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Lake Ontario Development Association Meeting

Standing committees were discussed and chairman of some of these committees were appointed at the regular Directors' Meeting of the Lake Ontario Development Association which was held in Peterborough at the Association's office on Wednesday, October 2nd. Committees appointed included the following:

Membership—Mayor J. D. Burnet, Cobourg
Finance—O. W. Larry, Trenton
Agriculture—To be appointed
Industrial—To be appointed
Tourist and Sportsmen Shows—S. Shippam, Peterborough.

Reports were given by a member of the Fishing Resolution Committee and by the Trent Canal Resolution Committee. Both of these reported very favourable results and Mr. McKenzie of Omemee gave details on the Committee's visit to the Honourable Clare Mapledoram and read a letter from Mr. Mapledoram, who is Minister of

Lands and Forests, indicating that there was a possibility of having the fishing law changed which affects mainly the Kawartha area. Reeve Harold Matthews of North Monaghan Township reported that swift action had been on the Resolution endorsed by Loda regarding the opening of the Trent Canal System on Sundays and the Board expressed their thanks to Mr. Matthews and will write letters of thanks to the Minister of Transport and to those government representatives who assisted in bringing this important matter into being. Mayor J. D. Burnet of Cobourg, chairman of Zone 2, reported that the Honourable W. A. Goodfellow, Minister of Agriculture, will be guest speaker at the Zone Two Meeting to be held in Cobourg on Friday, October 11th. He said that Mr. Goodfellow would probably discuss agriculture and Regional Development and he hoped that non-participating townships as well as participating communities and townships would attend.

Considerable discussion took place regarding Associate Memberships in the Association, which would allow larger companies with an economic interest in the Area to financially assist the Association to promote this area for industry and tourists. There was no action taken on the recommendation and it is expected to be discussed further at the next Board Meeting which will be held the latter part of November.

The Manager, D. W. Kingdon, in his report indicated over 40 visits to communities in the Area to discuss industrial, tourist and agricultural de-

velopments, as well as several calls to Toronto, Chicago and other communities regarding industrial prospects. He also reported that during his trip to Chicago a reception on behalf of the Association was held and representatives of five Canadian Banks attended, as well as representatives of the Canadian Government Travel Bureau, the Canadian Consulate, the Canadian Pacific and Canadian National Railway Passenger and Freight Agents, and the Trade and Industry Branch of the Province of Ontario representatives. Mr. Kingdon pointed out that such a reception gave the Association the opportunity of doing an outstanding public relations job as well as promoting the area. He recommended that similar receptions be held in Toronto and New York in order that the Association could bring forward in the minds of the people interested in assisting the area in indus-

trial development in particular, the advantages for industry to locate in one of the thirty-six communities which the Association represents.

He reported on the "Available Buildings" brochure which had brought many enquiries and congratulatory letters. As an example he pointed out that phone calls have been received from New York and Toronto regarding these buildings listed. It is planned by the Association to enlarge this brochure by including in it "Business Opportunities" in the Region. Municipalities are encouraged to keep the Association up to date on such items as buildings available in their community; a going manufacturing business or retail store which might be for sale; and any reasonably good business proposition. These pamphlets have been distributed in London, England; Chicago, Detroit, Montreal and Toronto, as well as to the As-

sociation's industrial prospects. Additional copies will be published as needed approximately every four months.

The Manager expressed his thanks to the Press, Radio and Television for the excellent co-operation given to the Association in matters of publicizing the Area and its advantages, as well as the support to the Association. Due to the enquiries received from various communities the Association has under preparation, a Brief which will suggest an outline whereby a community can organize a Community Investment Corporation, which in turn would raise money for the erection of industrial buildings. Some communities feel they should have a more concrete plan, in writing, to offer industrialists for industrial buildings, which would give such items as, type of building which could be erected, rental cost, the building site, if services are available, and the term of lease. It is expected that this suggested brief will be published within the next two weeks.

The Tourist and Sportsman Show Committee, after having met on September 16th, reported by S. Shippam of Peterborough, chairman, that they expected to attend two sportsmen shows in 1958. The Directors recommended to the tourist committee that in view of information received concerning the operation and dates of certain sportsmen shows, the committee review their decision on the choices previously made.



MUSIC MAKERS '58

Because of the overwhelming success of Jack Kane's summer CBC television show, viewers across the country will be glad to know his show will be continuing the regular season with the title "Music Makers '58". Each week Jack brings a famous guest to the bandstand, along with his great orchestra, arrangements, and the Benny Goodman-inspired clarinet he plays.

Centreville Anniversary

The Rev. W. Scott Duncan, B. A., of Armour Heights Presbyterian Church, Toronto, will be the guest preacher at the Anniversary Services which will be held in the Centreville Church, South Monaghan, on Sunday, October 27, at 11 a.m. and 7.30 p.m.

Mr. Duncan was born and raised in Glasgow, Scotland, and is a graduate of the University of Western Ontario, and of the Presbyterian College, Montreal.

He has ministered in Glace Bay, Nova Scotia and in St. Mary's, Ontario, before becoming the first minister of Armour Heights Church which was built in North Toronto in 1952. He has served the General Assembly as Convener of the Church Worship Committee and is Secretary of the Committee on the Revision of the Book of Common Order. He is President of the Armour Heights Rotary Club. He is a gentleman of many talents.

The Session and Congregation of the Centreville Church invite you to attend these services to worship God and to hear this gifted preacher.

CHILDREN'S HALLOWE'EN PARTY

This party sponsored by the Lions Club of Millbrook, will be held Thursday, October 31, in Millbrook Armouries at 7.00 o'clock. Games, treats, etc. Anyone wishing to make a donation of cash towards this party may leave same with Jas. McMaster at the 5c to \$1.00 Store, Lavern Falls or at The Reporter Office.

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