

It is a profit and a pleasure to shop at Sutcliffe's; particularly now, when every department in this great store of certain satisfaction is replete with the newest and most desirable Spring merchandise. We want you to avail of the advantages to save money, provided here each week

Men's Good Raincoats \$6.29

Men's Light weight Raincoats of all wool Parametta and rubber lined, college collar. Regular price \$6.75. 6.29 Friday and Saturday they go at.....



Men's Suits, worth \$12.50 for 7.99

Just think of Men's all wool Tweed Suits comprising several odd lines, mostly all sizes in the lot; all fashionably cut and well tailored. Regular value and worth \$12.50; our price 7.99

Get the Boy a Suit at This Price... 2.99

Boys' Two-piece Norfolk Suits, good grey colorings; sizes to fit boys of 7 to 12 years. Each... 2.99

White Quilts On Sale Each 89c Full double bed size. White Honey Comb Quilts with keen ends, good patterns, splendid quality and regular \$1.40 value. On sale Friday and Saturday, only 89c

Pillow Slips Ready to Use 15c Ready to put on Pillow Slips with hemstitched ends, 40, 42 44 inch sizes, good wearing quality cotton, bleached; all seams finished. Special 15c

We Say "Go Prices" On These For Big Business

An Opportunity To Save on Actual Requirements for Home and Personal Use

It is just another instance of providing our customers with big savings on actual needs and thus increasing the value of this announcement and making it of real interest to you. We only emphasize a few, for day to day provides its quota of lines with "Go Prices" attached. These prices are exceptionally low and big business should be the result

Something New in Window Shades

We show the new narrow insertion trimmed shades in white, with white or linen color insertions. These are by far the newest shade in the trade, at a low price. Best oil qualities, complete with tassel, extra good rollers. Two lines, each 65c, 50c

We show many new designs in Lace

Curtains, Curtain Nets, Draperies, Carpets, Rugs, and Brass Curtain Poles. We want you to see these before buying and will be glad to have you call in.

J. SUTCLIFFE & SONS

LINDSAY'S MOST ACCESSABLE STORE

LINDSAY

ENTRANCES KENT AND WILLIAM STS.

Ladies' House Dresses

Ladies' House Dresses in one piece styles, made of Gingham, Print and Chambray, in red, navy, grey, black and white check; sizes 32 to 40. Regular \$1.35, \$1.40 and \$1.50. Special each 1.19



These House Dresses are also made one piece and 2-piece shirt waist models in grey, chambray, black print with white spot; blue with white stripe; sizes 32 to 40. Regular \$2.75 and \$3.25. Special each 1.95

Ladies' Waists

These waists are in tailored styles, made of best English Print, in blue, green and brown stripes. Regular \$1.40 and \$1.85. On sale at 1.00

Laces and Insertions 2c

Genuine French Valenciennes Laces and Insertions, in white, ivory and black, assorted widths Regular 3c to 7c yard. On sale per yard 2c

Ladies' Kid Gloves for 69c

Ladies' Dress Kid Gloves, assorted colors of tan, black, wisteria, taupe, green, grey and navy; sizes 6 to 6 1/2. Reg. 90c and 75c sale pair 69c

Nice All Over Embroideries 25c

Clean open weave all over Embroideries, 18 inches wide, good assortment. On sale at 25c per yard

Lisle Gloves On Sale at 49c

Ladies' Tan, White and Black Lisle Gloves; regular value 75c per pair, but for big business we say per pair 49c

Jottings From Fenelon Falls

(Special to The Post)

Mr. W. A. Bishop took a business trip north on Tuesday. He leaves shortly to relieve the manager of the King and Dufferin street branch of the Bank of Toronto and expects to be absent about six weeks. During his absence Mr. Morley W. Reeve will have charge of the local branch of the Bank of British North America.

On Sunday evening the members of Cross Lodge I.O.O.F. attended divine service in St. Andrew's church, where an excellent sermon was preached.

The regular meeting of the Fenelon Falls branch of the Women's Institute was held on Friday afternoon, April 28th at the residence of Mrs. Walter B. Jordan. There was a good attendance and an interesting meeting, presided over by Mrs. Dr. Gould. The first order of business was the disposal of the programme was opened by an instrumental by Miss Tilly Patten, in her usual excellent style. The subject of the meeting, "Fault-Finding," was then taken up, a paper on the subject being contributed by Mrs. M. E. Calder. The President offered several suggestions on the subject which were appreciated, and gave a broad view on the question that is generally taken.

A recitation, "People will Talk," given by Mrs. Walker Lamb, was much appreciated. Miss Maud Patten gave an excellent reading bearing on the subject of "Fault-Finding." A selection, instrumental was then given by Miss Doris Townley, followed by a vocal solo by Miss Maud Patten. The possibility of the improvement of a part of the lake shore near the foot of Francis-st., having it cleared and provided with seats, was then taken up. The subject was broached by the President and was discussed at some length, most of the members being of the opinion that such a resort near the lake shore would be a boon to many, both residents and visitors during the heated term. It was moved by Mrs. Calder, seconded by Miss Martin, that Mrs. L. Townley and Mrs. J. H. Brandon be a committee to take the initial steps necessary to secure the place mentioned and report at as early a date as possible. Carried.

A piano solo by Miss Martin was much appreciated and the meeting was brought to a close by singing the National Anthem. Dainty refreshments were served by the hostess afterwards. The next meeting will be held on May 26th in Dickson's Hall. A good attendance is requested at this meeting, as the election of officers will be held.

An entertainment under the auspices of the Junior Missionary Guild, of St. Andrew's church is to be held in the lecture room of the Church on Friday May 6th. The programme, of a lengthy one, is to be largely of a Japanese character. All who enjoy children's entertainments may look forward to a most enjoyable and amusing evening. Special costumes and a

special platform are being provided for the occasion. Japanese refreshments will be served.

While playing football one evening last week Mr. D. McClyment unfortunately had his collar bone broken, which will lay him up for a few weeks.

The orange social held under the auspices of the ladies, aid of the Methodist church on Monday evening was a decided success. There was a splendid programme presented, consisting of music, vocal and instrumental readings and recitations. The refreshments were also of first quality and unlimited in quantity.

Messrs. Norman P. Martin, Gordon Callan and Fred Fiske were in Lindsay on Saturday.

On Tuesday afternoon the ringing of the town bell at five o'clock caused quite a number to turnout expecting to see or hear of a fire, but as there was nothing doing they came to the conclusion that someone had made a little mistake, just one hour. About a week ago the fire alarm at noon called out quite a crowd and caused some considerable excitement until the nature of the fire was determined. A pile of rubbish burning in a yard at the foot of the church hill, the blaze spread to the dry grass and was soon part of the way up the hill and climbing a tree before being extinguished by the crowd.

Mr. Victor Chambers, of Toronto, spent from Saturday until Easter at the Falls with his parents, Mr and Mrs. Ed. Chambers.

Mr. C. W. Burgoyne spent a few days in Toronto this week on business.

Mr. Leo. Pearce, of Hastings, visited his parents, Mr. and Mrs. H. Pearce over Sunday.

Mr. Geo. Calder spent Friday in Toronto.

Mr. V. Banks, who was with Dr. Mason last summer, is again spending his term of practice here.

Mr. M. W. Reive is spending a few weeks in town.

Mr. E. Beteau was in Toronto on Friday.

FRANKLIN

(Special to The Post)

A short time ago the ratepayers of our school section became possessors of an idea that the business of the section was not conducted on an economic basis, and therefore demanded the Sec. Treas. to call a meeting to inquire into the business. This he refused to do unless they would comply with the Statute by sending him a written request signed by at least ten of the ratepayers. This was done and the meeting was called and was held in the school house on Wednesday last, but strange to say the very individuals who had been so loud in their threats of making the Sec. Treas. replace the money which is at present in cold storage in the Farmers' Bank, strange to say these individuals seemed to have suddenly lost all power of speech, as the meeting progressed, they did not raise a dissenting voice. The Sec. Treas. in replying to

a query about the surplus, on hand which some thought too large, but in fact was not enough to defray the necessary expenses, advised the ratepayers to come to the annual school meeting and give their advice about these matters and not do the way they did last December, when there was no person present but the Sec. Treas. He also told them there was quite a number here today that had not attended an annual school meeting for five years, and some had not attended one for ten years. A motion was brought in by Mr. McCrorrie and unanimously carried, that A. H. Veals, Sec. Treas. be not responsible for any money lost in the Farmers' Bank. Mr. James Spear was appointed trustee in Mr. J. G. Gardner's place, who did not care to accept the office any longer. The meeting then adjourned and a number went home sadder and we hope wiser men, sadder that they had lost a valuable 11 day's work on the fields and wiser in that they went home with the known ledge that the Board of Trustees were fully capable of attending to financial matters. Mr. W. J. Falls in a very able manner occupied the chair, while Mr. R. H. Grandy, acted as Secretary for the meeting.

Next Sunday being Quarterly Sunday, the Rev. Mr. Patterson, of the Lifford circuit will occupy the pulpit here.

The fall wheat and clover are rather badly killed out this spring over fifty per cent of it being of no use.

PAPER ON HOW TO KEEP YOUNG

(Special to The Post)

Manilla, May 1st.—One of the most successful meetings of the Women's Institute was held at the home of Mrs. Neil McDonald on Wednesday afternoon last. A very large number of ladies were present, among the number being noticed Mrs. Campbell, Mrs. Stone, Pres., and Miss Ross, of the Woodville branch. We hope at some future period they will honor this branch again with their presence. The President, Mrs. McPhail, was in the chair, and after the regular business was over, the report of the district meeting held in Lindsay was given by Mrs. Thos. Osborne, of the Executive Committee. "Their College Life," the duett sung sweetly by Misses Olive Steele and Pearl Dixon was much enjoyed. This was followed by a very instructive and helpful talk on Home Nursing, and an excellent demonstration on the preparation of a bed for a sick patient by Mrs. Dr. McPhail. Soles were given with pleasing effect by Miss Osborne and Miss J. Glendinning after which an excellent paper was given by Mrs. Elleker on "How to Keep Young," which was as follows: "A woman never grows old who allows herself to think only of pleasant things—who trains her tongue to utter only pleasant words. To keep

young you must avoid worry; for nothing leaves its impress upon the face more than worry. Learn self-control. For anger is a rapid wrinkle producer. Also remember that frowns are unbecoming, and that smiles are better. Keep the nerves well under control and remember they are not an interesting subject to anyone. Take life calmly, never work on until you are seemingly at your last gasp whether business or pleasure but rest as you go along. If you forego rest, until your work is done the chances are that you are too tired to take it. Remember that a nervous strain induces many wrinkles and makes the eyes heavy. Lie down every day—if possible for fifteen or twenty minutes rest. Get all the beauty sleep you can. Remember that late hours are fatal to good looks and health and don't commit the folly of working far into the night, and then wondering why your work is not well done and you feel so good-for-nothing the next day. All should take reasonable precaution to keep themselves well, because ill health saps vitality. For each time one is ill a tiny bit of youth is sacrificed. One's reserve is lowered and every illness acts against the preservation of one's good looks. Get plenty of sleep for nothing lines the face like nights of wakefulness. Those lines across the forehead usually come from mental strain and to avoid them you must have absolute control of your thoughts. Don't give way to your temper. Let your anger set with the sun but not rise with it. Enter into the plans and as far as possible into the doings of the young people about you. Two aids to keeping young are the simplest and least often followed. A woman who will not fail to take obnoxious medicine recommended by her doctor at the most inconvenient time finds it difficult to adopt the two remedies—fresh air and quantities of pure water. Love the open air, for fresh air is a necessity if one would keep young. Do not sleep in ill ventilated rooms. Nothing is more common than fresh air. Nature has provided it in abundance for all who will take it. There must be a supply of fresh air constantly coming in to take the place of foul air, which in all cases should be permitted to escape near the top of the room. It is a law of nature that air is always in motion, and because this is true we have only to lower our windows a little from the top, and raise them a little from the bottom, and the process of ventilation will go on without thought or care. It is impossible to estimate the amount of misery caused by impure air. Even those that have educated themselves in the fresh air cult, still neglect the equally important habit of drinking plenty of pure water. They daily bathe the body externally, and any doctor will tell you that a certain quantity of water should be taken daily, a pint and a half is the very least one is supposed to drink. Yet there are many people who never drink water at all. Drink plenty of water and you will be astonished how much younger and prettier you will look.

Avoid fear in all its varied forms of expression. It is the greatest enemy of the human race, and never allow yourself to become slothful and careless in appearance. Remember the old adage the woman's hair is her crowning glory. Never look on the dark side; take sunny views of everything—a sunny thought drives away the shadows. Are you making the most of your environment, or are you one of the vast army of woman who, because they are home-makers, and housekeeper, have never a thought beyond what the menu will be for dinner, or the house-cleaning that ought to be done next week? True, these things are necessary, and must be done, and should be done in the very best way. But no woman's life should end there. You are not living a real life at all unless you are getting out of everything you possibly can. It is not only the privilege—but the duty of every one of us, no matter what our station in life, to make the most of our environment. Cultivate the spirit of contentment; all discontent, and dissatisfaction bring age furrows prematurely to the brow. Keep plenty of sunlight in the home, for it is one of the best known germicides. Modern housewives are beginning to realize the value of manufactured germicides as weapons with which to fight disease and dirt. That is good, but they ought not to fail to realize also the incalculably greater value of those germicides which the greatest wealth cannot buy nor the most absolute poverty deprive one of—sunshine and fresh air. Take a sunbath occasionally, for there is nothing like sunshine to banish the blues. Keep in the sunlight, for nothing beautiful or sweet grows in the darkness. And let all your influence be exerted for the purpose of doing all you can for the common good and individual welfare of everyone.

The next meeting will be held at Mrs. R. Hamilton's on Friday May 19th. The members are urgently requested to be present, as this will be an annual meeting for the election of officers.

Mrs. Asaph Edwards will give a paper on "The Training of Children" and a demonstration in candy making by Little Britain ladies.

OFFER FREE POWER FOR ADVERTISING

From Wednesday's Post.

Examiner: At the meeting of the city council last night, a proposition was read from the Electric Power Co., Limited, offering to supply for advertising purposes to the city, electric current free of all expenses sufficient to light one 50 Watt Tungsten lamp for each 100 inhabitants over and above 5,000. The company advises that special illumination of the business sections and of the streets leading to the stations might be the best form of advertising. The matter was referred to the Fire, Water and Light Committee, and the clerk was instructed to write and thank the Electric Power Company for their generous offer.

PURELY PERSONAL

(From Thursday's Post).

Miss Jeffers returned to New York last evening.

Mr. Donald McInnis, of Woodville was in town today on business.

Mr. W. G. Smith, of Bobcaygeon, was in town today on business.

Mr. Cox left for Yorkton on Wednesday.

Mr. David Sharpe left for Saskatoon Friday.

Mr. W. Flavell went up to Toronto Wednesday evening.

Mrs. (Judge) McMillan is visiting in New York.

Mr. Orvis Stewart leaves this evening per C.P.R. for Winnipeg.

Mr. J. W. Anderson went up to Toronto to-day.

Mrs. Tamlinson, of Cannington, was in town yesterday.

Mr. H. Mulligan, of Millbrook was in town to-day on business.

Mr. Alex. Elliott, of Peterboro was in town on business to-day.

Mr. W. J. Smith, of Bobcaygeon, transacted business in town to-day.

Mr. E. Lloyd Jones, of Bradford, was in town on business to-day.

Mr. E. McDougall, of Woodstock, was in town on Wednesday.

Mr. D. Curtin, of Kilmount, was in town today transacting business.

Mr. T. M. McFadden, of Peterboro, was in town Wednesday on business.

Mr. and Mrs. Jas. Bryson leave in a few days on a visit to California. Miss M. Dutton was taken to the Ross Memorial Hospital this morning.

Mr. J. B. Dutton, of Belleville, is in town owing to the illness of his sister.

Mr. A. Benn left this morning for Alvinston, where he has secured a position.

Mr. and Mrs. Wm. Gray leave on Tuesday for Saskatoon, where they will reside in future.

Rev. Father A. F. Kelly, of Trout Creek, was the guest of Venerable Archbishop Casey today.

Reeve Southern and Mrs. South-

ern, of Laxton, was in town today on business.

Messrs. Herb. Williams and W. H. Sampson are in Toronto today looking over some choice ponies, with a view to making purchases.

Miss Josephine Kenney, who was called home on account of the death of her father, leaves for Winnipeg Friday.

Mr. C. E. Jenney, travelling passenger agent for the Grand Trunk Railway system, was in Lindsay on Wednesday.

Miss Roby Hughes, daughter of Col. Samuel Hughes, of Lindsay, was bridesmaid at the Fraser-Bamsay nuptials in Dunville Wednesday.

His Worship Mayor Beal and Mr. N. Smaile, chairmen of the Finance Committee, went up to Toronto this morning on business on connection with civic affairs.

Today's Toronto visitors are: T. O. Black, H. Dawson, Geo. H. Hunt, Robt. Gemwell, Jos. Hill, D. King, T. Worthington, E. J. Lyons, C. M. Mackay, T. B. McCarthy.

Seeds; See ds; The best place in town to get fresh seeds is at Higginbotham's drug store.—4L

Bald Men should call and inspect the famous Sanitary Patent Toupees, as shown by Prof. Dorenweg, of Toronto, at the Benson House, Lindsay, on Saturday, May 6th. These toupees are not only perfect in construction, but are the only Sanitary and Patented substitutes for one's own hair.

Fresh Seeds In bulk or package, for garden or field seeds, mangel, turnip and rape, etc., at Higginbotham's drug store.—4L

Early Closing The dental parlors of Lindsay will be closed from May 1 to Sept 1st, daily at 5 o'clock and each Thursday at one o'clock.—d&wtf.

"THE MILL" There is no reason whatever

why the mill in your home town cannot make as good flour as any outside mill. We use only the highest grade Manitoba wheat, duly inspected by a Government Inspector—our mill is up-to-date in every respect—our millers are experts in the business.

Note a note of the following BRANDS of high-grade Manitoba Flours MADE IN LINDSAY.

KING OF PATENTS GOLD MINE BAKERS' KING and GUARANTEED by the makers.

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Canadian Cereal & Milling Co., LIMITED LINDSAY, ONTARIO