Salesmen Wanted. Apply at Once.

Ten Days Stock-Reducing Sale

BY

CHARLES IVORY, OMEMEE.

Salesladies Wanted. Apply at Once

Our Guarantee

We assure each and every purchaser absolute satisfaction.

We guarantee every garment, every price, & every statement here made and will take back, exchange or refund the money on any purchase not satisfactory for any reason whatever.

Everything marked in plain figures. No juggling with prices. ONE price to all.

A GIGANTIC CLEARING SALE

Commencing Wednesday, Oct. 24th, 1906,

AND RUNNING FOR TEN DAYS ONLY WHEN

$35,000.00

of high-grade, dependable Merchandise, DRY GOODS, READY-TO-WEAR CLOTHING, Men's Furnishings, Groceries, Millinery, Carpets, Curtains, White Wear, Furs, Boots & Shoes, Crockery, etc., etc., will be turned into Cash regardless altogether of former cost or value.

NOTHING WHATEVER IS EXEMPTED FROM THE KNIFE AS THE STOCK SIMPLY MUST BE CUT IN TWO IN TEN DAYS.

Your Fare Paid

To all Purchasers of $25 and over, upon exhibiting their tickets at the cashiers office, a refund will be made of the amount of their return fare to any point in the County of Victoria.

10 DAYS ONLY.

REMEMBER THE DATE.

$5000 Worth of Boots & Shoes

Ruthlessly Slaughtered.

Owing to our superior buying facilities we were able to purchase large quantities of Boots and Shoes in time to head off the 25 per cent. advance in these lines. Even at present prices we are selling below the actual wholesale cost of many lines, but during our **$35,000 Sale** we purpose using the knife to such good effect that you can simply buy Two Dollars worth for One. A circular this size might be filled with our bargains in this Department alone, so that it is impossible to enumerate every line, but the few examples appended will give you an idea of the extraordinary values offered, and you will be very unwise to allow anything to interfere with your visiting our

Gigantic Clearing Sale, opening Wednesday, Oct. 24th, 9 a. m.

107 pairs of Women's Dongola Bals and Button, worth up to $2 for 98c
95 prs of Women's Dong. Button or Bals reg up to $3, for 1.29
495 pairs of Women's Dongola Oxfords worth from $1 to $3 per pair, at prices ranging from 1.60 down to 75c
110 pairs of Misses' Dongola Kid Bals or Button, regular up to 2.00, per pair 75c
108 pairs of Men's Black or Tan Bals, all sizes, Dongola Kid and Box Calf, worth regularly up to 2 00, for 98c
Men's Dongola Bals, a splendid line, light but strong, all sizes and excellent value at old prices, now 1.39
Men's fine Welted Boots, Box Calf and Dongola, worth 3.00, for 1.95
167 pairs Men's Heavy Working Boots, all sizes, worth regularly up to 1.50, for 89c
137 pairs Children's Dongola Shoes, all prices, all sizes, button or bal, extra special, pair 49c
119 pairs Youth's and Boy's Bals., ranging up to 1.50, for 89c

REMEMBER there is no trash in our stock of Boots & Shoes, but it is composed of the celebrated Empress and King Quality Brands, as well as other standard makes and our guarantee goes with every pair.

$1000 worth of New Rubbers—J. D. King stub proof, Gutta Percha, and other good makes of heavy and light rubbers, for all classes, to be proportionately reduced.

Sensational Values in Clothing.

See our windows for specimen values, and remember that you can buy Clothing during the Ten Days' Sale for less than the cost of the raw material. Any suit or garment may be taken out on approval, and if not satisfactory in every way may be returned and exchanged for the money. **Your money is not ours till you're satisfied.**

Men's Fine Canadian Tweed or Worsted Suits, well set up every way, padded shoulders, elegantly lined and trimmed, all sizes from 33 to 44; regular 8 50 lines; for each $5.95

Men's Fine Scotch Tweed or Worsted suits, hand-moulded collars and shoulders, very newest cuts, lined with XXX serge, dble-warped; sold for and actually worth 10.00; for 6.95.

Youth's Scotch Tweed and Worsted suits, 3 pieces, elegantly tailored and trimmed; regular 8 50 line, for 4.68
Boy's Tweed suits, ages 9 to 17, made up, our very best style; regular 6 00 value, for 3.89
Children's school suits, worth 2.00, for 95c
Men's separate Vests, regular 1 50 for 95c
Men's Tweed Pants, regular 1.50, per pair 95c
Men's Scotch Tweed Pants, regularly worth 3.00, for 1.39
Men's Overalls, any kind—blue, black, cottonade or moleskin—dble seats and knees, 1.00 everywhere, here 89c

29 Men's Tweed Suits, ALL this season's cut, sizes 37 to 42, our reg'r 7.50 line for $4.95

37 Men's Scotch Tweed and Fine Worsted Suits, the celebrated Sovereign Brand. We want you to come in and get one of these suits, take it home and show it to your neighbors, and if they or you can buy its equal in Lindsay, Peterboro, or any other town in Ontario for Less than $15, bring it back and we'll cheerfully refund your money, each $9.85

Men's extra weight Storm King Overcoat, double breasted, high collar, ALL sizes, FULL LENGTH, worth anywhere $9, here $3.98

Men's fine Beaver Overcoats, this season's goods, New York cut, worth 8.50, for ..... $4.95.

☞ When you buy here you are not getting second hands or hand me downs, you are buying from the cleanest and newest stock in the County and at a time when you need the goods.

House Furnishings

An unequalled opportunity for fitting up the new home or refurnishing the old one. Bring your window and room measures with you, and come before the assortments are sold down

Hemp Carpets regular 20c. 12½c
" " " 25c. 19c
Union Carpets regular 50c 38c
" " " 65c 49c

Art Squares, Wool filled, or Union, at slaughter prices.

Tapestry squares, 3 x 4, beautiful quality and colorings, regular 12 50 value for each $9.45

Chenille or Tapestry Curtains, regular 3.50 value for 2.45.

Chenille or Tapestry Curtains, extra large, beautiful quality, regular 6.50 and 5.00, for 4 95 and ..... 3.95.

Hundreds of pairs of Nottingham Lace Curtains, worth regularly up to 2.50, during this sale they will be all greatly reduced, some as low as per pair 19c

Comforters, extra size and weight, regular 1 75 value for 1.19; regular 2 00 value for 1.45

All kinds of Chenille and Tapestry Table Covers, reduced 30 per cent.

Floor Oilcloths, regular 30c, per square yd. 22½c
Navin's extra quality Scotch linoleums, regular 50c per sq yd, for 39c
Roller Blinds, Curtain Poles, at slaughter prices

Money Saving Chances on Woollens.

This department is overflowing with goods marked below mill prices.

White Woolen Blankets, all prices from 4.50 down to 2.75
Grey Woollen Blankets, all prices.
Horse Blankets, all kinds up from 38c. Extra quality heavy blanket at 98c
All kinds of Canadian and imported Yarns, Zephyrs, Berlin Wools, etc., etc., at greatly reduced prices.
Many short ends of Tweed, suitable for pants, boy's suits, etc, away below cost.

BARGAINS IN STAPLES

We can save you large money in all kinds of staple dry goods,—grey flannels, sheetings, flannelette sheetings, cottons, prints, wrapperette, ginghams towellings, towells, ginghams, muslins, vestings, etc.

Extra quality and heavy weight wrapperettes, regular 12 1 2c for 7¾c
Heavy English Wrapperette, regular 15c for 9 1 2c
36 inch heavy fast colored flannelette, beautiful clear patterns, regular 12 1 2c for 8¾c
Heavy weight striped flannels, regular 9c. for 6 1 2c
Special prices on grain bags.

Ladies' Ready-to-Wear Department.

The resonant ring of these prices will be heard for many a day. Price reductions which acknowledge no superiors.

19 only ladies Skirts, new styles, in plain Henriettas, serges etc., regular 2 50 lines, for $1.49
20 only ladies Skirts, regular 4 00 value, beautiful 1906 models, for each $1.98
Underskirts of Mercerized Satin, Cashmere Lustre, at special prices.
Ladies Waists, all kinds and all sizes, in Satin, silk Cashmere, Henrietta, Lustre, etc., etc., at all prices up from 39c
Ladies White Muslin Waists, all dainty, sightly style, new makes at HALF PRICE.
Ladies Rainproof and shower proof coats, all sizes and all kinds. These are new goods but we have not spared them on that account and you can buy coats here starting at each $1 35
(You can't afford to pass these)

100 Ladies Fall and Winter Coats are the newest and smartest productions of the season, three quarters, seven-eighth or full lengths, without doubt the finest stock ever shown in Omemee.

We offer 20 of these, in Misses and Ladies'
Regular 4.00 Lines for each 98c
" 5.00 " $2.98
" 12.00 " 6.98
Full stock of Misses' Coats and Ladies' Golfers.

FURS! FURS! FURS!

Our stock is complete, everything for Men, Women, or Children. Scarfs, Caps, Gauntlets and Coats for everyone, and at Prices which will pay you to cross the country to investigate. We are Sole Agents here for the celebrated Saskatchewan Robes. Get our SALE Prices on these.

Dress Goods Department.

This department needs no introduction to the people of Victoria, for years it has been known and noted for the quality and superior style of its fabrics.

THE DRESSMAKING DEPARTMENT in connection, is in charge of one of the best dressmakers in Ontario, and the charges are in many cases less than half those charged in larger surrounding towns Extra expert assistants have been secured so that no delay to our patrons will be occasioned by the heavy rush during the sale.

Hundreds of yards of all kinds of dress fabrics, worth 25c to 50, have been assembled together for your benefit at, yd 19c

Hundreds of yards at 50 to 75c, for per yd 39

Regular 1 00 to 1.50 lines, including silk warp henriettas, homespuns, soleils, sedans, cecilians, etc., have been priced 89c

$750 worth of silks, silk velvets, velveteens, to go regardless of cost or value.

All linings and dress trimmings proportionately reduced.

Hundreds of yards of gimps, braids, passementeries, appliques, etc, to match all goods, at slaughter prices.

Hosiery and Gloves

100 Pairs of Ladies' pure wool Cashmere hose, our regular 3 for 1 00 line, per pair 23c
Cotton hose, piles of them per pair 5c
200 pairs of Cashmere Gloves, reg 25c, 40c and 50c for 19c
100 pairs Kid Gloves, all colors and sizes, reg up to 1.25 for 49c

All Other Lines Proportionately Reduced.

Laces and Embroideries.

Thousands of yards of Valenciennes, Torchons, Swiss, Oriental for all kinds of work, at prices from 1c. up.

Embroideries, Insertions, Beading, etc, all widths, all qualities, proportionately reduced.

WHITE WEAR ! !

A large stock of elegant and dainty lingerie awaiting your selection, at prices in many cases **less than half.**

White skirts as low as 39c.
Bridal setts, very dainty and pretty, HALF PRICE

Underwear for Ladies.

Ladies' Cotton Vests, knitted, fancy trimmed, reg 15, for 8c
Union Vests, hvy weight, gussetted sleeves, reg 35 for 22c
FULL LINE of Penman's and Stanfield's unshrinkable Lines, proportionately reduced. Drawers to match every line.

Ladies' Furnishings and Ribbons

All kinds of ladies' ties, tab collars, belts, etc., etc., purchased direct from the factory, and sold at unbeatable prices.

Thousands of yards of Ribbons, ALL colors, ALL widths at and BELOW COST.

It will pay you to drive 50 Miles to visit this Great Sale. Remember the Date.

MILLINERY PRICES CUT IN HALF

Never before has such a large and up to date showing of Millinery been so ruthlessly sacrificed. Our tables are loaded with Hats to suit every taste—not a single old Hat in the display. Bring your friends and we'll guarantee you perfect satisfaction at Half the Usual Price.

50 Ready-to Wears all this season's models for 98c
50 Trimmed Hats, in very newest styles, our own manufacture and priced regularly at 4 00; each for $2.48

BARGAINS IN CORSETS.

100 pairs, steel filled, long front Corset, wear, shape and fit guaranteed; our 65c Special; try a pair now at 38c
100 pairs Crompton, E. T., and Watchspring—all the leading lines at 1 00 and 1.25; for 79c

An Avalanche of Values for Men and Boys.

50 Dozen four-ply Linen Collars; all sizes from 12 1-2 to 18; in stand up, wing and lay down styles; our reg. 15c; each 5c.
25 Dozen Neckties, all styles, strings, bows, four-in-hands, puffs and ascots; regular 25c and 50c; each for ..... 9c.
10 Dozen Shirts, stiff or soft fronts, light or dark designs, all sizes from 12 to 18: regular $1.00; each for ..... 79c.
25 Dozen Balbriggan Shirts and Drawers, double thread, natural shades, plain or fancy; sold everywhere at $1 00 per suit; each for ..... 39c.
5 Dozen Umbrellas, stag, bone or natural handle, patent runners, and guaranteed covers; regular $1.25; each for 89c
Men's White Shirts, extra finish; reg. $1; each for ..... 79c.
3 Dozen Ladies Umbrellas, assorted; our regular $1.25 line; each for 79c
Unlaundered Shirts, perfect goods, finest materials, each 39c
Men's Heavy Braces, per pair 19c
Men's Red Bandana Handkerchiefs, reg. 10c; each for 5c
Men's Fine Cashmere or Worsted Sox, reg. 25c; for per pair 19c
125 Men's and Boys Caps, all sizes; regular 50c, 75c, $1 lines; at slaughter prices.
Men's Wool Knit Top Shirts, all sizes; regular 65c, for 39
A full assortment of Stanfield and Penman's Unshrinkable Underwear for Men at clearing prices.
Men's Kid Gloves, all prices, all sizes.

MEN'S AND BOYS' HATS.

Our stock represents such celebrated brands as the King, the Boston, the Wakefield, and is right up to-date in every way. We will save you money and satisfy the most exacting taste.

EXTRA SPECIAL. 100 Stiff and Soft Hats; not this year's shape, sold for $2.00, each 25c
Men's Broad brimmed Felt Hats—black, tan and brown—the ideal farmer's hat; regular 75c; half price 38c

GROCERIES ! !

Anything saved on groceries is found money. You'll find lots of it here. Great buying chances on all lines of staple and fancy groceries.

Crockery Prices Gone to Smash

Just a couple of prices to show you how completely we have smashed regular prices in Crockery, Glassware, etc:

10 Piece Bedroom Setts, beautiful new floral designs, worth 3 00 anywhere, for 1.89
97 Piece Dinner Setts, elegant patterns, reg 9 00 for 5.95

REMEMBER!

This will be the greatest Sale of Merchandise ever conducted in Omemee.

Our offerings are such, that no matter what the weather conditions, you MUST and WILL be here to get early selections.

DON'T MISS IT.

There will be a crowd, but you will be jostled by pleased and good natured people.

PLEASE NOTE

The store will be closed all day Tuesday for the purpose of marking down prices. Everything in the whole establishment goes down to the price that will move it, and move it quick.

AN IMPOSSIBILITY.

'Tis an impossibility to mention everything for sale during these ten days; hundreds of articles which have been overlooked in writing this circular, will not be overlooked when it comes to marking them down; and probably though the article you want is not mentioned here, it will be found awaiting you during the Sale at a price which will greatly surprise you.

Save this and Wait till Wednesday, Oct. 24, 9 a.m.

NO RESERVE. EVERYTHING MUST GO.
TEN DAYS ONLY. SHOP EARLY.

Live Poultry Wanted !

5,000 Live Geese, 2,500 Ducks, 10,000 Chickens and 5000 Hens, to be delivered in Omemee, Tuesday, November 6th.

10,000 Live Turkeys and 5,000 Live Geese, to be delivered on Tuesday, Nov. 27th.

Highest Market Price.

OUR TEN DAYS' SALE—We have gone to heavy expense and trouble preparing this Big Clearing Sale. Remember, you'll get everything advertised and more, but as we expect some very heavy selling, our advice to you is SHOP EARLY. Don't wait till the articles you want are sold. We anticipate the heaviest TEN DAYS' selling ever experienced in the Town of Omemee. The roads are good and all lead to this store