

GREAT FALL ECONOMY SALE

BUILDING SALE

It is our intention in a few weeks to add twenty-five feet to our store. In order to do so we want to convert a large part of our carefully selected stock into ready cash.

That's the Purpose of this Sale

There will be no half measures, no quibbling over prices, no thoughts of profit or cost. MARK WELL THE DATE

Friday, November 6th, 1908.

There will be stirring times. This page is crowded full of good news.

Our Bid For Your Business

is the unparalleled bargains, reliable in every way. Regular prices will receive a severe jolt. We are not going to give you any souvenirs. We won't have any flowers. We won't have any music. Then what will we have?

CUT PRICES

Not just a few, hundreds and hundreds and hundreds, all over the store, and cut prices that are cut to the bone. We are going to sell, so come! Remarkable fur values. Attractive coats for misses and ladies. A magnificent assortment for ladies.

BUILDING SALE

Our \$38,000 stock must go. The money must come and prices have been cut relentlessly with that aim in view. The bargains below are only a few of what you will find here. No woman who manages a household.

Can Afford to Miss This Sale

Supply your wants here. Values unsurpassed. We must realize \$16,000 in six weeks. Come often during this sale, which begins

Friday, November 6th, 1908,

Every item radiates with rare unmatched savings. Come.

SPECIAL BARGAINS In Underwear and Hosiery.

- Ladies' Vests and Drawers, in white and natural, regular 27c. Sale 21c, regular 55c, special 44c; regular 85c, sale 69c; regular \$1.10, sale **86c**
- Penman's Unshrinkable Vests and Drawers, regular 85c, sale 69c; regular 1.20 lines for 89c; regular \$1.40 lines, Building Sale Price **1.18**
- Children's White Wool Vests, slightly soiled; regular 20c, sale 10c; regular 27c lines, sale 21c; 30c lines for 24c. Maid's Vest, 22c lines for 17c; 23c lines for 18c; 25c lines for 20c. Little children's Drawers, 18c for 14c; 20c lines 16c; 25 lines 20c; 23c lines 18c; 42c lines for **32c**
- Ladies' Cashmere Hose, 28c sale 21c; 40c lines for 31c; 50c lines for 40c; 60c lines for **45c**
- Women's Worsted Hose, regular 28c; for 22c; regular 55c lines for **44c**
- Special lines Girl's Ribbed Cashmere Hose, regular 50c, for 40c; 45c for 36c; 30c lines for **24c**
- Ladies' Tan Cashmere Hose, plain and ribbed, regular 35c, sale **27c**
- Ten dozen Ribbed Cotton Hose, for children of from 4 to 7 years, regular 10c, sale **5c**

Stylish Street Coats and Skirts The Most Astonishing Sale on Record.

- 20 Ladies' Tweed Coats in large plaids from \$7.50 to \$12.00 on sale each **\$5**
- Ladies' 50 inch Beaver and broadcloth Mantle in navy, myrtle, brown and black, reg. \$15.00, sale **12.00**
- Loose, semi and tight fitting mantle in black, navy, green and brown, regular \$11.50 and \$12.50, sale **9.25**
- 25 odd Mantles, other seasons' style, ranging from \$5.00 to \$7.50 **75c**
- Ladies' Skirts, all new styles, in black and colors, \$5.00 lines for \$4.00, \$6.50 goods \$5.25, \$9.00 for \$6.50; \$5.50 for \$4.25; \$4.50 for **3.25**
- Ladies' short Spring and Fall Coats in Fawn and tweed and black \$11.00 lines for **9.00**
- Misses' Skirts, from 10 to 15 years, regular \$2.00, clearing at **75c**
- Brown and Red Beaver Coating, reg. \$1.50, sale \$1.19, Black, regular \$1.40, sale **98c**
- Brown, Green and Navy Coating, regular \$2.50, sale \$1.90, regular \$2.75, for **2.25**
- Extra Special—300 remnants, half yard each, black and colored velvetens, 7c, 10c, 15c. 200 sets of Dress goods, samples, 7 to 9 pieces in sets of hf. yard each, double fold, 50c., 60c, 75c set.

We are charmed to tell you, there is something of interest for everybody during this sale. Many things that cannot be mentioned in this space.

THREE REMARKABLE SPECIALS.

Men's Underwear, Hosiery and Shirts.

- Men's Plain Knit Underwear, in grey and stripes, regular 50c., sale **40c**
- Fleece Lined Underwear, regular 55c., sale 43; regular 80c for **63c**
- Heavy 1-1 Ribbed Underwear, regular 85c for 69c; regular \$1.10, sale **89c**
- Fine Wool Underwear, regular \$1.40, sale \$1.18; regular \$2.00, sale **1.50**
- Boys' Wool Shirts, no drawers to match, odd sizes, regular 50c, sale **25c**
- Men's and Youths' All Wool Bicycle Hose, regular 50c and 75c, sale **25c**
- Black Cashmere Sox, 50c for 40c, 25c for 20; 8 makes of heavy wool sox, regular 25c, sale **20c**
- Heavy Work Shirts, 55c. lines for 43c; 80c quality for 65c; black saateen and drill, 55c lines for **43c**
- Chambray and Print Top Shirts, regular \$1.00 lines for 83c, 76c lines for **60c**
- Soft Front Regatta Shirts, these sizes only, 14, 14 1-2, 15, 15 1-2 and 16. Regular 55c, sale **40c**
- \$1.00 Mocha and Kid Gloves for 75c, 75c lines for 50c, 50c lines for **40c**

Attractive List of Dress Goods

- Black Beau de Soie Dress Silk, heavy, will not cut. Reg. \$1.15, sale **75c**
- 15 pieces black and colored soft Tafeta Silk, reg. 60c., sale **44c**
- Black Merve Silk, will not cut, regular 96c., building sale **68c**
- 200 yards Priestley's Venetian, shrunk and unspottable finish, in black, navy and cardinal only. Reg. \$1.00, sale **75c**
- 10 pieces Tweed, 42 inches wide, all good shades, reg. 40c to 50c., sale **23c**
- Cheviot, Wales, Serge, Venetian and new stripe effects, all pure wool, regular 60c., building sale **46c**
- 15 pieces 54 inch Tweed in good range of colorings, a splendid cloth for Skirts and Children's Coats, reg. 55c., sale **35c**

NOTIONS

- Valencienas Laces and Insertions, 200 dozen to go on sale for per yard 3c, 5c. and **7c.**
- Embroideries at per yard 3c., 5c. and **10c.**
- Corset Cover Embroideries, reg. 45c, 35c. and 25c., for **20c.**

TOWELLINGS

- 17 inch Linen Towelling, red border, regular 10c., sale 7 1-2c.; regular 9c., sale **6 1/2c.**
- 6 1/2c. Flannelettes for 5c., 13c. for 10c
- Big drive in Towelling Remnants.

NIGHT GOWNS

- Cotton Night Gowns, 65c. lines for 45c., 90c. lines for 68c., \$1.50 lines for **\$1.15**
- Flannelette Night Gowns, 50c., sale 40c.; reg. 65c., sale 50c.; reg. \$1.10, sale **.85c.**

Men's Tweed Pants

- \$1.75 lines for **\$1.25**
- \$2.00 lines for \$1.43; 2.50 lines **\$1.65**
- \$1.00 Overall for **.78c.**
- \$1.25 Overall for **.98c.**
- Men's and Boys' Old Vests, medium sizes, clearing as each **50c.**

TABLE LINENS

- 25c. lines for **20c.**
- 38c. lines for **28c.**
- 50c. lines for **40c.**
- Bleached Linens, 85c. lines for 65c., \$1.20 lines for 89c.; 50 lines for **\$1.35**

UNDERSKIRTS

- Black Sateen Underskirts, \$1.00 for 75c.; \$1.20 for **88c.**
- Blue Moreen and Black Sateen, \$1.10 for **88c.**
- Brown and Black Moreen, \$3.00, Sale **\$2.38**

BLANKETS

- 10-4 Flannelette Sheets, regular \$1.10 pair, sale 85c.; 11-4, sale \$1.15; 12-4, sale **1.35**
- White Wool Blankets, \$3.50, sale \$2.65; \$4.50 sale \$3.75; \$5.50 sale **\$4.45**

LACE CURTAINS

- 60c. lines for **44c.**
- \$1.25 lines for **89c.**
- \$1.75 lines for **\$1.25**
- \$1.50 lines for **\$1.18**
- \$3.00 lines for **\$2.00**

ART MUSLINS

- 8c. lines for **5c.**
- 15c. lines for **10c.**

GOLF COATS

- \$2.25 lines for **\$1.75**
- MEN'S CARDIGANS
- \$1.00 lines for **79c.**
- \$1.35 lines for **\$1.00**
- \$1.50 lines for **\$1.18**
- \$2.00 lines for **\$1.50**

MEN'S CLOTHING

- 5-4 Table Oils, reg. 25c., sale **21c.**
- 18 Men's and Boys' Odd Overcoats, from \$3.75 to \$4., sale **\$2.00**
- Men's \$5.50 and \$6.00 Tweed Overcoats, new styles, for **\$4.00**
- Men's Tweed Overcoats, \$8.00 and \$8.50, sale **\$6.75**
- 12 fine Beaver Overcoats, reg. \$15, sale **\$10.00**

White Bedspreads

- \$1.00 lines for **75c.**
- \$1.25 lines for **89c.**
- \$1.50 lines for **\$1.19**
- \$2.00 lines for **\$1.60**
- Big drive in Wrappersettes, 36 inch, reg. 15c., sale 9 1/2c.; reg 10c., sale 75c.

Ladies' Kid Gloves

- Colored Kid Gloves, reg. 50c., sale **43c.**
- Black and Colors, reg. 80c., sale **68c.**
- \$1.05 lines for **89c.**
- \$1.25 lines for **99c.**
- \$1.35 lines for **\$1.10**
- \$2.00 lines for \$1.65; \$2.50 lines **\$1.90**

Fur & Fur-lined Coats

- 6 only Ladies' Fur-lined Coats, in green, black and brown, shell extra fine broadcloth, neatly strapped with natural Alaska sable collar and muskrat lining. Reg. \$65.00, sale price, while they last **\$49.50**
- Ladies' Asrachan Jacket, with blouse front, western sable collar and reverses. Regular \$60, sale **\$49.00**
- Men's Rat-lined Coats, otter collar, beaver cloth shell, reg. \$75.00 sale **\$60**
- Men's Natural Canadian Coon Coats heavily furred, nice dark shades, nice only. Regular \$60 for \$48; \$70 for \$56; and reg \$80, building sale price **\$64.00**
- Men's black and brown detachable fur collar, reg. \$4.00, sale **\$3.25**
- Men's Black Lamb Collars, reg. \$6.25 **\$5.00**
- Men's Dogskin Gauntlets, reg. \$5.00, sale **\$4.00**
- Men's Nutra Heavy Gauntlets, \$6 for **\$4.80**

Great Values in Carpets and Oilcloths

RUGS

- 3 1-2 x 4 Brussels, regular \$18.50, sale **14.50**
- Alaska Sable Stole, 60 inches long, trimmed with ten tails, reg. \$12.00, **7.25**
- Tapestry Rug, 3 x 3 1-2, regular \$10.00, sale **7.75**
- Velvet Rugs, 3 x 3 1-2, regular \$22.00, sale **17.00**
- 2 only Tapestry Rugs, 2x3 1-2, regular \$6.25, sale **4.90**
- 100 tapestry remnants, 1 1-2 yards in each piece, 55c for 45c, 60c for 48c, Brussel Remnants 1 1-2 yds. long for **75c**

A STIRRING SALE OF FURS

- Brown Coney set, stole and muff regular \$6.50, building sale **5.20**
- Mink Marmot set, regular \$11.00, building sale **8.80**
- Grey and White Squirrel lock throw tie and Empire muff, reg. \$10.50, building sale **8.40**
- Misses imitation ermine throw tie and muff, reg. \$5.00, building sale **4.00**
- Mink Marmot Throw Ties, reg. \$6.00, sale \$4.80, regular \$8.00, sale \$6.40, reg. \$9.00, building sale **7.20**
- Childs White Thibet set, muff and stole, regular \$4.25, sale \$3.40, regular \$5.50, sale \$4.40, regular \$7.50, building sale **6.00**
- Ladies' German Mink set, scarf and muff, trimmed with head, tails and claws, reg. value \$28, building sale price **21.80**
- German Mink Tipet and Muff, tab and tail, trimmed, regular \$29.00, building sale, the set for **23.20**
- Natural Alaska Sable Muff, large empire style, regular \$12.00, building sale \$9.60, reg. \$14.50, sale **12.10**
- Western Sable Empire Muff, regular value \$8.00, building sale price **6.40**
- Large Black Thibet Stole, with Empire Muff to match, reg. \$23.50, sale **18.80**
- White Thibet Throw Tie and Muff, regular \$13.50, building sale **10.80**
- Alaska Sable Stole, 60 inches long, trimmed with ten tails, reg. \$12.00, building sale **9.60**
- Alaska Sable Stole, 72 inch, reg. \$17.50, sale **14.00**
- Children's Grey Lamb Cap, rich curl, reg. \$3.75, building sale **3.00**
- Men's Nutria Beaver Caps, \$3.55, sale **3.10**
- Men's Astrachan and Seal Driver Caps, reg. \$5.00, sale \$4.00, reg. \$6 sale **4.80**
- Extra large full fur Western Sable Empire Muff, regular \$9.25, building sale **7.40**

Great Values in Carpets and Oilcloths CARPETS

- One piece Crimson and Green all wool carpeting, reg. 90c, for **69c**
- One piece all wool green with crimson flowers, reg. 92c sale **70c**
- One piece wool, oliveshades, regular 92c sale **70c**
- Grey and Fancy Flannels
- Grey flannel, 26 inches wide, reg. 22c sale 18c, reg. 29c sale **24c**
- Military flannel, just the thing for men's shirts, reg. 35c sale, 29c, reg. 45c sale **38c**

E. E. W. MCGAFFEY, LINDSAY