

# G.O.U.G.H.'S GREAT WINDING-UP SALE

**CROWDS!**  
Tremendous  
Crowds!  
Pleased  
CROWDS!

**A CHANCE  
OF A  
LIFETIME.**

**NOW IN FULL SWING**

## MEN'S and BOYS' CLOTHING PRICES Smashed Beyond Recognition

The people of Lindsay and Victoria County are not slow to realize the great opportunities offered by us to SAVE about HALF on all Men's and Boys' Wearing Apparel. They have appreciated the fact that we have sacrificed PROFITS and in a good many instances COSTS in order to make this Great Winding Up Sale a decided success. Read carefully every word of this announcement. It states absolute facts. Note these Great Values. **COME BEFORE TOO LATE AND SECURE YOUR SHARE.**

<p><b>Men's Pants</b> Men's Tweed Pants worth \$1.75, Sale Price..... <b>99c</b> Men's Tweed Pants, fancy patterns, worth \$2.50, Sale Price..... <b>1.39</b> Men's fancy Worsted Pants, worth \$2.75 to 3.40, Sale Price..... <b>1.98</b></p>	<p><b>Men's Overcoats</b> Men's black and blue Overcoats, well lined, worth \$7.50, Sale Price..... <b>3.98</b> Men's heavy Frieze Ulsters, Tweed lined, worth \$8, Sale Price..... <b>4.48</b> Men's fancy Tweed Overcoats with vented back, worth \$10.00, Sale Price..... <b>5.98</b> Men's fine black Overcoats, velvet collars, worth \$12.00, Sale Price..... <b>6.98</b> Men's fine Dress Overcoats in the new Melton goods worth \$13.50, Sale Price..... <b>7.98</b> Men's black Cheviot Overcoats, neatly made, worth \$15.00, Sale Price..... <b>8.98</b> Men's fine dress Overcoats in all the latest goods, worth \$20, Sale Price..... <b>12.98</b></p>	<p><b>Boys' Suits</b> Boys' 2-piece Norfolk Suits in Canadian Tweeds, worth \$3.50, Sale Price..... <b>2.28</b> Boys' 2-piece Norfolk Suits in tweeds and worsteds, worth \$4.50, Sale Price..... <b>2.98</b> Boys' 3-piece Suits, Canadian tweed, worth \$5.00, Sale Price..... <b>3.28</b> Boys' 3-piece Suits in imported Tweeds and worsteds, worth \$7.00, Sale Price..... <b>4.48</b></p>	<p><b>Gloves</b> Men's English Ringwood Gloves, worth 50c, Sale Price..... <b>39c</b> Men's Mocha Gloves, worth \$1.00, Sale Price..... <b>69c</b> Men's Mocha Gloves worth \$1.50, Sale Price..... <b>99c</b></p>	<p><b>Hats and Caps</b> Men's Fur-lined Caps worth 75c and \$1.00, Sale Price..... <b>49c</b> Men's Tweed pull down Caps, worth 50c, Sale Price..... <b>25c</b> Men's Wool Felt Hats in Fedoras and stiff shapes, worth \$1.25, Sale Price..... <b>69c</b></p>
<p><b>Men's Suits</b> Men's Canadian Tweed Suits worth \$9.00, Sale Price..... <b>4.98</b> Men's fancy Tweed Suits in new patterns, worth \$10, Sale Price..... <b>5.98</b> Men's black and blue Serge Suits worth \$12.50, Sale Price..... <b>7.98</b> Men's Imported Tweed Suits in fancy checks and stripes, worth \$13.50, Sale Price..... <b>8.98</b> Men's fancy Worsted Suits in correct styles, worth \$15.00, Sale Price..... <b>9.98</b> Men's Imported Tweed and Worsted Suit, worth \$18.00 to 20.00, Sale Price..... <b>12.98</b></p>	<p><b>Boys' Overcoats</b> Boys' Frieze Ulsters in brown and grey, worth \$5.00, Sale Price..... <b>2.98</b> Boys' Dress Overcoats with velvet collars worth \$5.00, Sale Price..... <b>3.28</b> Boys' Dress Overcoats, fancy tweeds and blacks, worth \$6.00, Sale Price..... <b>3.78</b> Boys' fine Tweed and Melton Overcoats, correct styles, worth \$7.50, Sale Price..... <b>4.78</b></p>	<p><b>Boys' Knickers</b> Boys' Odd Knickers worth 75c, Sale Price..... <b>49c</b> Boys' Tweed and Worsted Knickers, worth \$1.25, Sale Price..... <b>89c</b></p>	<p><b>Furnishings</b> Fancy Mufflers worth 50c, Sale Price..... <b>25c</b> Soft and stiff bosom Shirts, worth \$1.00 and 1.25, Sale Price..... <b>79c</b> Woolen Underwear worth 79c, Sale Price..... <b>49c</b> Silk Ties, all shapes, worth 25c, Sale Price..... <b>10c</b> Silk Ties worth 50c, Sale Price..... <b>37c</b> Wool Sox worth 35c, Sale Price..... <b>21c</b> Umbrellas worth \$1.25, Sale Price..... <b>69c</b></p>	<p><b>Furs! Furs!</b> Men's Cub Bear Coats worth \$22.00, Sale Price..... <b>16.98</b> Men's Russian Dog Fur Coats worth \$28.00, Sale Price..... <b>18.98</b> Men's Australian Lamb Fur Coats worth \$30.00, Sale Price..... <b>20.00</b></p> <p><b>All Fur Caps and Fur Collars to be Sold at About Half Price</b></p>

**A Sale You Can't Afford to Miss**      **All Profits Have Been Swept Away**      **Prices Smashed to Smithereens**

**Prices Will Reach Their Lowest Notch During This the Greatest of all Clothing Sales. You Cannot Appreciate the Reductions on all Lines Given Above Until You Have Seen the Goods. Look for the Large Red Sign**

**Positively No Reserve. Everything Must be Sold**

# B. J. GOUGH

Where the Good Clothes Come From.

**Tell Your Friends of the Money Saving Chances of this Great Sacrifice Sale**

### IMPORTANT NEWS OF THE DISTRICT

Told in Interesting Form by the Bright Correspondents of The Post at the Various Centres.

**OAKWOOD**  
(From Our Own Correspondent.)  
The Mariposa Council held the first meeting for the year on Monday of this week.  
The skating rink opened on Friday night. Skating free the first night, when a large crowd attended.  
Mrs. Philp was in Toronto last week attending the wedding of her niece, Miss Flora Osborne.  
Miss Mabel Pogue, of Glandino, spent a few days the guest of her sister, Mrs. Will Workman.  
Miss Saines, of Little Britain, visited her friend, Mrs. J. B. Weldon, recently.  
Mr. A. L. Short, of Kingston, spent Sunday last at Mr. Joseph Bowes'.  
Miss Dot. McPherson is at present enjoying a holiday with friends in Cannington.  
Mrs. Smith, of Woodville, called on some of her friends here on Monday last.  
Mr. Frank J. Jactett, of Buffalo, son of Mr. Henry Jactett, East Oakwood, called on friends here on Monday last.

ter spending a few days with her sister, Mrs. E. N. Mitchell, at Omeenee. Mr. Thos. Graham, of Sturgeon Point, visited friends at Riverview last night.  
Our school has reopened for another year under the care of Miss T. M. Peel, of Salem, Ont.  
Miss Florence Mitchell, of Toronto, is visiting friends here at present.  
Some farmers are busy getting out wood and drawing it to town, as the roads have been fairly good.

**GLENARM**  
(From Our Own Correspondent.)  
With more snow appearing, matters enlivened.  
McMillan brothers are busy supplying our villagers with wood.  
A sleighload from Palestine, accompanied by several from our suburbs, drove to Mr. Hamill's "Ingliside Farm," Islay, Thursday evening and had a pleasant time.  
Friday evening a sleighload from Hartley, accompanied by some of our villagers, drove to the residence of Mr. A. McKenzie, where they partook of an oyster supper and "tripped the light fantastic" until the "we sma' hours." All report a good time.  
Mrs. A. Gilchrist and children have returned having visited in Woodville and Beaverton.  
Mr. A. Gilchrist arrived from the west, having been on the train that was derailed near Chapleau, Ont. His many friends are pleased to see him.  
Mr. and Mrs. Jay, of Midland, were the guests of Mr. and Mrs. Wood last week.  
Mr. Andrew Spence, of Kirkfield, visited in our community last week.  
Mr. Dan. McMillan, of Beaverton, visited at Mr. McKay's last week.  
A baby girl arrived at Dr. Reid's last week, consequently he feels very proud.

**HARTLEY**  
(Special to The Post.)  
Miss Minnie Campbell, who has been on a visit with friends in the west, has returned.  
Mr. J. M. Spence, an old Hartley boy, who went West some years ago, and has done well, is home visiting his parents, Mr. and Mrs. Hugh Spence.  
Mr. Angus McFadyen is making preparation to erect a fine residence in the spring.  
The local option campaign has just been brought to a successful issue in this township. The law comes in force on May 1st, next. The people of the community are highly delighted. Of course it was expected, and the liquor men and their friends cannot look for much sympathy from the people of this district. It is now fifteen years since liquor was sold here, and during that time the improvements which have been made by the farmers, and the morals of the rising generation, is sufficient evidence that the barroom is not only unnecessary, but a hindrance to the success of any place, and we hope that before long the bar will be banished and we will have a total prohibition in this fair province of ours.  
Mr. and Mrs. Dan Gilchrist, of Souris, Man., are visiting friends here.

**CAMBRAY**  
(From Our Own Correspondent.)  
Mr. Frank Riches, who has spent the past summer in the N. W. T., returned home again on Monday last.  
Owing to the great storm on Sunday the churches were very slimly attended.  
Mr. James Wells has started his saw mill and is doing a rushing business.  
Our temperance house is again closed. Lack of accommodation makes it very inconvenient for the travelling public.  
The anniversary services in connection with the Methodist church will be held on Sunday and Monday, 19th and 20th. On Sunday the Rev. R. A. Woodville, will preach at 10.30 and 7 o'clock on the Monday. A supper will be served, followed by a good program. The talent will be all new to Cambray audiences and should draw a big crowd. Everybody come and have a good time.

**PENIEL**  
(From Our Own Correspondent.)  
Rev. Dr. Hazelton, of Toronto, will conduct the missionary service in our church on Sunday next, Jan. 19th. We are anticipating an enjoyable service.  
Mr. Norman Coolidge, of Manitoba, is spending the winter at his father's, Mr. Gilbert Coolidge's.  
Masters John and George Hardy are attending the continuation class in Cannington.  
Mr. Elmer and Miss (Maud) Jones, spent Sunday last at Omeenee.  
Little Miss Pearl McInnes is on the sick list.  
Miss Alice Osborne has returned from a visit to her uncle, Mr. Rich. Osborne, of Toronto.

**LITTLE BRITAIN**  
(From Our Own Correspondent.)  
Remember the Farmers' Institute meeting in the Society Hall opposite the Methodist church Saturday afternoon and evening. All the boys should be present to meet F. H. Reed, B. S. A., of the Agriculture Department in connection with Lindsay Collegiate Institute, also J. L. Warren, esq., of Acton and Dr. Henry G. Reed, esq., of Georgetown.  
The Canadian Home Circle have duly installed their officers for the year 1908 as follows: Past leader, Bro. Dix; leader, Sister Dix; vice-leader, Sister Yerex; secretary, Sister Dillman; treasurer, Bro. Yeo, financial secretary, Bro. Yerex; chaplain, Sister Smith; marshal, Sister Robertson; warder, Sister Downer; guard, Bro. Downer; sentinel, Bro. Prouse; trustees, Bros. Henderson, Yerex and Dix; medical examiner, Bro. Hill; relief committee, Bros. Downer, Hill and Glass, Sisters Gleney, Woodbridge, Yeo and Avery. Meeting of the Circle first Tuesday in every month. We understand that the Workmen and Circle are about to repair the hall, painting, papering, etc.  
Our Epworth Leaguers are looking forward to meeting the returned missionary from Japan, Rev. Emberson, at the convention to be held in Lindsay next week.  
The rink is patronized by young and old, some not having had skates on before for 10 or 15 years. The interest taken reflects credit on the managers for the general good order kept.

**JANETVILLE**  
(Special to The Post.)  
Our new sawmill is again in operation and is in better shape than before the fire. Mr. Burn is getting plenty of custom sawing and is prepared to cut all that can be sent his way. He is very grateful to those who so generously helped him to rebuild the mill.  
We lead in Wedding Stationery and Visiting Cards. Newest designs.