regular 20c and 25c values, but on sale at ..... **13c**

New Flouncing Embroideries ..... **69c**

45 inch Flouncing Embroideries in six different patterns, embroidered 2 1/2 inches deep and suitable for summer dresses. Regular \$1 value. Your choice for per yard ..... **69c**

Good Hose  
2 Pairs For **25c**

Ladies', Misses' and Childrens' 1-1 ribbed Cotton hose, fine quality, also plain weave, all fast back; 15c pair or 2 PAIRS FOR 25c

Lace Hose  
3 Pairs For **50c**

Ladies' Tan Lace Hose in an extra nice quality, and regular 25c value, but on sale at special ..... 3 PAIRS FOR **25c**

Opportunities to save money bud and bloom at this store every day. Particularly great will be the amount of bargain bloom that will develop here during the month of May, and it will require a great many gatherers to share in the crop of real bargains. Come and enjoy buying in this big, well lighted and well ventilated store during the warm days. These bargain blooms should be interesting to you and you should make it a point to come as soon as possible.

## Ladies' Wash Dresses of Great Value

Our showing of these ever in demand "tab" dresses is one that will appeal to you at once. Here we give you an idea of the prices, but we want you to see the garments.

Ladies' Wash Dresses in Chambray and Gingham, made in one piece style, pretty, new models; colors Blue, Mauve, Linen and Navy, made with yokes and trimmed in some styles with insertions; three-quarter and kimono sleeves. Prices range \$5, 3.25, 3.00, 2.95 and only ..... **2.75**

Ladies' one-piece Mull Dresses with kimono and three-quarter sleeve; colors sky, ecru, pink, mauve, black and white. All beautifully trimmed, some with laces and others with insertions. Very special each ..... **\$5**

## LADIES' WHITE BLOUSES—SPECIAL

Ladies' White Waists in tailored and fancy styles and made of lawns, linens, mulls, etc. open front or back styles, long or three quarter length sleeves. Very special each ..... **\$1**

# J. SUTCLIFFE & SONS

LINDSAY'S MOST ACCESSIBLE STORE LINDSAY ENTRANCES KENT AND WILLIAM STS.

Ladies' Vests  
At 2 For ..... **25c**

Ladies' Fine Ribbed Summer Under Vests in three styles, long sleeve, short sleeve and without any sleeve. Each 15c or special ..... 2 FOR **25c**

Table Linen  
Worth 30c for **24c**

Half Bleach Table Linen, full 53 inches wide, good pattern with border. Regular 30c yard, on sale at ..... **24c**

5 Yds. Good  
Towelling for **42c**

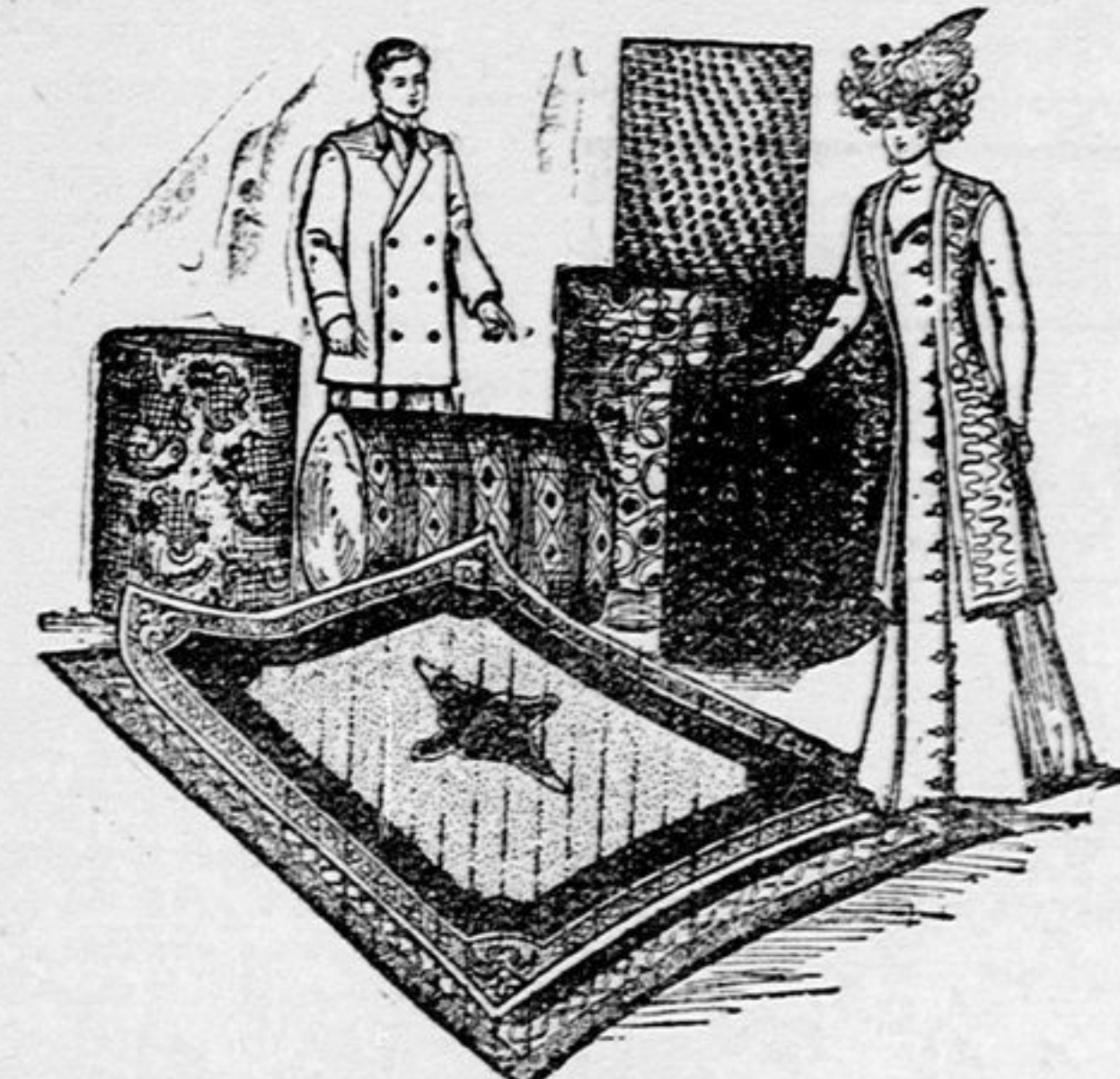
Crash Roller Towelling, both plain and bordered. Five yards makes a nice pair of roller towels, and we give you the five yards for ..... **42c**

8-4 Sheeting  
On Sale At **25c**

Fine quality plain sheeting, 72 inches wide and a very fine even thread. Regular 30c yard. On sale at ..... **25c**

## FIXING UP YOUR HOME

Now is the time to do it and get a full season's benefit from the extra comfort it will give you. We have many attractive furnishings that will not cost you a great deal. We have many very special comforts that will add to your home. Commencing at 10c a yard and a half we can give you shades, hammocks and mats at very little prices. Then for your home we have Carpets, Curtains and Draperies that will please you real well. Come and see them in our new spacious department, second floor, William Street building.



LINDSAY'S GREAT ONE-PRICE STORE

## Little Britain Live Brevities

Rev. Walker, of Victoria University preached in our Methodist church on Sunday morning and in the Christian Church in the evening.

The annual Women's Missionary Convention of the Cannington district will be held in Manila Thursday May 18th. Three sessions will be held as follows: 10 a.m., 2 p.m. and 7.30 in the evening. Mrs. Mann, of Peterboro will speak. Rev. Chapman of Little Britain, and Mrs. Dr. Barker of Toronto, will sing besides local talent. This promises to be an interesting convention.

Mrs. Robert Henderson held a sale of her household goods on Tuesday of the week. Elias Bowers of Lindsay was auctioneer and realized good prices for the articles.

Mrs. Dr. Henderson, of Cannington, visited relatives here this week.

Mr. Miller, of Fenelon Falls, is painting Dr. Hall's new porch, which will make a decided improvement to it.

Mr. Charlie Smith, of Vancouver, B.C., visited friends and relatives here this week.

Mr. E. E. Dillman is erecting a new verandah roof this week which adds much to the appearance of his home.

Mr. John Connor is moving into his new residence this week.

Mr. Fred Thomas and family of Lindsay visited Mr. E. Dillman Sunday last.

Several from our village attended Mr. Wm. Glass's barn raising at Valatia last week.

Mr. and Mrs. Russell Wallis of East Oakwood, spent Sunday at his home.

Mr. Wm. Heatlie is improving his premises this week by the erection of a new wire fence.

Mr. Fred Woodbridge, tailor of Cannington, spent Sunday at his home.

Our school yard and house had a good cleaning up last week on Arbor Day, the pupils going at it with a vim, making a good job.

Mr. and Mrs. Phil Mark and son of Valatia, visited friends in our village Sunday.

Our villagers learned with regret last week of the death of Mr. Henry Willis a former resident of the village. Mr. Willis kept store in our village, many years ago and was well known and esteemed.

Miss Lila Hooper visited friends in Lindsay last week.

Miss Sophie Mark is in a very critical condition at present and recovery is unlooked for.

Mr. John Midland is very ill at present. We hope for a speedy recovery.

Mr. James Marshall departed this week for Starzeon Point. He spent the winter at John Glenn's.

## DESTRUCTIVE FIRE ON SATURDAY AT BAKER LUMBER CO'S YARDS EXCELLENT WORK OF THE FIREMEN

Saturday afternoon the crew on board the steamer Arthur C. noticed an incipient blaze on the roof of the shingle storehouse in the Baker Lumber Co.'s yard. The whistle on the boat gave forth a signal of alarm and "Bill" Anderson, who had also noticed the blaze, hurried to the nearest alarm box and sent in an alarm.

**FIRE'S RAPID SPREAD.**

In the meantime, what had at first been only a flickering blaze, had now spread with lightning-like rapidity, and in a remarkably short space of time the whole structure was a mass of roaring flames.

When the firemen arrived on the scene, it was apparent at once that a serious situation presented itself. A stiff wind was prevailing and this not only fanned the flames, but carried the sparks and burning embers over into the East Ward.

On either side of the storehouse were large piles of choice birch and hemlock lumber, and on the switch was a car loaded with No. 1 cedar to be shipped to R. G. Reesor, of Markham. The

**CAR QUICKLY TOOK FIRE.**

and was entirely consumed. It was impossible to move the car to a place of safety on the switch, so the fire spread to it with such rapidity. Later the G.T.R. shunter came along and moved other cars to a place of safety. Soon the lumber piles became enveloped in flames, the fire jumping from one to the other with a rapidity that made the situation grow more serious every moment. Volunteer workers set to work with a commendable willingness to carry away lumber, ties, etc., and

**THEY WORKED LIKE TROJANS**

until the heat forced them to desist. Bucket brigades composed of the mill hands and others did excellent service in dampening the lumber piles some distance from the fire zone.

The brigade worked like seasoned veterans, but were handicapped owing to a shortage of hose. Two streams were playing on the flames from the hydrant at the corner of Colborne and St. Paul-sts., and the one in front of Mr. J. W. Anderson's on Caroline-st. Splendid work, in the face of unequal odds, was done by the fire laddies, and in spite of the terrific heat plugged steadily on. The brigade was severely handicapped owing to

**A SHORTAGE OF HOSE**

and also owing to the fact that some of the hose was defective and bursted. How to successfully combat a serious fire, which was spreading on all sides, with only two streams, was a problem for the men, but they fought on nevertheless.

The fire in the meantime had connected with lumber piles skirting the

aid of several buckets of water quenched the flames.

The residence of Captain Elliott close by was also in danger several times, but a bucket brigade did good service. The women worked as hard as the men, and deserve great praise for the assistance rendered.

### SITUATION WAS SERIOUS.

Seldom has the fire brigade been called upon to grapple with such a serious fire. There was always a danger during its progress, of the wind shifting and had the flames and sparks been carried toward the Baker Lumber Co.'s mills, or across the river to the Carew yards, the situation would have been an alarming one and the brigade would have been unable to cope with it.

### SCENE OF DESOLATION.

Sunday morning a Post reporter visited the scene of the fire. Huge piles of cinders and charred timbers were to be seen on every side. The rails on the G.T.R. siding were bent and twisted as a result of the intense heat, while piles of lumber were badly scorched and burned. It will take some time to remove the debris but it is understood that the Company will start to work at once.

### ESTIMATE OF LOSS

An estimate of the amount of lumber consumed, the monetary loss, as well as the insurance, will not be available for a day or two. It is understood the loss is a heavy one. The lumber consumed was all first-class material.

The Post as well as the citizens, sympathize with the Baker Lumber Company in the loss they have sustained. The splendid enterprise which has characterized this Company in the past will, we feel sure, assert itself on this occasion.

### CAUSE A MYSTERY.

The cause of the fire is a mystery, although it is thought by some to have been started by a passing boat.

### ZION.

(Special to The Post)

The snow storm last week was quite a surprise.

Annual election of officers on Tuesday evening last. The officers elected

The Sunday school held their answer as follows.

- Sup.—Mr. W. Parkin.
  - Asst.—Mr. C. Brown.
  - Adult B. Class Teacher—Mr. R. C. Webster.
  - No. 1 Girl's class—Mrs. L. Moynes.
  - No. 2, Girl's class—Mrs. Brown.
  - No. 1 Boy's class—Miss E. Pethick.
  - No. 2 Boy's class—Mr. C. Brown.
  - Mixed Infant class—Miss Dorothy Brown.
- We are sorry to learn that Mr. Tittal is not improving.
- New officers were elected in the E. L. as follows:
- Pres.—Mrs. G. Parkin.
  - 1st Vice Pres.—Mrs. W. Brown.
  - 2nd Vice Pres.—Mrs. W. Wilson.
  - 3rd Vice Pres.—Miss E. Pethick.
  - 4th Vice Pres.—Mrs. W. Parkin.

5th Vice Pres.—Mrs. D. Brown.

Sec.—Miss L. McNeven.

Treas.—Miss L. Naylor.

Mr. L. Moynes paid a visit to Fenelon Falls on Tuesday.

We are glad to learn that Mrs. Knox is again able to be around.

### CAMBRAV.

(Special to This Post)

The annual meeting of the Women's Institute, was held at the residence of Mrs. Wm. Arksey, on Wednesday, May 3rd, 1st Vice President Mrs. F. Wood, in the chair. After repeating the Lord's prayer, the minutes of the April meeting were read and approved, after which the following officers were elected for the ensuing year:

- Pres.—Mrs. Arksey.
- 1st. Vice—Mrs. Ray.
- 2nd Vice—Miss E. Webster.
- Sec. Treas.—Mrs. F. Webster.

Branch Directors—Mrs. Cragg, Mrs. Brock, Mrs. Geo. Bagshaw, and Mrs. Gilbert.

District Director—Mrs. F. Wood.

At the conclusion of the business a paper entitled Friendship, was read by Mrs. E. Tompkins. This paper was very much enjoyed by all the ladies present. Mrs. Gilbert gave an organ solo. The evening was brought to a close by the singing of God Save the King.

### KINMOUNT.

(Special to the Post.)

Housecleaning seems to be the order of the day during these fine days, although the good man of the house is busy with the problems of getting his garden in shape.

Mrs. Bridgewood has opened up a real estate and mining lands office in our village. May success attend her venture.

We are sorry to lose Mr. James Graham and family from our midst. He secured a position with the Gull River Lumber Co., at Cobocok, and moved his family there last Tuesday.

Mr. James Beech, and family, of Spokane, Wash., is at present visiting his father and friends in this neighborhood.

Me. Chas. Wellstood is able to get out on the verandah once more. May the return of warm weather bring him the best of health.

Arbor Day was duly observed by the pupils of the school on Friday afternoon last.

Dr. White took a trip to Toronto last week.

Mr. Rupert Boldt, son of Mr. H. Boldt, is now in the employ of the G.T.R., at Newmarket. He graduated from Mr. Paton's school of telegraphy, Lindsay.

Mr. John Train, our village butcher, accompanied by his daughter, Leta, spent the week end near Deer Lake.

Mr. and Mrs. Dan McKenzie formerly of the Northern Hotel here but now of Whitby called in the village on Saturday, on their way home to Haliburton.

Mr. Henry Boldt had a lively

time of it last week, coming to town with a young horse hitched to a buggy. He intended it to come to Kinmount, but when about a mile out the colt decided to go home, but first it had to get rid of Mr. Boldt, which it did in very short order, carrying only the shafts, the buggy being left on the road. The colt was caught by Mr. Bert Hopkins and soon he saw Mr. Boldt come slowly along meditating.

There were two funerals on Saturday—one on the arrival of the G.T.R. train from the north. An Italian was out in the bush at Donaid hunting woodchucks and accidentally shot himself. He was buried in the Gaiway Roman Catholic cemetery. The other was a respected citizen from near the Ford settlement. Mr. David Smith, nephew of Mr. Richard Smith, of the village here. He was troubled with rheumatism, and had an attack of pneumonia.

He was 38 years and 11 months old, and was buried in the Kinmount cemetery on Saturday.

### CAMERON.

(Special to The Post)

Miss Dorothy Brown, of Zion was a guest of Miss Downer on Sunday.

Miss McGinnis, of Lindsay, visited over Sunday with Mrs. C. Taylor.

Mr. Fred Watson, of Baddow, was a guest at Mr. Suggitt's on Sunday.

Mr. and Mrs. W. Anderson, of Toronto, spent a few days this week with her mother, Mrs. Ingram.

Mr. Howard Bryson, of Zion, spent Sunday with his mother Mrs. McLean.

Mr. Albert O'Brien, of Toronto is at his mother's at Ball Point, Mrs. Miller and two daughters, of

Fenelon Falls, are visiting her parents, Mr. and Mrs. J. Perrin.

Mr. Wood, of Cambray was the guest at Mr. McNabbs on Sunday. Our baseball players got together Saturday evening, and had their first game.

Sunday evening the church goes were disappointed as the rector failed to be on hand. After the congregation had waited for three quarters of an hour they departed.

### Laid At Rest

The funeral of the late S. Nicholson took place from the family residence Colborne-st. on Tuesday afternoon and was attended by a large number of citizens as well as many from the surrounding district. Impressive funeral services were held at the house, and at the grave by Rev. J. Wallace, and the members of the I.O.F. attended in a body. The pall-bearers were Messrs. D. Ferguson and A. Ferguson, Woodville; M. Ferguson, Orillan; M. McLean, Eldon station; K. McKenzie, Glasgow, Scotland; W. T. Watley, Hamilton.

### IN MEMORIAM

In loving memory of William H. Chapman, who died on May 19th, 1910.

A year has passed, our hearts still sore.

As time flies on we miss him more,

His memory still is ever dear.

And oft is shed the silent tear.

### Seeds ; See ds ;

The best place in town to get fresh seeds is at Higginbotham's drug store.—4d

### Seed Corn

Get your seed corn now. It may be scarce. Never before have we had such a good sample of each different kind. J. H. FLUREY, Oak Front Grocer.

## "THE MILL"

### THREE PERFECT FLOURS

**King of Patents**

FOR BREAD

**Star**

FOR BREAD and Pastry

## LILY

For Pastry

### MADE IN LINDSAY

and GUARANTEED by the makers.

**Order From Your Grocer**

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**Canadian Cereal & Milling Co., LIMITED**

LINDSAY, ONTARIO

Seeds : Seeds ;  
Garden field, and flower seeds are fresh at Higginbotham's drug store.—4d