

Too Much Warm Weather - Stocks too Big - hence A GIGANTIC STOCK REDUCTION SALE

A Sensational Slashing Of Prices To Force A Swift Clearance Of Winter Goods

Stocks are much too big.---The extremely mild weather for such a long period has been the cause. These are the vital reasons of this Gigantic Stock Reduction Sale, the purpose of which is to bring about an immediate clearance of a great part of these stocks.

If we could personally demonstrate the importance of this sale to you and show you the savings you can make, there's no doubt that you'd be only too anxious to take the fullest advantage of it. Since we can't do that we'll have to let the following items do our talking. The sale starts to morrow with every department participating.

Reduced Prices on Fur Pieces

The whole of our stock of super-fur furs, which on account of the unfavorable weather in the early part of the season were not sold, we now offer at big reductions to clear. Buy furs here and now. The qualities are the best, the prices the lowest.

- \$12.00 Blue Wolf Sets for \$9.60.
- \$15 Persian Paw Sets for \$10.90.
- \$10 Persian Ties for \$7.50.
- \$15 Persian Muffs for \$10.50.
- \$15 Sable Muffs for \$12.50.
- \$18 Sable Ties for \$13.50.
- \$10 Marmot Ties for \$7.50.
- \$12 Marmot Ties for \$8.75.
- \$15 Marmot Ties for \$10.50.
- \$25 Hudson Seal Set for \$19.50.
- \$22.50 Black Thibet Set for \$16.50.
- \$6 Grey Lamb Collars for \$4.
- \$7.50 Grey Lamb Collars for \$4.75.
- \$3.75 Grey Lamb Caps for \$2.

GIGANTIC STOCK REDUCTION SALE

Clearance of Women's Coats, Suits, Skirts, Etc.

Handsome stylish garments at prices that any woman can afford to pay.

- Ladies' and Misses Winter Coats in tweeds, chevots, chinchillas and friezes, all this season's latest shades of navy, black, brown, tan and grey. Reg. \$15 to \$16.50. To clear at each **\$10.00**
- Ladies' and Misses Suits in Panamas, Tweeds and Serges, in shades black, navy, brown, gray and green. Reg. up to \$15. To clear at each **\$4.95**
- Ladies' Skirts in Panamas and Serges, in colors of black, navy, brown, green and grey. Reg. prices \$5 to \$6. To clear at each..... **\$2.75**
- All of our Ladies' and Misses Winter Coats ranging in price from \$20 to \$25 in the favorite tweeds, broches, curl cloths, and chinchillas, in all the wanted shades. To clear at each **\$15.00**

The price goes down, the quality remains the same.

Clearance of Dress Fabrics

The lowest prices of the winter season will be offered on seasonable Dress Goods, Silks, Etc. For example---

- Imported Coatings in tweeds and plain cloths, good dependable materials, for ladies or children's warm winter coats. Reg. \$1.50 and \$1.75 values. To clear at per yard **98c.**
- Pure wool French Delaines in pretty stripe, spot and fancy designs for waists and dresses. Reg. 50c. values. To clear at per yard **29c.**
- Colored Paillette and Taffeta Silks 20 inches wide, in all the wanted shades, for waists, dresses and underskirts. Reg. 75c. To clear at per yard **49c.**
- Broken lines in tweeds, worsteds, serges, chevots, Panamas, plaids, and plain cloths, ranging in price up to \$1.25 yd. We offer at this sale to clear at per yard **49c.**

Reduced prices on all Dress Fabrics and Silks during this sale.

Reduced Prices on Fur Coats

- One only black Bocharan Lamb Coat, size 40, full 45 inches long. A good warm driving coat. Reg. \$79. To clear at only **\$49.50**
- One only black Persian Lamb Coat 24 inches long, fine even glossy curl, satin lined. Reg. \$125. We now offer for **\$75.00**
- One only black Persian Lamb Coat 30 inches long, high storm collar, and reverses. A beautiful coat. Reg. \$190. To clear at **\$125.00**
- Two only 54 inch Muskrat Coats, dark glossy fur, satin lined, one size 36, the other 40. Reg. \$65. We now offer for **\$50.00**
- Two only Mink Marmot Coats, sizes 36 and 38, full 54 inches long, rolling shawl collar, semi fitting style, good lively fur, satin lined. Reg. \$75. To clear at **\$60.00**
- One only fur lined coat, size 42, black broadcloth shell, Canadian rat lined, best quality sable collar and reverses. Reg. \$75. We now offer at **\$60.00**
- One only fur lined coat, shell of best imported black broadcloth, lined with Southern rat, black con collar and reverses. Reg. \$60 coat. To clear at **\$49.50**

Don't Miss These Very Interesting Items

- Good quality Wrapperettes in stripes, spots and fancy floral patterns. Reg. 12 1/2c. yd. To clear at per yard **9c.**
- Fancy striped flannellets in all the wanted shades, 36 inches wide. Good value at 12 1/2c. yd. For this sale per yard **9c.**
- Extra quality heavy grey cotton, free from specks, full 36 inches wide. Big value 12 1/2c. yd. For this sale per yard **9c.**
- Linen roller towelling, with red border, good fabric for domestic use. For this sale per yard **6 1/2c.**

- Ladies' and Children's heavy winter worsted hose, 2-1 rib, in all sizes. Reg. 25c. values. For this sale per pair **19c.**
- Ladies' and children's heavy worsted hose, 2-1 rib, elastic tops, in all sizes. Reg. 25c. values. For this sale per pair **25c.**
- All this season's remaining stock of trimmed and untrimmed millinery, and there are some beautiful styles in the lot. Here is your chance to procure a beautiful hat at a very low price. Take your choice at HALF PRICE.

- Ladies' and Children's wool gloves in all colors and sizes. Reg. 25c. values. For this sale per pair... **19c.**
- Curtain Muslins
Colored Madras Muslins in a variety of designs and colorings, slightly soiled. Reg. up to \$1 per yd. To clear at per yard **39c.**
- Swiss Nets and Swiss Muslins, 27 and 30 inches wide, in floral and conventional designs, finished with Tambour edges. Reg. up to \$1 yd. To clear at per yard **35c.**

- Sweater Coats
We offer you during this sale some wonderful values in Sweater Coats. Now is the time to make your selection. Note these prices:
\$10 Sweaters for \$8.50.
\$8 Sweaters for \$6.75.
\$6 Sweaters for \$4.95.
\$5 Sweaters for \$3.95.
\$4 Sweaters for \$3.45.
\$3.50 Sweaters for \$2.95.
\$3 Sweaters for \$2.45.
\$2.50 Sweaters for \$1.95.
\$2 Sweaters for \$1.45.

GIGANTIC STOCK REDUCTION SALE

Deeply Cut Prices In Carpet

- Extra quality Tapestry Carpets in a large range of colorings and designs, suitable for all rooms, 27 inches wide. Reg. up to 85c. yd. To clear at per yard **57c.**
- Best imported quality of English Brussels Carpets in fawns, greens, blues and reds, suitable for bedrooms, parlors, dining rooms and stairs. Reg. up to \$1.35 per yd. To clear at per yard **98c.**

Special reductions on all stock Rugs during this sale.

GIGANTIC STOCK REDUCTION SALE

A Big Snap In Ladies' Waists

- Ladies' Home Waists in Prints, Percalés and Ginghams in stripes, plain and fancy effects. Reg. 75c. up to \$1.50 each. To clear at each **39c.**
- Fine Gingham Print, Percalé and Muslin Waists, in the wanted shades. Reg. \$1 to \$1.50. To clear at each **59c.**
- Ladies' Waists in Pongee Silk, Jap silk and fine Percalé, odd lines ranging in price from \$2 to \$3. To clear at each **79c.**
- A few odd Allover Lace and Net Waists, ranging in price up to \$5. To clear at each **98c.**

GIGANTIC STOCK REDUCTION SALE

All one stock of Men's Tweeds and Worsteds Suits. Note the price.---

- \$7.50 Men's Suits, sale price **\$6.00**
- \$8.50 Men's Suits, sale price **\$6.80**
- \$10.00 Men's Suits, sale price **\$8.00**
- \$12.00 Men's Suits, sale price **\$9.60**
- \$13.50 Men's Suits, sale price **\$10.80**
- \$15.00 Men's Suits, sale price **\$12.00**
- \$16.50 Men's Suits, sale price **\$13.40**
- \$18.00 Men's Suits, sale price **\$14.40**
- \$20.00 Men's Suits, sale price **\$16.00**
- \$22.50 Men's Suits, sale price **\$18.00**
- \$25.00 Men's Suits, sale price **\$20.00**

GIGANTIC STOCK REDUCTION SALE

All our stock of Boys' Winter Overcoats, Reefers. Note the prices.---

- \$4.00 Boys Overcoats or Reefers, sale price \$3.45.
- \$5.00 Boys Overcoats or Reefers, sale price \$3.95.
- \$6.00 Boys Overcoats or Reefers, sale price \$4.95.
- \$7.00 Boys Overcoats or Reefers, sale price \$5.60.
- \$8.00 Boys Overcoats or Reefers, sale price \$6.40.
- \$9.00 Boys Overcoats or Reefers, sale price \$7.20.

Men's Fancy Tweed Ulster Overcoats, double or single breasted style, all made up in our usual high grade style.

- \$10.00 Men's Overcoats, sale price **\$8.00**
- \$12.00 Men's Overcoats, sale price **\$9.60**
- \$13.50 Men's Overcoats, sale price **\$10.80**
- \$15.00 Men's Overcoats, sale price **\$12.00**
- \$16.50 Men's Overcoats, sale price **\$13.40**
- \$18.00 Men's Overcoats, sale price **\$14.40**
- \$20.00 Men's Overcoats, sale price **\$16.00**
- \$22.50 Men's Overcoats, sale price **\$18.00**
- \$25.00 Men's Overcoats, sale price **\$20.00**
- \$27.50 Men's Overcoats, sale price **\$22.00**

GIGANTIC STOCK REDUCTION SALE

Reduced prices on all lines of Underwear except Stanfields.

Reduced prices on all Shirts.

Reduced prices on all Winter Weight Sox.

Reduced prices on all Gloves and Mitts.

Fur Caps at 1/2 price.

Fur Gauntlets at 1/2 price.

Final clearance of Men's and Boys' Sweater Coats

Note these prices, all sizes

- \$1.25 Sweater Coats, sale price **95c.**
- \$1.50 Sweater Coats, sale price **\$1.05**
- \$2.00 Sweater Coats, sale price **\$1.45**
- \$2.50 Sweater Coats, sale price **\$1.95**
- \$3.00 Sweater Coats, sale price **\$2.45**
- \$3.50 Sweater Coats, sale price **\$2.95**
- \$4.00 Sweater Coats, sale price **\$3.45**
- \$5.00 Sweater Coats, sale price **\$3.95**
- \$6.00 Sweater Coats, sale price **\$4.95**

All our soft felt hats in newest shapes and colors, regularly sold at \$2.90. Sale price \$1.59. Regular \$2.50. Sale price \$1.89. Regular \$1.50. Sale price \$1.05. All sizes.

Dundas & MacIver Limited