Saturday morning started the fierce attack on our \$20,000 strong stock of Dry Goods, Clothing, Boots and Shoes, Groceries, Etc. Night closed an attack unique in the history of Fenelon Falls. Every department suffered. Ranks and battallions of goods, lined up in splendid array, were broken into. Nothing could with-stand the fierce weapon--LOW PRICES.

Everyone satisfied, Our Register shows for Saturday 1385 CUSTOMERS. pleased, and enthusiastic for the Gigantic Sale.

# TO RAISE \$10,000 CASH IN TEN DAYS

seemed an impossible task, but the GENUINE PRICE REDUCTIONS EVERYWHERE on GOOD AS GOLD GOODS met with SUCH WONDERFUL FAVOR that the task is now easy. It is plainly seen that the Gigantic Sale has

# EVERY MARK OF SINCERITY

Now that success is abundantly assured and seeing that the Gigantic Sale is in the air, let's just roll up enthusiasm and make this

## THE PEOPLE'S GOLDEN OPPORTUNITY.

Not a person in a radius of miles should ignore it. A chance to save \$ \$ and \$ \$. Make every day to August 25th buying days. See that every article is secured before next Wednesday. Consult the Big Price List Bill. Look through the above store with care.

HOT SHOTS IN THE FIRING LINE.

With the staff doubled, it has been impossible to give the crowds of lady visitors the attention we would like. Goods have now been better displayed. The splendid array of bargains will delight careful buyers.

40 pieces Dress Goods, Checks, Plaids and Fancy Tweeds, regular 50c. 

Balance of 18 pieces 8c. and 10c. Balance of 20 patterns of Muslins,

regular 121/2c., to clear ..... ¿c. Girl's Sailors, reg. 50c. Away they Lawn Waists, \$2.00 for 98c . \$1.00 for 59c.; 75c., for ...... 39c.

Ladies and Children's Fancy Parasols, at cost. Allover Laces, regular \$1.00, chcice 

Collars and Collar Tops, 25c at 2 for 25c.; 19c. for ...... 5c. Handkerchiefs, splendid stock to choose from, at prices like regular

5c., choice 2 for ..... 5c. Stockings, regular 10c., for 7c.; 15c. for ......10c.

Skirts, regular \$8 for \$4.85; \$6 for \$3.79; \$4.00 for .....\$1.95 Towels, 18c. for 12c; 121/2c. for 9c.; 8c. for ......5c. Men's Wear

No part of the store created greater interest than this department.

75c. Colored Shirts, fine, regular 

Socks, medium weight and fancy 25c. for 19c.; 20c. for 12c.; cotton, 3

Straw Hats, fine, \$1.25 for 79c.; knockabouts, 50c. for 29c.; 75c., choice for ......48c.

Regular line Pants, \$2.00 for \$1.45; \$1.75 for \$1.29; \$1.25, clear ......38c. Neckwear galore, 35c. and 50c. for 25c.; 25c. and 35c. at 19c; 25c. line 10c.

Men's Suits, \$10.00 for \$6.75; \$12.00 for \$8.75; \$8.00, clear .....\$4.89 Boys' Suits, 2-piece, \$3.00 for \$1.98; 3-piece, \$5.00 for \$3.45; \$4.00, clear ..... 2.89

Raincoats, \$2.50 at \$1.95; \$5.00 at \$3.85; \$8.00 at .....\$5.75

### FREE 7 Trips to Toronto Fair.

Visit the store and see the wonderful display.

On August 25th, the 7 who have the greatest amount of our checks are to be given Free Trips to Toronto Fair.

This Gigantic Sale will make thousands of checks. Get after them. Do not let them go to waste.

In order to make the contest keener still we place below a coupon which explains itself. GET BUSY.

Cut out this Coupon and bring it to our store where \$1.25 will be added to your \$1.25. purchase check thus: "To Coupon"

No person or family is allowed to bring more than one of this coupon. And this coupon is of no use for anything whatever except when entered on a regular purchase check.

Checks containing coupon entries are transferable in the same way as other checks.

This coupon is useless 7 days after publication. Coupon must be cut from a newspaper.

### A few only of the Unbeatable Bargains that are too many varied to and adquately portray.

Groceries.

Five clerks on the jump to dispose

of bargains here. A great opportun-

7 bars Comfort or Surprise soap 25c.

4 cans Peas, 3 cans Corn or Toma-

toes ......25c.

Big 3 Shoe Polish, regular 10c.,

clearing ..... 5c.

Salmon, Horseshoe Brand, 3 for 50c;

regular 13c., clear ......10c.

Old Dutch Cleanser, regular 10c.,

clear ..... 5c.

Clothes Pins, per doz ...... 1c.

Baking Powder, reg. 25c., at 2 for

25c.; 15c., clear ......10c

6 lbs. Rice or 8 lbs. Rolled Oats 25c.

Dinner Setts, \$12.00 for \$7.75;

Plain White Cups and Saucers, re-

Bedroom Setts, \$3.50 for .....\$2.65

gular \$1.00 dozen, for ......79c.

store contains better values. Few are the visitors who do not make purchases from these lines. Like getting gold dollars at 60c. each.

45 Pairs Men's Everyday Boots, regular \$1.25 and 1.50, choice 98c 30 Pairs Men's Everyday Boots,

Artisan, regular \$2.00, choice 1.29 50 Pairs Boy's Everyday Boots, \$1.25, \$1.40 and \$1.50 ......

Boy's Everyday Boots, 1.19 Boy's Fine Boots, regular 79c

\$1.00, choice ..... Boy's Fine Boots, regular 1.19 \$1.25 for 98c.; \$1.50 for ...... 1.19

Men's Fine Shoes in Buff and Dongola, regular \$1.75,

Men's Box Kip and Dongola Boots, regular \$2.00, choice.. 1.45 Men's Fine Box Calf and Dongola, plain and Blucher, \$2.50, 1.89

Men's Fine Box Calf and Dongola, up to \$3.50, to clear ..... 2.45

Low Shoes, Patent Vici Kid, Tans and Blacks, regular \$5.00, 3.48

24 pairs White Canvas and Tennis Shoes, \$1.50, choice..

Sale Begins

## Fenelon Falls. TERRILL BROS.,

Wednesday

FIRST EIGHT

0F Fernie, Mic Creek V

LOSESSOVE 7.000 Persans Prisone

Nelson, B.C.,

trous fire which

nitely known a were lost in th finding of seve neighborhood o in the relentle "The fire ori ley Lumber Co the city. "On Saturda ed early in th force of a cyclo By about 11 spread to the

"The fire jur Steele brewery and from there fire into the old pall of smo same time the mill and the caught fire, and time West Ferr lives. The con